JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD B.Tech. in COMPUTER SCIENCE AND BUSINESS SYSTEMS COURSE STRUCTURE & SYLLABUS (R22 Regulations)

Applicable from AY 2022-23 Batch

I YEAR I SEMESTER

| S. | Course | Course | L | Т | Р | Credits |
|-----|---------|--|----|---|----|---------|
| No. | Code | | | | | |
| 1. | MA101BS | Matrices and Calculus | 3 | 1 | 0 | 4 |
| 2. | CH102BS | Engineering Chemistry | 3 | 1 | 0 | 4 |
| 3. | CS103ES | Programming for Problem Solving | 3 | 0 | 0 | 3 |
| 4. | EE104ES | Basic Electrical Engineering | 2 | 0 | 0 | 2 |
| 5. | ME105ES | Computer Aided Engineering Graphics | 1 | 0 | 4 | 3 |
| 6. | CS106ES | Elements of Computer Science & Engineering | 0 | 0 | 2 | 1 |
| 7. | CH107BS | Engineering Chemistry Laboratory | 0 | 0 | 2 | 1 |
| 8. | CS108ES | Programming for Problem Solving Laboratory | 0 | 0 | 2 | 1 |
| 9. | EE109ES | Basic Electrical Engineering Laboratory | 0 | 0 | 2 | 1 |
| | | Induction Program | | | | |
| | | Total | 12 | 2 | 12 | 20 |

I YEAR II SEMESTER

| S. | Course | Course | L | Т | Р | Credits |
|-----|---------|--|----|---|----|---------|
| No. | Code | | | | | |
| 1. | MA201BS | Ordinary Differential Equations and Vector Calculus | 3 | 1 | 0 | 4 |
| 2. | PH202BS | Applied Physics | 3 | 1 | 0 | 4 |
| 3. | ME203ES | Engineering Workshop | 0 | 1 | 3 | 2.5 |
| 4. | EN204HS | English for Skill Enhancement | 2 | 0 | 0 | 2 |
| 5. | EC205ES | Electronic Devices and Circuits | 2 | 0 | 0 | 2 |
| 6. | CS206ES | Python Programming Laboratory | 0 | 1 | 2 | 2 |
| 7. | PH207BS | Applied Physics Laboratory | 0 | 0 | 3 | 1.5 |
| 8. | EN208HS | English Language and Communication Skills Laboratory | 0 | 0 | 2 | 1 |
| 9. | CS209ES | IT Workshop | 0 | 0 | 2 | 1 |
| 10. | *MC210 | Environmental Science | 3 | 0 | 0 | 0 |
| | | Total | 13 | 4 | 12 | 20 |

II YEAR I SEMESTER

| S. No. | Course Code | Course Title | L | Т | Р | Credits |
|--------|----------------|--|----|----|----|---------|
| 1 | BS301PC | Digital Electronics | 3 | 0 | 0 | 3 |
| 2 | BS302PC | Data Structures | 3 | 0 | 0 | 3 |
| 3 | BS303PC | Computer Oriented Statistical Methods | 3 | 1 | 0 | 4 |
| 4 | BS304PC | Computer Organization and Architecture | 3 | 0 | 0 | 3 |
| 5 | BS305PC | Object Oriented Programming through Java | 3 | 0 | 0 | 3 |
| 6 | BS306PC | Data Structures Lab | 0 | 0 | 3 | 1.5 |
| 7 | BS307PC | Object Oriented Programming through Java Lab | 0 | 0 | 3 | 1.5 |
| 8 | BS308PC | Data visualization- R Programming/ Power BI | 0 | 0 | 2 | 1 |
| 9 | *MC309 | Gender Sensitization Lab | 0 | 0 | 2 | 0 |
| | | Total Credits | 15 | 01 | 10 | 20 |

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II YEAR II SEMESTER

| S. No. | Course Code | Course Title | L | Т | Р | Credits |
|--------|----------------|--|----|---|----|---------|
| 1 | BS401PC | Discrete Mathematics | 3 | 0 | 0 | 3 |
| 2 | SM402MS | Business Economics & Financial Analysis | 3 | 0 | 0 | 3 |
| 3 | BS403PC | Operating Systems | 3 | 0 | 0 | 3 |
| 4 | BS404PC | Database Management Systems | 3 | 0 | 0 | 3 |
| 5 | BS405PC | Software Engineering | 3 | 0 | 0 | 3 |
| 6 | BS406PC | Operating Systems Lab | 0 | 0 | 2 | 1 |
| 7 | BS407PC | Database Management Systems Lab | 0 | 0 | 2 | 1 |
| 8 | BS408PC | Real-time Research Project/ Field Based Research Project | 0 | 0 | 4 | 2 |
| 9 | BS409PC | Node JS/ React JS/ Django | 0 | 0 | 2 | 1 |
| 10 | *MC410 | Constitution of India | 3 | 0 | 0 | 0 |
| | | Total Credits | 18 | 0 | 10 | 20 |

III YEAR I SEMESTER

| S. No. | Course | Course Title | L | Т | Р | Credits |
|--------|---------|-----------------------------------|----|----|----|---------|
| | Code | | | | | |
| 1 | BS501PC | Financial Management | 3 | 0 | 0 | 3 |
| 2 | BS502PC | Computer Networks | 3 | 0 | 0 | 3 |
| 3 | BS503PC | Web Technologies | 3 | 1 | 0 | 4 |
| 4 | | Professional Elective - I | 3 | 0 | 0 | 3 |
| 5 | | Professional Elective - II | 3 | 0 | 0 | 3 |
| 6 | BS504PC | Web Technologies Lab | 0 | 0 | 2 | 1 |
| 7 | BS505PC | Computer Networks Lab | 0 | 0 | 2 | 1 |
| 8 | EN508HS | Advanced Communication Skills Lab | 0 | 0 | 2 | 1 |
| 9 | BS506PC | UI design - Flutter | 0 | 0 | 2 | 1 |
| 10 | *MC510 | Intellectual Property Rights | 3 | 0 | 0 | 0 |
| | | Total Credits | 18 | 01 | 08 | 20 |

III YEAR II SEMESTER

| S. No. | Course | Course Title | L | Т | Р | Credits |
|--------|---------|--|----|---|----|---------|
| | Code | | | | | |
| 1 | BS601PC | Automata Theory and Compiler Design | 3 | 0 | 0 | 3 |
| 2 | BS602PC | Algorithms Design and Analysis | 3 | 0 | 0 | 3 |
| 3 | BS603PC | Marketing Management and Research | 3 | 0 | 0 | 3 |
| 4 | | Professional Elective – III | 3 | 0 | 0 | 3 |
| 5 | | Open Elective-I | 3 | 0 | 0 | 3 |
| 6 | BS604PC | Algorithms and Compiler Design Lab | 0 | 0 | 3 | 1.5 |
| 7 | | Professional Elective-III Lab | 0 | 0 | 3 | 1.5 |
| 8 | BS605PC | Industrial Oriented Mini Project/ Internship/Skill Development Course (Big data-Spark) | 0 | 0 | 4 | 2 |
| 9 | *MC609 | Environmental Science | 3 | 0 | 0 | 0 |
| | | Total Credits | 18 | 0 | 10 | 20 |

Environmental Science in III Year II Sem. Should be Registered by Lateral Entry Students Only.

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IV YEAR I SEMESTER

| S. No. | Course Code | Course Title | L | Т | Р | Credits |
|--------|-------------|---------------------------|----|---|----|---------|
| 1 | BS701PC | Operations Research | 3 | 0 | 0 | 3 |
| 2 | BS702PC | Data Analytics | 3 | 0 | 0 | 3 |
| 3 | | Professional Elective -IV | 3 | 0 | 0 | 3 |
| 4 | | Professional Elective -V | 3 | 0 | 0 | 3 |
| 5 | | Open Elective - II | 3 | 0 | 0 | 3 |
| 6 | BS703PC | Data Analytics Lab | 0 | 0 | 2 | 1 |
| 7 | BS704PC | Operations Research Lab | 0 | 0 | 2 | 1 |
| 8 | BS705PC | Project Stage - I | 0 | 0 | 6 | 3 |
| | | Total Credits | 15 | 0 | 10 | 20 |

IV YEAR II SEMESTER

| S. No. | Course Code | Course Title | L | T | Р | Credits |
|--------|----------------|--------------------------------------|---|---|----|---------|
| 1 | BS801PC | Human Resource Management | 3 | 0 | 0 | 3 |
| 2 | | Professional Elective - VI | 3 | 0 | 0 | 3 |
| 3 | | Open Elective-III | 3 | 0 | 0 | 3 |
| 4 | BS802PC | Project Stage – II including Seminar | 0 | 0 | 22 | 11 |
| | | Total Credits | 9 | 0 | 22 | 20 |

^{*}MC – Satisfactory/Unsatisfactory

Professional Elective-I

| BS511PE | Data Warehousing and Data Mining |
|---------|----------------------------------|
| BS512PE | Business Environment and Ethics |
| BS513PE | Design Patterns |
| BS514PE | Supply Chain Management |
| BS515PE | E-Commerce E-Commerce |

Professional Elective - II

| BS521PE | Behavioral Economics |
|---------|------------------------------|
| BS522PE | Enterprise Resource Planning |
| BS523PE | Financial Modeling |
| BS524PE | Business Intelligence |
| BS525PE | Cloud Computing |

Professional Elective - III

| BS631PE | IT Project Management |
|---------|--------------------------------|
| BS632PE | Internet of Things |
| BS633PE | R Programming |
| BS634PE | Recommender Systems |
| BS635PE | Mobile Application Development |

Courses in PE - III and PE - III Lab must be in 1-1 correspondence

Professional Elective - IV

| BS741PE | Services Science and Service Oriented Management |
|---------|--|
| BS742PE | Big Data Analytics |

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| BS743PE | Natural Language Processing |
|---------|-----------------------------|
| BS744PE | Digital Marketing |
| BS745PE | DevOps |

Professional Elective - V

| BS751PE | Artificial Intelligence |
|---------|-------------------------|
| BS752PE | Digital Payment Systems |
| BS753PE | Image Processing |
| BS754PE | Social Media Analytics |
| BS755PE | Blockchain Technology |

Professional Elective - VI

| BS861PE | Innovation IP Management and Entrepreneurship |
|---------|---|
| BS862PE | Decision Support Systems |
| BS863PE | Deep Learning |
| BS864PE | Data Visualization Techniques |
| BS865PE | Cyber Security |

MA101BS: MATRICES AND CALCULUS

B.Tech. I Year I Sem. L T P C 3 1 0 4

Pre-requisites: Mathematical Knowledge at pre-university level

Course Objectives: To learn

- Types of matrices and their properties.
- Concept of a rank of the matrix and applying this concept to know the consistency and solving the system of linear equations.
- · Concept of eigenvalues and eigenvectors and to reduce the quadratic form to canonical form
- Geometrical approach to the mean value theorems and their application to the mathematical problems
- Evaluation of surface areas and volumes of revolutions of curves.
- Evaluation of improper integrals using Beta and Gamma functions.
- Partial differentiation, concept of total derivative
- · Finding maxima and minima of function of two and three variables.
- Evaluation of multiple integrals and their applications

Course outcomes: After learning the contents of this paper the student must be able to

- Write the matrix representation of a set of linear equations and to analyse the solution of the system of equations
- Find the Eigenvalues and Eigen vectors
- Reduce the quadratic form to canonical form using orthogonal transformations.
- Solve the applications on the mean value theorems.
- Evaluate the improper integrals using Beta and Gamma functions
- Find the extreme values of functions of two variables with/ without constraints.
- Evaluate the multiple integrals and apply the concept to find areas, volumes

UNIT - I: Matrices 10 L

Rank of a matrix by Echelon form and Normal form, Inverse of Non-singular matrices by Gauss-Jordan method, System of linear equations: Solving system of Homogeneous and Non-Homogeneous equations by Gauss elimination method, Gauss Seidel Iteration Method.

UNIT - II: Eigen values and Eigen vectors

10 L

Linear Transformation and Orthogonal Transformation: Eigenvalues, Eigenvectors and their properties, Diagonalization of a matrix, Cayley-Hamilton Theorem (without proof), finding inverse and power of a matrix by Cayley-Hamilton Theorem, Quadratic forms and Nature of the Quadratic Forms, Reduction of Quadratic form to canonical forms by Orthogonal Transformation.

UNIT - III: Calculus 10 L

Mean value theorems: Rolle's theorem, Lagrange's Mean value theorem with their Geometrical Interpretation and applications, Cauchy's Mean value Theorem, Taylor's Series.

Applications of definite integrals to evaluate surface areas and volumes of revolutions of curves (Only in Cartesian coordinates), Definition of Improper Integral: Beta and Gamma functions and their applications.

UNIT - IV: Multivariable Calculus (Partial Differentiation and applications) 10 L

Definitions of Limit and continuity.

Partial Differentiation: Euler's Theorem, Total derivative, Jacobian, Functional dependence & independence. Applications: Maxima and minima of functions of two variables and three variables using method of Lagrange multipliers.

UNIT-V: Multivariable Calculus (Integration)

8 L

Evaluation of Double Integrals (Cartesian and polar coordinates), change of order of integration (only Cartesian form), Evaluation of Triple Integrals: Change of variables (Cartesian to polar) for double and (Cartesian to Spherical and Cylindrical polar coordinates) for triple integrals.

Applications: Areas (by double integrals) and volumes (by double integrals and triple integrals).

TEXT BOOKS:

- 1. B.S. Grewal, Higher Engineering Mathematics, Khanna Publishers, 36th Edition, 2010.
- 2. R.K. Jain and S.R.K. Iyengar, Advanced Engineering Mathematics, Narosa Publications, 5th Editon, 2016.

- 1. Erwin kreyszig, Advanced Engineering Mathematics, 9th Edition, John Wiley & Sons, 2006.
- 2. G.B. Thomas and R.L. Finney, Calculus and Analytic geometry, 9th Edition, Pearson, Reprint, 2002
- 3. N.P. Bali and Manish Goyal, A text book of Engineering Mathematics, Laxmi Publications, Reprint, 2008.
- 4. H. K. Dass and Er. Rajnish Verma, Higher Engineering Mathematics, S Chand and Company Limited, New Delhi.

CH102BS: ENGINEERING CHEMISTRY

B.Tech. I Year I Sem. L T P C

Course Objectives:

- 1. To bring adaptability to new developments in Engineering Chemistry and to acquire the skills required to become a perfect engineer.
- 2. To include the importance of water in industrial usage, fundamental aspects of battery chemistry, significance of corrosion it's control to protect the structures.
- 3. To imbibe the basic concepts of petroleum and its products.
- 4. To acquire required knowledge about engineering materials like cement, smart materials and Lubricants.

Course Outcomes:

- Students will acquire the basic knowledge of electrochemical procedures related to corrosion and its control.
- 2. The students are able to understand the basic properties of water and its usage in domestic and industrial purposes.
- 3. They can learn the fundamentals and general properties of polymers and other engineering materials.
- 4. They can predict potential applications of chemistry and practical utility in order to become good engineers and entrepreneurs.

UNIT - I: Water and its treatment: [8]

Introduction to hardness of water – Estimation of hardness of water by complexometric method and related numerical problems. Potable water and its specifications - Steps involved in the treatment of potable water - Disinfection of potable water by chlorination and break - point chlorination. Defluoridation - Determination of F⁻ ion by ion- selective electrode method.

Boiler troubles: Sludges, Scales and Caustic embrittlement. Internal treatment of Boiler feed water - Calgon conditioning - Phosphate conditioning - Colloidal conditioning, External treatment methods - Softening of water by ion- exchange processes. Desalination of water – Reverse osmosis.

UNIT – II Battery Chemistry & Corrosion [8]

Introduction - Classification of batteries- primary, secondary and reserve batteries with examples. Basic requirements for commercial batteries. Construction, working and applications of: Zn-air and Lithium ion battery, Applications of Li-ion battery to electrical vehicles. Fuel Cells- Differences between battery and a fuel cell, Construction and applications of Methanol Oxygen fuel cell and Solid oxide fuel cell. Solar cells - Introduction and applications of Solar cells.

Corrosion: Causes and effects of corrosion – theories of chemical and electrochemical corrosion – mechanism of electrochemical corrosion, Types of corrosion: Galvanic, water-line and pitting corrosion. Factors affecting rate of corrosion, Corrosion control methods- Cathodic protection – Sacrificial anode and impressed current methods.

UNIT - III: Polymeric materials: [8]

Definition – Classification of polymers with examples – Types of polymerization –

addition (free radical addition) and condensation polymerization with examples - Nylon 6:6, Terylene

Plastics: Definition and characteristics- thermoplastic and thermosetting plastics, Preparation, Properties and engineering applications of PVC and Bakelite, Teflon, Fiber reinforced plastics (FRP).

Rubbers: Natural rubber and its vulcanization.

Elastomers: Characteristics –preparation – properties and applications of Buna-S, Butyl and Thiokol rubber.

Conducting polymers: Characteristics and Classification with examples-mechanism of conduction in trans-polyacetylene and applications of conducting polymers.

Biodegradable polymers: Concept and advantages - Polylactic acid and poly vinyl alcohol and their applications.

UNIT - IV: Energy Sources: [8]

Introduction, Calorific value of fuel – HCV, LCV- Dulongs formula. Classification- solid fuels: coal – analysis of coal – proximate and ultimate analysis and their significance. Liquid fuels – petroleum and its refining, cracking types – moving bed catalytic cracking. Knocking – octane and cetane rating, synthetic petrol - Fischer-Tropsch's process; Gaseous fuels – composition and uses of natural gas, LPG and CNG, Biodiesel – Transesterification, advantages.

UNIT - V: Engineering Materials: [8]

Cement: Portland cement, its composition, setting and hardening.

Smart materials and their engineering applications

Shape memory materials- Poly L- Lactic acid. Thermoresponse materials- Polyacryl amides, Poly vinyl amides

Lubricants: Classification of lubricants with examples-characteristics of a good lubricants - mechanism of lubrication (thick film, thin film and extreme pressure)- properties of lubricants: viscosity, cloud point, pour point, flash point and fire point.

TEXT BOOKS:

- 1. Engineering Chemistry by P.C. Jain and M. Jain, Dhanpatrai Publishing Company, 2010
- Engineering Chemistry by Rama Devi, Venkata Ramana Reddy and Rath, Cengage learning, 2016
- 3. A text book of Engineering Chemistry by M. Thirumala Chary, E. Laxminarayana and K. Shashikala, Pearson Publications, 2021.
- 4. Textbook of Engineering Chemistry by Jaya Shree Anireddy, Wiley Publications.

- 1. Engineering Chemistry by Shikha Agarwal, Cambridge University Press, Delhi (2015)
- 2. Engineering Chemistry by Shashi Chawla, Dhanpatrai and Company (P) Ltd. Delhi (2011)

CS103ES: PROGRAMMING FOR PROBLEM SOLVING

B.Tech. I Year I Sem.

L T P C 3 0 0 3

Course Objectives:

- To learn the fundamentals of computers.
- To understand the various steps in program development.
- To learn the syntax and semantics of the C programming language.
- To learn the usage of structured programming approaches in solving problems.

Course Outcomes: The student will learn

- To write algorithms and to draw flowcharts for solving problems.
- To convert the algorithms/flowcharts to C programs.
- To code and test a given logic in the C programming language.
- To decompose a problem into functions and to develop modular reusable code.
- To use arrays, pointers, strings and structures to write C programs.
- Searching and sorting problems.

UNIT - I: Introduction to Programming

Compilers, compiling and executing a program.

Representation of Algorithm - Algorithms for finding roots of a quadratic equations, finding minimum and maximum numbers of a given set, finding if a number is prime number Flowchart/Pseudocode with examples, Program design and structured programming

Introduction to C Programming Language: variables (with data types and space requirements), Syntax and Logical Errors in compilation, object and executable code, Operators, expressions and precedence, Expression evaluation, Storage classes (auto, extern, static and register), type conversion, The main method and command line arguments Bitwise operations: Bitwise AND, OR, XOR and NOT operators

Conditional Branching and Loops: Writing and evaluation of conditionals and consequent branching with if, if-else, switch-case, ternary operator, goto, Iteration with for, while, do- while loops

I/O: Simple input and output with scanf and printf, formatted I/O, Introduction to stdin, stdout and stderr. Command line arguments

UNIT - II: Arrays, Strings, Structures and Pointers:

Arrays: one and two dimensional arrays, creating, accessing and manipulating elements of arrays Strings: Introduction to strings, handling strings as array of characters, basic string functions available in C (strlen, strcat, strcpy, strstr etc.), arrays of strings

Structures: Defining structures, initializing structures, unions, Array of structures

Pointers: Idea of pointers, Defining pointers, Pointers to Arrays and Structures, Use of Pointers in self-referential structures, usage of self referential structures in linked list (no implementation) Enumeration data type

UNIT - III: Preprocessor and File handling in C:

Preprocessor: Commonly used Preprocessor commands like include, define, undef, if, ifdef, ifndef Files: Text and Binary files, Creating and Reading and writing text and binary files, Appending data to existing files, Writing and reading structures using binary files, Random access using fseek, ftell and rewind functions.

UNIT - IV: Function and Dynamic Memory Allocation:

Functions: Designing structured programs, Declaring a function, Signature of a function, Parameters and return type of a function, passing parameters to functions, call by value, Passing arrays to functions, passing pointers to functions, idea of call by reference, Some C standard functions and libraries

Recursion: Simple programs, such as Finding Factorial, Fibonacci series etc., Limitations of Recursive functions Dynamic memory allocation: Allocating and freeing memory, Allocating memory for arrays of different data types

UNIT - V: Searching and Sorting:

Basic searching in an array of elements (linear and binary search techniques), Basic algorithms to sort array of elements (Bubble, Insertion and Selection sort algorithms), Basic concept of order of complexity through the example programs

TEXT BOOKS:

- 1. Jeri R. Hanly and Elliot B.Koffman, Problem solving and Program Design in C 7th Edition, Pearson
- 2. B.A. Forouzan and R.F. Gilberg C Programming and Data Structures, Cengage Learning, (3rd Edition)

- 1. Brian W. Kernighan and Dennis M. Ritchie, The C Programming Language, Prentice Hall of India
- 2. E. Balagurusamy, Computer fundamentals and C, 2nd Edition, McGraw-Hill
- 3. Yashavant Kanetkar, Let Us C, 18th Edition, BPB
- 4. R.G. Dromey, How to solve it by Computer, Pearson (16th Impression)
- 5. Programming in C, Stephen G. Kochan, Fourth Edition, Pearson Education.
- 6. Herbert Schildt, C: The Complete Reference, Mc Graw Hill, 4th Edition
- 7. Byron Gottfried, Schaum's Outline of Programming with C, McGraw-Hill

EE104ES: BASIC ELECTRICAL ENGINEERING

B.Tech. I Year I Sem. L T P C 2 0 0 2

Prerequisites: Mathematics

Course Objectives:

- To understand DC and Single & Three phase AC circuits
- To study and understand the different types of DC, AC machines and Transformers.
- To import the knowledge of various electrical installations and the concept of power, power factor and its improvement.

Course Outcomes: After learning the contents of this paper the student must be able to

- Understand and analyze basic Electrical circuits
- Study the working principles of Electrical Machines and Transformers
- Introduce components of Low Voltage Electrical Installations.

| Course | | Program Outcomes | | | | | | | | | | |
|---|-----|------------------|-----|-----|-----|-----|-----|-----|-----|------|------|------|
| Objectives | | | | | | | | | | | | |
| | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PO11 | PO12 |
| To understand DC and Single & Three phase AC circuits. | 3 | 2 | 1 | | 2 | 0 | 0 | 1 | 2 | 0 | 1 | 2 |
| To study and understand the different types of DC, AC machines and Transformers. | 3 | 2 | 1 | 1 | 3 | 0 | 0 | 0 | 2 | 0 | 1 | 1 |
| To import the knowledge of various electrical installations and the concept of power, power factor and its improvement. | 3 | 2 | 0 | | 3 | 0 | 0 | 0 | 1 | 2 | 1 | 1 |

| Course | | Program Outcomes | | | | | | | | | | |
|---------------------|-----|------------------|-----|-----|-----|-----|-----|-----|-----|------|------|------|
| Outcomes | | | | | | | | | | | | , |
| | | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PO11 | PO12 |
| | PO1 | | | | | | | | | | | |
| Understand and | 3 | 2 | 1 | 0 | 1 | 0 | 0 | 0 | 2 | 0 | 2 | 2 |
| analyse basic | | | | | | | | | | | | |
| Electrical circuits | | | | | | | | | | | | |
| Study the working | 3 | 2 | 1 | 0 | 3 | 1 | 0 | 1 | 1 | 2 | 1 | 2 |
| principles of | | | | | | | | | | | | |
| Electrical | | | | | | | | | | | | |
| Machines and | | | | | | | | | | | | |
| Transformers | | | | | | | | | | | | |
| Introduce | 3 | 2 | 1 | 1 | 3 | 2 | 0 | 0 | 1 | 0 | 2 | 2 |
| components of | | | | | | | | | | | | |
| Low Voltage | | | | | | | | | | | | |
| Electrical | | | | | | | | | | | | |
| Installations. | | | | | | | | | | | | |

UNIT-I:

D.C. Circuits: Electrical circuit elements (R, L and C), voltage and current sources, KVL&KCL, analysis of simple circuits with dc excitation. Superposition, Thevenin and Norton Theorems. Time-domain analysis of first-order RL and RC circuits.

UNIT-II:

A.C. Circuits: Representation of sinusoidal waveforms, peak and rms values, phasor representation, real power, reactive power, apparent power, power factor, Analysis of single-phase ac circuits consisting of R, L, C, RL, RC, RLC combinations (series and parallel), resonance in series R-L-C circuit. Three-phase balanced circuits, voltage and current relations in star and delta connections.

