

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

R-PROGRAMMING

Objectives:

To Learn the fundamentals of R
To Understand performing operations on complex data types
To understanding how to use the four object systems in R
To Enable the students to use existing functional programming tools
Explains how to create functions that use non-standard evaluation in a principled way
Shows how to use profiling to pinpoint performance bottlenecks and how to convert slow R functions to fast C++ equivalents.

UNIT - I

Introduction to R programming, Introduction to Functions, Preview of Important R Data Structures, Vectors, Recycling, Common Vector Operations, Vectorized Operations, Filtering Matrices and Arrays

UNIT – II

Lists, Creating Lists, General List Operations Accessing List Components and Values, Applying Functions to Lists, Recursive Lists, Data Frames, Creating Data Frames, Other Matrix-Like Operations, Merging Data Frames, Applying Functions to Data Frames, Factors and Tables, Factors and Levels, Common Functions Used with Factors, Working with Table, Table-Related Functions

UNIT - III

R Programming Structures, Control Statements, Arithmetic and Boolean Operators and Values, Default Values for Arguments, Environment and Scope Issues, Recursion Replacement Functions, Anonymous Functions Data Frames, Creating Data Frames, Other Matrix-Like Operations, Merging Data Frames, Applying Functions to Data Frames, Factors and Tables Factors and Levels, Common Functions Used with Factors, Working with Table, Table-Related Functions, R Programming Structures, Control Statements Arithmetic and Boolean Operators and Values, Default Values for Arguments, Environment and Scope Issues, Recursion Replacement Functions, Anonymous Functions Corporate Digital Library - Document Library, digital Document types, corporate Data Warehouses.

UNIT- IV

Math and Simulations in R, Math Functions, Functions for Statistical Distributions, Sorting, Linear Algebra Operations on Vectors and Matrices, Set Operations, Simulation Programming in R, Object-Oriented Programming, S3 Classes, S4 Classes, S3 Versus S4, Managing Your Objects

UNIT - V

Input/Output, Accessing the Keyboard and Monitor, Reading and Writing Files, Accessing the Internet, String Manipulation, String-Manipulation Functions, Regular Expressions, Use of String Utilities in the edtdbg Debugging Tool, Creating Graphs, Customizing Graphs, Saving Graphs to Files Creating Three-Dimensional Plots

TEXT BOOK:

1. Art of R programming by Norman Matloff ,safari books online Publisher: No Starch Press

REFERENCE BOOKS:

1. Beginning R: The Statistical Programming Language by mark gardener wrox publication
2. Beginning R by lary pace Publishers appress publishing
3. R Programming for Dummies by Andrie De Vries and Joris Meys ,Wiley India Private Limited; 1st edition

ANDROID APPLICATION DEVELOPMENT

Objectives:

- To demonstrate their understanding of the fundamentals of Android operating systems
- To demonstrate their skills of using Android software development tools
- To demonstrate their ability to develop software with reasonable complexity on mobile platform
- To demonstrate their ability to deploy software to mobile devices
- To demonstrate their ability to debug programs running on mobile devices

Unit I:

Introduction to Android Operating System:

Android OS design and Features – Android development framework, SDK features, Installing and running applications on Eclipse platform, Creating AVDs, Types of Android applications, Best practices in Android programming, Android tools

Android application components – Android Manifest file, Externalizing resources like values, themes, layouts, Menus etc, Resources for different devices and languages, Runtime Configuration Changes

Android Application Lifecycle – Activities, Activity lifecycle, activity states, monitoring state changes

Unit II:

Android User Interface:

Measurements – Device and pixel density independent measuring units

Layouts – Linear, Relative, Grid and Table Layouts

User Interface (UI) Components – Editable and non editable TextViews, Buttons, Radio and Toggle Buttons, Checkboxes, Spinners, Dialog and pickers

Event Handling – Handling clicks or changes of various UI components

Fragments – Creating fragments, Lifecycle of fragments, Fragment states, Adding fragments to Activity, adding, removing and replacing fragments with fragment transactions, interfacing between fragments and Activities, Multi-screen Activities

Unit III

Intents and Broadcasts:

Intent – Using intents to launch Activities, Explicitly starting new Activity, Implicit Intents, Passing data to Intents, Getting results from Activities, Native Actions, using Intent to dial a number or to send SMS

Broadcast Receivers – Using Intent filters to service implicit Intents, Resolving Intent filters, finding and using Intents received within an Activity

Notifications – Creating and Displaying notifications, Displaying Toasts

Unit IV

Persistent Storage:

Files – Using application specific folders and files, creating files, reading data from files, listing contents of a directory

Shared Preferences – Creating shared preferences, saving and retrieving data using Shared Preference

Database – Introduction to SQLite database, creating and opening a database, creating tables, inserting retrieving and deleting data, Registering Content Providers, Using content Providers (insert, delete, retrieve and update)

Unit V

Advanced Topics: Alarms – Creating and using alarms

Using Internet Resources – Connecting to internet resource, using download manager

Location Based Services – Finding Current Location and showing location on the Map, updating location

TEXT BOOKS:

1. Professional Android 4 Application Development, Reto Meier, Wiley India, (Wrox) , 2012
2. Android Application Development for Java Programmers, James C Sheusi, Cengage Learning, 2013

REFERENCES:

1. Beginning Android 4 Application Development, Wei-Meng Lee, Wiley India (Wrox), 2013

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ALGORITHMICS

UNIT – I

Relevant Mathematics: Existential and Universal Quantifiers, Logarithms and Exponentials, The Time (and Space) Complexity of an Algorithm, Asymptotic Notations and Their Properties, Adding More easy Approximations, Recurrence Relations,
Abstractions: Different representations of Algorithms, Abstract Data Types (ADTs),

UNIT – II

Iterative Algorithms and Loop Invariants: Iterative algorithms: Measures of Progress and Loop Invariants, Examples Using More –Of- the – Input Loop Invariants,

UNIT – III

Narrowing the Search Space: Binary Search, Iterative Searching Algorithm Euclid's GCD Algorithm, The Loop Invariant for Lower Bound,

UNIT – IV

Recursion: Abstractions, Techniques and theory, Some Sample Algorithms of Recursive Algorithms, Recursion on trees, Recursive Images, Parsing with Context-free Grammars.

UNIT – V

Optimization Problems: Definition, Graph Search Algorithms, Network Flow and Linear programming, Greedy Algorithms, Recursive backtracking, Dynamic Programming Algorithms, Examples of Dynamic Programs, Reduction and NP-Completeness, Randomized Algorithms.

TEXT BOOKS:

1. How to think about Algorithms by Jeff Edmonds Cambridge 2003 and 2008.

BIG DATA ANALYTICS

Objectives:

- To understand about big data
- To learn the analytics of Big Data
- To Understand the MapReduce fundamentals

Unit I

Big Data Analytics: What is big data, History of Data Management; Structuring Big Data ; Elements of Big Data ; Big Data Analytics; Distributed and Parallel Computing for Big Data;
Big Data Analytics: What is Big Data Analytics, What Big Data Analytics Isn't, Why this sudden Hype Around Big Data Analytics, Classification of Analytics, Greatest Challenges that Prevent Business from Capitalizing Big Data; Top Challenges Facing Big Data; Why Big Data Analytics Important; Data Science; Data Scientist; Terminologies used in Big Data Environments; Basically Available Soft State Eventual Consistency (BASE); Open source Analytics Tools;

Unit- II

Understanding Analytics and Big Data: Comparing Reporting and Analysis, Types of Analytics; Points to Consider during Analysis; Developing an Analytic Team; Understanding Text Analytics;
Analytical Approach and Tools to Analyze Data: Analytical Approaches; History of Analytical Tools; Introducing Popular Analytical Tools; Comparing Various Analytical Tools.

