



## Pre-Launch of Product Seat Add-on (Bike and Car)-Interaction with successful Startup

Entrepreneurship Development Cell, Jawaharlal Nehru Technological University Hyderabad is being conducting programme for promotion and development of enterprises and has being successfully organizing incubates at MSME-TBI.

As a result one of the incubate at EDC, JNTUH developed and launched a product called Seat Add-on that provides relief from back pain/butt pain while driving on bad roads/long drives. It is a patented and designed for both Bikes and Cars.

They are running a pre-order campaign with 40% discount rates, we at EDC, JNTUHCEH wanted this startup to be showcased to students, faculty and staff members of JNTUH so that they get motivated towards enterprises. The event is planned on 15<sup>th</sup> December 2017 to interact with guys who had started this startup.

**Date: 15<sup>th</sup> December 2017**

**Time: 3:30PM – 4:30PM**

**Venue: Seminar Hall, Class Room Complex, JNTUH**

Registration is free

For registration please click the below link

[Register](#)

For any queries please feel free to contact below Number  
Mr. Kiran Kumar Pujari: 9000779009

For pre-order or other details about startup please click the below links

<http://www.fueladream.com/home/campaign/2230>

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Right Biotic was the winner in student track while Feel Good Innovation won for investor track

# TS THUMBS UP FOR STARTUPS!

**Express News Service**

**K**T Rama Rao, minister for IT & Panchayati Raj, Telangana State, said that the Government of Telangana will soon unveil its startup and innovation policy at the TIE International start up competition (TISC), Hyderabad chapter held recently.

The India Entrepreneurs (TIE) Hyderabad, a nonprofit organisation focused on fostering entrepreneurship, announced the winners of Hyderabad Chapter. The victorious start-ups made it to the finals after being chosen from a total of 100 submissions.

The winner of the Rice University- student track and the investor track were declared by Saif Adeni, President, TIE Hyderabad. The competition had a multi stage evaluation up till the semifinals, thereafter 12 teams contested in semifinals, out of which seven teams were selected to contest in finals.

Honouring the winners and congratulating TIE for their leadership, KTR said "I am confident that this competition will add to our efforts of making Hyderabad a Startup Capital and put our ambitious initiative T-Hub into a global arena immediately. Both T-Hub and TASC, our Telangana Government are partnering with TIE in this International Competition to ensure we send our best of the best startups to win the Million Dollars.

The winners for the student track was Right Biotic and for investor track was Feel Good Innovation. The runner for the student track was Solar Powered Crop Harvesting Robot (SAGU) and for investor track was Shivaa Holistic Healthcare.

For the investor track all ventures must be seeking outside equity capital, typically early stage venture investment or early stage angel investment. Except in the case of teams entering the Social Ventures Track, all ventures must be "for profit" entities. Those choose the Rice Track had to meet additional eligibility requirements including having at least two student team members, one being a graduate level student.

The national level competition's top 3 finalists will receive a booth at TIEcon - Silicon Valley where teams will be able to pitch their companies to over 2000 attendees and have access to successful serial entrepreneurs and investors from all over the world.

According to a recent report, India will be a hub for 11,200 tech startups by 2020. In fact, the report suggests that Indian startups, with their unique solutions, are witnessing increased traction in global opportunities such as Internet of Things, augmented reality, smart hardware, Healthcare, Business Intelligence and many more. These findings definitely signal that India is gearing up to create a startup friendly platform for young tech based businesses where opportunities for growth are much larger than the challenges in the ecosystem.

Winners with KT Rama Rao, minister for IT & Panchayati Raj, Telangana