UNIT-III:

Transformers: Ideal and practical transformer, equivalent circuit, losses in transformers, regulation and efficiency. Auto-transformer and three-phase transformer connections.

UNIT-IV:

Electrical Machines: Construction and working principle of dc machine, performance characteristics of dc shunt machine. Generation of rotating magnetic field, Construction and working of a three-phase induction motor, Significance of torque-slip characteristics. Single-phase induction motor, Construction and working. Construction and working of synchronous generator.

UNIT-V:

Electrical Installations: Components of LT Switchgear: Switch Fuse Unit (SFU), MCB, ELCB, MCCB, Types of Wires and Cables, Earthing. Types of Batteries, Important Characteristics for Batteries. Elementary calculations for energy consumption, power factor improvement and battery backup.

TEXT BOOKS:

- D.P. Kothari and I. J. Nagrath, "Basic Electrical Engineering", Tata McGraw Hill, 4th Edition, 2019.
- MS Naidu and S Kamakshaiah, "Basic Electrical Engineering", Tata McGraw Hill, 2nd Edition, 2008.

- 1. P. Ramana, M. Suryakalavathi, G.T. Chandrasheker, "Basic Electrical Engineering", S. Chand, 2nd Edition, 2019.
- 2. D. C. Kulshreshtha, "Basic Electrical Engineering", McGraw Hill, 2009
- 3. M. S. Sukhija, T. K. Nagsarkar, "Basic Electrical and Electronics Engineering", Oxford, 1st Edition, 2012.
- 4. Abhijit Chakrabarthi, Sudipta Debnath, Chandan Kumar Chanda, "Basic Electrical Engineering", 2nd Edition, McGraw Hill, 2021.
- 5. L. S. Bobrow, "Fundamentals of Electrical Engineering", Oxford University Press, 2011.
- 6. E. Hughes, "Electrical and Electronics Technology", Pearson, 2010.
- 7. V. D. Toro, "Electrical Engineering Fundamentals", Prentice Hall India, 1989

ME105ES: COMPUTER AIDED ENGINEERING GRAPHICS

B.Tech. I Year I Sem. L T P C 1 0 4 3

Course Objectives:

- To develop the ability of visualization of different objects through technical drawings
- To acquire computer drafting skill for communication of concepts, ideas in the design of engineering products

Course Outcomes: At the end of the course, the student will be able to:

- · Apply computer aided drafting tools to create 2D and 3D objects
- sketch conics and different types of solids
- Appreciate the need of Sectional views of solids and Development of surfaces of solids
- Read and interpret engineering drawings
- Conversion of orthographic projection into isometric view and vice versa manually and by using computer aided drafting

UNIT - I:

Introduction to Engineering Graphics: Principles of Engineering Graphics and their Significance, Scales – Plain & Diagonal, Conic Sections including the Rectangular Hyperbola – General method only. Cycloid, Epicycloid and Hypocycloid, Introduction to Computer aided drafting – views, commands and conics

UNIT- II:

Orthographic Projections: Principles of Orthographic Projections – Conventions – Projections of Points and Lines, Projections of Plane regular geometric figures. Auxiliary Planes. Computer aided orthographic projections – points, lines and planes

UNIT - III:

Projections of Regular Solids – Auxiliary Views - Sections or Sectional views of Right Regular Solids – Prism, Cylinder, Pyramid, Cone – Auxiliary views, Computer aided projections of solids – sectional views

UNIT - IV:

Development of Surfaces of Right Regular Solids – Prism, Cylinder, Pyramid and Cone, Development of surfaces using computer aided drafting

UNIT - V:

Isometric Projections: Principles of Isometric Projection – Isometric Scale – Isometric Views – Conventions – Isometric Views of Lines, Plane Figures, Simple and Compound Solids – Isometric Projection of objects having non- isometric lines. Isometric Projection of Spherical Parts. Conversion of Isometric Views to Orthographic Views and Vice-versa –Conventions. Conversion of orthographic projection into isometric view using computer aided drafting.

TEXT BOOKS:

- 1. Engineering Drawing N.D. Bhatt / Charotar
- 2. Engineering Drawing and graphics Using AutoCAD Third Edition, T. Jeyapoovan, Vikas: S. Chand and company Ltd.

REFERENCE BOOKS:

- 1. Engineering Drawing, Basant Agrawal and C M Agrawal, Third Edition McGraw Hill
- 2. Engineering Graphics and Design, WILEY, Edition 2020
- 3. Engineering Drawing, M. B. Shah, B.C. Rane / Pearson.
- 4. Engineering Drawing, N. S. Parthasarathy and Vela Murali, Oxford
- 5. Computer Aided Engineering Drawing K Balaveera Reddy et al CBS Publishers

Note: - External examination is conducted in conventional mode and internal evaluation to be done by both conventional as well as using computer aided drafting.

CS106ES: ELEMENTS OF COMPUTER SCIENCE AND ENGINEERING

B.Tech. I Year I Sem.

L T P C 0 0 2 1

Course Objective: To provide an overview of the subjects of computer science and engineering.

Course Outcomes:

- 1. Know the working principles of functional units of a basic Computer
- 2. Understand program development, the use of data structures and algorithms in problem solving.
- 3. Know the need and types of operating system, database systems.
- 4. Understand the significance of networks, internet, WWW and cyber security.
- 5. Understand Autonomous systems, the application of artificial intelligence.

UNIT - I

Basics of a Computer – Hardware, Software, Generations of computers. Hardware - functional units, Components of CPU, Memory – hierarchy, types of memory, Input and output devices. Software – systems software, application software, packages, frameworks, IDEs.

UNIT - II

Software development – waterfall model, Agile, Types of computer languages – Programming, markup, scripting Program Development – steps in program development, flowcharts, algorithms, data structures – definition, types of data structures

UNIT - III

Operating systems: Functions of operating systems, types of operating systems, Device & Resource management

Database Management Systems: Data models, RDBMS, SQL, Database Transactions, data centers, cloud services

UNIT - IV

Computer Networks: Advantages of computer networks, LAN, WAN, MAN, internet, WiFi, sensor networks, vehicular networks, 5G communication.

World Wide Web – Basics, role of HTML, CSS, XML, Tools for web designing, Social media, Online social networks.

Security – information security, cyber security, cyber laws

UNIT - V

Autonomous Systems: IoT, Robotics, Drones, Artificial Intelligence – Learning, Game Development, natural language processing, image and video processing.

Cloud Basics

TEXT BOOK:

 Invitation to Computer Science, G. Michael Schneider, Macalester College, Judith L. Gersting University of Hawaii, Hilo, Contributing author: Keith Miller University of Illinois, Springfield.

- 1. Fundamentals of Computers, Reema Thareja, Oxford Higher Education, Oxford University Press.
- 2. Introduction to computers, Peter Norton, 8th Edition, Tata McGraw Hill.
- 3. Computer Fundamentals, Anita Goel, Pearson Education India, 2010.
- 4. Elements of computer science, Cengage.

CH107BS: ENGINEERING CHEMISTRY LABORATORY

B.Tech. I Year I Sem.

L T P C 0 0 2 1

Course Objectives: The course consists of experiments related to the principles of chemistry required for engineering student. The student will learn:

- Estimation of hardness of water to check its suitability for drinking purpose.
- Students are able to perform estimations of acids and bases using conductometry, potentiometry and pH metry methods.
- Students will learn to prepare polymers such as Bakelite and nylon-6 in the laboratory.
- Students will learn skills related to the lubricant properties such as saponification value, surface tension and viscosity of oils.

Course Outcomes: The experiments will make the student gain skills on:

- Determination of parameters like hardness of water and rate of corrosion of mild steel in various conditions.
- Able to perform methods such as conductometry, potentiometry and pH metry in order to find out the concentrations or equivalence points of acids and bases.
- Students are able to prepare polymers like bakelite and nylon-6.
- Estimations saponification value, surface tension and viscosity of lubricant oils.

List of Experiments:

- I. Volumetric Analysis: Estimation of Hardness of water by EDTA Complexometry method.
- II. Conductometry: Estimation of the concentration of an acid by Conductometry.
- **III. Potentiometry:** Estimation of the amount of Fe⁺² by Potentiomentry.
- IV. pH Metry: Determination of an acid concentration using pH meter.

V. Preparations:

- 1. Preparation of Bakelite.
- 2. Preparation Nylon 6.

VI. Lubricants:

- 1. Estimation of acid value of given lubricant oil.
- 2. Estimation of Viscosity of lubricant oil using Ostwald's Viscometer.
- VII. Corrosion: Determination of rate of corrosion of mild steel in the presence and absence of inhibitor.

VIII. Virtual lab experiments

- 1. Construction of Fuel cell and its working.
- 2. Smart materials for Biomedical applications
- 3. Batteries for electrical vehicles.
- 4. Functioning of solar cell and its applications.

- 1. Lab manual for Engineering chemistry by B. Ramadevi and P. Aparna, S Chand Publications, New Delhi (2022)
- 2. Vogel's text book of practical organic chemistry 5th edition
- 3. Inorganic Quantitative analysis by A.I. Vogel, ELBS Publications.
- 4. College Practical Chemistry by V.K. Ahluwalia, Narosa Publications Ltd. New Delhi (2007).

CS108ES: PROGRAMMING FOR PROBLEM SOLVING LABORATORY

B.Tech. I Year I Sem. L T P C 0 0 2 1

[Note:The programs may be executed using any available Open Source/ Freely available IDE

Some of the Tools available are: CodeLite: https://codelite.org/

Code:Blocks: http://www.codeblocks.org/
DevCpp: http://www.bloodshed.net/devcpp.html

Eclipse: http://www.eclipse.org

This list is not exhaustive and is NOT in any order of preference]

Course Objectives: The students will learn the following:

- To work with an IDE to create, edit, compile, run and debug programs
- To analyze the various steps in program development.
- To develop programs to solve basic problems by understanding basic concepts in C like operators, control statements etc.
- To develop modular, reusable and readable C Programs using the concepts like functions, arrays etc.
- To Write programs using the Dynamic Memory Allocation concept.
- To create, read from and write to text and binary files

Course Outcomes: The candidate is expected to be able to:

- formulate the algorithms for simple problems
- translate given algorithms to a working and correct program
- correct syntax errors as reported by the compilers
- identify and correct logical errors encountered during execution
- represent and manipulate data with arrays, strings and structures
- · use pointers of different types
- create, read and write to and from simple text and binary files
- modularize the code with functions so that they can be reused

Practice sessions:

- Write a simple program that prints the results of all the operators available in C (including pre/post increment, bitwise and/or/not, etc.). Read required operand values from standard input.
- b. Write a simple program that converts one given data type to another using auto conversion and casting. Take the values from standard input.

Simple numeric problems:

- a. Write a program for finding the max and min from the three numbers.
- b. Write the program for the simple, compound interest.
- c. Write a program that declares Class awarded for a given percentage of marks, where mark <40%= Failed, 40% to <60% = Second class, 60% to <70%=First class, >= 70% = Distinction. Read percentage from standard input.
- d. Write a program that prints a multiplication table for a given number and the number of rows in the table. For example, for a number 5 and rows = 3, the output should be:
- e. $5 \times 1 = 5$
- f. $5 \times 2 = 10$
- g. $5 \times 3 = 15$
- h. Write a program that shows the binary equivalent of a given positive number between 0 to 255.

Expression Evaluation:

- a. A building has 10 floors with a floor height of 3 meters each. A ball is dropped from the top of the building. Find the time taken by the ball to reach each floor. (Use the formula s = ut+(1/2)at^2 where u and a are the initial velocity in m/sec (= 0) and acceleration in m/sec^2 (= 9.8 m/s^2)).
- b. Write a C program, which takes two integer operands and one operator from the user, performs the operation and then prints the result. (Consider the operators +,-,*, /, % and use Switch Statement)
- c. Write a program that finds if a given number is a prime number
- d. Write a C program to find the sum of individual digits of a positive integer and test given number is palindrome.
- e. A Fibonacci sequence is defined as follows: the first and second terms in the sequence are 0 and 1. Subsequent terms are found by adding the preceding two terms in the sequence. Write a C program to generate the first n terms of the sequence.
- f. Write a C program to generate all the prime numbers between 1 and n, where n is a value supplied by the user.
- g. Write a C program to find the roots of a Quadratic equation.
- h. Write a C program to calculate the following, where x is a fractional value.
- i. $1-x/2 + x^2/4 x^3/6$
- j. Write a C program to read in two numbers, x and n, and then compute the sum of this geometric progression: 1+x+x^2+x^3+.....+x^n. For example: if n is 3 and x is 5, then the program computes 1+5+25+125.

Arrays, Pointers and Functions:

- a. Write a C program to find the minimum, maximum and average in an array of integers.
- b. Write a function to compute mean, variance, Standard Deviation, sorting of n elements in a single dimension array.
- c. Write a C program that uses functions to perform the following:
- d. Addition of Two Matrices
- e. Multiplication of Two Matrices
- f. Transpose of a matrix with memory dynamically allocated for the new matrix as row and column counts may not be the same.
- g. Write C programs that use both recursive and non-recursive functions
- h. To find the factorial of a given integer.
- i. To find the GCD (greatest common divisor) of two given integers.
- j. To find x^n
- k. Write a program for reading elements using a pointer into an array and display the values using the array.
- I. Write a program for display values reverse order from an array using a pointer.
- m. Write a program through a pointer variable to sum of n elements from an array.

Files:

- a. Write a C program to display the contents of a file to standard output device.
- b. Write a C program which copies one file to another, replacing all lowercase characters with their uppercase equivalents.
- c. Write a C program to count the number of times a character occurs in a text file. The file name and the character are supplied as command line arguments.
- d. Write a C program that does the following:
 - It should first create a binary file and store 10 integers, where the file name and 10 values are given in the command line. (hint: convert the strings using atoi function)
 - Now the program asks for an index and a value from the user and the value at that index should be changed to the new value in the file. (hint: use fseek function)
 - The program should then read all 10 values and print them back.

e. Write a C program to merge two files into a third file (i.e., the contents of the first file followed by those of the second are put in the third file).

Strings:

- a. Write a C program to convert a Roman numeral ranging from I to L to its decimal equivalent.
- b. Write a C program that converts a number ranging from 1 to 50 to Roman equivalent
- c. Write a C program that uses functions to perform the following operations:
- d. To insert a sub-string into a given main string from a given position.
- e. To delete n Characters from a given position in a given string.
- f. Write a C program to determine if the given string is a palindrome or not (Spelled same in both directions with or without a meaning like madam, civic, noon, abcba, etc.)
- g. Write a C program that displays the position of a character ch in the string S or 1 if S doesn't contain ch.
- h. Write a C program to count the lines, words and characters in a given text.

Miscellaneous:

- a. Write a menu driven C program that allows a user to enter n numbers and then choose between finding the smallest, largest, sum, or average. The menu and all the choices are to be functions.
 Use a switch statement to determine what action to take. Display an error message if an invalid choice is entered.
- b. Write a C program to construct a pyramid of numbers as follows:

| 1 | * | 1 | 1 | * |
|-----|-------|-------|-------|-------|
| 12 | * * | 2 3 | 22 | * * |
| 123 | * * * | 4 5 6 | 3 3 3 | * * * |
| | | | 4444 | * * |
| | | | | |

Sorting and Searching:

- a. Write a C program that uses non recursive function to search for a Key value in a given
- b. list of integers using linear search method.
- c. Write a C program that uses non recursive function to search for a Key value in a given
- d. sorted list of integers using binary search method.
- e. Write a C program that implements the Bubble sort method to sort a given list of
- f. integers in ascending order.
- g. Write a C program that sorts the given array of integers using selection sort in descending order
- h. Write a C program that sorts the given array of integers using insertion sort in ascending order
- i. Write a C program that sorts a given array of names

TEXT BOOKS:

- Jeri R. Hanly and Elliot B.Koffman, Problem solving and Program Design in C 7th Edition, Pearson
- B.A. Forouzan and R.F. Gilberg C Programming and Data Structures, Cengage Learning, (3rd Edition)

- 1. Brian W. Kernighan and Dennis M. Ritchie, The C Programming Language, PHI
- 2. E. Balagurusamy, Computer fundamentals and C, 2nd Edition, McGraw-Hill
- 3. Yashavant Kanetkar, Let Us C, 18th Edition, BPB
- 4. R.G. Dromey, How to solve it by Computer, Pearson (16th Impression)
- 5. Programming in C, Stephen G. Kochan, Fourth Edition, Pearson Education.
- 6. Herbert Schildt, C: The Complete Reference, Mc Graw Hill, 4th Edition
- 7. Byron Gottfried, Schaum's Outline of Programming with C, McGraw-Hill

EE109ES: BASIC ELECTRICAL ENGINEERING LABORATORY

B.Tech. I Year I Sem.

L T P C
0 0 2 1

Prerequisites: Basic Electrical Engineering

Course Objectives:

- To measure the electrical parameters for different types of DC and AC circuits using conventional and theorems approach.
- To study the transient response of various R, L and C circuits using different excitations.
- To determine the performance of different types of DC, AC machines and Transformers.

Course Outcomes: After learning the contents of this paper the student must be able to

- Verify the basic Electrical circuits through different experiments.
- Evaluate the performance calculations of Electrical Machines and Transformers through various testing methods.
- Analyze the transient responses of R, L and C circuits for different input conditions.

| Course Objectives | Progr | Program Outcomes | | | | | | | | | | |
|-----------------------|-------|------------------|-----|-----|-----|-----|-----|-----|-----|------|------|------|
| | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PO11 | PO12 |
| To measure the | 3 | 2 | 1 | | 2 | 0 | 0 | 1 | 2 | 0 | 1 | 2 |
| electrical | | | | | | | | | | | | |
| parameters for | | | | | | | | | | | | |
| different types of | | | | | | | | | | | | |
| DC and AC circuits | | | | | | | | | | | | |
| using conventional | | | | | | | | | | | | |
| and theorems | | | | | | | | | | | | |
| approach | | | | | | | | | | | | |
| To study the | 3 | 2 | 1 | 1 | 3 | 0 | 0 | 0 | 2 | 0 | 1 | 1 |
| transient response | | | | | | | | | | | | |
| of various R, L and | | | | | | | | | | | | |
| C circuits using | | | | | | | | | | | | |
| different excitations | | | | | | | | | | | | |
| To determine the | 3 | 2 | 0 | | 3 | 0 | 0 | 0 | 1 | 2 | 1 | 1 |
| performance of | | | | | | | | | | | | |
| different types of | | | | | | | | | | | | |
| DC, AC machines | | | | | | | | | | | | |
| and Transformers | | | | | | | | | | | | |

| Course Outcomes | Progr | Program Outcomes | | | | | | | | | | |
|---------------------|-------|------------------|-----|-----|-----|-----|-----|-----|-----|------|------|------|
| | PO1 | PO2 | PO3 | PO4 | PO5 | P06 | PO7 | PO8 | PO9 | PO10 | PO11 | PO12 |
| Verify the basic | 3 | 2 | 1 | 0 | 1 | 0 | 0 | 0 | 2 | 0 | 2 | 2 |
| Electrical circuits | | | | | | | | | | | | |
| through different | | | | | | | | | | | | |
| experiments | | | | | | | | | | | | |
| Evaluate the | 3 | 2 | 1 | 0 | 3 | 1 | 0 | 1 | 1 | 2 | 1 | 2 |
| performance | | | | | | | | | | | | |
| calculations of | | | | | | | | | | | | |
| Electrical Machines | | | | | | | | | | | | |
| and Transformers | | | | | | | | | | | | |
| through various | | | | | | | | | | | | |
| testing methods | | | | | | | | | | | | |

| Analyse the | 3 | 2 | 1 | 1 | 3 | 2 | 0 | 0 | 1 | 0 | 2 | 2 |
|--------------------|---|---|---|---|---|---|---|---|---|---|---|---|
| transient | | | | | | | | | | | | |
| responses of R, L | | | | | | | | | | | | |
| and C circuits for | | | | | | | | | | | | |
| different input | | | | | | | | | | | | |
| conditions | | | | | | | | | | | | |

List of experiments/demonstrations:

PART- A (compulsory)

- 1. Verification of KVL and KCL
- 2. Verification of Thevenin's and Norton's theorem
- 3. Transient Response of Series RL and RC circuits for DC excitation
- 4. Resonance in series RLC circuit
- Calculations and Verification of Impedance and Current of RL, RC and RLC series circuits
- 6. Measurement of Voltage, Current and Real Power in primary and Secondary Circuits of a Single-Phase Transformer
- 7. Performance Characteristics of a DC Shunt Motor
- 8. Torque-Speed Characteristics of a Three-phase Induction Motor.

PART-B (any two experiments from the given list)

- 1. Verification of Superposition theorem.
- 2. Three Phase Transformer: Verification of Relationship between Voltages and Currents (Star-Delta, Delta-Delta, Delta-star, Star-Star)
- 3. Load Test on Single Phase Transformer (Calculate Efficiency and Regulation)
- 4. Measurement of Active and Reactive Power in a balanced Three-phase circuit
- 5. No-Load Characteristics of a Three-phase Alternator

TEXT BOOKS:

- 1. D.P. Kothari and I. J. Nagrath, "Basic Electrical Engineering", Tata McGraw Hill, 4th Edition, 2019
- 2. MS Naidu and S Kamakshaiah, "Basic Electrical Engineering", Tata McGraw Hill, 2nd Edition, 2008.

- 1. P. Ramana, M. Suryakalavathi, G.T.Chandrasheker,"Basic Electrical Engineering", S. Chand, 2nd Edition, 2019.
- 2. D. C. Kulshreshtha, "Basic Electrical Engineering", McGraw Hill, 2009
- M. S. Sukhija, T. K. Nagsarkar, "Basic Electrical and Electronics Engineering", Oxford, 1st Edition, 2012.
- 4. Abhijit Chakrabarthi, Sudipta Debnath, Chandan Kumar Chanda, "Basic Electrical Engineering", 2nd Edition, McGraw Hill, 2021.
- 5. L. S. Bobrow, "Fundamentals of Electrical Engineering", Oxford University Press, 2011.
- 6. E. Hughes, "Electrical and Electronics Technology", Pearson, 2010.
- 7. V. D. Toro, "Electrical Engineering Fundamentals", Prentice Hall India, 1989.

MA201BS: ORDINARY DIFFERENTIAL EQUATIONS AND VECTOR CALCULUS

B.Tech. I Year II Sem. L T P C 3 1 0 4

Pre-requisites: Mathematical Knowledge at pre-university level

Course Objectives: To learn

- Methods of solving the differential equations of first and higher order.
- · Concept, properties of Laplace transforms
- Solving ordinary differential equations using Laplace transforms techniques.
- The physical quantities involved in engineering field related to vector valued functions
- The basic properties of vector valued functions and their applications to line, surface and volume integrals

Course outcomes: After learning the contents of this paper the student must be able to

- · Identify whether the given differential equation of first order is exact or not
- Solve higher differential equation and apply the concept of differential equation to real world problems.
- Use the Laplace transforms techniques for solving ODE's.
- Evaluate the line, surface and volume integrals and converting them from one to another

UNIT-I: First Order ODE 8 L

Exact differential equations, Equations reducible to exact differential equations, linear and Bernoulli's equations, Orthogonal Trajectories (only in Cartesian Coordinates). Applications: Newton's law of cooling, Law of natural growth and decay.

UNIT-II: Ordinary Differential Equations of Higher Order

10 L

Second order linear differential equations with constant coefficients: Non-Homogeneous terms of the type e^{ax} , $\sin ax$, $\cos ax$, polynomials in x, $e^{ax}V(x)$ and xV(x), method of variation of parameters, Equations reducible to linear ODE with constant coefficients: Legendre's equation, Cauchy-Euler equation. Applications: Electric Circuits

UNIT-III: Laplace transforms

10 L

Laplace Transforms: Laplace Transform of standard functions, First shifting theorem, Second shifting theorem, Unit step function, Dirac delta function, Laplace transforms of functions when they are multiplied and divided by 't', Laplace transforms of derivatives and integrals of function, Evaluation of integrals by Laplace transforms, Laplace transform of periodic functions, Inverse Laplace transform by different methods, convolution theorem (without proof). Applications: solving Initial value problems by Laplace Transform method.

UNIT-IV: Vector Differentiation

10 L

Vector point functions and scalar point functions, Gradient, Divergence and Curl, Directional derivatives, Tangent plane and normal line, Vector Identities, Scalar potential functions, Solenoidal and Irrotational vectors.

UNIT-V: Vector Integration

10 L

Line, Surface and Volume Integrals, Theorems of Green, Gauss and Stokes (without proofs) and their applications.

TEXT BOOKS:

1. B.S. Grewal, Higher Engineering Mathematics, Khanna Publishers, 36th Edition, 2010

2. R.K. Jain and S.R.K. Iyengar, Advanced Engineering Mathematics, Narosa Publications, 5th Edition, 2016.

- 1. Erwin Kreyszig, Advanced Engineering Mathematics, 9th Edition, John Wiley & Sons, 2006.
- 2. G.B. Thomas and R.L. Finney, Calculus and Analytic geometry, 9th Edition, Pearson, Reprint, 2002
- 3. H. K. Dass and Er. Rajnish Verma, Higher Engineering Mathematics, S Chand and Company Limited, New Delhi.
- 4. N.P. Bali and Manish Goyal, A text book of Engineering Mathematics, Laxmi Publications, Reprint, 2008.

PH202BS: APPLIED PHYSICS

B.Tech. I Year I Sem.