Unit III

Understanding MapReduce Fundamentals and HBase : The MapReduce Framework; Techniques to Optimize MapReduce Jobs; Uses of MapReduce; Role of HBase in Big Data Processing; Storing Data in Hadoop : Introduction of HDFS, Architecture, HDFS Files, File system types, commands, org.apache.hadoop.io package, HDFS High Availability; Introducing HBase, Architecture, Storing Big Data with HBase , Interacting with the Hadoop Ecosystem; HBase in Operations-Programming with HBase; Installation, Combining HBase and HDFS;

Unit IV

Big Data Technology Landscape and Hadoop : NoSQL, Hadoop; RDBMS versus Hadoop; Distributed Computing Challenges; History of Hadoop; Hadoop Overview; Use Case of Hadoop; Hadoop Distributors; HDFS (Hadoop Distributed File System), HDFS Daemons, read,write, Replica Processing of Data with Hadoop; Managing Resources and Applications with Hadoop YARN.

Unit V

Social Media Analytics and Text Mining: Introducing Social Media; Key elements of Social Media; Text mining; Understanding Text Mining Process; Sentiment Analysis, Performing Social Media Analytics and Opinion Mining on Tweets;
Mobile Analytics: Introducing Mobile Analytics; Define Mobile Analytics; Mobile Analytics and Web Analytics; Types of Results from Mobile Analytics; Types of Applications for Mobile Analytics; Introducing Mobile Analytics Tools;

TEXT BOOKS:

1. BIG DATA and ANALYTICS, Seema Acharya, Subhasinin Chellappan, Wiley publications.
2. BIG DATA, Black Book™, DreamTech Press, 2015 Edition.

REFERENCE BOOKS:

1. Rajiv Sabherwal, Irma Becerra- Fernandez," Business Intelligence –Practice, Technologies and Management", John Wiley 2011.
2. Lariss T. Moss,ShakuAtre, " Business Intelligence Roadmap", Addison-Wesley It Service.
3. Yuli Vasiliev, " Oracle Business Intelligence : The Condensed Guide to Analysis and Reporting", SPD Shroff, 2012.

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BIOINFORMATICS

UNIT-I

Introduction to Bioinformatics and Biological Databases, Sequence alignment, Pairwise Sequence alignment, multiple sequence alignment, database Similarities.

UNIT-II

Molecular phylogenetics: Basics, gene phylogene Vs Systems Phylogene, Tree construction methods and programs, advanced Statistical approaches, profiles and Hidden markow models.

UNIT-III

Gene and promoter prediction: Gene Prediction, promoter and regulatory element prediction, RNA structure prediction, protine motives and domain prediction

UNIT-IV

Structural Bioinformatics: Basics, Protine structure Visualization, comparision, classofication, protein secondary structure prediction, protein tertiary structure prediction.

UNIT-V

Genomics and Proteomics: Genome Mapping, Assembly, comparison, functional genomics, proteomics.

TEXT BOOKS:

1. Essential Bioinformatics: Jin Xiong 2006, Cambridge University Press.

BIOMETRICS.

Objectives:

To learn the biometric technologies

To learn the computational methods involved in the biometric systems.

To learn methods for evaluation of the reliability and quality of the biometric systems.

Unit – 1.

INTRODUCTION & HANDWRITTEN CHARACTER RECOGNITION

Introduction – history – type of Biometrics – General Architecture of Biometric Systems – Basic Working of biometric Matching – Biometric System Error and performance Measures – Design of Biometric Systems – Applications of Biometrics – Benefits of Biometrics Versus Traditional Authentication Methods – character Recognition – System Overview – Geature Extraction for character Recognition – Neura; Network for handwritten Charater Recognition – Multilayer Neural Network for Handwritten Character Recognition – Devanagari Numeral Recognition – Isolated Handwritten Devanagari Charater Recognition suing Fourier Descriptor and Hidden markov Model.

Unit – 2.

FACE BIOMETRICS & RETINA AND IRIS BIOMETRICS

Introduction –Background of Face Recognition – Design of Face Recognition System – Neural Network for Face Recognition – Face Detection in Video Sequences – Challenges in Face Biometrics – Face Recognition Methods – Advantages and Disadvantages – Performance of Biometrics – Design of Retina Biometrics – Iris Segmentation Method – Determination of Iris Region – Experimental Results of Iris Localization – Applications of Iris Biometrics – Advantages and Disadvantages. VEIN AND FINGERPRINT BIOMETRICS & BIOMETRIC HAND GESTURE RECOGNITION FOR INDIAN SIGN LANGUAGE. Biometrics Using Vein Pattern of Palm – Fingerprint Biometrics – Fingerprint Recognition System – Minutiae Extraction – Fingerprint Indexing – Experimental Results – Advantages and Disadvantages – Basics of Hand Geometry – Sign Language – Indian Sign Language – SIFT Algorithms-Practical Approach Advantages and Disadvantages.

Unit –3.

PRIVACY ENHANCEMENT USING BIOMETRICS & BIOMETRIC CRYPTOGRAPHY AND MULTIMODAL BIOMETRICS

Introduction – Privacy Concerns Associated with Biometric Developments – Identity and Privacy – Privacy Concerns – Biometrics with Privacy Enhancement – Comparison of Various Biometrics in Terms of Privacy – Soft Biometrics - Introduction to Biometric Cryptography – General Purpose Cryptosystem – Modern Cryptography and Attacks – Symmetric Key Ciphers – Cryptographic Algorithms – Introduction to Multimodal Biometrics – Basic Architecture of Multimodal Biometrics – Multimodal Biometrics Using Face and Ear – Characteristics and Advantages of Multimodal Biometrics Characters – AADHAAR : An Application of Multimodal Biometrics.

Unit – 4.

WATERMARKING TECHNIQUES & BIOMETRICS : SCOPE AND FUTURE

Introduction – Data Hiding Methods – Basic Framework of Watermarking – Classification of Watermarking – Applications of Watermarking – Attacks on Watermarks – Performance Evaluation – Characteristics of Watermarks – General Watermarking Process – Image Watermarking Techniques – Watermarking Algorithm – Experimental Results – Effect of Attacks on Watermarking Techniques – Scope and Future Market of Biometrics – Biometric Technologies – Applications of Biometrics -Biometrics – and Information Technology Infrastructure – Role of Biometrics in Enterprise Security – Role of Biometrics in Border Security – Smart Card Technology and Biometric – Radio Frequency Identification Biometrics – DNA Biometrics – Comparative Study of Various Biometrics Techniques.

Unit – 5.

IMAGE ENHANCEMENT TECHNIQUES & BIOMETRICS STANDS

Introduction – current Research in image Enhancement Techniques – Image Enhancement – Frequency Domain Filters – Databases and Implementation – Standard Development Organizations – Application Programming Interface – Information Security and Biometric Standards – Biometric Template Interoperability.

TEXT BOOK:

1. BIOMETRICS: CONCEPTS AND APPLICATIONS by G R SINHA and SANDEEP B. PATIL, Wiely, 2013.
2. Biometrics for Network Security – Paul Reid, Pearson Education.

REFERENCE BOOKS:

1. Biometrics – Identity verification in a networked world – Samir Nanavathi, Micheal Thieme, Raj Nanavathi, Wiley – dream Tech.
2. Biometrics – The Ultimate Reference – John D. Woodward, Jr.Wiley Dreamtech.

COMPUTER FORENSICS

Objectives:

- To understand the cyberspace
- To understand the forensics fundamentals
- To understand the evidence capturing process.
- To understand the preservation of digital evidence.

