

# SCHOOL OF CONTINUING AND DISTANCE EDUCATION

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

CERTIFICATE COURSE – ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING

## Sub-2: Machine Learning (Supervised & Unsupervised learning)

**Feature transformation** (one-hot, label encoding), Label Encoding, One-Hot (dummy variable) encoding, Dummy variable trap.

Machine Learning Packages: Scikit-Learn → Custom Transformers, Scikit-Learn → Pipeline.

**End-to-End Regression:** Linear & Multiple Regression Algorithms, Poisson Regression, Evaluation metrics (R-Square, Adj R-Square, MSE, RMSE), Linear Regression Solvers, Normal

Equation, Gradient Descent (Batch, Stochastic and Mini-Batch), Fine Tuning model, Polynomial Regression, Overfitting vs Underfitting (bias-variance trade off), Model Selection

(Train/Validation/Test split, K-Fold Cross Validation), Regularization (Ridge, Lasso and Elastic-Net)

**Machine Learning Model Deployment:** Simple Flask Web Service Development, Basic concepts of Git, Code repository in Git, Basic Docker concepts,

**End-to-End Classification:** Binary class Classification with Logistic Regression Algorithm,

Evaluation metrics, Accuracy score, Confusion matrix, Precision, Recall, Precision – Recall trade off curve, ROC curve, AUC score, Multi-Class Classification, Logistic Regression Solvers – Gradient Descent, Forward Propagation, Back Propagation

**Use Case:** Hand written digit recognition (MINST dataset)

**Tree Based Algorithms:** Regression Trees vs Classification Trees, Entropy, Gini Index, Information Gain.

**Ensemble models:** Voting Classifiers (Ensemble Models), Homogeneous Ensemble Models, Random Forest, Bagging, Boosting

**Feature selection**

**Use Case:** Melbourne House price prediction

**PROJECT:**

**Problems related to the following domains /areas**

**Banking, Stock Market, Medical Domain, Weather, Insurance, etc.**

(Examples like Credit Card Fraud detection - Anomaly Detection Algorithm, Deploy ML models as REST Full web service on AWS EC2 server, Weather Prediction, Stock Market Price Prediction, Medical Domain: Brain Tumor Prediction, etc)

**Clustering:** K-Means Clustering, DBSCAN – Image segmentation, How to use unsupervised

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outcome as support to solve supervised problem

**Use Case:** Cluster analysis in Image Data

**Machine Learning - Natural Language Processing**

**Web Mining:**Textual data sources and formats, social media, web scrapping APIs (example: scrapy).

**Introduction to NLP:** What is NLP? Tokenization, N-Grams, Stemming & Lemmatization, What is syntactic representation of text data?, Bag Of Words (BOW) representation, TF-IDF representation.

**Sentiment Analysis:** using Bag Of Words representation, using TF-IDF representationsData Set : IMDB dataset using Scikit-Learn

**Introduction to Natural Language Understanding:** Parts of Speech Tagging (POS),Dependency Parsing, [named entity recognition (using Spacy module)

**TEXT BOOKS:**

1. Eric Matthews, 'Python Crash Course'
2. Joe Papa, PyTorch Packet Reference Building and Deploying Deep Learning Models
3. AurelienGeron, Hands On Machine Learning with Scikit-Learn and Tensor Flow Concepts, Tools and Techniques to Build Intelligent Systems

**REFERENCE BOOKS:**

1. Mark Lutz, Learning Python, 5th Edition
2. Paul Barry, Head-First Python
3. Adnan Aziz, Elements of Programming Interviews in Python: The Insiders'
4. AndriyBurkov, The Hundred-Page Machine Learning Book
5. Drew Conway and John Myles White, Machine Learning for Hackers: Case Studies and Algorithms to Get you Started
6. Nishant Shukla, Machine Learning with TensorFlow