L T P C
3 1 0 4

Pre-requisites: 10 + 2 Physics

Course Objectives: The objectives of this course for the student are to:

- 1. Understand the basic principles of quantum physics and band theory of solids.
- 2. Understand the underlying mechanism involved in construction and working principles of various semiconductor devices.
- 3. Study the fundamental concepts related to the dielectric, magnetic and energy materials.
- 4. Identify the importance of nanoscale, quantum confinement and various fabrications techniques.
- 5. Study the characteristics of lasers and optical fibres.

Course Outcomes: At the end of the course the student will be able to:

- Understand physical world from fundamental point of view by the concepts of Quantum mechanics and visualize the difference between conductor, semiconductor, and an insulator by classification of solids.
- 2. Identify the role of semiconductor devices in science and engineering Applications.
- 3. Explore the fundamental properties of dielectric, magnetic materials and energy for their applications.
- 4. Appreciate the features and applications of Nanomaterials.
- 5. Understand various aspects of Lasers and Optical fiber and their applications in diverse fields.

UNIT - I: QUANTUM PHYSICS AND SOLIDS

Quantum Mechanics: Introduction to quantum physics, blackbody radiation – Stefan-Boltzmann's law, Wein's and Rayleigh-Jean's law, Planck's radiation law - photoelectric effect - Davisson and Germer experiment –Heisenberg uncertainty principle - Born interpretation of the wave function – time independent Schrodinger wave equation - particle in one dimensional potential box.

Solids: Symmetry in solids, free electron theory (Drude & Lorentz, Sommerfeld) - Fermi-Dirac distribution - Bloch's theorem -Kronig-Penney model - E-K diagram- effective mass of electron-origin of energy bands- classification of solids.

UNIT - II: SEMICONDUCTORS AND DEVICES

Intrinsic and extrinsic semiconductors – Hall effect - direct and indirect band gap semiconductors - construction, principle of operation and characteristics of P-N Junction diode, Zener diode and bipolar junction transistor (BJT)–LED, PIN diode, avalanche photo diode (APD) and solar cells, their structure, materials, working principle and characteristics.

UNIT - III: DIELECTRIC, MAGNETIC AND ENERGY MATERIALS

Dielectric Materials: Basic definitions- types of polarizations (qualitative) - ferroelectric, piezoelectric, and pyroelectric materials – applications – liquid crystal displays (LCD) and crystal oscillators.

Magnetic Materials: Hysteresis - soft and hard magnetic materials - magnetostriction, magnetoresistance - applications - bubble memory devices, magnetic field sensors and multiferroics. Energy Materials: Conductivity of liquid and solid electrolytes- superionic conductors - materials and electrolytes for super capacitors - rechargeable ion batteries, solid fuel cells.

UNIT - IV: NANOTECHNOLOGY

Nanoscale, quantum confinement, surface to volume ratio, bottom-up fabrication: sol-gel, precipitation, combustion methods – top-down fabrication: ball milling - physical vapor deposition (PVD) - chemical vapor deposition (CVD) - characterization techniques - XRD, SEM &TEM - applications of nanomaterials.

UNIT - V: LASER AND FIBER OPTICS

Lasers: Laser beam characteristics-three quantum processes-Einstein coefficients and their relationslasing action - pumping methods- ruby laser, He-Ne laser , CO₂ laser, Argon ion Laser, Nd:YAG lasersemiconductor laser-applications of laser.

Fiber Optics: Introduction to optical fiber- advantages of optical Fibers - total internal reflection-construction of optical fiber - acceptance angle - numerical aperture- classification of optical fibers-losses in optical fiber - optical fiber for communication system - applications.

TEXT BOOKS:

- 1. M. N. Avadhanulu, P.G. Kshirsagar & TVS Arun Murthy" A Text book of Engineering Physics"-S. Chand Publications, 11th Edition 2019.
- 2. Engineering Physics by Shatendra Sharma and Jyotsna Sharma, Pearson Publication, 2019
- 3. Semiconductor Physics and Devices- Basic Principle Donald A, Neamen, Mc Graw Hill, 4thEdition,2021.
- 4. B.K. Pandey and S. Chaturvedi, Engineering Physics, Cengage Learning, 2nd Edition, 2022.
- 5. Essentials of Nanoscience & Nanotechnology by Narasimha Reddy Katta, Typical Creatives NANO DIGEST, 1st Edition, 2021.

- 1. Quantum Physics, H.C. Verma, TBS Publication, 2nd Edition 2012.
- 2. Fundamentals of Physics Halliday, Resnick and Walker, John Wiley &Sons, 11th Edition, 2018.
- 3. Introduction to Solid State Physics, Charles Kittel, Wiley Eastern, 2019.
- 4. Elementary Solid State Physics, S.L. Gupta and V. Kumar, Pragathi Prakashan, 2019.
- 5. A.K. Bhandhopadhya Nano Materials, New Age International, 1st Edition, 2007.
- 6. Energy Materials a Short Introduction to Functional Materials for Energy Conversion and Storage Aliaksandr S. Bandarenka, CRC Press Taylor & Francis Group
- 7. Energy Materials, Taylor & Francis Group, 1st Edition, 2022.

ME203ES: ENGINEERING WORKSHOP

B.Tech. I Year II Sem. L T P C 0 1 3 2.5

Pre-requisites: Practical skill

Course Objectives:

- To Study of different hand operated power tools, uses and their demonstration.
- To gain a good basic working knowledge required for the production of various engineering products.
- To provide hands on experience about use of different engineering materials, tools, equipments and processes those are common in the engineering field.
- To develop a right attitude, team working, precision and safety at work place.
- It explains the construction, function, use and application of different working tools, equipment and machines.
- To study commonly used carpentry joints.
- To have practical exposure to various welding and joining processes.
- Identify and use marking out tools, hand tools, measuring equipment and to work to prescribed tolerances.

Course Outcomes: At the end of the course, the student will be able to:

- Study and practice on machine tools and their operations
- Practice on manufacturing of components using workshop trades including pluming, fitting, carpentry, foundry, house wiring and welding.
- Identify and apply suitable tools for different trades of Engineering processes including drilling, material removing, measuring, chiseling.
- Apply basic electrical engineering knowledge for house wiring practice.

1. TRADES FOR EXERCISES:

At least two exercises from each trade:

- I. Carpentry (T-Lap Joint, Dovetail Joint, Mortise & Tenon Joint)
- II. Fitting (V-Fit, Dovetail Fit & Semi-circular fit)
- III. Tin-Smithy (Square Tin, Rectangular Tray & Conical Funnel)
- IV. Foundry (Preparation of Green Sand Mould using Single Piece and Split Pattern)
- V. Welding Practice (Arc Welding & Gas Welding)
- VI. House-wiring (Parallel & Series, Two-way Switch and Tube Light)
- VII. Black Smithy (Round to Square, Fan Hook and S-Hook)

2. TRADES FOR DEMONSTRATION & EXPOSURE:

Plumbing, Machine Shop, Metal Cutting (Water Plasma), Power tools in construction and Wood Working

TEXT BOOKS:

- 1. Workshop Practice /B. L. Juneja / Cengage
- 2. Workshop Manual / K. Venugopal / Anuradha.

- 1. Work shop Manual P. Kannaiah/ K.L. Narayana/ Scitech
- Workshop Manual / Venkat Reddy/ BSP

EN204HS: ENGLISH FOR SKILL ENHANCEMENT

B.Tech. I Year II Sem.

L T P C 2 0 0 2

Course Objectives: This course will enable the students to:

- 1. Improve the language proficiency of students in English with an emphasis on Vocabulary, Grammar, Reading and Writing skills.
- 2. Develop study skills and communication skills in various professional situations.
- 3. Equip students to study engineering subjects more effectively and critically using the theoretical and practical components of the syllabus.

Course Outcomes: Students will be able to:

- 1. Understand the importance of vocabulary and sentence structures.
- 2. Choose appropriate vocabulary and sentence structures for their oral and written communication.
- 3. Demonstrate their understanding of the rules of functional grammar.
- 4. Develop comprehension skills from the known and unknown passages.
- 5. Take an active part in drafting paragraphs, letters, essays, abstracts, précis and reports in various contexts.
- 6. Acquire basic proficiency in reading and writing modules of English.

UNIT - I

Chapter entitled 'Toasted English' by R.K.Narayan from "English: Language, Context and Culture" published by Orient BlackSwan, Hyderabad.

Vocabulary: The Concept of Word Formation -The Use of Prefixes and Suffixes - Acquaintance with

Prefixes and Suffixes from Foreign Languages to form Derivatives - Synonyms and

Antonyms

Grammar: Identifying Common Errors in Writing with Reference to Articles and Prepositions.

Reading: Reading and Its Importance- Techniques for Effective Reading.

Writing: Sentence Structures -Use of Phrases and Clauses in Sentences-Importance of Proper

Punctuation- Techniques for Writing precisely – Paragraph Writing – Types, Structures and Features of a Paragraph - Creating Coherence-Organizing Principles of

Paragraphs in Documents.

UNIT - II

Chapter entitled 'Appro JRD' by Sudha Murthy from "English: Language, Context and Culture" published by Orient BlackSwan, Hyderabad.

Vocabulary: Words Often Misspelt - Homophones, Homonyms and Homographs

Grammar: Identifying Common Errors in Writing with Reference to Noun-pronoun Agreement and

Subject-verb Agreement.

Reading: Sub-Skills of Reading – Skimming and Scanning – Exercises for Practice

Writing: Nature and Style of Writing- Defining /Describing People, Objects, Places and Events

Classifying- Providing Examples or Evidence.

UNIT - III

Chapter entitled 'Lessons from Online Learning' by F.Haider Alvi, Deborah Hurst et al from "English: Language, Context and Culture" published by Orient BlackSwan, Hyderabad.

Vocabulary: Words Often Confused - Words from Foreign Languages and their Use in English. **Grammar:** Identifying Common Errors in Writing with Reference to Misplaced Modifiers and

Tenses.

Reading: Sub-Skills of Reading – Intensive Reading and Extensive Reading – Exercises for

Practice.

Writing: Format of a Formal Letter-Writing Formal Letters E.g., Letter of Complaint, Letter of

Requisition, Email Etiquette, Job Application with CV/Resume.

UNIT - IV

Chapter entitled 'Art and Literature' by Abdul Kalam from "English: Language, Context and Culture" published by Orient BlackSwan, Hyderabad.

Vocabulary: Standard Abbreviations in English

Grammar: Redundancies and Clichés in Oral and Written Communication.

Reading: Survey, Question, Read, Recite and Review (SQ3R Method) - Exercises for Practice Writing: Writing Practices- Essay Writing-Writing Introduction and Conclusion -Précis Writing.

UNIT - V

Chapter entitled 'Go, Kiss the World' by Subroto Bagchi from "English: Language, Context and Culture" published by Orient BlackSwan, Hyderabad.

Vocabulary: Technical Vocabulary and their Usage

Grammar: Common Errors in English (Covering all the other aspects of grammar which were not

covered in the previous units)

Reading: Reading Comprehension-Exercises for Practice

Writing: Technical Reports- Introduction – Characteristics of a Report – Categories of Reports

Formats- Structure of Reports (Manuscript Format) -Types of Reports - Writing a

Report.

<u>Note</u>: Listening and Speaking Skills which are given under Unit-6 in AICTE Model Curriculum are covered in the syllabus of ELCS Lab Course.

- Note: 1. As the syllabus of English given in AICTE Model Curriculum-2018 for B.Tech First Year is Open-ended, besides following the prescribed textbook, it is required to prepare teaching/learning materials by the teachers collectively in the form of handouts based on the needs of the students in their respective colleges for effective teaching/learning in the class.
- Note: 2.Based on the recommendations of NEP2020, teachers are requested to be flexible to adopt Blended Learning in dealing with the course contents .They are advised to teach 40 percent of each topic from the syllabus in blended mode.

TEXT BOOK:

"English: Language, Context and Culture" by Orient BlackSwan Pvt. Ltd, Hyderabad. 2022.
 Print.

- 1. Effective Academic Writing by Liss and Davis (OUP)
- 2. Richards, Jack C. (2022) Interchange Series. Introduction, 1,2,3. Cambridge University Press
- 3. Wood, F.T. (2007). Remedial English Grammar. Macmillan.
- 4. Chaudhuri, Santanu Sinha. (2018). Learn English: A Fun Book of Functional Language, Grammar and Vocabulary. (2nd ed.,). Sage Publications India Pvt. Ltd.
- 5. (2019). Technical Communication. Wiley India Pvt. Ltd.
- Vishwamohan, Aysha. (2013). English for Technical Communication for Engineering Students.
 Mc Graw-Hill Education India Pvt. Ltd.
- 7. Swan, Michael. (2016). Practical English Usage. Oxford University Press. Fourth Edition.

EC205ES: ELECTRONIC DEVICES AND CIRCUITS

B.Tech. I Year II Sem.

L T P C 2 0 0 2

Course Objectives:

- 1. To introduce components such as diodes, BJTs and FETs.
- 2. To know the applications of devices.
- 3. To know the switching characteristics of devices.

Course Outcomes: Upon completion of the Course, the students will be able to:

- 1. Acquire the knowledge of various electronic devices and their use on real life.
- 2. Know the applications of various devices.
- 3. Acquire the knowledge about the role of special purpose devices and their applications.

| Course | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PO11 | PO12 |
|--------|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|
| CO1 | 3 | 1 | 2 | - | - | 1 | 1 | - | - | - | - | 1 |
| CO2 | 3 | 2 | 3 | - | - | 2 | 1 | - | - | - | - | 1 |
| CO3 | 3 | 3 | 3 | - | - | 2 | 1 | - | - | - | - | 1 |

UNIT - I

Diodes: Diode - Static and Dynamic resistances, Equivalent circuit, Diffusion and Transition Capacitances, V-I Characteristics, Diode as a switch- switching times.

UNIT - II

Diode Applications: Rectifier - Half Wave Rectifier, Full Wave Rectifier, Bridge Rectifier, Rectifiers with Capacitive and Inductive Filters, Clippers-Clipping at two independent levels, Clamper-Clamping Circuit Theorem, Clamping Operation, Types of Clampers.

UNIT - III

Bipolar Junction Transistor (BJT): Principle of Operation, Common Emitter, Common Base and Common Collector Configurations, Transistor as a switch, switching times,

UNIT - IV

Junction Field Effect Transistor (FET): Construction, Principle of Operation, Pinch-Off Voltage, Volt-Ampere Characteristic, Comparison of BJT and FET, FET as Voltage Variable Resistor, MOSFET, MOSTET as a capacitor.

UNIT - V

Special Purpose Devices: Zener Diode - Characteristics, Zener diode as Voltage Regulator, Principle of Operation - SCR, Tunnel diode, UJT, Varactor Diode, Photo diode, Solar cell, LED, Schottky diode.

TEXT BOOKS:

- 1. Jacob Millman Electronic Devices and Circuits, McGraw Hill Education
- 2. Robert L. Boylestead, Louis Nashelsky- Electronic Devices and Circuits theory, 11th Edition, 2009, Pearson.

- 1. Horowitz -Electronic Devices and Circuits, David A. Bell 5th Edition, Oxford.
- 2. Chinmoy Saha, Arindam Halder, Debaati Ganguly Basic Electronics-Principles and Applications, Cambridge, 2018.

CS206ES: PYTHON PROGRAMMING LABORATORY

B.Tech. I Year II Sem.

L T P C 0 1 2 2

Course Objectives:

- To install and run the Python interpreter
- To learn control structures.
- To Understand Lists, Dictionaries in python
- To Handle Strings and Files in Python

Course Outcomes: After completion of the course, the student should be able to

- Develop the application specific codes using python.
- Understand Strings, Lists, Tuples and Dictionaries in Python
- Verify programs using modular approach, file I/O, Python standard library
- Implement Digital Systems using Python

Note: The lab experiments will be like the following experiment examples

Week -1:

- 1. i) Use a web browser to go to the Python website http://python.org. This page contains information about Python and links to Python-related pages, and it gives you the ability to search the Python documentation.
 - ii) Start the Python interpreter and type help() to start the online help utility.
- 2. Start a Python interpreter and use it as a Calculator.

3.

- i) Write a program to calculate compound interest when principal, rate and number of periods are given.
- ii) Given coordinates (x1, y1), (x2, y2) find the distance between two points
- 4. Read name, address, email and phone number of a person through keyboard and print the details.

Week - 2:

- 1. Print the below triangle using for loop.
 - 5
 - 4 4
 - 333
 - 2222
 - 11111
- 2. Write a program to check whether the given input is digit or lowercase character or uppercase character or a special character (use 'if-else-if' ladder)
- 3. Python Program to Print the Fibonacci sequence using while loop
- 4. Python program to print all prime numbers in a given interval (use break)

Week - 3:

- 1. i) Write a program to convert a list and tuple into arrays.
 - ii) Write a program to find common values between two arrays.
- 2. Write a function called gcd that takes parameters a and b and returns their greatest common divisor.
- 3. Write a function called palindrome that takes a string argument and returnsTrue if it is a palindrome and False otherwise. Remember that you can use the built-in function len to check the length of a string.

Week - 4:

- 1. Write a function called is_sorted that takes a list as a parameter and returns True if the list is sorted in ascending order and False otherwise.
- 2. Write a function called has_duplicates that takes a list and returns True if there is any element that appears more than once. It should not modify the original list.

- i). Write a function called remove_duplicates that takes a list and returns a new list with only the unique elements from the original. Hint: they don't have to be in the same order.
- ii). The wordlist I provided, words.txt, doesn't contain single letter words. So you might want to add "I", "a", and the empty string.
- iii). Write a python code to read dictionary values from the user. Construct a function to invert its content. i.e., keys should be values and values should be keys.
- 3. i) Add a comma between the characters. If the given word is 'Apple', it should become 'A,p,p,l,e'
 - ii) Remove the given word in all the places in a string?
 - iii) Write a function that takes a sentence as an input parameter and replaces the first letter of every word with the corresponding upper case letter and the rest of the letters in the word by corresponding letters in lower case without using a built-in function?
- 4. Writes a recursive function that generates all binary strings of n-bit length

Week - 5:

- 1. i) Write a python program that defines a matrix and prints
 - ii) Write a python program to perform addition of two square matrices
 - iii) Write a python program to perform multiplication of two square matrices
- 2. How do you make a module? Give an example of construction of a module using different geometrical shapes and operations on them as its functions.
- 3. Use the structure of exception handling all general purpose exceptions.

Week-6:

- 1. a. Write a function called draw_rectangle that takes a Canvas and a Rectangle as arguments and draws a representation of the Rectangle on the Canvas.
 - b. Add an attribute named color to your Rectangle objects and modify draw_rectangle so that it uses the color attribute as the fill color.
 - c. Write a function called draw_point that takes a Canvas and a Point as arguments and draws a representation of the Point on the Canvas.
 - d. Define a new class called Circle with appropriate attributes and instantiate a few Circle objects. Write a function called draw circle that draws circles on the canvas.
- 2. Write a Python program to demonstrate the usage of Method Resolution Order (MRO) in multiple levels of Inheritances.
- 3. Write a python code to read a phone number and email-id from the user and validate it for correctness.

Week-7

- 1. Write a Python code to merge two given file contents into a third file.
- 2. Write a Python code to open a given file and construct a function to check for given words present in it and display on found.
- 3. Write a Python code to Read text from a text file, find the word with most number of occurrences
- 4. Write a function that reads a file *file1* and displays the number of words, number of vowels, blank spaces, lower case letters and uppercase letters.

Week - 8:

- 1. Import numpy, Plotpy and Scipy and explore their functionalities.
- 2. a) Install NumPy package with pip and explore it.
- 3. Write a program to implement Digital Logic Gates AND, OR, NOT, EX-OR
- 4. Write a program to implement Half Adder, Full Adder, and Parallel Adder
- 5. Write a GUI program to create a window wizard having two text labels, two text fields and two buttons as Submit and Reset.

TEXT BOOKS:

- 1. Supercharged Python: Take your code to the next level, Overland
- 2. Learning Python, Mark Lutz, O'reilly

- 1. Python for Data Science, Dr. Mohd. Abdul Hameed, Wiley Publications 1st Ed. 2021.
- 2. Python Programming: A Modern Approach, Vamsi Kurama, Pearson
- 3. Python Programming A Modular Approach with Graphics, Database, Mobile, and Web Applications, Sheetal Taneja, Naveen Kumar, Pearson
- 4. Programming with Python, A User's Book, Michael Dawson, Cengage Learning, India Edition
- 5. Think Python, Allen Downey, Green Tea Press
- 6. Core Python Programming, W. Chun, Pearson
- 7. Introduction to Python, Kenneth A. Lambert, Cengage

PH207BS: APPLIED PHYSICS LABORATORY

B.Tech. I Year II Sem. L T P C 0 0 3 1.5

Course Objectives: The objectives of this course for the student to

- 1. Capable of handling instruments related to the Hall effect and photoelectric effect experiments and their measurements.
- Understand the characteristics of various devices such as PN junction diode, Zener diode, BJT, LED, solar cell, lasers and optical fiber and measurement of energy gap and resistivity of semiconductor materials.
- 3. Able to measure the characteristics of dielectric constant of a given material.
- 4. Study the behavior of B-H curve of ferromagnetic materials.
- 5. Understanding the method of least squares fitting.

Course Outcomes: The students will be able to:

- 1. Know the determination of the Planck's constant using Photo electric effect and identify the material whether it is n-type or p-type by Hall experiment.
- 2. Appreciate quantum physics in semiconductor devices and optoelectronics.
- 3. Gain the knowledge of applications of dielectric constant.
- 4. Understand the variation of magnetic field and behavior of hysteresis curve.
- 5. Carried out data analysis.

LIST OF EXPERIMENTS:

- 1. Determination of work function and Planck's constant using photoelectric effect.
- 2. Determination of Hall co-efficient and carrier concentration of a given semiconductor.
- 3. Characteristics of series and parallel LCR circuits.
- 4. V-I characteristics of a p-n junction diode and Zener diode
- 5. Input and output characteristics of BJT (CE, CB & CC configurations)
- 6. a) V-I and L-I characteristics of light emitting diode (LED)
 - b) V-I Characteristics of solar cell
- 7. Determination of Energy gap of a semiconductor.
- 8. Determination of the resistivity of semiconductor by two probe method.
- 9. Study B-H curve of a magnetic material.
- 10. Determination of dielectric constant of a given material
- 11. a) Determination of the beam divergence of the given LASER beam
 - b) Determination of Acceptance Angle and Numerical Apertureof an optical fiber.
- 12. Understanding the method of least squares torsional pendulum as an example.

Note: Any 8 experiments are to be performed.

REFERENCE BOOK:

1. S. Balasubramanian, M.N. Srinivasan "A Text book of Practical Physics"- S Chand Publishers, 2017.

EN208HS: ENGLISH LANGUAGE AND COMMUNICATION SKILLS LABORATORY

B.Tech. I Year II Sem.

L T P C 0 0 2 1

The English Language and Communication Skills (ELCS) Lab focuses on the production and practice of sounds of language and familiarizes the students with the use of English in everyday situations both in formal and informal contexts.

Course Objectives:

- √ To facilitate computer-assisted multi-media instruction enabling individualized and independent language learning
- ✓ To sensitize the students to the nuances of English speech sounds, word accent, intonation and rhythm
- ✓ To bring about a consistent accent and intelligibility in students' pronunciation of English by providing an opportunity for practice in speaking
- ✓ To improve the fluency of students in spoken English and neutralize the impact of dialects.
- ✓ To train students to use language appropriately for public speaking, group discussions and interviews

Course Outcomes: Students will be able to:

- ✓ Understand the nuances of English language through audio- visual experience and group activities
- ✓ Neutralise their accent for intelligibility
- ✓ Speak with clarity and confidence which in turn enhances their employability skills

Syllabus: English Language and Communication Skills Lab (ELCS) shall have two parts:

- a. Computer Assisted Language Learning (CALL) Lab
- b. Interactive Communication Skills (ICS) Lab

Listening Skills:

Objectives

- 1. To enable students develop their listening skills so that they may appreciate the role in the LSRW skills approach to language and improve their pronunciation
- 2. To equip students with necessary training in listening, so that they can comprehend the speech of people of different backgrounds and regions

Students should be given practice in listening to the sounds of the language, to be able to recognize them and find the distinction between different sounds, to be able to mark stress and recognize and use the right intonation in sentences.

- Listening for general content
- · Listening to fill up information
- Intensive listening
- · Listening for specific information

Speaking Skills:

Objectives

- 1. To involve students in speaking activities in various contexts
- 2. To enable students express themselves fluently and appropriately in social and professional contexts
- · Oral practice
- · Describing objects/situations/people
- Role play Individual/Group activities
- Just A Minute (JAM) Sessions

The following course content is prescribed for the English Language and Communication Skills Lab.

Exercise - I

CALL Lab:

Understand: Listening Skill- Its importance – Purpose- Process- Types- Barriers- Effective Listening. *Practice*: Introduction to Phonetics – Speech Sounds – Vowels and Consonants – Minimal Pairs-Consonant Clusters- Past Tense Marker and Plural Marker- *Testing Exercises*

ICS Lab:

Understand: Spoken vs. Written language- Formal and Informal English.

Practice: Ice-Breaking Activity and JAM Session- Situational Dialogues – Greetings – Taking Leave – Introducing Oneself and Others.

Exercise - II

CALL Lab:

Understand: Structure of Syllables – Word Stress– Weak Forms and Strong Forms – Stress pattern in sentences – Intonation.

Practice: Basic Rules of Word Accent - Stress Shift - Weak Forms and Strong Forms- Stress pattern in sentences – Intonation - *Testing Exercises*

ICS Lab:

Understand: Features of Good Conversation - Strategies for Effective Communication.