UNIT I :

Computer Forensics Fundamentals: Introduction to Computer Forensics, Use of Computer Forensics in Law Enforcement, Computer Forensics Assistance to Human Resources/Employment Proceedings, Computer Forensics Services, Benefits of Professional Forensics Methodology, Steps Taken by Computer Forensics Specialists, Who Can Use Computer Forensic Evidence?.Types of Computer Forensics Technology : Types of Military Computer Forensic Technology, Types of Law Enforcement Computer Forensic Technology, Types of Business Computer Forensics Technology.

UNIT II :

Computer Forensics Evidence and Capture: Data Recovery: Data Recovery Defined, Data Backup and Recovery, The Role of Backup in Data Recovery, The Data-Recovery Solution, Case Histories.**Evidence Collection and Data Seizure:** Why Collect Evidence?, Collection Options, Obstacles, Types of Evidence, The Rules of Evidence, Volatile Evidence, General Procedure, Collecting and Archiving, Methods of Collection, Artifacts, Collection Steps, Controlling Contamination: The Chain of Custody.

UNIT III

Duplication and Preservation of Digital Evidence: Preserving the Digital Crime Scene, Computer Evidence Processing Steps, Legal Aspects of Collecting And Preserving Computer Forensic Evidence. **Computer Image Verification and Authentication :** Special Needs of Evidential Authentication, Practical Considerations, Practical Implementation.

UNIT IV:

Computer Forensics Analysis: Discovery of Electronic Evidence: Electronic Document Discovery: A Powerful New Litigation Tool, **Identification of Data:** Timekeeping, Time Matters,Forensic Identification and Analysis of Technical Surveillance Devices. **Reconstructing Past Events:** How to Become a Digital Detective, Useable File Formats, Unusable File Formats, Converting Files. **Networks:** Network Forensics Scenario, A Technical Approach, Destruction of Email, Damaging Computer Evidence, International Principles Against Damaging of Computer Evidence, Tools Needed for Intrusion Response to the Destruction of Data, Incident Reporting and Contact Forms.

UNIT V:

Current Computer Forensics Tools: Evaluating Computer Forensics Tool Needs, Computer Forensics Software Tools, Computer Forensics Hardware Tools, Validating and Testing Forensics Software.

TEXT BOOKS:

1. "Computer Forensics: Computer Crime Scene Investigation", JOHN R. VACCA, Firewall Media.
2. "Guide to Computer Forensics and Investigations"4e, Nelson, Phillips Enfinger, Steuart, Cengage Learning.

REFERENCES:

1. "Computer Forensics and Cyber Crime", Marjie T Britz, Pearson Education.
2. "Computer Forensics", David Cowen, Mc Graw Hill.
3. Brian Carrier , "File System Forensic Analysis" , Addison Wesley, 2005
4. Dan Farmer & Wietse Venema ,"Forensic Discovery", Addison Wesley, 2005
5. Eoghan Casey , Digital Evidence and Computer Crime , Edition 3, Academic Press, 2011
6. Chris Pogue, Cory Altheide, Todd Haverkos ,Unix and Linux Forensic Analysis DVD ToolKit, Syngress Inc. , 2008
7. Harlan Carvey ,Windows Forensic Analysis DVD Toolkit, Edition 2, Syngress Inc. , 2009
8. Harlan Carvey ,Windows Registry Forensics: Advanced Digital Forensic Analysis of the Windows Registry , Syngress Inc, Feb 2011
9. Eoghan Casey, Handbook of Digital Forensics and Investigation, Academic Press, 2009
10. Gonzales/ Woods/ Eddins, Digital Image Processing using MATLAB, 2nd edition, Gatesmark Publishing, ISBN 9780982085400
11. N.Efford, Digital Image Processing, Addison Wesley 2000, ISBN 0-201-59623-7
12. M Sonka, V Hlavac and R Boyle, Image Processing, Analysis and Machine Vision, PWS
13. 1999, ISBN 0-534-95393-
14. Pratt.W.K., Digital Image Processing, John Wiley and Sons, New York, 1978

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E – COMMERCE

Objectives:

Identify the major categories and trends of e-commerce applications.

Identify the essential processes of an e-commerce system.

Identify several factors and web store requirements needed to succeed in e-commerce.

Discuss the benefits and trade-offs of various e-commerce clicks and bricks alternatives.

Understand the main technologies behind e-commerce systems and how these technologies interact.

Discuss the various marketing strategies for an online business.

Define various electronic payment types and associated security risks and the ways to protect against them.

UNIT - I

Electronic Commerce-Frame work, anatomy of E-Commerce applications, E-Commerce Consumer applications, E-Commerce organization applications.

Consumer Oriented Electronic commerce - Mercantile Process models.

UNIT - II

Electronic payment systems - Digital Token-Based, Smart Cards, Credit Cards, Risks in Electronic Payment systems.

Inter Organizational Commerce - EDI, EDI Implementation, Value added networks.

UNIT - III

Intra Organizational Commerce - work Flow, Automation Customization and internal Commerce, Supply chain Management.

Corporate Digital Library - Document Library, digital Document types, corporate Data Warehouses.

UNIT- IV

Advertising and Marketing - Information based marketing, Advertising on Internet, on-line marketing process, market research.

Consumer Search and Resource Discovery - Information search and Retrieval, Commerce Catalogues, Information Filtering.

UNIT - V

Multimedia - key multimedia concepts, Digital Video and electronic Commerce, Desktop video processing, Desktop video conferencing.

TEXT BOOK:

1. Frontiers of electronic commerce – Kalakata, Whinston, Pearson.

REFERENCES BOOKS:

1. E-Commerce fundamentals and applications Hendry Chan, Raymond Lee, Tharam Dillon, Ellizabeth Chang, John Wiley.
2. E-Commerce, S.Jaiswal – Galgotia.
3. E-Commerce, Efrain Turbon, Jae Lee, David King, H.Michael Chang.
4. Electronic Commerce – Gary P.Schneider – Thomson.

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INFORMATION SECURITY AND AUDIT

Objective:

To introduce the fundamental concepts and techniques in computer and network security, giving students an overview of information security and auditing, and to expose students to the latest trend of computer attack and defense. Other advanced topics on information security such as mobile computing security, security and privacy of cloud computing, as well as secure information system development will also be discussed.

UNIT I

A model for Internetwork security, Conventional Encryption Principles & Algorithms (DES, AES, RC4, Blowfish), Block Cipher Modes of Operation, Location of Encryption Devices, Key Distribution.

Public key cryptography principles, public key cryptography algorithms (RSA, Diffie-Hellman, ECC), public Key Distribution.

UNIT II

Approaches of Message Authentication, Secure Hash Functions (SHA-512, MD5) and HMAC, Digital Signatures, Kerberos, X.509 Directory Authentication Service,

Email Security: Pretty Good Privacy (PGP)

IP Security: Overview, IP Security Architecture, Authentication Header, Encapsulating Security Payload, Combining Security Associations and Key Management.

UNIT III

Web Security: Requirements, Secure Socket Layer (SSL) and Transport Layer Security (TLS), Secure Electronic Transaction (SET).

Firewalls: Firewall Design principles, Trusted Systems, Intrusion Detection Systems

UNIT IV

Auditing For Security: Introduction, Basic Terms Related to Audits, Security audits, The Need for Security Audits in Organization, Organizational Roles and Responsibilities for Security Audit, Auditors Responsibility In Security Audits, Types Of Security Audits.

UNIT V

Auditing For Security: Approaches to Audits, Technology Based Audits Vulnerability Scanning And Penetration Testing, Resistance to Security Audits, Phase in security audit, Security audit Engagement Costs and other aspects, Budgeting for security audits, Selecting external Security Consultants, Key Success factors for security audits.

