



**PROCEEDINGS OF THE**  
**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**  
(Established by an Act No.30 of 2008 of A.P. State Legislature)  
Kukatpally, Hyderabad – 500 085, Telangana (India)

Procds. No. A1/2293/2015

Date : 02.01.2016

Sub: JNT University Hyderabad – Academic & Planning – Open Electives offered in I Semester of R15 MBA Program.

Read: 1. Minutes of the Meeting of the Managements Studies Board of Studies held on 11.12.2015.

2. Note orders of the Vice-Chancellor dated 02.01.2016.

\*\*\*

**ORDER:**

R15 MBA Program offered Open Electives and the MBA students registered themselves for Open Elective subjects of other branches/departments or nearby Colleges of JNTUH. MBA students should not select any of the subjects offered under open elective streams of R15 MBA Program.

Letters were received for clarification on Open Electives in R15 MBA program.

In view of the above, the University conducted Board of Studies Meeting in Management Studies with local members on 11.12.2015, to examine the above Open Elective subjects offered under the R15 MBA Program.

The Board members recommended the following subjects in MBA Semester-I as Open Elective subjects as per R15 Regulations in the Academic Year 2015-16:

Open Electives subjects offered in MBA R15	
1 Cross culture Management	7 Web Usability (M.Tech CS/CSE)
2 WTO & IPR	8 Software Engineering (M.Tech CS/CSE)
3 Total Quality Management	9 Image and Video Processing (M.Tech VLSI/VLSI Design /VLSI System Design)
4 Project Management	10 Project Management (M.Tech. Highway Engg.)
5 E-Commerce (M.Tech CS/CSE)	
6 Intellectual Property Rights (M.Tech CS/CSE)	

Based on the recommendation of the Board of Studies in Management Studies, the Vice-Chancellor is pleased to approve the revision of Open Electives as indicated above as the subjects in I Semester of MBA R15 Regulations from the academic year 2015-16 and they are incorporated in the course structure of R15 MBA, subject to ratification by the Standing Committee of the Academic Senate.

  
REGISTRAR

To

The DE and CE, JNTUH for information and necessary action.

The Director, School of Management Studies, JNTU, Hyderabad for information and necessary action.

The Principals of Affiliated Colleges of JNTUH for information and necessary action.