Practice: Situational Dialogues – Role Play- Expressions in Various Situations – Making Requests and Seeking Permissions - Telephone Etiquette.

Exercise - III

CALL Lab:

Understand: Errors in Pronunciation-Neutralising Mother Tongue Interference (MTI).

Practice: Common Indian Variants in Pronunciation – Differences between British and American Pronunciation - *Testing Exercises*

ICS Lab:

Understand: Descriptions- Narrations- Giving Directions and Guidelines - Blog Writing

Practice: Giving Instructions – Seeking Clarifications – Asking for and Giving Directions – Thanking and Responding – Agreeing and Disagreeing – Seeking and Giving Advice – Making Suggestions.

Exercise - IV

CALL Lab:

Understand: Listening for General Details.

Practice: Listening Comprehension Tests - Testing Exercises

ICS Lab:

Understand: Public Speaking - Exposure to Structured Talks - Non-verbal Communication-

Presentation Skills.

Practice: Making a Short Speech - Extempore- Making a Presentation.

Exercise - V

CALL Lab:

Understand: Listening for Specific Details.

Practice: Listening Comprehension Tests - Testing Exercises

ICS Lab:

Understand: Group Discussion Practice: Group Discussion

Minimum Requirement of infrastructural facilities for ELCS Lab:

1. Computer Assisted Language Learning (CALL) Lab:

The Computer Assisted Language Learning Lab has to accommodate 40 students with 40 systems, with one Master Console, LAN facility and English language learning software for self- study by students.

System Requirement (Hardware component):

Computer network with LAN facility (minimum 40 systems with multimedia) with the following specifications:

- i) Computers with Suitable Configuration
- ii) High Fidelity Headphones

2. Interactive Communication Skills (ICS) Lab:

The Interactive Communication Skills Lab: A Spacious room with movable chairs and audiovisual aids with a Public Address System, a T. V. or LCD, a digital stereo –audio & video system and camcorder etc.

Source of Material (Master Copy):

• Exercises in Spoken English. Part 1,2,3. CIEFL and Oxford University Press

Note: Teachers are requested to make use of the master copy and get it tailor-made to suit the contents of the syllabus.

Suggested Software:

- Cambridge Advanced Learners' English Dictionary with CD.
- Grammar Made Easy by Darling Kindersley.
- Punctuation Made Easy by Darling Kindersley.
- Oxford Advanced Learner's Compass, 10th Edition.
- English in Mind (Series 1-4), Herbert Puchta and Jeff Stranks with Meredith Levy, Cambridge.
- English Pronunciation in Use (Elementary, Intermediate, Advanced) Cambridge University Press.
- English Vocabulary in Use (Elementary, Intermediate, Advanced) Cambridge University Press.
- TOEFL & GRE (KAPLAN, AARCO & BARRONS, USA, Cracking GRE by CLIFFS).
- Digital All
- Orell Digital Language Lab (Licensed Version)

- (2022). English Language Communication Skills Lab Manual cum Workbook. Cengage Learning India Pvt. Ltd.
- Shobha, KN & Rayen, J. Lourdes. (2019). Communicative English A workbook. Cambridge University Press
- 3. Kumar, Sanjay & Lata, Pushp. (2019). *Communication Skills: A Workbook.* Oxford University Press
- Board of Editors. (2016). ELCS Lab Manual: A Workbook for CALL and ICS Lab Activities.
 Orient Black Swan Pvt. Ltd.
- 5. Mishra, Veerendra et al. (2020). *English Language Skills: A Practical Approach*. Cambridge University Press.

CS209ES: IT WORKSHOP

B.Tech. I Year II Sem.

L T P C 0 0 2 1

Course Objectives: The IT Workshop for engineers is a training lab course spread over 60 hours. The modules include training on PC Hardware, Internet & World Wide Web and Productivity tools including Word. Excel. PowerPoint and Publisher.

Course Outcomes:

- Perform Hardware troubleshooting
- Understand Hardware components and inter dependencies
- Safeguard computer systems from viruses/worms
- Document/ Presentation preparation
- Perform calculations using spreadsheets

PC Hardware

Task 1: Identify the peripherals of a computer, components in a CPU and its functions. Draw the block diagram of the CPU along with the configuration of each peripheral and submit to your instructor.

Task 2: Every student should disassemble and assemble the PC back to working condition. Lab instructors should verify the work and follow it up with a Viva. Also students need to go through the video which shows the process of assembling a PC. A video would be given as part of the course content.

Task 3: Every student should individually install MS windows on the personal computer. Lab instructor should verify the installation and follow it up with a Viva.

Task 4: Every student should install Linux on the computer. This computer should have windows installed. The system should be configured as dual boot with both Windows and Linux. Lab instructors should verify the installation and follow it up with a Viva

Internet & World Wide Web

Task1: Orientation & Connectivity Boot Camp: Students should get connected to their Local Area Network and access the Internet. In the process they configure the TCP/IP setting. Finally students should demonstrate, to the instructor, how to access the websites and email. If there is no internet connectivity preparations need to be made by the instructors to simulate the WWW on the LAN.

Task 2: Web Browsers, Surfing the Web: Students customize their web browsers with the LAN proxy settings, bookmarks, search toolbars and pop up blockers. Also, plug-ins like Macromedia Flash and JRE for applets should be configured.

Task 3: **Search Engines & Netiquette:** Students should know what search engines are and how to use the search engines. A few topics would be given to the students for which they need to search on Google. This should be demonstrated to the instructors by the student.

Task 4: Cyber Hygiene: Students would be exposed to the various threats on the internet and would be asked to configure their computer to be safe on the internet. They need to customize their browsers to block pop ups, block active x downloads to avoid viruses and/or worms.

LaTeX and WORD

Task 1 – Word Orientation: The mentor needs to give an overview of LaTeX and Microsoft (MS) office or equivalent (FOSS) tool word: Importance of LaTeX and MS office or equivalent (FOSS) tool Word as word Processors, Details of the four tasks and features that would be covered in each, Using LaTeX

and word – Accessing, overview of toolbars, saving files, Using help and resources, rulers, format painter in word.

Task 2: Using LaTeX and Word to create a project certificate. Features to be covered:- Formatting Fonts in word, Drop Cap in word, Applying Text effects, Using Character Spacing, Borders and Colors, Inserting Header and Footer, Using Date and Time option in both LaTeX and Word.

Task 3: Creating project abstract Features to be covered:-Formatting Styles, Inserting table, Bullets and Numbering, Changing Text Direction, Cell alignment, Footnote, Hyperlink, Symbols, Spell Check, Track Changes.

Task 4: Creating a Newsletter: Features to be covered:- Table of Content, Newspaper columns, Images from files and clipart, Drawing toolbar and Word Art, Formatting Images, Textboxes, Paragraphs and Mail Merge in word.

Excel

Excel Orientation: The mentor needs to tell the importance of MS office or equivalent (FOSS) tool Excel as a Spreadsheet tool, give the details of the four tasks and features that would be covered in each. Using Excel – Accessing, overview of toolbars, saving excel files, Using help and resources.

Task 1: Creating a Scheduler - Features to be covered: Gridlines, Format Cells, Summation, auto fill, Formatting Text

Task 2 : Calculating GPA - .Features to be covered:- Cell Referencing, Formulae in excel – average, std. deviation, Charts, Renaming and Inserting worksheets, Hyper linking, Count function, LOOKUP/VLOOKUP

Task 3: Split cells, freeze panes, group and outline, Sorting, Boolean and logical operators, Conditional formatting

Powerpoint

Task 1: Students will be working on basic power point utilities and tools which help them create basic powerpoint presentations. PPT Orientation, Slide Layouts, Inserting Text, Word Art, Formatting Text, Bullets and Numbering, Auto Shapes, Lines and Arrows in PowerPoint.

Task 2: Interactive presentations - Hyperlinks, Inserting -Images, Clip Art, Audio, Video, Objects, Tables and Charts.

Task 3: Master Layouts (slide, template, and notes), Types of views (basic, presentation, slide slotter, notes etc), and Inserting – Background, textures, Design Templates, Hidden slides.

- 1. Comdex Information Technology course tool kit Vikas Gupta, WILEY Dreamtech
- The Complete Computer upgrade and repair book, 3rd edition Cheryl A Schmidt, WILEY Dreamtech
- 3. Introduction to Information Technology, ITL Education Solutions limited, *Pearson Education*.
- 4. PC Hardware A Handbook Kate J. Chase PHI (Microsoft)
- 5. LaTeX Companion Leslie Lamport, PHI/Pearson.
- 6. IT Essentials PC Hardware and Software Companion Guide Third Edition by David Anfinson and Ken Quamme. CISCO Press, Pearson Education.
- 7. IT Essentials PC Hardware and Software Labs and Study Guide Third Edition by Patrick Regan CISCO Press, *Pearson Education*.

*MC210: ENVIRONMENTAL SCIENCE

B.Tech. I Year II Sem.

L T P C 3 0 0 0

Course Objectives:

- Understanding the importance of ecological balance for sustainable development.
- Understanding the impacts of developmental activities and mitigation measures.
- Understanding the environmental policies and regulations

Course Outcomes:

 Based on this course, the Engineering graduate will understand /evaluate / develop technologies on the basis of ecological principles and environmental regulations which in turn helps in sustainable development

UNIT - I

Ecosystems: Definition, Scope, and Importance of ecosystem. Classification, structure, and function of an ecosystem, Food chains, food webs, and ecological pyramids. Flow of energy, Biogeochemical cycles, Bioaccumulation, Biomagnification, ecosystem value, services and carrying capacity, Field visits.

UNIT - II

Natural Resources: Classification of Resources: Living and Non-Living resources, water resources: use and over utilization of surface and ground water, floods and droughts, Dams: benefits and problems. **Mineral resources:** use and exploitation, environmental effects of extracting and using mineral resources, **Land resources:** Forest resources, **Energy resources:** growing energy needs, renewable and non-renewable energy sources, use of alternate energy source, case studies.

UNIT - III

Biodiversity and Biotic Resources: Introduction, Definition, genetic, species and ecosystem diversity. Value of biodiversity; consumptive use, productive use, social, ethical, aesthetic and optional values. India as a mega diversity nation, Hot spots of biodiversity. Field visit. Threats to biodiversity: habitat loss, poaching of wildlife, man-wildlife conflicts; conservation of biodiversity: In-Situ and Ex-situ conservation. National Biodiversity act.

UNIT - IV

Environmental Pollution and Control Technologies: Environmental Pollution: Classification of pollution, **Air Pollution:** Primary and secondary pollutants, Automobile and Industrial pollution, Ambient air quality standards. **Water pollution:** Sources and types of pollution, drinking water quality standards. **Soil Pollution:** Sources and types, Impacts of modern agriculture, degradation of soil. **Noise Pollution:** Sources and Health hazards, standards, **Solid waste:** Municipal Solid Waste management, composition and characteristics of e-Waste and its management. **Pollution control technologies:** Wastewater Treatment methods: Primary, secondary and Tertiary.

Overview of air pollution control technologies, Concepts of bioremediation. **Global Environmental Issues and Global Efforts: C**limate change and impacts on human environment. Ozone depletion and Ozone depleting substances (ODS). Deforestation and desertification. International conventions / Protocols: Earth summit, Kyoto protocol, and Montréal Protocol. NAPCC-Gol Initiatives.

UNIT-V

Environmental Policy, Legislation & EIA: Environmental Protection act, Legal aspects Air Act- 1981, Water Act, Forest Act, Wild life Act, Municipal solid waste management and handling rules, biomedical waste management and handling rules, hazardous waste management and handling rules. EIA: EIA structure, methods of baseline data acquisition. Overview on Impacts of air, water, biological and Socioeconomical aspects. Strategies for risk assessment, Concepts of Environmental Management Plan

(EMP). **Towards Sustainable Future:** Concept of Sustainable Development Goals, Population and its explosion, Crazy Consumerism, Environmental Education, Urban Sprawl, Human health, Environmental Ethics, Concept of Green Building, Ecological Foot Print, Life Cycle assessment (LCA), Low carbon life style.

TEXT BOOKS:

- 1 Textbook of Environmental Studies for Undergraduate Courses by Erach Bharucha for University Grants Commission.
- 2 Environmental Studies by R. Rajagopalan, Oxford University Press.

- 1. Environmental Science: towards a sustainable future by Richard T. Wright. 2008 PHL Learning Private Ltd. New Delhi.
- 2. Environmental Engineering and science by Gilbert M. Masters and Wendell P. Ela. 2008 PHI Learning Pvt. Ltd.
- 3. Environmental Science by Daniel B. Botkin & Edward A. Keller, Wiley INDIA edition.
- 4. Environmental Studies by Anubha Kaushik, 4th Edition, New age international publishers.
- Text book of Environmental Science and Technology Dr. M. Anji Reddy 2007, BS Publications.
- 6. Introduction to Environmental Science by Y. Anjaneyulu, BS. Publications.

BS301PC: DIGITAL ELECTRONICS

B.Tech. II Year I Sem.

L T P C 3 0 0 3

Course Objectives: This course aims at through understanding of binary number system, logic gates, combination logic and synchronous and asynchronous logic.

UNIT - I:

BOOLEAN ALGEBRA AND LOGIC GATES: Digital Systems, Binary Numbers, Number base conversions, Octal and Hexadecimal Numbers, complements, Signed binary numbers, Binary codes, Binary Storage and Registers, Binary logic.

Basic Definitions, Axiomatic definition of Boolean Algebra, Basic theorems and properties of Boolean algebra, Boolean functions, canonical and standard forms, other logic operations, Digital logic gates.

UNIT - II:

GATE – LEVEL MINIMIZATION: The map method, Four-variable map, Five-Variable map, product of sums simplification Don't-care conditions, NAND and NOR implementation other Two-level implementations, Exclusive – Or function.

UNIT - III:

COMBINATIONAL LOGIC: Combinational Circuits, Analysis procedure Design procedure, Binary Adder-Subtractor Decimal Adder, Binary multiplier, magnitude comparator, Decoders, Encoders, Multiplexers, HDL for combinational circuits.

UNIT - IV:

SEQUENTIAL LOGIC: Sequential circuits, latches, Flip-Flops Analysis of clocked sequential circuits, state Reduction and Assignment, Design Procedure. Registers, shift Registers, Ripple counters, synchronous counters, other counters.

UNIT-V

MEMORIES AND ASYNCHRONOUS SEQUENTIAL LOGIC: Introduction, Random-Access Memory, Memory Decoding, Error Detection and correction Read-only memory, Programmable logic Array programmable Array logic, Sequential Programmable Devices.

Introduction, Analysis Procedure, Circuits with Latches, Design Procedure, Reduction of state and Flow Tables, Race-Free state Assignment Hazards, Design Example.

TEXT BOOKS:

- 1. Digital Design Third Edition, M. Morris Mano, Pearson Education/PHI.
- Digital Principles and Applications Albert Paul Malvino Donald P. Leach TATA McGraw Hill Edition
- 3. Fundamentals of Logic Design, Roth, 5th Edition, Thomson.

- 1. Switching and Finite Automata Theory by Zvi. Kohavi, Tata McGraw Hill.
- 2. Switching and Logic Design, C.V.S. Rao, Pearson Education
- 3. Digital Principles and Design Donald D.Givone, Tata McGraw Hill, Edition.
- Fundamentals of Digital Logic and Microcomputer Design, 5TH Edition, M. Rafiquzzaman John Wiley.

BS302PC: DATA STRUCTURES

B.Tech. II Year I Sem.

L T P C 3 0 0 3

Prerequisites: Programming for Problem Solving

Course Objectives

- Exploring basic data structures such as stacks and queues.
- Introduces a variety of data structures such as hash tables, search trees, tries, heaps, graphs.
- Introduces sorting and pattern matching algorithms

Course Outcomes

- Ability to select the data structures that efficiently model the information in a problem.
- Ability to assess efficiency trade-offs among different data structure implementations or combinations
- Implement and know the application of algorithms for sorting and pattern matching.
- Design programs using a variety of data structures, including hash tables, binary and general tree structures, search trees, tries, heaps, graphs, and AVL-trees.

UNIT - I

Introduction to Data Structures, abstract data types, Linear list – singly linked list implementation, insertion, deletion and searching operations on linear list, Stacks- Operations, array and linked representations of stacks, stack applications, Queues- operations, array and linked representations.

UNIT - II

Dictionaries: linear list representation, skip list representation, operations - insertion, deletion and searching.

Hash Table Representation: hash functions, collision resolution-separate chaining, open addressing-linear probing, quadratic probing, double hashing, rehashing, extendible hashing.

UNIT - III

Search Trees: Binary Search Trees, Definition, Implementation, Operations- Searching, Insertion and Deletion, B- Trees, B+ Trees, AVL Trees, Definition, Height of an AVL Tree, Operations – Insertion, Deletion and Searching, Red –Black, Splay Trees.

UNIT - IV

Graphs: Graph Implementation Methods. Graph Traversal Methods.

Sorting: Quick Sort, Heap Sort, External Sorting- Model for external sorting, Merge Sort.

UNIT - V

Pattern Matching and Tries: Pattern matching algorithms-Brute force, the Boyer –Moore algorithm, the Knuth-Morris-Pratt algorithm, Standard Tries, Compressed Tries, Suffix tries.

TEXT BOOKS:

- 1. Fundamentals of Data Structures in C, 2 nd Edition, E. Horowitz, S. Sahni and Susan Anderson Freed, Universities Press.
- 2. Data Structures using C A. S.Tanenbaum, Y. Langsam, and M.J. Augenstein, PHI/Pearson Education.

REFERENCE BOOK:

1. Data Structures: A Pseudocode Approach with C, 2 nd Edition, R. F. Gilberg and B.A.Forouzan, Cengage Learning.

BS303PC: COMPUTER ORIENTED STATISTICAL METHODS

B.Tech. II Year I Sem. L T P C 3 1 0 4

Pre-requisites: Mathematics courses of first year of study.

Course Objectives: To learn

- The theory of Probability, Probability distributions of single and multiple random variables
- The sampling theory, testing of hypothesis and making statistical inferences
- Stochastic process and Markov chains.

Course outcomes: After learning the contents of this paper the student must be able to

- Apply the concepts of probability and distributions to case studies.
- Formulate and solve problems involving random variables and apply statistical methods for analyzing experimental data.
- Apply concept of estimation and testing of hypothesis to case studies.
- Correlate the concepts of one unit to the concepts in other units.

UNIT - I: Probability 10 L

Sample Space, Events, Counting Sample Points, Probability of an Event, Additive Rules, Conditional Probability, Independence, and the Product Rule, Baye's Rule,

Random Variables and Probability Distributions: Concept of a Random Variable, Discrete Probability Distributions, Continuous Probability Distributions.

UNIT - II: Expectation and discrete distributions

10 L

Mean of a Random Variable, Variance and Covariance of Random Variables, Means and Variances of Linear Combinations of Random Variables, Chebyshev's Theorem.

Discrete Probability Distributions: Binomial Distribution, Poisson distribution.

UNIT - III: Continuous and Sampling Distributions

10 L

Uniform Distribution, Normal Distribution, Areas under the Normal Curve, Applications of the Normal Distribution, Normal Approximation to the Binomial Distributions.

Fundamental Sampling Distributions: Random Sampling, Some Important Statistics, Sampling Distributions, Sampling Distribution of Means and the Central Limit Theorem, t - Distribution, F-Distribution.

UNIT - IV: Sample Estimation & Tests of Hypotheses

10 L

Introduction, Statistical Inference, Classical Methods of Estimation, Single Sample: Estimating the mean, standard error of a point estimate, prediction interval. Two sample: Estimating the difference between two means, Single sample: Estimating a proportion, Two samples: Estimating the difference between two proportions, Two samples: Estimating the ratio of two variances.

Statistical Hypotheses: General Concepts, Testing a Statistical Hypothesis, Single sample: Tests concerning a single mean, Two samples: tests on two means, One sample: test on a single proportion. Two samples: tests on two proportions, Two-sample tests concerning variances.

UNIT-V: Stochastic Processes and Markov Chains

8L

Introduction to Stochastic processes- Markov process. Transition Probability, Transition Probability Matrix, First order and Higher order Markov process, n-step transition probabilities, Markov chain, Steady state condition, Markov analysis.

TEXT BOOKS:

1. Ronald E. Walpole, Raymond H. Myers, Sharon L. Myers, Keying Ye, Probability & Statistics For Engineers & Scientists, 9th Ed. Pearson Publishers.

- 2. S C Gupta and V K Kapoor, Fundamentals of Mathematical statistics, Khanna publications.
- 3. S.D.Sharma, Operations Research, Kedarnath and Ramnath Publishers, Meerut, Delhi.

- 1. T.T. Soong, Fundamentals of Probability and Statistics For Engineers, John Wiley & Sons, Ltd, 2004.
- 2. Sheldon M Ross, Probability and statistics for Engineers and scientists, academic press.
- 3. Miller and Freund's, Probability and Statistics for Engineers, 8th Edition, Pearson Educations.

BS304PC: COMPUTER ORGANIZATION AND ARCHITECTURE

B.Tech. II Year I Sem. L T P C 3 0 0 3

Co-requisite: A Course on "Digital Electronics".

Course Objectives

- The purpose of the course is to introduce principles of computer organization and the basic architectural concepts.
- It begins with basic organization, design, and programming of a simple digital computer and introduces simple register transfer language to specify various computer operations.
- Topics include computer arithmetic, instruction set design, microprogrammed control unit, pipelining and vector processing, memory organization and I/O systems, and multiprocessors

Course Outcomes

- Understand the basics of instruction sets and their impact on processor design.
- Demonstrate an understanding of the design of the functional units of a digital computer system.
- Evaluate cost performance and design trade-offs in designing and constructing a computer processor including memory.
- Design a pipeline for consistent execution of instructions with minimum hazards.
- Recognize and manipulate representations of numbers stored in digital computers

UNIT - I

Digital Computers: Introduction, Block diagram of Digital Computer, Definition of Computer Organization, Computer Design and Computer Architecture.

Register Transfer Language and Micro operations: Register Transfer language, Register Transfer, Bus and memory transfers, Arithmetic Micro operations, logic micro operations, shift micro operations, Arithmetic logic shift unit.

Basic Computer Organization and Design: Instruction codes, Computer Registers Computer instructions, Timing and Control, Instruction cycle, Memory Reference Instructions, Input – Output and Interrupt.

UNIT - II

Microprogrammed Control: Control memory, Address sequencing, micro program example, design of control unit.

Central Processing Unit: General Register Organization, Instruction Formats, Addressing modes, Data Transfer and Manipulation, Program Control.

UNIT - III

Data Representation: Data types, Complements, Fixed Point Representation, Floating Point Representation.

Computer Arithmetic: Addition and subtraction, multiplication Algorithms, Division Algorithms, Floating – point Arithmetic operations. Decimal Arithmetic unit, Decimal Arithmetic operations.

UNIT - IV

Input-Output Organization: Input-Output Interface, Asynchronous data transfer, Modes of Transfer, Priority Interrupt Direct memory Access.

Memory Organization: Memory Hierarchy, Main Memory, Auxiliary memory, Associate Memory, Cache Memory.

UNIT - V

Reduced Instruction Set Computer: CISC Characteristics, RISC Characteristics.

Pipeline and Vector Processing: Parallel Processing, Pipelining, Arithmetic Pipeline, Instruction Pipeline, RISC Pipeline, Vector Processing, Array Processor.

Multi Processors: Characteristics of Multiprocessors, Interconnection Structures, Interprocessor arbitration, Interprocessor communication and synchronization, Cache Coherence.

TEXT BOOK:

1. Computer System Architecture – M. Morris Mano, Third Edition, Pearson/PHI.

- Computer Organization Carl Hamacher, Zvonks Vranesic, SafeaZaky, V th Edition, McGraw Hill.
- 2. Computer Organization and Architecture William Stallings Sixth Edition, Pearson/PHI.
- 3. Structured Computer Organization Andrew S. Tanenbaum, 4 th Edition, PHI/Pearson.

BS305PC: OBJECT ORIENTED PROGRAMMING THROUGH JAVA

B.Tech. II Year I Sem. L T P C 3 0 0 3

Course Objectives

- To Understand the basic object-oriented programming concepts and apply them in problem solving.
- To Illustrate inheritance concepts for reusing the program.
- To Demonstrate multitasking by using multiple threads and event handling
- To Develop data-centric applications using JDBC.
- To Understand the basics of java console and GUI based programming

Course Outcomes

- Demonstrate the behavior of programs involving the basic programming constructs like control structures, constructors, string handling and garbage collection.
- Demonstrate the implementation of inheritance (multilevel, hierarchical and multiple) by using extend and implement keywords
- Use multithreading concepts to develop inter process communication.
- Understand the process of graphical user interface design and implementation using AWT or swings.
- Develop applets that interact abundantly with the client environment and deploy on the server.

UNIT - I

Object oriented thinking and Java Basics- Need for oop paradigm, summary of oop concepts, coping with complexity, abstraction mechanisms. A way of viewing world – Agents, responsibility, messages, methods, History of Java, Java buzzwords, data types, variables, scope and lifetime of variables, arrays, operators, expressions, control statements, type conversion and casting, simple java program, concepts of classes, objects, constructors, methods, access control, this keyword, garbage collection, overloading methods and constructors, method binding, inheritance, overriding and exceptions, parameter passing, recursion, nested and inner classes, exploring string class.

UNIT - II

Inheritance, Packages and Interfaces – Hierarchical abstractions, Base class object, subclass, subtype, substitutability, forms of inheritance specialization, specification, construction, extension, limitation, combination, benefits of inheritance, costs of inheritance. Member access rules, super uses, using final with inheritance, polymorphism- method overriding, abstract classes, the Object class. Defining, Creating and Accessing a Package, Understanding CLASSPATH, importing packages, differences between classes and interfaces, defining an interface, implementing interface, applying interfaces, variables in interface and extending interfaces. Exploring java.io.