TEXT BOOKS:

1. Cryptography and Network Security by William Stallings, Fourth Edition, Pearson Education 2007.
2. Network Security Essentials (Applications and Standards) by William Stallings Pearson Education, 2008.
3. Cryptography & Network Security by Behrouz A. Forouzan, TMH 2007.
4. Information Systems Security by Nina Godbole, WILEY 2008.

REFERENCE BOOKS:

1. Information Security by Mark Stamp, Wiley – INDIA, 2006.
2. Fundamentals of Computer Security, Springer.
3. Network Security: The complete reference, Robert Bragg, Mark Rhodes, TMH
4. Computer Security Basics by Rick Lehtinen, Deborah Russell & G.T.Gangemi Sr., SPD O'REILLY 2006.
5. Modern Cryptography by Wenbo Mao, Pearson Education 2007.
6. Principles of Information Security, Whitman, Thomson.

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INTELLECTUAL PROPERTY RIGHTS

Unit-I

Introduction to Intellectual Property Law – The Evolutionary Past - The IPR Tool Kit- Para -Legal Tasks in Intellectual Property Law Ethical obligations in Para Legal Tasks in Intellectual Property Law - Introduction to Cyber Law – Innovations and Inventions Trade related Intellectual Property Right

Unit-II

Introduction to Trade mark – Trade mark Registration Process – Post registration Procedures – Trade mark maintenance - Transfer of Rights - Inter partes Proceeding – Infringement - Dilution Ownership of Trade mark – Likelihood of confusion - Trademarks claims – Trademarks Litigations – International Trade mark Law

Unit-III

Introduction to Copyrights – Principles of Copyright Principles -The subjects Matter of Copy right – The Rights Afforded by Copyright Law – Copy right Ownership, Transfer and duration – Right to prepare Derivative works – Rights of Distribution – Rights of Perform the work Publicity Copyright Formalities and Registrations - Limitations - Copyright disputes and International Copyright Law – Semiconductor Chip Protection Act

Unit -IV

The law of patents-patent searches –Patent ownership and transfer-Patent infringement-International Patent Law

Unit-V

Introduction to Trade Secret – Maintaining Trade Secret – Physical Security – Employee Limitation - Employee confidentiality agreement - Trade Secret Law - Unfair Competition – Trade Secret Litigation – Breach of Contract – Applying State Law

TEXT BOOKS:

1. Debirag E.Bouchoux: "Intellectual Property" 4e . Cengage learning, New Delhi
2. M.Ashok Kumar and Mohd.Iqbal Ali: "Intellectual Property Right" Serials Pub.
3. Cyber Law. Texts & Cases, South-Western's Special Topics Collections
4. Prabhuddha Ganguli: ' Intellectual Property Rights" Tata Mc-Graw –Hill, New Delhi
5. J Martin and C Turner "Intellectual Property" CRC Press
6. Richard Stimm " Intellectual Property" Cengage Learning

JAVA PROGRAMMING

Objectives:

Understand the concept of OOP as well as the purpose and usage s of inheritance, polymorphism, and encapsulation principles.

Identify classes, objects, members of a class and the relationships among them needed for a specific problem.

Develop Java application programs using sound OOP practices(ex. Interfaces and APIs)

Develop programs using the Java collection APIs as well as Java standard class library.

UNIT I

Java Basics - History of Java, Java buzzwords, comments, data types, variables, constants, scope and life time of variables, operators, operator hierarchy, expressions, type conversion and casting, enumerated types, control flow-block scope, conditional statements, loops, break and continue statements, simple java program, arrays, input and output, formatting output, Review of OOP concepts, encapsulation, inheritance, polymorphism, classes, objects, constructors, methods, parameter passing, static fields and methods, access control, this reference, overloading methods and constructors, recursion, garbage collection, building strings, exploring string class, Enumerations, autoboxing and unboxing, Generics.

UNIT II

Inheritance – Inheritance concept, benefits of inheritance, Super classes and Sub classes, Member access rules, Inheritance hierarchies, super uses, preventing inheritance: final classes and methods, casting, polymorphism-dynamic binding, method overriding, abstract classes and methods, the Object class and its methods. Interfaces – Interfaces vs. Abstract classes, defining an interface, implementing interfaces, accessing implementations through interface references, extending interface. Inner classes– Uses of inner classes, local inner classes, anonymous inner classes, static inner classes, examples.

Packages-Defining, Creating and Accessing a Package, Understanding CLASSPATH, importing packages.

UNIT III

Data structures creation and manipulation in java – Introduction to Java Collections, Overview of Java Collection frame work, Commonly used Collection classes– ArrayList, LinkedList, HashSet, HashMap, TreeMap, Collection Interfaces – Collection, Set, List, Map, Legacy Collection classes – Vector, Hashtable, Stack, Dictionary(abstract), Enumeration interface, Iteration over Collections – Iterator interface, ListIterator interface. Other Utility classes – String Tokenizer, Formatter, Random, Scanner, Observable, java.util. Files – streams- byte streams, character streams, text Input/output, binary input/output, random access file operations, File management using File class, java.io. Networking – Introduction, Manipulating URLs, Ex. Client/Server Interaction with Stream Socket Connections, Connectionless Client/Server Interaction with Datagrams, java.net.

UNIT IV

Exception handling – Dealing with errors, benefits of exception handling, the classification of exceptions- exception hierarchy, checked exceptions and unchecked exceptions, usage of try, catch, throw, throws and finally, rethrowing exceptions, exception specification, built in exceptions, creating own exception sub classes.

Guide lines for proper use of exceptions. Multithreading - Differences between multiple processes and multiple threads, thread states, creating threads, interrupting threads, thread priorities, synchronizing threads, interthread communication, thread groups, daemon threads.

UNIT V

GUI Programming with Java - The AWT class hierarchy, Introduction to Swing, Swing vs. AWT, MVC architecture, Hierarchy for Swing components, Containers – Top-level containers – JFrame, JApplet, JWindow, JDialog, Lightweight containers – JPanel, A simple swing application, Overview of several swing components- JButton, JToggleButton, JCheckBox, JRadioButton, JLabel, JTextField, JTextArea, JList, JComboBox, JMenu, Java's Graphics capabilities – Introduction, Graphics contexts and Graphics objects, color control, Font control, Drawing lines, rectangles and ovals, Drawing arcs, Layout management - Layout manager types – border, grid, flow, box. Event Handling - Events, Event sources, Event classes, Event Listeners, Relationship between Event sources and Listeners, Delegation event model, Semantic and Low-level events, Examples: handling a button click, handling mouse and keyboard events, Adapter classes.

Applets – Inheritance hierarchy for applets, differences between applets and applications, life cycle of an applet - Four methods of an applet, Developing applets and testing, passing parameters to applets, applet security issues..

TEXT BOOKS:

1. Java: the complete reference, 8th edition, Herbert Schildt, TMH.
2. Java for Programmers, P.J.Deitel and H.M.Deitel, Pearson education / Java: How to Program P.J.Deitel and H.M.Deitel, 8th edition, PHI.

REFERENCE BOOKS:

1. Java Programming, D.S.Malik, Cengage Learning.
2. Core Java, Volume 1-Fundamentals, eighth edition, Cay S.Horstmann and Gary Cornell, Pearson Education.
3. An introduction to Java programming and object oriented application development, R.A. Johnson-Cengage Learning.
4. Advanced Programming in Java2, K.Somasundaram, Jaico Publishing House.
5. Programming in Java, S.Malhotra and S.Choudhary, Oxford Univ. Press.
6. Object Oriented Programming with Java, R.Buyya, S.T.Selvi, X.Chu, TMH.
7. Object Oriented Programming through Java, P. Radha Krishna, Universities Press.
8. An introduction to programming and OO design using Java, J.Nino, F.A.Hosch, John Wiley & Sons.
9. Java and Object Orientation, an introduction, John Hunt, second edition, Springer.
10. Maurach's Beginning Java2, D.Lowe, J.Murach, A.Steelman, SPD.

LINUX PROGRAMMING

Objectives: To understand the LINUX system structure.

To understand and use command line shell.

To make effective use of Unix utilities and Shell scripting language such as bash.

To produce programs similar to standard unix utilities such as ls, mv, cp etc. using Unix system calls.

To develop the skills necessary for Unix systems programming including file system programming, process and signal management, and interprocess communication.

To develop the basic skills required to write network programs using Sockets.

UNIT I

Linux Utilities-File handling utilities, Security by file permissions, Process utilities, Disk utilities, Networking commands, Filters, Text processing utilities and Backup utilities.

Sed-Scripts, Operation, Addresses, Commands, Applications, awk- Execution, Fields and Records, Scripts, Operation, Patterns, Actions, Associative Arrays, String and Mathematical functions, System commands in awk, Applications..

Introduction, shell responsibilities, pipes and Redirection, here documents, running a shell script, the shell as a programming language, shell meta characters, file name substitution, shell variables, command substitution, shell commands, the environment, quoting, test command, control structures, arithmetic in shell, shell script examples, interrupt processing, functions, debugging shell scripts.

Review of C programming concepts-arrays, strings (library functions), pointers, function pointers, structures, unions, libraries in C.

UNIT II

Files and Directories- File Concept, File types, File System Structure, file metadata-Inodes, kernel support for files, system calls for file I/O operations- open, create, read, write, close, lseek, dup2, file status information-stat family, file and record locking-lockf and fcntl functions, file permissions - chmod, fchmod, file ownership-chown, lchown, fchown, links-soft links and hard links – symlink, link, unlink.

Directories-Creating, removing and changing Directories-mkdir, rmdir, chdir, obtaining current working directory-getcwd, Directory contents, Scanning Directories-opendir, readdir, closedir, rewinddir, seekdir, telldir functions.

UNIT III

Process – Process concept, Layout of a C program image in main memory, Process environment-environment list, environment variables, getenv, setenv, Kernel support for process, process identification, process hierarchy, process states, process control - process creation, replacing a process image, waiting for a process, process termination, zombie process, orphan process, system call interface for process management-fork, vfork, exit, wait, waitpid, exec family, system, I/O redirection, Process Groups, Sessions and Controlling Terminal, Differences between threads and processes.

Signals – Introduction to signals, Signal generation and handling, Kernel support for signals, Signal function, unreliable signals, reliable signals, kill, raise , alarm, pause, abort, sleep functions.

UNIT IV

Interprocess Communication - Introduction to IPC, IPC between processes on a single computer system, IPC between processes on different systems, pipes-creation, IPC between related processes using unnamed pipes, FIFOs-creation, IPC between unrelated processes using FIFOs (Named pipes), differences between unnamed and named pipes, popen and pclose library functions.

Message Queues- Kernel support for messages, APIs for message queues, client/server example.

Semaphores-Kernel support for semaphores, APIs for semaphores, file locking with semaphores.

UNIT V

Shared Memory- Kernel support for shared memory, APIs for shared memory, shared memory example.

Sockets- Introduction to Berkeley Sockets, IPC over a network, Client-Server model, Socket address structures (Unix domain and Internet domain),Socket system calls for connection oriented protocol and connectionless protocol, example-client/server programs-Single Server-Client connection, Multiple simultaneous clients, Comparison of IPC mechanisms.

TEXT BOOKS:

1. Unix System Programming using C++, T.Chan, PHI.
2. Unix Concepts and Applications, 4th Edition, Sumitabha Das, TMH, 2006.
3. Beginning Linux Programming, 4th Edition, N.Matthew, R.Stones, Wrox, Wiley India Edition, rp-2008.
4. Unix Network Programming, W.R.Stevens, PHI.
5. Unix and Shell programming, B.A.Forouzan and R.F.Gilberg, Cengage Learning.

REFERENCE BOOKS:

1. Linux System Programming, Robert Love, O'Reilly, SPD, rp-2007.
2. Unix for programmers and users, 3rd Edition, Graham Glass, King Ables, Pearson Education, 2003.
3. Advanced Programming in the Unix environment, 2nd Edition, W.R.Stevens, Pearson Education.
4. System Programming with C and Unix, A.Hoover, Pearson.
5. Unix System Programming, Communication, Concurrency and Threads, K.A.Robbins and S.Robbins, Pearson Education.
6. Unix shell Programming, S.G.Kochan and P.Wood, 3rd edition, Pearson Education.
7. Shell Scripting, S.Parker, Wiley India Pvt. Ltd.
8. C Programming Language, Kernighan and Ritchie, PHI.

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

MOBILE COMPUTING

UNIT-I

Introduction, Mobile Computing Architecture, Mobile Computing through Telephony, Emerging Technologies

UNIT-II

Global System for Mobile Communications (GSM), Short Message Service (SMS), General Packet Radio Services (GPRS), Wireless Application Protocol (WAP), CDMA and 3G.

UNIT-III

Wireless LAN, Intelligent Network and Internetworking, Client Programming, Programming for PalmOS, Wireless Devices with Symbian OS.

UNIT-IV

J2ME Introduction, J2ME Architecture, MIDLET, MidLet Suite , J2ME Profiles, Wireless Devices with WindowsCE, Voice Over Internet Protocol and Convergence, Session Internet Protocol(SIP),other protocols.

UNIT-V

Multimedia, IP Multimedia Subsystems, Security Issues in Mobile Computing, Next Generation Networks.

TEXTBOOKS:

1. Mobile Computing Technology, Applications and Service Creation by Ashok Talukder , Hasan Ahmed, Roopa R Yavagal.
2. Mobile Computing Principles by Raza B'Far, Cambridge.
3. Mobile Computing by Raj Kamal 2e.
4. Mobile Computing by Jochen schiller.

MOBILE APPLICATION SECURITY

Objectives:

To understand the mobile issues and development strategies
To understand the WAP and mobile security issues
To understand the Bluetooth security issues.

UNIT I:

Top Mobile Issues and Development Strategies: Top Issues Facing Mobile Devices, Physical Security , Secure Data Storage (on Disk), Strong Authentication with Poor Keyboards , Multiple-User Support with Security, Safe Browsing Environment , Secure Operating Systems, Application Isolation, Information Disclosure, Virus, Worms, Trojans, Spyware, and Malware , Difficult Patching/Update Process, Strict Use and Enforcement of SSL, Phishing , Cross-Site Request Forgery (CSRF), Location Privacy/Security, Insecure Device Drivers, Multifactor Authentication, Tips for Secure Mobile Application Development .

UNIT II:

WAP and Mobile HTML Security :WAP and Mobile HTML Basics , Authentication on WAP/Mobile HTML Sites , Encryption , Application Attacks on Mobile HTML Sites ,Cross-Site Scripting , SQL Injection , Cross-Site Request Forgery , HTTP Redirects , Phishing , Session Fixation , Non-SSL Login , WAP and Mobile Browser Weaknesses , Lack of HTTPOnly Flag Support , Lack of SECURE Flag Support , Handling Browser Cache , WAP Limitations.

UNIT III:

Bluetooth Security: Overview of the Technology , History and Standards , Common Uses , Alternatives , Future , Bluetooth Technical Architecture , Radio Operation and Frequency, Bluetooth Network Topology , Device Identification , Modes of Operation , Bluetooth Stack ,Bluetooth Profiles , Bluetooth Security Features , Pairing , Traditional Security Services in Bluetooth, Security “Non-Features” , Threats to Bluetooth Devices and Networks, Bluetooth Vulnerabilities , Bluetooth Versions Prior to v1.2, Bluetooth Versions Prior to v2.1.