UNIT - III

Exception handling and Multithreading-- Concepts of exception handling, benefits of exception handling, Termination or resumptive models, exception hierarchy, usage of try, catch, throw, throws and finally, built in exceptions, creating own exception subclasses. String handling, Exploring java.util. Differences between multithreading and multitasking, thread life cycle, creating threads, thread priorities, synchronizing threads, inter thread communication, thread groups, daemon threads. Enumerations, autoboxing, annotations, generics.

UNIT - IV

Event Handling: Events, Event sources, Event classes, Event Listeners, Delegation event model, handling mouse and keyboard events, Adapter classes. The AWT class hierarchy, user interface components-labels, button, canvas, scrollbars, text components, check box, checkbox groups, choices,

lists panels – scrollpane, dialogs, menubar, graphics, layout manager – layout manager types – border, grid, flow, card and grid bag.

UNIT-V

Applets – Concepts of Applets, differences between applets and applications, life cycle of an applet, types of applets, creating applets, passing parameters to applets. Swing – Introduction, limitations of AWT, MVC architecture, components, containers, exploring swing- JApplet, JFrame and JComponent, Icons and Labels, text fields, buttons – The JButton class, Check boxes, Radio buttons, Combo boxes, Tabbed Panes, Scroll Panes, Trees, and Tables.

TEXT BOOKS:

- 1. Java the complete reference, 7th edition, Herbert schildt, TMH.
- 2. Understanding OOP with Java, updated edition, T. Budd, Pearson education.

- 1. An Introduction to programming and OO design using Java, J.Nino and F.A. Hosch, John wiley & sons
- 2. An Introduction to OOP, third edition, T. Budd, Pearson education.
- 3. Introduction to Java programming, Y. Daniel Liang, Pearson education.
- 4. An introduction to Java programming and object-oriented application development, R.A. Johnson-Thomson.
- 5. Core Java 2, Vol 1, Fundamentals, Cay.S. Horstmann and Gary Cornell, eighth Edition, Pearson Education.
- Core Java 2, Vol 2, Advanced Features, Cay.S. Horstmann and Gary Cornell, eighth Edition, Pearson Education
- 7. Object Oriented Programming with Java, R.Buyya, S.T.Selvi, X.Chu, TMH.
- 8. Java and Object Orientation, an introduction, John Hunt, second edition, Springer. 9. Maurach's Beginning Java2 JDK 5, SPD.

BS306PC: DATA STRUCTURES LAB

B.Tech. II Year I Sem. L T P C 0 0 3 1.5

Prerequisites: A Course on "Programming for problem solving".

Course Objectives:

- It covers various concepts of C programming language
- It introduces searching and sorting algorithms
- It provides an understanding of data structures such as stacks and queues.

Course Outcomes:

- Ability to develop C programs for computing and real-life applications using basic elements like control statements, arrays, functions, pointers and strings, and data structures like stacks, queues and linked lists.
- · Ability to Implement searching and sorting algorithms

List of Experiments:

| 1. | Write a program | that uses | functions | to perform | the | following | operations | on singly | linked |
|----|---------------------------------|-----------|-----------|---------------|-----|-----------|------------|-----------|--------|
| | list.: | | | | | | | | |
| | i) Creation | ii) Inse | ertion | iii) Deletion | | iv) Trave | ersal | | |

- 2. Write a program that uses functions to perform the following operations on doubly linked list.:
 - i) Creation ii) Insertion iii) Deletion iv) Traversal
- 3. Write a program that uses functions to perform the following operations on circular linked list.:
 - i) Creation ii) Insertion iii) Deletion iv) Traversal
- 4. Write a program that implement stack (its operations) using
 - i) Arrays ii) Pointers
- 5. Write a program that implement Queue (its operations) using
 - i) Arrays ii) Pointers
- 6. Write a program that implements the following sorting methods to sort a given list of integers in ascending order
 - i) Quick sort ii) Heap sort iii) Merge sort
- 7. Write a program to implement the tree traversal methods(Recursive and Non Recursive).
- 8. Write a program to implement
 - i) Binary Search tree ii) B Trees iii) B+ Trees iv) AVL trees v) Red Black trees
- 9. Write a program to implement the graph traversal methods.
- 10. Implement a Pattern matching algorithms using Boyer- Moore, Knuth-Morris-Pratt

TEXT BOOKS:

- 1. Fundamentals of Data Structures in C, 2nd Edition, E. Horowitz, S. Sahni and Susan Anderson Freed, Universities Press.
- 2. Data Structures using C A. S. Tanenbaum, Y. Langsam, and M. J. Augenstein, PHI/Pearson Education.

REFERENCE BOOK:

1. Data Structures: A Pseudocode Approach with C, 2nd Edition, R. F. Gilberg and B. A. Forouzan, Cengage Learning.

BS307PC: OBJECT ORIENTED PROGRAMMING THROUGH JAVA LAB

B.Tech. II Year I Sem.

L T P C 0 0 3 1.5

Course Objectives:

- To write programs using abstract classes.
- To write programs for solving real world problems using the java collection framework.
- To write multithreaded programs.
- To write GUI programs using swing controls in Java.
- To introduce java compiler and eclipse platform.
- To impart hands-on experience with java programming.

Course Outcomes:

- Able to write programs for solving real world problems using the java collection framework.
- Able to write programs using abstract classes.
- Able to write multithreaded programs.
- Able to write GUI programs using swing controls in Java.

Note:

- 1. Use LINUX and MySQL for the Lab Experiments. Though not mandatory, encourage the use of the Eclipse platform.
- 2. The list suggests the minimum program set. Hence, the concerned staff is requested to add more problems to the list as needed.

List of Experiments:

- 1. Use Eclipse or Net bean platform and acquaint yourself with the various menus. Create a test project, add a test class, and run it. See how you can use auto suggestions, auto fill. Try code formatter and code refactoring like renaming variables, methods, and classes. Try debug step by step with a small program of about 10 to 15 lines which contains at least one if else condition and a for loop.
- 2. Write a Java program that works as a simple calculator. Use a grid layout to arrange buttons for the digits and for the +, -,*, % operations. Add a text field to display the result. Handle any possible exceptions like divided by zero.
- 3. A) Develop an applet in Java that displays a simple message.
- B) Develop an applet in Java that receives an integer in one text field, and computes its factorial Value and returns it in another text field, when the button named "Compute" is clicked.
- 4. Write a Java program that creates a user interface to perform integer divisions. The user enters two numbers in the text fields, Num1 and Num2. The division of Num1 and Num 2 is displayed in the Result field when the Divide button is clicked. If Num1 or Num2 were not an integer, the program would throw a Number Format Exception. If Num2 were Zero, the program would throw an Arithmetic Exception. Display the exception in a message dialog box.
- 5. Write a Java program that implements a multi-thread application that has three threads. First thread generates a random integer every 1 second and if the value is even, the second thread computes the square of the number and prints. If the value is odd, the third thread will print the value of the cube of the number.
- 6. Write a Java program for the following: Create a doubly linked list of elements.

Delete a given element from the above list. Display the contents of the list after deletion.

- 7. Write a Java program that simulates a traffic light. The program lets the user select one of three lights: red, yellow, or green with radio buttons. On selecting a button, an appropriate message with "Stop" or "Ready" or "Go" should appear above the buttons in the selected color. Initially, there is no message shown.
- 8. Write a Java program to create an abstract class named Shape that contains two integers and an empty method named print Area (). Provide three classes named Rectangle, Triangle, and Circle such that each one of the classes extends the class Shape. Each one of the classes contains only the method print Area () that prints the area of the given shape.
- 9. Suppose that a table named Table.txt is stored in a text file. The first line in the file is the header, and the remaining lines correspond to rows in the table. The elements are separated by commas. Write a java program to display the table using Labels in Grid Layout.
- 10. Write a Java program that handles all mouse events and shows the event name at the center of the window when a mouse event is fired (Use Adapter classes).
- 11. Write a Java program that loads names and phone numbers from a text file where the data is organized as one line per record and each field in a record are separated by a tab (\t). It takes a name or phone number as input and prints the corresponding other value from the hash table (hint: use hash tables).
- 12. Write a Java program that correctly implements the producer consumer problem using the concept of inter thread communication.
- 13. Write a Java program to list all the files in a directory including the files present in all its subdirectories.

- 1. Java for Programmers, P. J. Deitel and H. M. Deitel, 10th Edition Pearson education.
- 2. Thinking in Java, Bruce Eckel, Pearson Education.
- 3. Java Programming, D. S. Malik and P. S. Nair, Cengage Learning.
- 4. Core Java, Volume 1, 9th edition, Cay S. Horstmann and G Cornell, Pearson.

BS308PC: DATA VISUALIZATION - R PROGRAMMING/ POWER BI

B.Tech. II Year I Sem.

L T P C 0 0 2 1

Course Objectives:

- Effective use of Business Intelligence (BI) technology (Tableau) to apply data visualization
- To discern patterns and relationships in the data.
- To build Dashboard applications.
- To communicate the results clearly and concisely.
- To be able to work with different formats of data sets.

Course Outcomes: At the end of the course a student should be able to

- Understand How to import data into Tableau.
- Understand Tableau concepts of Dimensions and Measures.
- Develop Programs and understand how to map Visual Layouts and Graphical Properties.
- Create a Dashboard that links multiple visualizations.
- Use graphical user interfaces to create Frames for providing solutions to real world
- problems.

Lab Problems:

- 1. Understanding Data, What is data, where to find data, Foundations for building Data Visualizations, Creating Your First visualization?
- 2. Getting started with Tableau Software using Data file formats, connecting your Data to Tableau, creating basic charts(line, bar charts, Tree maps), Using the Show me panel.
- 3. Tableau Calculations, Overview of SUM, AVR, and Aggregate features, Creating custom calculations and fields.
- 4. Applying new data calculations to your visualizations, Formatting Visualizations, Formatting Tools and Menus, Formatting specific parts of the view.
- 5. Editing and Formatting Axes, Manipulating Data in Tableau data, Pivoting Tableau data.
- 6. Structuring your data, Sorting and filtering Tableau data, Pivoting Tableau data.
- 7. Advanced Visualization Tools: Using Filters, Using the Detail panel, using the Size panels, customizing filters, Using and Customizing tooltips, Formatting your data with colors.
- 8. Creating Dashboards & Dashboards & Dashboard, Creating your first dashboard and Story, Design for different displays, adding interactivity to your Dashboard, Distributing & Dashboard, Publishing your Visualization.
- 9. Tableau file types, publishing to Tableau Online, Sharing your visualizations, printing, and Exporting.
- 10. Creating custom charts, cyclical data and circular area charts, Dual Axis charts.

- 1. Microsoft Power BI cookbook, Brett Powell, 2nd edition.
- 2. R Programming for Data Science by Roger D. Peng (References)
- 3. The Art of R Programming by Norman Matloff Cengage Learning India.

*MC309: GENDER SENSITIZATION LAB

B.Tech. II Year I Sem.

L T P C 0 0 2 0

COURSE DESCRIPTION

This course offers an introduction to Gender Studies, an interdisciplinary field that asks critical questions about the meanings of sex and gender in society. The primary goal of this course is to familiarize students with key issues, questions and debates in Gender Studies, both historical and contemporary. It draws on multiple disciplines – such as literature, history, economics, psychology, sociology, philosophy, political science, anthropology and media studies – to examine cultural assumptions about sex, gender, and sexuality.

This course integrates analysis of current events through student presentations, aiming to increase awareness of contemporary and historical experiences of women, and of the multiple ways that sex and gender interact with race, class, caste, nationality and other social identities. This course also seeks to build an understanding and initiate and strengthen programmes combating gender-based violence and discrimination. The course also features several exercises and reflective activities designed to examine the concepts of gender, gender-based violence, sexuality, and rights. It will further explore the impact of gender-based violence on education, health and development.

Objectives of the Course

- To develop students' sensibility with regard to issues of gender in contemporary India.
- To provide a critical perspective on the socialization of men and women.
- To introduce students to information about some key biological aspects of genders.
- To expose the students to debates on the politics and economics of work.
- To help students reflect critically on gender violence.
- To expose students to more egalitarian interactions between men and women.

Learning Outcomes

- > Students will have developed a better understanding of important issues related to gender in contemporary India.
- > Students will be sensitized to basic dimensions of the biological, sociological, psychological and legal aspects of gender. This will be achieved through discussion of materials derived from research, facts, everyday life, literature and film.
- > Students will attain a finer grasp of how gender discrimination works in our society and how to counter it.
- > Students will acquire insight into the gendered division of labor and its relation to politics and economics.
- > Men and women students and professionals will be better equipped to work and live together as
- Students will develop a sense of appreciation of women in all walks of life.
- Through providing accounts of studies and movements as well as the new laws that provide protection and relief to women, the textbook will empower students to understand and respond to gender violence.

Unit-I: UNDERSTANDING GENDER

Introduction: Definition of Gender-Basic Gender Concepts and Terminology-Exploring Attitudes towards Gender-Construction of Gender-Socialization: Making Women, Making Men

- Preparing for Womanhood. Growing up Male. First lessons in Caste.

Unit – II: GENDER ROLES AND RELATIONS

Two or Many? -Struggles with Discrimination-Gender Roles and Relations-Types of Gender Roles-Gender Roles and Relationships Matrix-Missing Women-Sex Selection and Its Consequences-Declining Sex Ratio. Demographic Consequences-Gender Spectrum: Beyond the Binary

Unit – III: GENDER AND LABOUR

Division and Valuation of Labour-Housework: The Invisible Labor- "My Mother doesn't Work." "Share the Load."-Work: Its Politics and Economics -Fact and Fiction. Unrecognized and Unaccounted work. -Gender Development Issues-Gender, Governance and Sustainable Development-Gender and Human Rights-Gender and Mainstreaming

Unit - IV: GENDER - BASED VIOLENCE

The Concept of Violence-Types of Gender-based Violence-Gender-based Violence from a Human Rights Perspective-Sexual Harassment: Say No!-Sexual Harassment, not Eve-teasing- Coping with Everyday Harassment- Further Reading: "Chupulu".

Domestic Violence: Speaking Outls Home a Safe Place? -When Women Unite [Film]. Rebuilding Lives. Thinking about Sexual Violence Blaming the Victim-"I Fought for my Life...."

Unit - V: GENDER AND CULTURE

Gender and Film-Gender and Electronic Media-Gender and Advertisement-Gender and Popular Literature- Gender Development Issues-Gender Issues-Gender Sensitive Language-Gender and Popular Literature - Just Relationships: Being Together as Equals

Mary Kom and Onler. Love and Acid just do not Mix. Love Letters. Mothers and Fathers. Rosa Parks-The Brave Heart.

<u>Note</u>: Since it is Interdisciplinary Course, Resource Persons can be drawn from the fields of English Literature or Sociology or Political Science or any other qualified faculty who has expertise in this field from engineering departments.

- Classes will consist of a combination of activities: dialogue-based lectures, discussions, collaborative learning activities, group work and in-class assignments. Apart from the above prescribed book, Teachers can make use of any authentic materials related to the topics given in the syllabus on "Gender".
- ESSENTIAL READING: The Textbook, "Towards a World of Equals: A Bilingual Textbook on Gender" written by A.Suneetha, Uma Bhrugubanda, Duggirala Vasanta, Rama Melkote, Vasudha Nagaraj, Asma Rasheed, Gogu Shyamala, Deepa Sreenivas and Susie Tharu published by Telugu Akademi, Telangana Government in 2015.

ASSESSMENT AND GRADING:

- Discussion & Classroom Participation: 20%
- Project/Assignment: 30%
- End Term Exam: 50%

BS401PC: DISCRETE MATHEMATICS

B.Tech. II Year II Sem.

L T P C 3 0 0 3

Course Objectives:

- Introduces elementary discrete mathematics for computer science and engineering.
- Topics include formal logic notation, methods of proof, induction, sets, relations, algebraic structures, elementary graph theory, permutations and combinations, counting principles; recurrence relations and generating functions.

Course Outcomes:

- Understand and construct precise mathematical proofs
- Apply logic and set theory to formulate precise statements
- Analyze and solve counting problems on finite and discrete structures
- Describe and manipulate sequences
- · Apply graph theory in solving computing problems

UNIT - I

Mathematical logic: Introduction, Statements and Notation, Connectives, Normal Forms, Theory of Inference for the Statement Calculus, The Predicate Calculus, Inference Theory of the Predicate Calculus.

UNIT - II

Set theory: Introduction, Basic Concepts of Set Theory, Representation of Discrete Structures, Relations and Ordering, Functions.

UNIT - III

Algebraic Structures: Introduction, Algebraic Systems, Semi groups and Monoids, Lattices as Partially Ordered Sets, Boolean Algebra.

UNIT - IV

Elementary Combinatorics: Basics of Counting, Combinations and Permutations, Enumeration of Combinations and Permutations, Enumerating Combinations and Permutations with Repetitions, Enumerating Permutation with Constrained Repetitions, Binomial Coefficient, The Binomial and Multinomial Theorems, The Principle of Exclusion.

UNIT-V

Graph Theory: Basic Concepts, Isomorphism and Subgraphs, Trees and their Properties, Spanning Trees, Directed Trees, Binary Trees, Planar Graphs, Euler's Formula, Multi-graphs and Euler Circuits, Hamiltonian Graphs, Chromatic Numbers, The Four-Color Problem.

TEXT BOOKS:

- Discrete Mathematical Structures with Applications to Computer Science: J.P. Tremblay, R. Manohar, McGraw-Hill, 1st ed.
- 2. Discrete Mathematics for Computer Scientists & Mathematicians: Joe I. Mott, Abraham Kandel, Teodore P. Baker, Prentis Hall of India, 2nd ed.

- 1. Discrete and Combinatorial Mathematics an applied introduction: Ralph.P. Grimald, Pearson education, 5th edition.
- 2. Discrete Mathematical Structures: Thomas Kosy, Tata McGraw Hill publishing co.

SM402MS: BUSINESS ECONOMICS AND FINANCIAL ANALYSIS

B.Tech. II Year II Sem.

L T P C 3 0 0 3

Course Objective: To learn the basic business types, impact of the economy on Business and Firms specifically. To analyze the Business from the Financial Perspective.

Course Outcome: The students will understand the various Forms of Business and the impact of economic variables on the Business. The Demand, Supply, Production, Cost, Market Structure, Pricing aspects are learnt. The Students can study the firm's financial position by analysing the Financial Statements of a Company.

Unit - I: Introduction to Business and Economics

Business: Structure of Business Firm, Theory of Firm, Types of Business Entities, Limited Liability Companies, Sources of Capital for a Company, Non-Conventional Sources of Finance.

Economics: Significance of Economics, Micro and Macro Economic Concepts, Concepts and Importance of National Income, Inflation, Money Supply and Inflation, Business Cycle, Features and Phases of Business Cycle. Nature and Scope of Business Economics, Role of Business Economist, Multidisciplinary nature of Business Economics.

UNIT - II: Demand and Supply Analysis

Elasticity of Demand: Elasticity, Types of Elasticity, Law of Demand, Measurement and Significance of Elasticity of Demand, Factors affecting Elasticity of Demand, Elasticity of Demand in decision making, Demand Forecasting: Characteristics of Good Demand Forecasting, Steps in Demand Forecasting, Methods of Demand Forecasting.

Supply Analysis: Determinants of Supply, Supply Function and Law of Supply.

UNIT - III: Production, Cost, Market Structures & Pricing

Production Analysis: Factors of Production, Production Function, Production Function with one variable input, two variable inputs, Returns to Scale, Different Types of Production Functions.

Cost analysis: Types of Costs, Short run and Long run Cost Functions.

Market Structures: Nature of Competition, Features of Perfect competition, Monopoly, Oligopoly, Monopolistic Competition. **Pricing:** Types of Pricing, Product Life Cycle based Pricing, Break Even Analysis, Cost Volume Profit Analysis.

UNIT - IV: Financial Accounting: Accounting concepts and Conventions, Accounting Equation, Double-Entry system of Accounting, Rules for maintaining Books of Accounts, Journal, Posting to Ledger, Preparation of Trial Balance, Elements of Financial Statements, Preparation of Final Accounts (Simple Problems).

UNIT - V: Financial Ratios Analysis: Concept of Ratio Analysis, Importance and Types of Ratios, Liquidity Ratios, Turnover Ratios, Profitability Ratios, Proprietary Ratios, Solvency, Leverage Ratios – Analysis and Interpretation (simple problems).

TEXT BOOKS:

- 1. D. D. Chaturvedi, S. L. Gupta, Business Economics Theory and Applications, International Book House Pvt. Ltd. 2013.
- 2. Dhanesh K Khatri, Financial Accounting, Tata Mc -Graw Hill, 2011.
- 3. Geethika Ghosh, Piyali Gosh, Purba Roy Choudhury, Managerial Economics, 2e, Tata Mc Graw Hill Education Pvt. Ltd. 2012.

- 1. Paresh Shah, Financial Accounting for Management 2e, Oxford Press, 2015.
- 2. S. N. Maheshwari, Sunil K Maheshwari, Sharad K Maheshwari, Financial Accounting, 5e, Vikas Publications, 2013.

BS403PC: OPERATING SYSTEMS

B.Tech. II Year II Sem.

L T P C 3 0 0 3

Prerequisites:

- 1. A course on "Computer Programming and Data Structures".
- 2. A course on "Computer Organization and Architecture".

Course Objectives:

- Introduce operating system concepts (i.e., processes, threads, scheduling, synchronization, deadlocks, memory management, file and I/O subsystems and protection)
- Introduce the issues to be considered in the design and development of operating system
- Introduce basic Unix commands, system call interface for process management, interprocess communication and I/O in Unix

Course Outcomes:

- Will be able to control access to a computer and the files that may be shared
- Demonstrate the knowledge of the components of computers and their respective roles in computing.
- Ability to recognize and resolve user problems with standard operating environments.
- Gain practical knowledge of how programming languages, operating systems, and architectures interact and how to use each effectively.

UNIT - I

Operating System - Introduction, Structures - Simple Batch, Multiprogrammed, Time-shared, Personal Computer, Parallel, Distributed Systems, Real-Time Systems, System components, Operating System services, System Calls

Process - Process concepts and scheduling, Operations on processes, Cooperating Processes, Threads

UNIT - II

CPU Scheduling - Scheduling Criteria, Scheduling Algorithms, Multiple -Processor Scheduling. System call interface for process management-fork, exit, wait, waitpid, exec

Deadlocks - System Model, Deadlocks Characterization, Methods for Handling Deadlocks, Deadlock Prevention, Deadlock Avoidance, Deadlock Detection, and Recovery from Deadlock

UNIT - III

Process Management and Synchronization - The Critical Section Problem, Synchronization Hardware, Semaphores, and Classical Problems of Synchronization, Critical Regions, Monitors **Interprocess Communication Mechanisms:** IPC between processes on a single computer system, IPC between processes on different systems, using pipes, FIFOs, message gueues, shared memory.

UNIT - IV

Memory Management and Virtual Memory - Logical versus Physical Address Space, Swapping, Contiguous Allocation, Paging, Segmentation, Segmentation with Paging, Demand Paging, Page Replacement, Page Replacement Algorithms.

UNIT - V

File System Interface and Operations -Access methods, Directory Structure, Protection, File System Structure, Allocation methods, Free-space Management. Usage of open, create, read, write, close, Iseek, stat, ioctl system calls.

TEXT BOOKS:

- 1. Operating System Principles- Abraham Silberchatz, Peter B. Galvin, Greg Gagne 7th Edition, John Wiley.
- 2. Advanced programming in the UNIX environment, W.R. Stevens, Pearson education.

- 1. Operating Systems- Internals and Design Principles, William Stallings, Fifth Edition–2005, Pearson Education/PHI
- 2. Operating System A Design Approach- Crowley, TMH.
- 3. Modern Operating Systems, Andrew S. Tanenbaum 2nd edition, Pearson/PHI
- 4. UNIX programming environment, Kernighan and Pike, PHI/ Pearson Education
- 5. UNIX Internals -The New Frontiers, U. Vahalia, Pearson Education.

BS404PC: DATABASE MANAGEMENT SYSTEMS

B.Tech. II Year II Sem.

L T P C 3 0 0 3

Prerequisites: A course on "Data Structures".

Course Objectives:

- To understand the basic concepts and the applications of database systems.
- To master the basics of SQL and construct queries using SQL.
- Topics include data models, database design, relational model, relational algebra, transaction control, concurrency control, storage structures and access techniques.

Course Outcomes:

- Gain knowledge of fundamentals of DBMS, database design and normal forms
- Master the basics of SQL for retrieval and management of data.
- Be acquainted with the basics of transaction processing and concurrency control.
- Familiarity with database storage structures and access techniques

UNIT - I

Database System Applications: A Historical Perspective, File Systems versus a DBMS, the Data Model, Levels of Abstraction in a DBMS, Data Independence, Structure of a DBMS

Introduction to Database Design: Database Design and ER Diagrams, Entities, Attributes, and Entity Sets, Relationships and Relationship Sets, Additional Features of the ER Model, Conceptual Design With the ER Model

UNIT - II

Introduction to the Relational Model: Integrity constraint over relations, enforcing integrity constraints, querying relational data, logical database design, introduction to views, destroying/altering tables and views.

Relational Algebra, Tuple relational Calculus, Domain relational calculus.

UNIT - III

SQL: QUERIES, CONSTRAINTS, TRIGGERS: form of basic SQL query, UNION, INTERSECT, and EXCEPT, Nested Queries, aggregation operators, NULL values, complex integrity constraints in SQL, triggers and active databases.