UNIT IV:

SMS Security: Overview of Short Message Service, Overview of Multimedia Messaging Service, Wireless Application Protocol (WAP), Protocol Attacks , Abusing Legitimate Functionality, Attacking Protocol Implementations, Application Attacks , iPhone Safari , Windows Mobile MMS, Motorola RAZR JPG Overflow, Walkthroughs ,Sending PDUs ,Converting XML to WBXML .

UNIT V

Enterprise Security on the Mobile OS: Device Security Options , PIN , Remote , 346 Secure Local Storage , Apple iPhone and Keychain , Security Policy Enforcement ,Encryption ,Full Disk Encryption ,E-mail Encryption , File Encryption , Application Sandboxing, Signing, and Permissions , Application Sandboxing , Application Signing , Permissions , Buffer Overflow Protection ,Windows Mobile , iPhone ,Android ,BlackBerry , Security Feature Summary.

TEXT BOOK:

1. “Mobile Application Security”, Himanshu Dwivedi, Chris Clark, David Thiel, TATA McGRAW-Hill.

REFERENCES:

1. “Mobile and Wireless Network Security and Privacy”, Kami S.Makki,et al, Springer.
2. “Android Security Attacks Defenses”, Abhishek Dubey, CRC Press.

OPEN STACK CLOUD COMPUTING

UNIT I

Keystone OpenStack Identity Service. Installing OpenStack Identity service. Starting OpenStack Image Service. Installing OpenStack Image Service, Configuring OpenStack Image Service with MySQL, Configuring OpenStack Image Service with OpenStack Identity Service, Managing images with OpenStack Image Service, Registering a remotely stored image, Sharing images among tenants, Viewing shared images. Starting OpenStack Compute. Installing OpenStack Compute Controller services, Creating a sandbox Compute server with VirtualBox and Vagrant, Installing OpenStack Compute packages, Stopping and starting Nova services. Installation of command-line tools on Ubuntu. OpenStack Compute services. Compute Managing security groups. Launching our first Cloud instance, Terminating your instance.

Unit II.

Installing OpenStack Object Storage. Configuring OpenStack Object Storage Service, Making rings, Stopping and starting OpenStack Object Storage. Configuring OpenStack Object Storage with OpenStack Identity Service, Setting up SSL access, Testing OpenStack Object Storage.

Using OpenStack Object Storage. Installing the swift client tool. Creating containers, Uploading objects, Listing containers and objects, Downloading objects, Deleting containers and objects. Using OpenStack Object Storage ACLs.

Administering OpenStack Object Storage. Preparing drives for OpenStack Object Storage, Managing OpenStack Object Storage cluster with swift-init, Checking cluster health. Benchmarking OpenStack Object Storage. Detecting and replacing failed hard drives , Collecting usage statistics.

Unit III.

Starting OpenStack Block Storage. Configuring OpenStack Compute for Cinder volume. OpenStack Networking. Configuring Flat networking with DHCP. Configuring VLAN Manager networking. Configuring per tenant IP ranges for VLAN Manager. Automatically assigning fixed networks to tenants, Modifying a tenant's fixed network, Manually associating floating IPs to instances, Manually disassociating floating IPs from instances, Automatically assigning floating IPs. Creating a sandbox Network server for Neutron with VirtualBox and Vagrant. Installing and configuring OVS for Neutron. Creating a Neutron network 203, Deleting a Neutron network, Creating an external Neutron network.

Unit IV

Using OpenStack Dashboard. Installing OpenStack Dashboard, Using OpenStack Dashboard for key management, Using OpenStack Dashboard to manage Neutron networks, Using OpenStack Dashboard for security group management, Using OpenStack Dashboard to launch instances, Using OpenStack Dashboard to terminate instances, Using OpenStack Dashboard for connecting to instances using VNC, Using OpenStack Dashboard to add new tenants, Using OpenStack Dashboard for user management.

Automating OpenStack Installations. Installing Opscode Chef Server. Installing Chef Client, Downloading cookbooks to support DHCP, Razor, and OpenStack. Installing PuppetLabs Razor and DHCP from cookbooks. Setting up a Chef environment for OpenStack. Booting the first OpenStack node into Razor, Defining a Razor broker, model, and policy. Monitoring the node installation. Using Chef to install OpenStack, Expanding our OpenStack environment.

Unit V.

Highly Available OpenStack. Using Galera for MySQL clustering. Configuring HA Proxy for MySQL Galera load balancing, Installing and setting up Pacemaker and Corosync, Configuring Keystone and Glance with Pacemaker and Corosync, Bonding network interfaces for redundancy.

Troubleshooting. Understanding logging. Checking OpenStack services. Troubleshooting OpenStack Compute services. Troubleshooting OpenStack Object Storage services. Troubleshooting OpenStack Dashboard. Troubleshooting OpenStack Authentication, Troubleshooting OpenStack Networking, Submitting Bug reports, Getting help from the community.

Monitoring. Monitoring OpenStack services with Nagios. Monitoring Compute services with Munin. Monitoring instances using Munin and Collectd. Monitoring the storage service using StatsD/Graphite. Monitoring MySQL with Hyperc.

TEXT BOOK:

1. OpenStack Cloud Computing Cookbook - Second Edition, Kevin Jackson , Cody Bunch, October 2013, Packt Publishing-OpenSource.

REFERENCE:

<https://www.packtpub.com/virtualization-and-cloud/openstack-cloud-computing-cookbook-second-edition>

OPERATIONS RESEARCH

Objectives:

To introduce the methods of Operations Research.

Emphasize the mathematical procedures of non linear programming search techniques.

Introduce advanced topics such as Probabilistic models and dynamic programming.

UNIT I

Introduction to Operations Research: Basics definition, scope, objectives, phases, models and limitations of Operations Research. Linear Programming Problem – Formulation of LPP, Graphical solution of LPP. Simplex Method, Artificial variables, big-M method, two-phase method, degeneracy and unbound solutions.

UNIT II

Transportation Problem: Formulation, solution, unbalanced Transportation problem. Finding basic feasible solutions – Northwest corner rule, least cost method and Vogel's approximation method. Optimality test: the stepping stone method and MODI method.

Assignment model: Formulation. Hungarian method for optimal solution. Solving unbalanced problem. Traveling salesman problem as assignment problem.

UNIT III

Sequencing models: Solution of Sequencing Problem – Processing n Jobs through 2 Machines – Processing n Jobs through 3 Machines – Processing 2 Jobs through m machines – Processing n Jobs through m Machines.

Replacement Models: Replacement of Items that Deteriorate whose maintenance costs increase with time without change in the money value. Replacement of items that fail suddenly: individual replacement policy, group replacement policy.

UNIT IV

Dynamic programming: Characteristics of dynamic programming. Dynamic programming approach for Priority Management employment smoothing, Stage Coach/Shortest Path and Reliability problems.

Games Theory: Competitive games, rectangular game, saddle point, minimax (maximin) method of optimal strategies, value of the game. Solution of games with saddle points, dominance principle. Rectangular games without saddle point – mixed strategy for 2 X 2 games.

UNIT V

Inventory models: Inventory costs. Models with deterministic demand – model (a) demand rate uniform and production rate infinite, model (b) demand rate non-uniform and production rate infinite, model (c) demand rate uniform and production rate finite.

Queuing Theory: Essential Features of a queuing system. Performance measures of a queuing system. Model 1: $\{(M/M/1) : (/FCFS)\}$ Single server, Unlimited Queue model. Model 2: $\{(M/M/1) : (/SIRO)\}$ Single server, Unlimited Queue model. Model III: $\{(M/M/1) : (N/FCFS)\}$ Single server, Finite Queue model.