Schema Refinement: Problems caused by redundancy, decompositions, problems related to decomposition, reasoning about functional dependencies, First, Second, Third normal forms, BCNF, lossless join decomposition, multivalued dependencies, Fourth normal form, Fifth normal form.

UNIT - IV

Transaction Concept, Transaction State, Implementation of Atomicity and Durability, Concurrent Executions, Serializability, Recoverability, Implementation of Isolation, Testing for serializability, Lock Based Protocols, Timestamp Based Protocols, Validation- Based Protocols, Multiple Granularity, Recovery and Atomicity, Log-Based Recovery, Recovery with Concurrent Transactions.

UNIT - V

Data on External Storage, File Organization and Indexing, Cluster Indexes, Primary and Secondary Indexes, Index data Structures, Hash Based Indexing, Tree based Indexing, Comparison of File Organizations, Indexes- Intuitions for tree Indexes, Indexed Sequential Access Methods (ISAM), B+ Trees: A Dynamic Index Structure.

TEXT BOOKS:

- 1. Database System Concepts, Silberschatz, Korth, McGraw hill, V edition.3rd Edition
- 2. Database Management Systems, Raghurama Krishnan, Johannes Gehrke, Tata Mc Graw Hill

- 1. Database Systems design, Implementation, and Management, Peter Rob & Carlos Coronel 7th Edition
- 2. Fundamentals of Database Systems, Elmasri Navrate, Pearson Education
- 3. Introduction to Database Systems, C. J. Date, Pearson Education
- 4. Oracle for Professionals, The X Team, S.Shah and V. Shah, SPD.
- 5. Database Systems Using Oracle: A Simplified guide to SQL and PL/SQL, Shah, PHI.
- 6. Fundamentals of Database Management Systems, M. L. Gillenson, Wiley Student Edition.

BS405PC: SOFTWARE ENGINEERING

B.Tech. II Year II Sem.

L T P C 3 0 0 3

Course Objectives

- The aim of the course is to provide an understanding of the working knowledge of the techniques for estimation, design, testing and quality management of large software development projects.
- Topics include process models, software requirements, software design, software testing, software process/product metrics, risk management, quality management and UML diagrams

Course Outcomes

- Ability to translate end-user requirements into system and software requirements, using e.g.
 UML, and structure the requirements in a Software Requirements Document (SRD).
- Identify and apply appropriate software architectures and patterns to carry out high level design of a system and be able to critically compare alternative choices.
- Will have experience and/or awareness of testing problems and will be able to develop a simple testing report

UNIT - I

Introduction to Software Engineering: The evolving role of software, changing nature of software, software myths. **A Generic view of process**: Software engineering- a layered technology, a process framework, the capability maturity model integration (CMMI). **Process models**: The waterfall model, Spiral model and Agile methodology

UNIT - II

Software Requirements: Functional and non-functional requirements, user requirements, system requirements, interface specification, the software requirements document.

Requirements engineering process: Feasibility studies, requirements elicitation and analysis, requirements validation, requirements management.

UNIT - III

Design Engineering: Design process and design quality, design concepts, the design model. Creating an architectural design: software architecture, data design, architectural styles and patterns, architectural design, conceptual model of UML, basic structural modeling, class diagrams, sequence diagrams, collaboration diagrams, use case diagrams, component diagrams.

UNIT - IV

Testing Strategies: A strategic approach to software testing, test strategies for conventional software, black-box and white-box testing, validation testing, system testing, the art of debugging. Metrics for Process and Products: Software measurement, metrics for software quality.

UNIT - V

Risk management: Reactive Vs proactive risk strategies, software risks, risk identification, risk projection, risk refinement, RMMM. **Quality Management:** Quality concepts, software quality assurance, software reviews, formal technical reviews, statistical software quality assurance, software reliability, the ISO 9000 quality standards.

TEXT BOOKS:

- 1. Software Engineering, A practitioner's Approach- Roger S. Pressman, 6th edition, McGraw Hill International Edition.
- 2. Software Engineering-Sommerville, 7th edition, Pearson Education.

- 1. The unified modeling language user guide Grady Booch, James Rambaugh, Ivar Jacobson, Pearson Education.
- 2. Software Engineering, an Engineering approach- James F. Peters, Witold Pedrycz, John Wiley.
- 3. Software Engineering principles and practice- Waman S Jawadekar, The McGraw-Hill Companies.
- 4. Fundamentals of object-oriented design using UML Meiler page-Jones: Pearson Education.

BS406PC: OPERATING SYSTEMS LAB

B.Tech. II Year II Sem.

L T P C 0 0 2 1

Prerequisites: A course on "Programming for Problem Solving", A course on "Computer Organization and Architecture".

Co-requisite: A course on "Operating Systems".

Course Objectives:

- To provide an understanding of the design aspects of operating system concepts through simulation
- Introduce basic Unix commands, system call interface for process management, interprocess communication and I/O in Unix

Course Outcomes:

- Simulate and implement operating system concepts such as scheduling, deadlock management, file management and memory management.
- · Able to implement C programs using Unix system calls

List of Experiments:

- 1. Write C programs to simulate the following CPU Scheduling algorithms a) FCFS b) SJF c) Round Robin d) priority
- 2. Write programs using the I/O system calls of UNIX/LINUX operating system (open, read, write, close, fcntl, seek, stat, opendir, readdir)
- 3. Write a C program to simulate Bankers Algorithm for Deadlock Avoidance and Prevention.
- 4. Write a C program to implement the Producer Consumer problem using semaphores using UNIX/LINUX system calls.
- 5. Write C programs to illustrate the following IPC mechanisms a) Pipes b) FIFOs c) Message Queues d) Shared Memory
- 6. Write C programs to simulate the following memory management techniques a) Paging b) Segmentation
- 7. Write C programs to simulate Page replacement policies a) FCFS b) LRU c) Optimal

TEXT BOOKS:

- 1. Operating System Principles- Abraham Silberchatz, Peter B. Galvin, Greg Gagne 7th Edition, John Wiley
- 2. Advanced programming in the Unix environment, W.R. Stevens, Pearson education.

- Operating Systems Internals and Design Principles, William Stallings, Fifth Edition–2005, Pearson Education/PHI
- 2. Operating System A Design Approach-Crowley, TMH.
- 3. Modern Operating Systems, Andrew S Tanenbaum, 2nd edition, Pearson/PHI
- 4. UNIX Programming Environment, Kernighan and Pike, PHI/Pearson Education
- 5. UNIX Internals: The New Frontiers, U. Vahalia, Pearson Education

BS407PC: DATABASE MANAGEMENT SYSTEMS LAB

B.Tech. II Year II Sem.

L T P C
0 0 2 1

Co-requisites: "Database Management Systems"

Course Objectives:

- Introduce ER data model, database design and normalization
- Learn SQL basics for data definition and data manipulation

Course Outcomes:

- Design database schema for a given application and apply normalization
- Acquire skills in using SQL commands for data definition and data manipulation.
- Develop solutions for database applications using procedures, cursors and triggers

List of Experiments:

- 1. Concept design with E-R Model
- 2. Relational Model
- 3. Normalization
- 4. Practicing DDL commands
- 5. Practicing DML commands
- 6. A. Querying (using ANY, ALL, UNION, INTERSECT, JOIN, Constraints etc.)
 - B. Nested, Correlated subqueries
- 7. Queries using Aggregate functions, GROUP BY, HAVING and Creation and dropping of Views.
- 8. Triggers (Creation of insert trigger, delete trigger, update trigger)
- 9. Procedures
- 10. Usage of Cursors

TEXT BOOKS:

- Database Management Systems, Raghurama Krishnan, Johannes Gehrke, Tata Mc Graw Hill, 3rd Edition
- 2. Database System Concepts, Silberschatz, Korth, McGraw Hill, V edition.

- Database Systems design, Implementation, and Management, Peter Rob & Carlos Coronel 7th
 Edition
- 2. Fundamentals of Database Systems, Elmasri Navrate, Pearson Education
- 3. Introduction to Database Systems, C.J. Date, Pearson Education
- 4. Oracle for Professionals, The X Team, S. Shah and V. Shah, SPD.
- 5. Database Systems Using Oracle: A Simplified guide to SQL and PL/SQL, Shah, PHI.
- 6. Fundamentals of Database Management Systems, M. L. Gillenson, Wiley Student Edition.

BS409PC: NODE JS/ REACT JS/ DJANGO

B.Tech. II Year II Sem. L T P C 0 0 2 1

Prerequisites: Object Oriented Programming through Java, HTML Basics **Course Objectives:**

- To implement the static web pages using HTML and do client side validation using JavaScript.
- To design and work with databases using Java
- To develop an end to end application using java full stack.
- To introduce Node JS implementation for server side programming.
- To experiment with single page application development using React.

Course Outcomes: At the end of the course, the student will be able to,

- Build a custom website with HTML, CSS, and Bootstrap and little JavaScript.
- Demonstrate Advanced features of JavaScript and learn about JDBC
- Develop Server side implementation using Java technologies like
- Develop the server side implementation using Node JS.
- Design a Single Page Application using React.

Exercises:

- 1. Build a responsive web application for shopping cart with registration, login, catalog and cart pages using CSS3 features, flex and grid.
- 2. Make the above web application responsive web application using Bootstrap framework.
- 3. Use JavaScript for doing client side validation of the pages implemented in experiment 1 and experiment 2.
- 4. Explore the features of ES6 like arrow functions, callbacks, promises, async/await. Implement an application for reading the weather information from openweathermap.org and display the information in the form of a graph on the web page.
- 5. Develop a java stand alone application that connects with the database (Oracle / mySql) and perform the CRUD operation on the database tables.
- 6. Create an xml for the bookstore. Validate the same using both DTD and XSD.
- 7. Design a controller with servlet that provides the interaction with application developed in experiment 1 and the database created in experiment 5.
- 8. Maintaining the transactional history of any user is very important. Explore the various session tracking mechanism (Cookies, HTTP Session)
- 9. Create a custom server using http module and explore the other modules of Node JS like OS, path, event.
- 10. Develop an express web application that can interact with REST API to perform CRUD operations on student data. (Use Postman)
- 11. For the above application create authorized end points using JWT (JSON Web Token).
- 12. Create a react application for the student management system having registration, login, contact, about pages and implement routing to navigate through these pages.
- 13. Create a service in react that fetches the weather information from openweathermap.org and the display the current and historical weather information using graphical representation using chart.is
- 14. Create a TODO application in react with necessary components and deploy it into github.

- 1. Jon Duckett, Beginning HTML, XHTML, CSS, and JavaScript, Wrox Publications, 2010
- 2. Bryan Basham, Kathy Sierra and Bert Bates, Head First Servlets and JSP, O'Reilly Media, 2nd Edition, 2008.
- 3. Vasan Subramanian, Pro MERN Stack, Full Stack Web App Development with Mongo, Express, React, and Node, 2nd Edition, A Press.

*MC410: CONSTITUTION OF INDIA

B.Tech. II Year II Sem. L T P C 3 0 0 0

Course Objectives: Students will be able to:

- Understand the premises informing the twin themes of liberty and freedom from a civil rights perspective.
- To address the growth of Indian opinion regarding modern Indian intellectuals' constitutional
 role and entitlement to civil and economic rights as well as the emergence of nationhood in
 the early years of Indian nationalism.
- To address the role of socialism in India after the commencement of the Bolshevik Revolution in 1917 and its impact on the initial drafting of the Indian Constitution.

Course Outcomes: Students will be able to:

- Discuss the growth of the demand for civil rights in India for the bulk of Indians before the arrival of Gandhi in Indian politics.
- Discuss the intellectual origins of the framework of argument that informed the conceptualization of social reforms leading to revolution in India.
- Discuss the circumstances surrounding the foundation of the Congress Socialist Party [CSP] under the leadership of Jawaharlal Nehru and the eventual failure of the proposal of direct elections through adult suffrage in the Indian Constitution
- Discuss the passage of the Hindu Code Bill of 1956.
- Unit 1 History of Making of the Indian Constitution- History of Drafting Committee.
- Unit 2 Philosophy of the Indian Constitution- Preamble Salient Features
- Unit 3 Contours of Constitutional Rights & Duties Fundamental Rights
 - Right to Equality
 - Right to Freedom
 - Right against Exploitation
 - Right to Freedom of Religion
 - Cultural and Educational Rights
 - Right to Constitutional Remedies
 - Directive Principles of State Policy
 - Fundamental Duties.
- **Unit 4** Organs of Governance: Parliament, Composition, Qualifications and Disqualifications, Powers and Functions, Executive, President, Governor, Council of Ministers, Judiciary, Appointment and Transfer of Judges, Qualifications, Powers and Functions
- **Unit 5** Local Administration: District's Administration head: Role and Importance, Municipalities: Introduction, Mayor and role of Elected Representative, CEO of Municipal Corporation. Panchayat raj: Introduction, PRI: Zila Panchayat. Elected officials and their roles, CEO ZilaPanchayat: Position and role. Block level: Organizational Hierarchy (Different departments), Village level: Role of Elected and Appointed officials, Importance of grass root democracy
- **Unit 6** Election Commission: Election Commission: Role and Functioning. Chief Election Commissioner and Election Commissioners. State Election Commission: Role and Functioning. Institute and Bodies for the welfare of SC/ST/OBC and women.

Suggested Reading:

- 1. The Constitution of India, 1950 (Bare Act), Government Publication.
- 2. Dr. S. N. Busi, Dr. B. R. Ambedkar framing of Indian Constitution, 1st Edition, 2015.
- 3. M. P. Jain, Indian Constitution Law, 7th Edn., Lexis Nexis, 2014.
- 4. D.D. Basu, Introduction to the Constitution of India, Lexis Nexis, 2015.

BS501PC: FINANCIAL MANAGEMENT

B.Tech. III Year I Sem. L T P C 3 0 0 3

*The students need a Discounting Table and Annuity tables for the examination.

Course Objective:

- To understand the basic decisions taken by a finance manager in a Corporate.
- FM helps in understanding the use of resources efficiently, effectively and economically.

Course Outcomes:

- Understand Goals of financial function
- · Identify the significance of Investment criteria and decision process
- Understand and analyze capital structure and Dividend Decisions
- Understand Asset Liability management

UNIT - I

The Finance Function: Nature and Scope; Evolution of finance function – Its new role in the contemporary scenario –Goals of finance function – maximizing vs. satisfying; Profit vs. Wealth vs. Welfare; the Agency relationship and costs; Risk-Return trade off; Concept of Time Value of Money – Future Value and Present value and the basic valuation model.

UNIT - II

The Investment Decision: Investment decision process- Project generation, project evaluation, project selection and project Implementation. Developing Cash Flow; Data for New Projects; Capital Budgeting Techniques –Traditional and DCF methods. The NPV vs. IRR Debate; Approaches for reconciliation. Capital budgeting decision under conditions of risk and uncertainty.

Cost Of Capital: Concept and measurement of cost of capital, Debt vs. Equity, cost of equity, preference shares, equity capital and retained earnings, weighted average cost of capital and marginal cost of capital. Importance of cost of capital in capital budgeting decisions.

UNIT - III

Capital Structure and Dividend Decisions: Capital structure vs. financial structure - Capitalization, financial leverage, operating leverage and composite leverage. EBIT-EPS Analysis, Indifference Point/Break even analysis of financial leverage, Capital structure Theories –The Modigliani Miller Theory, NI, NOI Theory and Traditional Theory –A critical appraisal.

UNIT - IV

Dividend Decisions: Dividends and value of the firm - Relevance of dividends, the MM hypothesis, Factors determining Dividend Policy - dividends and valuation of the firm - the basic models – forms of dividend. Declaration and payment of dividends. Bonus shares, Rights issue, share-splits, Major forms of dividends – Cash and Bonus shares. Dividends and valuation; Major theories centered on the works of Gordon, Walter and Lintner. A brief discussion on dividend policies of Indian companies.

UNIT - V

Working Capital Management and Finance:

Working Capital Management: Components of working capital, gross vs. net working capital, determinants of working capital needs, the operating cycle approach. Planning of working capital **Management of Current Assets:** Management of cash – Basic strategies for cash management, cash planning, cash budget, cash management techniques/processes.

Marketable securities: characteristics, selection criterion, Management of receivables- Credit policy, credit evaluation of individual accounts, monitoring receivables, factoring.

Management of inventory- Inventory management process, Inventory control systems, analysis of investment in inventory.

TEXT BOOKS:

- 1. I M Pandey, Financial Management, 11 e, Vikas Publications, 2015.
- 2. M.Y Khan, P K Jain, Financial Management-Text and Problems, TMH, 2015.
- 3. James C. Van Horne, Sanjay Dhamija, Financial Management and Policy, Pearson Education, New Delhi.

- 1. Eugene F. Brigham Michael C. Ehrhardt, Financial Management, Cengage Learning, 12e 2012.
- 2. Arindam Banerjee, Financial Management, Oxford Publications, 2016.
- 3. Rajesh Kothari, Financial Management A Contemporary Approach, Sage publications, 2017.

BS502PC: COMPUTER NETWORKS

B.Tech. III Year I Sem.

L T P C 3 0 0 3

Pre-requisites:

- 1. A course on "Programming for problem solving".
- 2. A course on "Data Structures".

Course Objectives

- The objective of the course is to equip the students with a general overview of the concepts and fundamentals of computer networks.
- Familiarize the students with the standard models for the layered approach to communication between machines in a network and the protocols of the various layers.

Course Outcomes

- Gain the knowledge of the basic computer network technology.
- Gain the knowledge of the functions of each layer in the OSI and TCP/IP reference model.
- Obtain the skills of subnetting and routing mechanisms.
- Familiarity with the essential protocols of computer networks, and how they can be applied in network design and implementation.

UNIT - I

Network hardware, Network software, OSI, TCP/IP Reference models, Example Networks: ARPANET, Internet.

Physical Layer: Guided Transmission media: twisted pairs, coaxial cable, fiber optics, Wireless Transmission.

Data link layer: Design issues, framing, Error detection and correction.

UNIT - II

Elementary data link protocols: simplex protocol, A simplex stop and wait protocol for an error-free channel, A simplex stop and wait protocol for noisy channels.

Sliding Window protocols: A one-bit sliding window protocol, A protocol using Go-Back-N, A protocol using Selective Repeat, Example data link protocols.

Medium Access sublayer: The channel allocation problem, Multiple access protocols: ALOHA, Carrier sense multiple access protocols, collision free protocols. Wireless LANs, Data link layer switching.

UNIT - III

Network Layer: Design issues, Routing algorithms: shortest path routing, Flooding, Hierarchical routing, Broadcast, Multicast, distance vector routing, Congestion Control Algorithms, Quality of Service, Internetworking, The Network layer in the internet.

UNIT - IV

Transport Layer: Transport Services, Elements of Transport protocols, Connection management, TCP and UDP protocols.

UNIT-V

Application Layer –Domain name system, SNMP, Electronic Mail; the World WEB, HTTP, Streaming audio and video.

TEXT BOOK:

 Computer Networks -- Andrew S Tanenbaum, David. j. Wetherall, 5th Edition. Pearson Education/PHI

- 1. An Engineering Approach to Computer Networks-S. Keshav, 2nd Edition, Pearson Education
- 2. Data Communications and Networking Behrouz A. Forouzan. Third Edition TMH.

BS503PC: WEB TECHNOLOGIES

B.Tech. III Year I Sem.

L T P C 3 1 0 4

Course Objectives:

- Understanding the scripting language and client-side programming
- Understanding XML processing and document object model
- Understanding Server-side programming with Java Servlets, JSP and server-side programming using PHP
- Introduction of JDBC and database connectivity

Course Outcomes:

- · Create client-side scripts for validation of forms
- Understand server-side scripting servlets, JSP and PHP
- Understand concepts of XML and parsing XML documents
- Develop server-side programming using Java Servlets, JSP and PHP.
- Create applications for database connectivity using JDBC

UNIT - I

Client-side Scripting - I:

HTML Common tags- List, Tables, images, forms, Frames; Cascading Style sheets;

XML: Introduction to XML, Defining XML tags, their attributes and values, Document Type Definition, XML Scheme, XHTML Parsing XML Data – DOM and SAX Parsers in java.

UNIT - II

Client-side Scripting-II:

Introduction to Javascript, Javascript language – declaring variables, scope of variables, functions. event handlers (onclick, onsubmit etc.), Form validation

UNIT - III

Server-Side Programming-I:

Servlets: Introduction to Servlets, Common Gateway Interface (CGI), Life cycle of a Servlet, deploying a servlet, The Servlet API, Initialization and Reading Servlet parameters, Handling Http Request & Responses.

JSP: Introduction to JSP, JSP Processing, Declarations, Directives, Expressions, Code Snippets, implicit objects, Using Beans in JSP Pages.

UNIT - IV

Server-Side Programming-II:

Introduction to PHP: Declaring variables, data types, arrays, strings, operators, expressions, control structures, functions, Reading data from web form controls like text boxes, radio buttons, lists etc., Handling File Uploads. Handling sessions and cookies

UNIT-V

JDBC: Introduction to SQL. Relational Database concepts. Designing a sample web database. Primary keys in database tables. SQL statements: SELECT and INSERT, UPDATE and DELETE.

Creating a database. Accessing a database through PHP. Inserting data into the Database. Retrieving data from the Database. Usage of sub queries. Updating, adding and deleting records.

Accessing database from the web with PHP. Web database architecture. Querying the database from the web. Putting new information in the database.

TEXT BOOKS:

- 1. Web Technologies, Uttam K Roy, Oxford University Press
- 2. The Complete Reference PHP Steven Holzner, Tata McGraw-Hill

- 1. Web Programming, building internet applications, Chris Bates 2nd" edition, Wiley Dreamtech
- 2. Java Server Pages —Hans Bergsten, SPD O'Reilly,
- 3. Java Script, D. Flanagan
- 4. Beginning Web Programming-Jon Duckett WROX.
- 5. Programming world wide web, R. W. Sebesta, Fourth Edition, Pearson.
- 6. Internet and World Wide Web How to program. Dietel and Nieto, Pearson.

BS511PE: DATA WAREHOUSING AND DATA MINING (Professional Elective - I)

B.Tech. III Year I Sem. L T P C 3 0 0 3

Pre-Requisites:

- 1. Database Management System
- 2. Probability and Statistics

Course Objectives:

• Students will become acquainted with both the strengths and limitations of various data mining techniques like Association, Classification, Cluster and Outlier analysis. Understand Data warehouse and OLAP tools and architectures.

Course Outcomes:

- Understand the need of data mining and pre-processing techniques.
- Identify data warehouse models, architectures and schemas for enterprise applications.
- Perform market basket analysis using association rule mining.
- Understanding various classification models.
- Identify appropriate clustering and outlier detection techniques to handle complex data.

UNIT - I

Introduction to Data Mining:

Data mining, Kinds of Data, Knowledge Discovery process, Data Mining Functionalities-Kinds of Patterns mined, Major Issues in Data Mining. Data Pre-processing: Descriptive Data summarization, Data Cleaning, Data Integration & Transformation, Data Reduction, Data Discretization.

UNIT- II

Data Warehouse and OLAP:

Data Warehouse basic concepts, Differences between Operational Database Systems and Data Warehouses, multidimensional Data model, data warehouse architecture.

UNIT- II

Mining frequent patterns, associations and correlations: Basic Concepts, Market Basket Analysis, Apriori Algorithm, FP-growth, mining various kinds of association rules, From Association Analysis to Correlation Analysis.

UNIT-IV

Classification and prediction: Basic Concepts, issues regarding classification and prediction, Decision Tree Induction, Bayesian Classification, Rule-Based Classification, classification by backpropagation, lazy learners, prediction: linear regression, nonlinear regression, evaluating accuracy of a classifier or predictor

UNIT- V

Cluster Analysis: Requirements for Cluster Analysis, Overview of Basic Clustering Methods, Partitioning Methods-k-Means, k-Medoids, Hierarchical Methods-AGENES, DIANA, BIRCH, Density-Based Method-DBSCAN, Outlier Analysis.

TEXT BOOKS:

- 1. Jiawei Han, Micheline Kamber, Jian Pei., Data Mining: Concepts and Techniques, 2nd/3rd Edition, Morgan Kaufmann/Elsevier, 2012.
- 2. Margaret H Dunham., Data Mining Introductory and Advanced Topics, 2nd Edition, Pearson Education India, 2006.

- 1. Data Mining Techniques, Arun K Pujari, 3rd Edition, Universities Press.
- 2. Pang-Ning Tan, Michael Steinbach, Anuj Karpatne and Vipin Kumar., Introduction to Data Mining, 2nd Edition, Pearson Education India, 2021.
- 3. Amitesh Sinha., Data Warehousing, Thomson Learning, India, 2007.

BS512PE: BUSINESS ENVIRONMENT AND ETHICS (Professional Elective - I)

B.Tech. III Year I Sem. L T P C 3 0 0 3

Course Objective:

- To understand incorporation of company, role of board of directors, importance of various meetings and resolutions.
- To understand the various laws pertaining to a company.
- To familirize various negotiable instruments, parties, and endorsements.
- To know the importance of ethics and moral in business.
- To get awareness about cyber crime and the laws to deal in a organization.

Course Outcome:

- Understand the basics of functioning of a company, role and responsibilities of board members.
- To analyze the appropriate types of contracts and the various acts.
- To understand the use of various negotiable instruments in a firm.
- To understand ethics in business and apply the same.
- To apply the cyber laws in business and challenges faced by an organization through cybercrime.

UNIT - I

Companies Act, 2013: Steps and procedure for incorporation of the company, Appointment of Directors, Powers, duties, & liabilities of Directors, Company Meetings, Resolutions, Winding-up of a Company.