TEXT BOOKS:

1. J K Sharma. "Operations Research Theory & Applications 4e", Macmillan India Ltd.
2. P. K. Gupta and D. S. Hira, "Operations Research", S. Chand & co., 2007.

REFERENCE BOOKS:

1. Pradeep Prabhakar Pai, Operations Research – principles and Practice, Oxford University Press, 2012.
2. A.M. Natarajan, P. Balasubramani, A. Tamilarasi, "Operations Research", Pearson Education.
3. P Sankara Iyer, "Operations Research", Tata McGraw-Hill, 2008.
4. N.V.S. Raju, "Operations Research", HI-TECH, 2002.
5. Col. D. S. Cheema, "Operations Research", Laxmi Publications Ltd., 2005.
6. F.S. Hillier, G.J. Lieberman, "Introduction to Operations Research – 8ed", TMH.
7. H.S. Kasana & K.D. Kumar, "Introductory Operations Research – Theory and applications", Springer, 2003, rp2005.
8. Billy E. Gillett, "Introduction to Operations Research – A Computer-Oriented Algorithmic Approach", Tata McGraw-Hill, 1979, rp2004.
9. A.B.Rao, Operations Research, Jaico .
10. Ravindran, Phillips, Solberg, Operations Research, 2nd edition, Wiley India.
11. W.L.Winston, Operations Research, 4th edition, Cengage Learning.
12. R. Panneerselvam, "Operations Research", PHI-2e, 2006, rp2008.
13. ANITHA H S, "Operations Research", EXEL books, 2011.

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

PRINCIPLES OF INFORMATION SECURITY

UNIT – I

Introduction to Information Security, Need For Security,

UNIT –II

Legal Ethical and Professional Issues in Information Security, Planning For Security.

UNIT – III

Risk Management, Security Technology: Firewalls and VPNs, Security Technology: Intrusion Detection and Prevention Systems, and Other Security Tools.

UNIT – IV

Cryptography, Physical Security, Implementing Information Security,

UNIT – V

Security and Personnel, Information Security Maintenance.

TEXT BOOK:

1. Principles of Information Security by Whitman, Thompson

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SCRIPTING LANGUAGES

Objectives: The course demonstrates an in depth understanding of the tools and the scripting languages necessary for design and development of applications dealing with Bio-information/ Bio-data. The instructor is advised to discuss examples in the context of Bio-data/ Bio-information application development.

UNIT I

Introduction to PERL and Scripting

Scripts and Programs, Origin of Scripting , Scripting Today, Characteristics of Scripting Languages, Web Scripting, and the universe of Scripting Languages. PERL- Names and Values, Variables, Scalar Expressions, Control Structures, arrays, list, hashes, strings, pattern and regular expressions, subroutines, advance perl - finer points of looping, pack and unpack, filesystem, eval, data structures, packages, modules, objects, interfacing to the operating system, Creating Internet ware applications, Dirty Hands Internet Programming, security Issues.

UNIT II

PHP Basics- Features, Embedding PHP Code in your Web pages, Outputting the data to the browser, Datatypes, Variables, Constants, expressions, string interpolation, control structures, Function, Creating a Function, Function Libraries, Arrays, strings and Regular Expressions.

UNIT III

Advanced PHP Programming

Php and Web Forms, Files, PHP Authentication and Methodologies -Hard Coded, File Based, Database Based, IP Based, Login Administration, Uploading Files with PHP, Sending Email using PHP, PHP Encryption Functions, the Mcrypt package, Building Web sites for the World – Translating Websites- Updating Web sites Scripts, Creating the Localization Repository, Translating Files, text, Generate Binary Files, Set the desired language within your scripts, Localizing Dates, Numbers and Times.

UNIT IV

TCL – Tk

TCL Structure, syntax, Variables and Data in TCL, Control Flow, Data Structures, input/output, procedures , strings , patterns, files, Advance TCL- eval, source, exec and up level commands, Name spaces, trapping errors, event driven programs, making applications internet aware, Nuts and Bolts Internet Programming, Security Issues, C Interface. Tk- Visual Tool Kits, Fundamental Concepts of Tk, Tk by example, Events and Binding , Perl-Tk.

UNIT V

Python

Introduction to Python language, python-syntax, statements, functions, Built-in-functions and Methods, Modules in python, Exception Handling, Integrated Web Applications in Python – Building Small, Efficient Python Web Systems ,Web Application Framework.

TEXT BOOKS:

1. The World of Scripting Languages, David Barron, Wiley Publications.
2. Python Web Programming, Steve Holden and David Beazley, New Riders Publications.
3. Beginning PHP and MySQL, 3rd Edition, Jason Gilmore, Apress Publications
(Dreamtech)

REFERENCE BOOKS:

1. Open Source Web Development with LAMP using Linux, Apache, MySQL, Perl and PHP, J.Lee and B.Ware (Addison Wesley) Pearson Education.
2. Programming Python, M.Lutz, SPD.
3. PHP 6 Fast and Easy Web Development, Julie Meloni and Matt Telles, Cengage Learning Publications.
4. PHP 5.1, I.Bayross and S.Shah, The X Team, SPD.
5. Core Python Programming, Chun, Pearson Education.
6. Guide to Programming with Python, M.Dawson, Cengage Learning.
7. Perl by Example, E.Quigley, Pearson Education.
8. Programming Perl, Larry Wall, T.Christiansen and J.Orwant, O'Reilly, SPD.
9. Tcl and the Tk Tool kit, Ousterhout, Pearson Education.
10. PHP and MySQL by Example, E.Quigley, Prentice Hall(Pearson).
11. Perl Power, J.P.Flynt, Cengage Learning.
12. PHP Programming solutions, V.Vaswani, TMH.

SOCIAL MEDIA INTELLIGENCE

UNIT – I

The Beginnings of Social Media Intelligence: What is Social Media monitoring? Anecdotal referencing of Social Media Comments, Text Mining, Some Simple Metrics, Using Social Media as Early Warning System.
Fundamental of Opinion Formation: Affecting Opinion versus Biasing Expression, How Do We Form Opinions?, How Do Expectations Affect Opinion?, How Do Expertise and Knowledge Influence How We Form Opinions?, Opinion Formation in a Social Context, Bandwagon behavior and Information Cascades, Implications for Social Media Intelligence.

UNIT – II

Why Do We Share our Opinions : Poster versus Lurkers, What Motivates Us to Post/, Posting Motivations and Selection effects, Implications for Social Media Intelligence.

The Social effects of Strangers : How Does Social Context Affect Our Behavior?, How Influential is the Social Context/, How Does Social Context Affect Opinion Expression/, Bandwagon Behavior in Opinion expression, Differentiating Our opinions, Multiple Audience Effects, /can We Trust the Wisdom of Crowds.

UNIT – III

Opinion Ecosystems and the Evolution Within : Life Cycle Dynamics, Preference Mismatching and Sequential Dynamics, Social Dynamics, Are Social Media Communities the Cause of Opinion Radicalization ?, Online Echo Chambers, Implications for Social Media Monitoring and Metrics.

Are Social Media Fragmenting the Population ? : Self-Organization, Birds of a Feather Flock Together, Geography No Longer Defines Our Communities, The influential Hypothesis, The New Influential, How Can We Identify Influentials, Influence in e-Commerce, Some Concluding Remarks.

UNIT – IV

Managing Social Media Communities for Better Social Media Intelligence: Creating an Inviting Environment, The Benefits of a Well-Managed Opinion Community (and the Costs of Not Managing the Community at All) Quality of Intelligence Depends on the Quality of the Opinion Community, Creating and Manipulating Buzz, Buzz Campaign or Fraud?, Identifying Fraudulent Opinions

Cutting Through the Online Chatter : A New Paradigm for Marketing Research, Measure What Matters, Cast a Wide Net, Analyze the Text, Understand the biases, Establish Links to Performance metrics.