UNIT - II

Law of Contract: Nature of Contract and Essential elements of valid contract, Offer and Acceptance, Consideration, Capacity to contract and Free Consent, Legality of Object. Unlawful and illegal agreements, Contingent Contracts, Performance and discharge of Contracts, Remedies for breach of contract. Contracts-II: Indemnity and guarantee, Contract of Agency, Sale of goods Act -1930: General Principles, Conditions & Warranties, Performance of Contract of Sale.

UNIT - III

Negotiable Instruments Act - 1881: Negotiable Instruments- Promissory Note, Bills of Exchange, & Cheque, and their definitions and characteristics, Types of endorsements, Holder- Holder in due course, Discharge of Parties. Introduction to Goods and Services Tax (GST)

UNIT - IV

Business Ethics: The Changing Environment: Business Ethics-why does it matter?; Levels of Business Ethics-Five Myths about Business Ethics-can Business Ethics be taught and trained? stages of Moral development Kohlberg's study-carol Gilligan's Theory-Principles of Ethics.

UNIT - V

Cyber Crime: The Legal Landscape - Need for cyber laws in the Indian context - The Indian IT Act Challenges to Indian Law and cyber crime scenario in Indian – issues and Challenges in Cyber Crime.

TEXT BOOKS:

- 1. Ravinder Kumar, Legal Aspects of Business, 4e, Cengage Learning, 2016.
- 2. P. P. S. Gogna, Company Law, S. Chand, 2016.

- 1. RSN Pillai, Bagavathi, Legal Aspects of Business, S. Chand, 2016.
- 2. Akhileshwar Pathak, Legal Aspects of Business, Tata McGraw Hill, 3e, 2011.
- 3. Nina Godbole & Sunit Belapure, Cyber Security, Wiley India, 2012.

BS513PE: DESIGN PATTERNS (Professional Elective - I)

B.Tech. III Year I Sem.

L T P C 3 0 0 3

Prerequisites

- 1. A Course on Software Engineering".
- 2. A Course on "Object Oriented Programming Through Java".

Course Objectives:

- Introduce the idea behind Design Patterns in handling common problems faced during building an application
- Explain all pattern types from creational to structural, behavioral to concurrency and highlights the scenarios when one pattern must be chosen over others.

Course Outcomes:

- Understand the fundamental concepts of design patterns.
- Understand the significance of designing a document editor
- · Apply creational design patterns in software design for class instantiation
- Apply structural, behavioral design patterns for better class and object composition

UNIT - I

Introduction: design pattern, design patterns in Smalltalk MVC, Description of Design Patterns, The Catalog of Design Patterns, Organizing the Catalog, Design Patterns Solving Design Problems, Select a Design Pattern and Use a Design Pattern.

UNIT - II

Designing a Document Editor: Design Problems, Document Structure, Formatting, Embellishing the User Interface, Supporting Multiple Look-and-Feel Standards, Supporting Multiple Window Systems, User Operations Spelling Checking and Hyphenation, Summary

UNIT - III

Creational Patterns: Abstract Factory, Builder, Factory Method, Prototype, Singleton, Discussion of Creational Patterns.

UNIT - IV

Structural Pattern: Adapter, Bridge, Composite, Decorator, Façade, Flyweight, Proxy

UNIT - V

Behavioral Patterns: Chain of Responsibility, Command, Interpreter, Iterator, Mediator, Memento, Observer, State, Strategy, Template Method, Visitor.

TEXT BOOK:

1. Design Patterns, Erich Gamma, Pearson Education.

- 1. Patterns in Java, Vol –I, Mark Grand, Wiley Dream Tech.
- 2. Patterns in Java, Vol-II, Mark Grand, Wiley Dream Tech.
- 3. Java Enterprise Design Patterns Vol-III, Mark Grand, Wiley Dream Tech.
- 4. Head First Design Patterns, Eric Freeman, O'reily publications.

BS514PE: SUPPLY CHAIN MANAGEMENT (Professional Elective - I)

B.Tech. III Year I Sem. L T P C 3 0 0 3

Course Objective:

 The objective of this course is to study the various issues of Logistics and Supply Chain Management which will help students to understand the drivers, critical success factors in Logistics and Supply Chain Management.

Course Outcome:

 The students will know the dynamics of Logistics and Supply Chain Management and understand its role in enhancing the competitiveness of the firm.

UNIT - I

Introduction: Objective and Importance of Supply Chain Process, View of Supply Chain. Competitive and Supply Chain Strategies, The Logistical value preposition, Logistical operations, Supply chain Synchronization, Supply Chain Drivers and Metrics: Drivers for Supply Chain Performance, Obstacles to Achieving fit, Supply chain performance in India.

UNIT - II

Designing the Supply Chain Network: Role of distribution in the Supply Chain, Factors influencing Distribution network design, Design options for Distribution network, The role of network design in the Supply Chain, Models for facility location and capacity allocation, Aggregate Planning in Supply Chain, Inventory planning and economic theory abbreviations.

UNIT - III

Planning and Managing inventories in Supply Chain: Managing Economies of Scale in Supply Chain, Managing uncertainty in a Supply Chain, determining optimal level of product inventory. Designing and Planning Transportation Networks.

UNIT - IV

Managing Cross Functional Drivers in a Supply Chain: Sourcing decisions in a Supply Chain and procurement strategies, Pricing and Revenue Management in a Supply Chain, Information Technology and Coordination in a Supply chain.

UNIT - V

Logistics and Supply chain relationships: Identifying logistics performance indicators – Channel structure – Economics of distribution – channel relationships – logistics service alliances.

TEXT BOOKS:

- 1. Supply chain Management: Strategy, Planning and Operation, Sunil Chopra and Peter Meindl, Third edition, Pearson, 2009.
- Logistical Management: The Integrated Supply Chain Process, Donald J.Bowersox and David J.Closs:, TMH, 2006.

- 1. Supply Chain Management, Shah, Pearson, 2009
- 2. Designing and Managing the Supply Chain, David Shmchi- Levi, Philip Kaminsky: McGraw Hill.

BS515PE: E - COMMERCE (Professional Elective - I)

B.Tech. III Year I Sem. L T P C 3 0 0 3

Pre-Requisites: Managerial Economics and Financial Analysis.

Course Objectives:

• Identify the major categories and trends of e-commerce applications. Understand the main technologies behind e-commerce systems and how these technologies interact.

Course Outcomes:

- Understand electronic commerce framework, models and applications.
- Identify the various modes of electronic payment system and design issues.
- Analyze digital and multimedia environment for electronic commerce.
- Understand the need of advertising on internet and technology requirement.

UNIT - I

Electronic Commerce: Framework, anatomy of E-Commerce applications, E-Commerce Consumer applications, E-Commerce organization applications. Network infra structure for E-Commerce, Consumer Oriented Electronic commerce – Consumer Oriented Applications, Mercantile Process models. Electronic Commerce and World Wide Web – Architectural Frame work, WWW as the architecture

UNIT - II

Electronic payment systems: Types of Electronic Payment Systems, Digital Token-Based, Smart Cards, Credit Cards, Risks in Electronic Payment systems. Inter Organizational Commerce – Electronic Data Interchange, EDI applications in Business, EDI Legal, Security and Privacy issues, EDI and Electronic Commerce, EDI Implementation, Value added networks.

UNIT - III

Intra Organizational Commerce: Internal Information Systems, Macro forces and Internal Commerce, work Flow Automation and Coordination, Customization and internal Commerce, Supply chain Management.

UNIT - IV

Corporate Digital Library – Dimensions of Internal Electronic Commerce Systems, Document Library, digital Document types, Issues behind Document Infrastructure, corporate Data Warehouses. Advertising and Marketing – The new age of Information based marketing, Advertising on Internet, online marketing process, market research.

UNIT - V

Consumer Search and Resource Discovery: Search and Resource Discovery paradigm, Information search and Retrieval, Commerce Catalogues, Information Filtering. Multimedia - key multimedia concepts, Digital Video and electronic Commerce, Desktop video processing's, Desktop video conferencing.

TEXT BOOKS:

1. Ravi Kalakota, Andrew B Whinston, Frontiers of electronic commerce –Pearson Education.

- 1. E-Commerce fundamentals and applications Hendry Chan, Raymond Lee, Tharam Dillon, Ellizabeth Chang, John Wiley.
- 2. E-Commerce, S. Jaiswal Galgotia.
- 3. E-Commerce, Efrain Turbon, Jae Lee, David King, H.Michael Chang.

BS521PE: BEHAVIOURAL ECONOMICS (Professional Elective - II)

B.Tech. III Year I Sem.

L T P C 3 0 0 3

Course Objectives:

• The course aims at getting the students familiar with the main approaches and problems of contemporary behavioural economics.

Course Outcomes:

- Understand the fundamentals concepts of behavioural economics
- Understand the significance of decision making under risk and uncertainty
- Analyze the discounted utility model and other alternative inter temporal choice models
- Understand and analyze Strategic interaction, Nudges & Happiness

UNIT - I

Introduction: What is behavioural economics? - History and evolution- relation with other disciplines objectives, and scope- themes and methodology of behavioural economics (theory, evidence, consilience) – application

UNIT - II

Foundation: Values, preferences and choice- believes- heuristic and biases- state dependent preferences (such as habit formation and addiction)- mis-prediction and projection bias-anticipation and information avoidance-decision making under risk and uncertainty- prospect theory- the role of reference- dependent preference in both risky (loss aversion) and risk free (endowment) choices-mental accounting- applications

UNIT - III

Inter temporal choice: The discounted utility model (origin, features, methodology, anomalies with discounted utility models)- alternative inter temporal choice models (time preferences, time inconsistent preferences- hyperbolic discounting- modifying the instantaneous functions)- applications

UNIT - IV

Strategic interaction: Behavioural game theory (nature, equilibrium, mixed strategies, bargaining, iterated games, signalling, learning)- application Modelling of social preferences –nature and factors affecting social preferences distributional social preferences based on altruism, inequality aversion models- reciprocity models, evidence and policy implications

UNIT - V

Nudges & Happiness: Nudges, Policy, and Happiness- the application

TEXT BOOKS:

- 1. An introduction to behavioural economics by Wilkinson and Klaes, Palgrave McMillan.
- 2. Behavioural Economics and Finance, by Michelle Beddeley, Rutledge, 2019.

- Behaviour economics and business ethics- interrelation and application by Alexander Rajko, Rutledge, London, 2012.
- 2. Philosophical problems of behavioural economics by Steffan Heidel, Routlege, 1996.
- 3. Varieties of modern economic rationality from Adam Smith to Contemporary Behavioural and evolutionary economists by Michael S Zoubulakis, Routledge, 1997.
- 4. Behavioural foundations of economics by J. L. Buxter, McMillan Press.

BS522PE: ENTERPRISE RESOURCE PLANNING (Professional Elective - II)

B.Tech. III Year I Sem.

L T P C 3 0 0 3

Course Objectives

- To provide a contemporary and forward-looking view on the theory and practice of Enterprise Resource Planning Technology.
- To focus on a strong emphasis upon practice of theory in Applications and Practical Oriented approach.
- To train the students to develop the basic understanding of how ERP enriches the business organizations in achieving a multidimensional growth.
- To aim at preparing the students technologically competitive and make them ready to selfupgrade with the higher technical skills.

Course Outcomes

- Make basic use of Enterprise software, and its role in integrating business functions
- Analyze the strategic options for ERP identification and adoption.
- · Design the ERP implementation strategies.
- Create reengineered business processes for successful ERP implementation.

UNIT - I

ERP Introduction, Origin, Evolution and Structure: Conceptual Model of ERP, the Evolution of ERP, the Structure of ERP. Integrated Data Model. Scope – Technology – Benefits of ERP: Reduction in cycle Time, Lead Time & Cost, Improved Resource Utilization, Supplier Performance. Flexibility, Accuracy & Decision Making, Customer Satisfaction & On-time Shipment.

UNIT - II

Business Process Reengineering, Management Information system, Decision Support System, Executive Information System. Data ware Housing, Data Mining, Online Analytic Processing (OLAP), Product Life Cycle Management (PLM), LAP, Supply chain Management.

UNIT - III

ERP Marketplace and Marketplace Dynamics: Market Overview, Marketplace Dynamics, the Changing ERP Market. ERP-Modules: Functional Modules, Functional Modules of ERP Software, Integration of ERP, Supply chain and Customer Relationship Applications, Manufacturing and logistics modules.

UNIT - IV

ERP Implementation: Implementation Life Cycle -Implementation Methodology - Hidden Costs - Organizing Implementation - Vendors, Consultants and Users Contracts-Project Management and Monitoring- Role of SDLC/SSAD.

UNIT - V

ERP & E-Commerce, Future Directives- in ERP, ERP and Internet, Critical success and failure factors, Integrating ERP into organizational culture.

TEXT BOOKS:

- 1. Vinod Kumar Garg and Venkitakrishnan N K, "Enterprise Resource Planning Concepts and Practice", PHI.
- 2. Joseph A Brady, Ellen F Monk, Bret Wagner, "Concepts in Enterprise Resource Planning", Thompson Course Technology.

- 1. Alexis Leon, "ERP Demystified", Tata McGraw Hill.
- 2. Rahul V. Altekar "Enterprise Resource Planning", Tata McGraw Hill.
- Vinod Kumar Garg and Venkitakrishnan N K, "Enterprise Resource Planning A Concepts and Practice", PHI.
- 4. Mary Summer, "Enterprise Resource Planning"- Pearson Education.

BS523PE: FINANCIAL MODELING (Professional Elective - II)

B.Tech. III Year I Sem.

L T P C 3 0 0 3

Course Objectives:

 Its general objective is to develop spreadsheet and management skills for creating computerbased models for analyzing a variety of decision problems facing today's financial managers and professionals.

Course Outcomes:

- Understand basic concepts of Financial Statement Analysis, Cash flows and Valuation Modeling.
- Understand and analyze Corporate Finance Models.
- Understand various portfolio models.
- Analyze risk modeling and Visual Basic for Application.

UNIT - I

Financial Statement Analysis, Cash flows and Valuation Modeling: Income statement Analysis, Balance sheet Analysis, Cash flow Statement Analysis and Forecasting, Terminal value Calculations-the use of fade periods, the return on capital, valuation of a perpetuity, sensitivity analysis-long term growth and economic profit assumption.

UNIT - II

Corporate Finance Models: Basic financial calculation- PV, NPV, IRR, MIRR, Flat payment schedules, Cost of Capital- Cost of Equity, Cost of Debt, WACC, Dividend Decisions-Gordon Model, Miller - Modigliani theories, Security Market line, CAPM.

UNIT - III

Portfolio Models: Introduction, portfolio mean and variance, Markowitz portfolio theory-Variance-covariance Matrix, efficient portfolios, CAPM- capital market line, SML, Convertibility, bonds, intrinsic value of a bond- YTM, Convertible bonds- YTC, Holding period return, Mortgage Based Securities, CMO- Collaterized Mortgage Obligation, Managing a CMO Portfolio.

UNIT - IV

Risk Modeling: Benefits and challenges of risk modelling, the risk modelling process, Introduction to Simulation Techniques, Value at Risk-Delta Normal Methodology, Historical Simulation Methodology, Monte Carlo Simulation Methodology, Extreme Value Theory.

UNIT - V

Visual Basic for Application: User defined function with VBA, Using excell functions in VBA, Types and Loops, Macros and users interaction, Arrays, Objects and Add-Ins.

TEXT BOOKS:

- 1. Michael Rees: Financial Modeling in practice-A concise guide for intermediate and advance level, Willey a John Wiley and sons, Ltd. Publication, 2008.
- 2. Simon Benninga: Financial Modeling, 3/e, the MIT Press London, 2008.

REFERENCE BOOKS:

 Thomas S. Y. Ho and Sang Bin Lee: The Oxford guide to Financial Modeling-Application for capital markets, Corporate finance, Risk Management and financial Institutions, Oxford University Press, 2004.

BS524PE: BUSINESS INTELLIGENCE (Professional Elective - II)

B.Tech. III Year I Sem.

L T P C 3 0 0 3

Course Objectives:

- Introduce the Business intelligence concepts, techniques and models
- Understand the modeling process behind business analytics
- To analyze different data analysis tools and techniques expected

Course Outcomes:

- Understand the fundamentals of Business Intelligence and to design a customized solution.
- Familiarize on the concepts, techniques and reporting methods of prescriptive analytics
- Implement Decision Support systems
- Familiarize on the processes needed to develop, report, and analyze business data

UNIT - I

Introduction to Business Intelligence, Business Intelligence, Mobile Business Intelligence, Real-time Business Intelligence (Text Book-1)

UNIT - II

Analytics: A Comprehensive Study, Business Analytics, Analytics, Software Analytics, Embedded Analytics, Learning Analytics, Predictive Analytics, Prescriptive Analytics, Social Media Analytics, Behavioral Analytics (Text Book-1)

UNIT - III

Essential Aspects of Business Intelligence, Context Analysis, Business Performance Management, Business Process Discovery, Information System, Organizational Intelligence, Data Visualization, Data Profiling, Data Cleansing, Process Mining, Competitive Intelligence (Text Book-1)

UNIT - IV

Operational Intelligence: Technological Components, Operational Intelligence, Business Activity Monitoring, Complex Event Processing, Business Process Management, Metadata, Root Cause Analysis (Text Book-1)

Prescriptive Analytics: Decision Support Systems Modeling - Mathematical Models for Decision Support - Certainty, Uncertainty, and Risk- Decision Modeling with Spreadsheets - Mathematical Programming Optimization - Decision Analysis with Decision Tables and Decision Trees (Text Book-2)

UNIT - V

Web Analytics and Web Mining: Web Mining Overview - Web Content and Web Structure Mining - Search Engines - Search Engine Optimization - Web Analytics Technologies, metrics - Web Analytics Maturity Model and Web Analytics Tools (Text Book-2)

TEXT BOOKS:

- 1. Drew Bentley, Business Intelligence and Analytics, Published by Library Press
- 2. Efraim Turban, Ramesh Sharda, Dursun Delen, "Business Intelligence and Analytics", 10th Edition, Pearson, 2015

- S. Christian Albright, Wayne L. Winston, Business Analytics: Data Analysis & Decision Making, 6th Edition, CENGAGE INDIA, 2017
- 2. Dinabandhu Bag, Business Analytics, Routledge, 1st edition, 2016
- 3. Rick Sherman, Business Intelligence Guidebook: From Data Integration to Analytics, Morgan Kaufmann, 1st edition 2014
- 4. Introduction to business Intelligence and data warehousing, IBM, PHI.

BS525PE: CLOUD COMPUTING (Professional Elective - II)

B.Tech. III Year I Sem.

L T P C 3 0 0 3

Pre-requisites:

- 1. A course on "Computer Networks".
- 2. A course on "Operating System".

Course Objectives:

- This course provides an insight into cloud computing
- Topics covered include- Cloud Computing Architecture, Deployment Models, Service Models, Technological Drivers for Cloud Computing, Networking for Cloud Computing and Security in Cloud Computing

Course Outcomes:

- Understand different computing paradigms and potential of the paradigms and specifically cloud computing
- Understand cloud service types, cloud deployment models and technologies supporting and driving the cloud
- Acquire the knowledge of programming models for cloud and development of software application that runs the cloud and various services available from major cloud providers
- Understand the security concerns and issues in cloud computing
- · Acquire the knowledge of advances in cloud computing.

UNIT - I

Computing Paradigms, Cloud Computing Fundamentals, Architecture and Management.

UNIT - II

Cloud Deployment Models, Cloud Service Models, Technological Drivers for Cloud Computing: SOA and Cloud, Multicore Technology, Web 2.0 and Web 3.0, Pervasive Computing, Operating System, Application Environment

UNIT - III

Virtualization, Programming Models for Cloud Computing: MapReduce, Cloud Haskell, Software Development in Cloud

UNIT - IV

Networking for Cloud Computing: Introduction, Overview of Data Center Environment, Networking Issues in Data Centers, Transport Layer Issues in DCNs, Cloud Service Providers

UNIT - V

Security in Cloud Computing, and Advanced Concepts in Cloud Computing

TEXT BOOK:

1. Chandrasekaran, K. Essentials of cloud computing. CRC Press, 2014

- 1. Cloud Computing: Principles and Paradigms, Editors: Rajkumar Buyya, James Broberg, Andrzej M. Goscinski, Wiley, 2011.
- Enterprise Cloud Computing Technology, Architecture, Applications, Gautam Shroff, Cambridge University Press, 2010.
- 3. Cloud Computing Bible, Barrie Sosinsky, Wiley-India, 2010.

BS504PC: WEB TECHNOLOGIES LAB

B.Tech. III Year I Sem. L T P C 0 0 2 1

Course Objectives:

- Understanding the scripting language and client-side programming
- Understanding XML processing and document object model
- Understanding Server-side programming with Java Servlets, JSP and server-side programming using PHP
- Introduction of JDBC and database connectivity

Course Outcomes:

- · Create client-side scripts for validation of forms
- Understand server-side scripting servlets, JSP and PHP
- Understand concepts of XML and parsing XML documents
- Develop server-side programming using Java Servlets, JSP and PHP.
- Create applications for database connectivity using JDBC

List of Experiments:

1. **HTML**

- A. Create a webpage with HTML describing your department. Use paragraph and list tags.
- B. Apply various colors to suitably distinguish keywords. Also apply font styling like italics, underline and two other fonts to words you find appropriate. Also use header tags.
- C. Create links on the words e.g. "Wi-Fi" and "LAN" to link them to Wikipedia pages.
- D. Insert an image and create a link such that clicking on image takes user to another page.
- E. Change the background color of the page. At the bottom create a link to take user to the top of the page.

2. HTML Tables

- A. Create at able to show your class time-table.
- B. Use tables to provide layout to your HTML page describing your university infrastructure.
- C. Useand<div>tags to provide a layout to the above page instead of a table layout.
- D. Use frames such that page is divided into 3 frames 20% on left to show contents of pages, 60% in center to show body of page, remaining on right to show remarks.
- E. Embed Audio and Video into your HTML webpage.

3. **CSS**

- A. Apply in-line CSS to change colors of certain text portion, bold, underline and italics certain words in your HTML web page. Also change background color of each paragraph using in- line CSS.
- B. Write all the above styling in CSS indifferent file (.css) and link it to your webpage such that changes made in CSS file are immediately reflected on the page. Group paragraphs into single class and add styling information to the class in CSS.
- C. Create a simple form to submit user input like his name, age, address and favourite subject, movie and singer.
- D. Add few form elements such as radio buttons, check boxes and password field. Add a submit
- E. Button at last.

4. JavaScript

- A. Create a form similar to the one in previous experiment. Put validation checks on values entered by the user using JavaScript (such as age should be a value between 1 and 150). Write a Java Script program to display information box as soon as page loads.
- B. Write a Java Script program to change background color after 5 seconds of page load.
- C. Write a JavaScript program to dynamically bold, italic and underline words and phrases based on user actions.

D. Write a JavaScript program to display a hidden div (e.g. showing stats of a player when user clicks on his name).

5. Servlets

- A. Create user registration web Application.
- B. At the server end, write code to retrieve contents of request object and show them to the user. Match user input password with predefined password and show "Valid User" or "Invalid User".
- C. A web Application name as input and on submits it should show hello <name>. it show start time at the right top corner of the page and provide a logout button. On clicking logout button should go to logout page shows Thank you <name> with duration of usage.
- D. A web application that takes name and age from html page. If age less than 18 it should show Hello <name> You are not authorized to visit the site. Otherwise welcome <name> to website.

6. **JSP**

- A. Create a simple JSP page , preferably for the form in experiment 3. Embed JSP in HTML page itself.
- B. Separate the JSP and HTML coding in different files and link them together. Add data to Request object
- C. At the server end, write code to retrieve contents of request object and show them to the user. Match user input password with predefined password and show "Valid User" or "Invalid User".
- D. Modify the above program use XML file instead of database.

7. JSP&DOM

- A. A web Application name as input and on submit it should show hello <name>. it show start time at the right top corner of the page and provide a logout button. On clicking logout button should go to logout page shows Thank you <name>with duration of usage.
- B. A web application that takes name and age from html page. If age less than 18 it should show Hello <name> You are not authorized to visit the site. Otherwise welcome <name> to website.
- C. Create XML Document that contain10 users information write a java program user Id as input and returns user details from XML file by using DOM Parser.
- D. Create XML Document that contain10 users information write a java program user Id as input and returns user details from XML file by using SAX Parser.

8. **PHP**

- A. Write a PHP script to print prime numbers between 1-50.
- B. PHP script to
 - i. Find the length of a string.
 - ii. Count no of words in a string.
 - iii. Reverse a string.
 - iv. Search for a specific string.
- C. Write a PHP script to merge two arrays and sort them as numbers, in descending order.
- D. Write a PHP script that reads data from one file and write into another file.

9. JDBC

- A. Establishing JDBC connection to any database(oracle/mySql,H2)
- B. Search the contents of Employee table/students table in JDBC
- C. Perform database CRED operations
- D. using simple statements, prepared statements and callable statements

TEXT BOOKS:

1. Web Technologies, Uttam K Roy, Oxford University Press

2. The Complete Reference PHP — Steven Holzner, Tata McGraw-Hill

- 1. Web Programming, building internet applications, Chris Bates 2nd" edition, Wiley Dreamtech
- 2. Java Server Pages Hans Bergsten, SPD O'Reilly,
- 3. Java Script, D. Flanagan
- 4. Beginning Web Programming-Jon Duckett WROX.
- 5. Programming world wide web, R. W. Sebesta, Fourth Edition, Pearson.
- 6. Internet and World Wide Web How to program. Dietel and Nieto, Pearson.