UNIT – V

Intelligence Integration : Overview of Marketing Research Methods, Using Social Media for Marketing research, Tracking Brand Health, Understanding Market Structure, Social Shopping, Integration with Data from Other Parts of the Organization, Intelligence Dashboards.

Building Social Media Intelligence into Our Strategies : How Can Social Media Intelligence Help Integrate an Organization's Strategy?, Multichannel Strategies, Rapid Response System, Integrated CRM, Leveraging Social Data, Seeding Strategies.

Moving from Social Media monitoring to Social Media Intelligence : Social Media Intelligence today, Social Media Intelligence tomorrow, Building on the Science of Opinion, tapping into Opinion Ecosystems, Developing an Integrated Strategy.

REFERENCE:

SOCIAL MEDIA INTELLIGENCE : by Wendy W.Moe, David A. Schweidel, Cambridge University, edition 2014.

SOFTWARE ENGINEERING

Objectives:

Understanding of software process models such as waterfall and evolutionary models.
Understanding of software requirements and SRS document.
Understanding of different software architectural styles.
Understanding of software testing approaches such as unit testing and integration testing.
Understanding on quality control and how to ensure good quality software.

UNIT I

Introduction to Software Engineering: The evolving role of software, Changing Nature of Software, legacy software, Software myths.

A Generic view of process: Software engineering- A layered technology, a process framework, The Capability Maturity Model Integration (CMMI), Process patterns, process assessment, personal and team process models.

Process models: The waterfall model, Incremental process models, Evolutionary process models, specialized process models, The Unified process.

UNIT II

Software Requirements: Functional and non-functional requirements, User requirements, System requirements, Interface specification, the software requirements document.

Requirements engineering process: Feasibility studies, Requirements elicitation and analysis, Requirements validation, Requirements management.

System models: Context Models, Behavioral models, Data models, Object models, structured methods.

UNIT III

Design Engineering: Design process and Design quality, Design concepts, the design model, pattern based software design.

Creating an architectural design: software architecture, Data design, Architectural styles and patterns, Architectural Design, assessing alternative architectural designs, mapping data flow into a software architecture.

Modeling component-level design: Designing class-based components, conducting component-level design, Object constraint language, designing conventional components.

Performing User interface design: Golden rules, User interface analysis and design, interface analysis, interface design steps, Design evaluation.

UNIT IV

Testing Strategies: A strategic approach to software testing, test strategies for conventional software, Black-Box and White-Box testing, Validation testing, System testing, the art of Debugging.

Product metrics: Software Quality, Frame work for Product metrics, Metrics for Analysis Model, Metrics for Design Model, Metrics for source code, Metrics for testing, Metrics for maintenance.

Metrics for Process and Products: Software Measurement, Metrics for software quality.

UNIT V

Risk management: Reactive Vs Proactive Risk strategies, software risks, Risk identification, Risk projection, Risk refinement, RMMM, RMMM Plan.

Quality Management: Quality concepts, Software quality assurance, Software Reviews, Formal technical reviews, Statistical Software quality Assurance, Software reliability, The ISO 9000 quality standards.

TEXT BOOKS:

1. Software Engineering A practitioner's Approach, Roger S Pressman, sixth edition, McGraw Hill International Edition.
2. Software Engineering, Ian Sommerville, seventh edition, Pearson education.

REFERENCE BOOKS:

- Software Engineering, A Precise Approach, Pankaj Jalote, Wiley India, 2010.
Software Engineering : A Primer, Waman S Jawadekar, Tata McGraw-Hill, 2008.
Fundamentals of Software Engineering, Rajib Mall, PHI, 2005.
Software Engineering, Principles and Practices, Deepak Jain, Oxford University Press.
Software Engineering1: Abstraction and modeling, Diner Bjorner, Springer International edition, 2006.
Software Engineering2: Specification of systems and languages, Diner Bjorner, Springer International edition , 2006.
Software Engineering Foundations, Yingxu Wang, Auerbach Publications, 2008.
Software Engineering Principles and Practice, Hans Van Vliet, 3rd edition, John Wiley & Sons Ltd.
Software Engineering 3: Domains, Requirements, and Software Design, D.Bjorner, Springer International Edition.
Introduction to Software Engineering, R.J.Leach, CRC Press.

STORAGE AREA NETWORKS

Objectives:

- To understand Storage Area Networks characteristics and components.
- To become familiar with the SAN vendors and their products
- To learn Fibre Channel protocols and how SAN components use them to communicate with each other
- To become familiar with Cisco MDS 9000 Multilayer Directors and Fabric Switches
- Thoroughly learn Cisco SAN-OS features.
- To understand the use of all SAN-OS commands. Practice variations of SANOS features

UNIT I:

Introduction to Storage Technology:

Review data creation and the amount of data being created and understand the value of data to a business, challenges in data storage and data management, Solutions available for data storage, Core elements of a data center infrastructure, role of each element in supporting business activities

UNIT II:

Storage Systems Architecture:

Hardware and software components of the host environment, Key protocols and concepts used by each component , Physical and logical components of a connectivity environment ,Major physical components of a disk drive and their function, logical constructs of a physical disk, access characteristics, and performance Implications, Concept of RAID and its components , Different RAID levels and their suitability for different application environments: RAID 0, RAID 1, RAID 3, RAID 4, RAID 5, RAID 0+1, RAID 1+0, RAID 6, Compare and contrast integrated and modular storage systems ,High-level architecture and working of an intelligent storage system

UNIT III:

Introduction to Networked Storage:

Evolution of networked storage, Architecture, components, and topologies of FC-SAN, NAS, and IP-SAN, Benefits of the different networked storage options, understand the need for long-term archiving solutions and describe how CAS fulfills the need, understand the appropriateness of the different networked storage options for different application environments

UNIT IV:

Information Availability & Monitoring & Managing Datacenter:

List reasons for planned/unplanned outages and the impact of downtime, Impact of downtime, Differentiate between business continuity (BC) and disaster recovery (DR) ,RTO and RPO, Identify single points of failure in a storage infrastructure and list solutions to mitigate these failures , Architecture of backup/recovery and the different backup/recovery topologies , replication technologies and their role in ensuring information availability and business continuity, Remote replication technologies and their role in providing disaster recovery and business continuity capabilities

Identify key areas to monitor in a data center, Industry standards for data center monitoring and management, Key metrics to monitor for different components in a storage infrastructure, Key management tasks in a data center

UNIT V:

Securing Storage and Storage Virtualization:

Information security, Critical security attributes for information systems, Storage security domains, List and analyzes the common threats in each domain, Virtualization technologies, block-level and file-level virtualization technologies and processes

Case Studies

The technologies described in the course are reinforced with EMC examples of actual solutions.

Realistic case studies enable the participant to design the most appropriate solution for given sets of criteria.

TEXT BOOK:

1. EMC Corporation, Information Storage and Management, Wiley.

REFERENCE BOOKS:

1. Robert Spalding, "Storage Networks: The Complete Reference", Tata McGraw Hill, Osborne, 2003.
2. Marc Farley, "Building Storage Networks", Tata McGraw Hill ,Osborne, 2001.
3. Meeta Gupta, Storage Area Network Fundamentals, Pearson Education Limited, 2002.

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WEB USABILITY

UNIT I

Introduction to Usability, Human Factors,

UNIT II

User-Centered Design, Usability Aware Design,

UNIT III

Accessibility, Understanding your Users and Goals,

UNIT IV

Heuristic Evaluation, Usability Testing,

UNIT V

Other Tools and Techniques, Transferring Data into Change

TEXT BOOK:

Web Usability Hand Book by Mark PEARROW, Thomson Delmar learning