BS505PC: COMPUTER NETWORKS LAB

B.Tech. III Year I Sem. L T P C 0 0 2 1

Course Objectives:

- To understand the working principle of various communication protocols.
- To understand the network simulator environment and visualize a network topology and observe its performance
- To analyze the traffic flow and the contents of protocol frames

Course Outcomes:

- Implement data link layer farming methods
- Analyze error detection and error correction codes.
- Implement and analyze routing and congestion issues in network design.
- Implement Encoding and Decoding techniques used in presentation layer
- To be able to work with different network tools

List of Experiments:

- 1. Implement the data link layer framing methods such as character, character-stuffing and bit stuffing.
- 2. Write a program to compute CRC code for the polynomials CRC-12, CRC-16 and CRC CCIP
- 3. Develop a simple data link layer that performs the flow control using the sliding window protocol, and loss recovery using the Go-Back-N mechanism.
- 4. Implement Dijsktra's algorithm to compute the shortest path through a network
- 5. Take an example subnet of hosts and obtain a broadcast tree for the subnet.
- 6. Implement distance vector routing algorithm for obtaining routing tables at each node.
- 7. Implement data encryption and data decryption
- 8. Write a program for congestion control using Leaky bucket algorithm.
- 9. Write a program for frame sorting techniques used in buffers.

10. Wireshark

- i. Packet Capture Using Wire shark
- ii. Starting Wire shark
- iii. Viewing Captured Traffic
- iv. Analysis and Statistics & Filters.
- 11. How to run Nmap scan
- 12. Operating System Detection using Nmap
- 13. Do the following using NS2 Simulator
 - i. NS2 Simulator-Introduction
 - ii. Simulate to Find the Number of Packets Dropped
 - iii. Simulate to Find the Number of Packets Dropped by TCP/UDP
 - iv. Simulate to Find the Number of Packets Dropped due to Congestion
 - v. Simulate to Compare Data Rate & Throughput.
 - vi. Simulate to Plot Congestion for Different Source/Destination
 - vii. Simulate to Determine the Performance with respect to Transmission of Packets

TEXT BOOKS:

1. Computer Networks, Andrew S Tanenbaum, David. j. Wetherall, 5th Edition. Pearson Education/PHI

- 1. An Engineering Approach to Computer Networks, S.Keshav, 2nd Edition, Pearson Education
- 2. Data Communications and Networking Behrouz A. Forouzan. 3rd Edition, TMH.

EN508HS: ADVANCED ENGLISH COMMUNICATION SKILLS LAB

B.Tech. III Year I Sem. L T P C 0 0 2 1

1. Introduction

The introduction of the Advanced English Communication Skills Lab is considered essential at the B.Tech 3rd year level. At this stage, the students need to prepare themselves for their career which may require them to listen to, read, speak and write in English both for their professional and interpersonal communication in the globalised context.

The proposed course should be a laboratory course to enable students to use appropriate English and perform the following:

- 1. Gathering ideas and information to organise ideas relevantly and coherently.
- 2. Making oral presentations.
- 3. Writing formal letters.
- 4. Transferring information from non-verbal to verbal texts and vice-versa.
- 5. Writing project/research reports/technical reports.
- 6. Participating in group discussions.
- 7. Engaging in debates.
- 8. Facing interviews.
- 9. Taking part in social and professional communication.

2. Objectives:

This Lab focuses on using multi-media instruction for language development to meet the following targets:

- To improve the students' fluency in English, with a focus on vocabulary
- To enable them to listen to English spoken at normal conversational speed by educated English speakers
- To respond appropriately in different socio-cultural and professional contexts
- To communicate their ideas relevantly and coherently in writing
- To prepare the students for placements.

3. Syllabus:

The following course content to conduct the activities is prescribed for the Advanced English Communication Skills (AECS) Lab:

- Activities on Listening and Reading Comprehension: Active Listening Development of Listening Skills Through Audio clips - Benefits of Reading – Methods and Techniques of Reading – Basic Steps to Effective Reading – Common Obstacles – Discourse Markers or Linkers - Subskills of reading - Reading for facts, negative facts and Specific Details- Guessing Meanings from Context, Inferring Meaning - Critical Reading — Reading Comprehension – Exercises for Practice.
- 2. Activities on Writing Skills: Vocabulary for Competitive Examinations Planning for Writing Improving Writing Skills Structure and presentation of different types of writing Free Writing and Structured Writing Letter Writing Writing a Letter of Application Resume vs. Curriculum Vitae Writing a Résumé Styles of Résumé e-Correspondence Emails Blog Writing (N)etiquette Report Writing Importance of Reports Types and Formats of Reports Technical Report Writing Exercises for Practice.
- 3. Activities on Presentation Skills Starting a conversation responding appropriately and relevantly using the right language and body language Role Play in different situations including Seeking Clarification, Making a Request, Asking for and Refusing Permission, Participating in a Small Talk Oral presentations (individual and group) through JAM sessions- PPTs Importance of Presentation Skills Planning, Preparing, Rehearsing and Making a Presentation Dealing with Glossophobia or Stage Fear Understanding Nuances of Delivery Presentations through Posters/Projects/Reports Checklist for Making a Presentation and Rubrics of Evaluation

- 4. Activities on Group Discussion (GD): Types of GD and GD as a part of a Selection Procedure Dynamics of Group Discussion- Myths of GD Intervention, Summarizing Modulation of Voice, Body Language, Relevance, Fluency and Organization of Ideas Do's and Don'ts GD Strategies Exercises for Practice.
- 5. **Interview Skills**: Concept and Process Interview Preparation Techniques Types of Interview Questions Pre-interview Planning, Opening Strategies, Answering Strategies Interview Through Tele-conference & Video-conference Mock Interviews.

4. Minimum Requirement:

The Advanced English Communication Skills (AECS) Laboratory shall have the following infrastructural facilities to accommodate at least 35 students in the lab:

- Spacious room with appropriate acoustics
- Round Tables with movable chairs
- Audio-visual aids
- LCD Projector
- Public Address system
- One PC with latest configuration for the teacher
- T. V, a digital stereo & Camcorder
- Headphones of High quality
- **5. Suggested Software:** The software consisting of the prescribed topics elaborated above should be procured and used.
 - TOEFL & GRE (KAPLAN, AARCO & BARRONS, USA, Cracking GRE by CLIFFS)
 - Oxford Advanced Learner's Dictionary, 10th Edition
 - Cambridge Advanced Learner's Dictionary
 - DELTA's key to the Next Generation TOEFL Test: Advanced Skill Practice.
 - Lingua TOEFL CBT Insider, by Dreamtech

6. Books Recommended:

- 1. Rizvi, M. Ashraf (2018). *Effective Technical Communication*. (2nd ed.). McGraw Hill Education (India) Pvt. Ltd.
- 2. Suresh Kumar, E. (2015). Engineering English. Orient BlackSwan Pvt. Ltd.
- 3. Bailey, Stephen. (2018). Academic *Writing: A Handbook for International Students*. (5th Edition). Routledge.
- 4. Koneru, Aruna. (2016). Professional Communication. McGraw Hill Education (India) Pvt. Ltd.
- 5. Raman, Meenakshi & Sharma, Sangeeta. (2022). *Technical Communication, Principles and Practice*. (4TH Edition) Oxford University Press.
- 6. Anderson, Paul V. (2007). Technical Communication. Cengage Learning Pvt. Ltd. New Delhi.
- 7. McCarthy, Michael; O'Dell, Felicity & Redman, Stuart. (2017). *English Vocabulary in Use* Series. Cambridge University Press
- 8. Sen, Leela. (2009). Communication Skills. PHI Learning Pvt Ltd., New Delhi.
- 9. Elbow, Peter. (1998). Writing with Power. Oxford University Press.
- 10. Goleman, Daniel. (2013). *Emotional Intelligence: Why it can matter more than IQ.* Bloomsbury Publishing.

BS506PC: UI DESIGN-FLUTTER

B.Tech. III Year I Sem.

L T P C 0 0 2 1

Course Objectives:

- Learns to Implement Flutter Widgets and Layouts
- Understands Responsive UI Design and with Navigation in Flutter
- Knowledge on Widges and customize widgets for specific UI elements, Themes
- · Understand to include animation apart from fetching data

Course Outcomes:

- Implements Flutter Widgets and Layouts
- Responsive UI Design and with Navigation in Flutter
- Create custom widgets for specific UI elements and also Apply styling using themes and custom styles.
- Design a form with various input fields, along with validation and error handling
- Fetches data and write code for unit Test for UI components and also animation

List of Experiments: Students need to implement the following experiments

- 1. a) Install Flutter and Dart SDK.
 - b) Write a simple Dart program to understand the language basics.
- 2. a) Explore various Flutter widgets (Text, Image, Container, etc.).
 - b) Implement different layout structures using Row, Column, and Stack widgets.
- 3. a) Design a responsive UI that adapts to different screen sizes.
 - b) Implement media queries and breakpoints for responsiveness.
- 4. a) Set up navigation between different screens using Navigator.
 - b) Implement navigation with named routes.
- 5. a) Learn about stateful and stateless widgets.
 - b) Implement state management using set State and Provider.
- 6. a) Create custom widgets for specific UI elements.
 - b) Apply styling using themes and custom styles.
- 7. a) Design a form with various input fields.
 - b) Implement form validation and error handling.
- 8. a) Add animations to UI elements using Flutter's animation framework.
 - b) Experiment with different types of animations (fade, slide, etc.).
- 9. a) Fetch data from a REST API.
 - b) Display the fetched data in a meaningful way in the UI.
- 10. a) Write unit tests for UI components.
 - b) Use Flutter's debugging tools to identify and fix issues.

TEXT BOOK:

1. Marco L. Napoli, Beginning Flutter: A Hands-on Guide to App Development.

*MC510: INTELLECTUAL PROPERTY RIGHTS

B.Tech. III Year I Sem.

L T P C 3 0 0 0

Course Objectives:

- Significance of intellectual property and its protection
- · Introduce various forms of intellectual property

Course Outcomes:

- Distinguish and Explain various forms of IPRs.
- Identify criteria to fit one's own intellectual work in particular form of IPRs.
- · Apply statutory provisions to protect particular form of IPRs.
- Appraise new developments in IPR laws at national and international level

UNIT - I

Introduction to Intellectual property: Introduction, types of intellectual property, international organizations, agencies and treaties, importance of intellectual property rights.

UNIT - II

Trade Marks: Purpose and function of trademarks, acquisition of trade mark rights, protectable matter, selecting, and evaluating trade mark, trade mark registration processes.

UNIT - III

Law of copyrights: Fundamental of copyright law, originality of material, rights of reproduction, rights to perform the work publicly, copyright ownership issues, copyright registration, notice of copyright, International copyright law.

Law of patents: Foundation of patent law, patent searching process, ownership rights and transfer

UNIT - IV

Trade Secrets: Trade secret law, determination of trade secret status, liability for misappropriations of trade secrets, protection for submission, trade secret litigation.

Unfair competition: Misappropriation right of publicity, false advertising.

UNIT - V

New development of intellectual property: new developments in trade mark law; copyright law, patent law, intellectual property audits.

International overview on intellectual property, international – trade mark law, copyright law, international patent law, and international development in trade secrets law.

TEXT BOOK:

1. Intellectual property right, Deborah. E. Bouchoux, Cengage learning.

REFERENCE BOOK:

 Intellectual property right – Unleashing the knowledge economy, prabuddha ganguli, Tata McGraw Hill Publishing company ltd.

BS601PC: AUTOMATA THEORY AND COMPILER DESIGN

B.Tech. III Year II Sem.

L T P C 3 0 0 3

Course Objectives:

- To introduce the fundamental concepts of formal languages, grammars and automata theory.
- To understand deterministic and non-deterministic machines and the differences between decidability and undecidability.
- Introduce the major concepts of language translation and compiler design and impart the knowledge of practical skills necessary for constructing a compiler.
- Topics include phases of compiler, parsing, syntax directed translation, type checking use of symbol tables, intermediate code generation

Course Outcomes:

- Able to employ finite state machines for modeling and solving computing problems.
- · Able to design context free grammars for formal languages.
- Able to distinguish between decidability and undecidability.
- Demonstrate the knowledge of patterns, tokens & regular expressions for lexical analysis.
- Acquire skills in using lex tool and design LR parsers

UNIT - I

Introduction to Finite Automata: Structural Representations, Automata and Complexity, the Central Concepts of Automata Theory – Alphabets, Strings, Languages, Problems.

Nondeterministic Finite Automata: Formal Definition, an application, Text Search, Finite Automata with Epsilon-Transitions.

Deterministic Finite Automata: Definition of DFA, How A DFA Process Strings, The language of DFA, Conversion of NFA with €-transitions to NFA without €-transitions. Conversion of NFA to DFA

UNIT - II

Regular Expressions: Finite Automata and Regular Expressions, Applications of Regular Expressions, Algebraic Laws for Regular Expressions, Conversion of Finite Automata to Regular Expressions.

Pumping Lemma for Regular Languages:

Statement of the pumping lemma, Applications of the Pumping Lemma.

Context-Free Grammars: Definition of Context-Free Grammars, Derivations Using a Grammar, Leftmost and Rightmost Derivations, the Language of a Grammar, Parse Trees, Ambiguity in Grammars and Languages.

UNIT - III

Push Down Automata: Definition of the Pushdown Automaton, the Languages of a PDA, Equivalence of PDA's and CFG's, Acceptance by final state

Turing Machines:

Introduction to Turing Machine, Formal Description, Instantaneous description, The language of a Turing machine

Undecidability:

Undecidability, A Language that is Not Recursively Enumerable, An Undecidable Problem That is RE, Undecidable Problems about Turing Machines

UNIT - IV

Introduction: The structure of a compiler

Lexical Analysis: The Role of the Lexical Analyzer, Input Buffering, Recognition of Tokens, The

Lexical- Analyzer Generator Lex

Syntax Analysis: Introduction, Context-Free Grammars, Writing a Grammar, Top-Down Parsing, Bottom- Up Parsing, Introduction to LR Parsing: Simple LR, More Powerful LR Parsers

UNIT - V

Syntax-Directed Translation: Syntax-Directed Definitions, Evaluation Orders for SDD's, Syntax-Directed Translation Schemes, Implementing L-Attributed SDD's.

Intermediate-Code Generation: Variants of Syntax Trees, Three-Address Code

Run-Time Environments: Stack Allocation of Space, Access to Nonlocal Data on the Stack, Heap Management

TEXT BOOKS:

- 1. Introduction to Automata Theory, Languages, and Computation, 3rd Edition, John E. Hopcroft, Rajeev Motwani, Jeffrey D. Ullman, Pearson Education.
- 2. Theory of Computer Science- Automata languages and computation, Mishra and Chandrashekaran, 2nd Edition, PHI.

- Compilers: Principles, Techniques and Tools, Alfred V. Aho, Monica S. Lam, Ravi Sethi, Jeffry D. Ullman, 2nd Edition, Pearson.
- 2. Introduction to Formal languages Automata Theory and Computation, Kamala Krithivasan, Rama R, Pearson.
- 3. Introduction to Languages and The Theory of Computation, John C Martin, TMH.
- 4. lex & yacc John R. Levine, Tony Mason, Doug Brown, O'reilly
- 5. Compiler Construction, Kenneth C. Louden, Thomson. Course Technology.

BS602PC: ALGORITHMS DESIGN AND ANALYSIS

B.Tech. III Year II Sem.

L T P C 3 0 0 3

Prerequisites: Programming for problem solving and Data Structures **Course Objectives:**

- Introduces the notations for analysis of the performance of algorithms.
- Describes major algorithmic techniques (divide-and-conquer, backtracking, dynamic programming, greedy, branch and bound methods) and mention problems for which each technique is appropriate;
- Describes how to evaluate and compare different algorithms using worst, average, and bestcase analysis.
- Explains the difference between tractable and intractable problems, and introduces the problems that are P, NP and NP complete.

Course Outcomes:

- Analyze the performance of algorithms
- Choose appropriate data structures and algorithm design methods for a specified application
- Understand the choice of data structures and the algorithm design methods

UNIT - I

Introduction: Algorithm, Performance Analysis-Space complexity, Time complexity, Asymptotic Notations- Big oh notation, Omega notation, Theta notation and Little oh notation.

Divide and conquer: General method, applications-Binary search, Quick sort, Merge sort, Strassen's matrix multiplication.

UNIT - II

Disjoint Sets: Disjoint set operations, union and find algorithms, Priority Queue- Heaps, Heapsort **Backtracking**: General method, applications, n-queen's problem, sum of subsets problem, graph Coloring, Hamiltonian cycles.

UNIT - III

Dynamic Programming: General method, applications- Optimal binary search tree, 0/1 knapsack problem, All pairs shortest path problem, Traveling sales person problem, Reliability design.

UNIT - IV

Greedy method: General method, applications- Job sequencing with deadlines, knapsack problem, Minimum cost spanning trees, Single source shortest path problem.

Basic Traversal and Search Techniques: Techniques for Binary Trees, Techniques for Graphs, Connected components, Biconnected components.

UNIT - V

Branch and Bound: General method, applications - Travelling sales person problem, 0/1 knapsack problem - LC Branch and Bound solution, FIFO Branch and Bound solution.

NP-Hard and NP-Complete problems: Basic concepts, non-deterministic algorithms, NP - Hard and NP-Complete classes, Cook's theorem.

TEXT BOOK:

1. Fundamentals of Computer Algorithms, Ellis Horowitz, Satraj Sahni and Rajasekharan, University Press.

- 1. Design and Analysis of algorithms, Aho, Ullman and Hopcroft, Pearson education.
- 2. Introduction to Algorithms, second edition, T. H. Cormen, C.E. Leiserson, R. L. Rivest, and C. Stein, PHI Pvt. Ltd./ Pearson Education.
- 3. Algorithm Design: Foundations, Analysis and Internet Examples, M.T. Goodrich and R.Tamassia, John Wiley and sons.

BS603PC: MARKETING MANAGEMENT & RESEARCH

B.Tech. III Year II Sem.

L T P C 3 0 0 3

Course Objective:

 To understand the basic concepts of market management and research and its applications in markets.

Course Outcomes:

- Understand the scope of marketing and philosophies and environment
- Analyze various marketing opportunities and product development
- Analyze markets and design customer driven strategies
- Communicate the decisions towards business development with superior customer value.

UNIT - I

Introduction to Marketing: Importance and scope of Marketing, Core Marketing Concepts, Marketing Philosophies, Marketing Environment, Marketing Strategies & Plans, Changing Marketing landscape

UNIT - II

Analyzing Marketing Opportunities, Customer Value and Marketing Mix: Consumer Decision Making, Building Customer Value, Analyzing Consumer Markets – Consumer Behavior – Cultural, Social & Personal Factors, developing products & brands – product levels; classifying products, product range, product line & product mix, Product Life Cycles, new product development, New Service Development, Stages of Product/ Service innovation development, The process of adoption, Branding.

UNIT - III

Designing a Customer Driven Strategy: Market segmentation - STP Process - segmentation of consumer market, business market, requirement for effective segmentation, market targeting - evaluating market segmentation, selecting target market segmentation, positioning - Positioning and repositioning positioning maps, product positioning strategies.

UNIT - IV

Marketing Research: Introduction, Management uses of marketing research, Problem Formulation & steps in decision Making Process, Marketing Information systems. Marketing Research & Ethics, International Marketing Research.

UNIT - V

Product Research, Advertising Research, Copy Testing, Types of media, merits and demerits, media planning, advertising effectiveness, Test Marketing, Research Report, legal and ethical aspects of advertising.

TEXT BOOKS:

- 1. Philip Kotler, Gray Armstrong, Principles of Marketing, 15e, Pearson Education, 2016.
- 2. Marketing Research- Text and Cases Harper W. Boyd Jr, Ralph Westfall

- Lamb, Hair, Sharma, Mc Daniel, Principles of Marketing, A South Asian Perspective Cengage Learning, 2016.
- Paul Baines, Chris Fill, Kelly Page, Piyush Sinha, Marketing, Asian Edition, Oxford University Press, 2015.
- 3. Arun Kumar & N. Meenakshi, Marketing Management, Vikas, 2012
- 4. Rajan Saxena, Marketing Management, 3e, Tata Mc Graw Hill, 2012.
- Kenneth E Clow, Donald Baack, Cases in Marketing Management, Sage South Asia edition, 2012.
- 6. Research for Marketing Decisions Paul E. Green, Donald S. Tull

BS631PE: IT PROJECT MANAGEMENT (Professional Elective - III)

B.Tech. III Year II Sem. L T P C 3 0 0 3

Prerequisites: A course on "Software Engineering".

Course Objectives:

• Knowledge on fundamental concepts of scope, time, quality of information technology project management.

Course Outcomes:

- Understand the fundamentals of project management and information technology context
- Demonstrate the coordination of project elements using project integration management
- Analyze the project scope and time management
- Discuss the importance of project quality, Risk and cost management.
- · Organize human resources for a given real project

UNIT - I

Project Management and Information Technology Context:

Introduction, Project, Program and Project Portfolio Management, the Role of the Project Manager, the Project Management Profession. A Systems View of Project Management, Understanding Organizations, Stakeholder Management, Project Phases and the Project Life Cycle, the Context of Information Technology Projects, Recent Trends Affecting Information Technology Project Management.

UNIT - II

Project Integration Management:

Project Integration Management, Strategic Planning and Project Selection, developing a Project Charter, Developing a Project Management Plan, Directing and Managing Project Execution, Monitoring and Controlling Project Work, Performing Integrated Change Control, Closing Projects or Phases, Using Software to Assist in Project Integration Management.

UNIT - III

Project Scope and Time Management:

Project Scope Management, Planning Scope Management, Collecting Requirements, Defining Scope, Creating the Work Breakdown Structure, Validating Scope, Verifying Scope, Controlling Scope. The Importance of Project Schedules, Planning Schedule Management, Defining Activities, Sequencing Activities, Estimating Activity Resources, Estimating Activity Durations, Developing the Schedule and Controlling the Schedule. Using Software to Assist in Project Time Management

UNIT - IV

Project Cost and Quality Management:

The Importance of Project Cost Management, Basic Principles of Cost Management, Planning Cost Management, Estimating Costs, Determining the Budget, Controlling Costs, Using Project, Management Software to Assist in Project Cost Management. The Importance of Project Quality Management, Project Quality Management, Planning Quality Management, Performing Quality Assurance, Controlling Quality, Modern Quality Management, Improving IT Project Quality.

UNIT - V

Project Human Resource and Risk Management: The Importance of Human Resource Management, Project Human Resource Management, Keys to Managing and Leading People, Developing the Resource management Plan, Acquiring the Project Team, Developing the Project Team

and Managing the Project Team. The Importance of Project Risk Management, Planning Risk Management, and Common Sources of Risk on IT Projects, Identifying Risks, Performing Qualitative Risk Analysis, Performing Quantitative Risk Analysis, Planning Risk Responses, and controlling risks.

TEXT BOOKS:

1. Kathy Schwalbe, Information Technology Project Management, 8th Edition, Cengage Learning, 2015.

- 1. Software Project Management, Bob Hughes and Mike Cotterell: Tata McGraw-Hill Edition.
- 2. Software Project Management, Joel Henry, Pearson Education.
- 3. Software Project Management in practice, Pankaj Jalote, Pearson Education. 2005.

BS632PE: INTERNET OF THINGS (Professional Elective - III)

B.Tech. III Year II Sem. L T P C 3 0 0 3

Pre-Requisites: Computer organization, Computer Networks **Course Objectives:**

- To introduce the terminology, technology and its applications
- To introduce the concept of M2M (machine to machine) with necessary protocols
- To introduce the Python Scripting Language which is used in many IoT devices
- To introduce the Raspberry PI platform, that is widely used in IoT applications
- To introduce the implementation of web-based services on IoT devices

Course Outcomes:

- Interpret the impact and challenges posed by IoT networks leading to new architectural models.
- Compare and contrast the deployment of smart objects and the technologies to connect them to network.
- Appraise the role of IoT protocols for efficient network communication.
- Identify the applications of IoT in Industry.

UNIT - I

Introduction to Internet of Things –Definition and Characteristics of IoT, Physical Design of IoT, Logical Design of IoT, IoT Enabling Technologies, IoT Levels and Deployment Templates

Domain Specific IoTs – Home automation, Environment, Agriculture, Health and Lifestyle

UNIT - II

IoT and M2M - M2M, Difference between IoT and M2M, SDN and NFV for IoT,

IoT System Management with NETCOZF, YANG- Need for IoT system Management, Simple Network management protocol, Network operator requirements, NETCONF, YANG, IoT Systems Management with NETCONF-YANG

UNIT - III

IoT Systems – Logical design using Python-Introduction to Python – Python Data types & Data structures, Control flow, Functions, Modules, Packaging, File handling, Data/Time operations, Classes, Exception, Python packages of Interest for IoT

UNIT - IV

IoT Physical Devices and Endpoints - Raspberry Pi, Linux on Raspberry Pi, Raspberry Pi Interfaces, Programming Raspberry PI with Python, Other IoT devices.

IoT Physical Servers and Cloud Offerings – Introduction to Cloud Storage models and communication APIs, WAMP-AutoBahn for IoT, Xively Cloud for IoT, Python web application framework –Django, Designing a RESTful web API

UNIT V

Case studies- Home Automation, Environment-weather monitoring-weather reporting- air pollution monitoring, Agriculture.

TEXT BOOK:

1. Internet of Things - A Hands-on Approach, Arshdeep Bahga and Vijay Madisetti, Universities Press, 2015, ISBN: 9788173719547.

REFERENCE BOOK:

 Getting Started with Raspberry Pi, Matt Richardson & Shawn Wallace, O'Reilly (SPD), 2014, ISBN: 9789350239759.

BS633PE: R PROGRAMMING (Professional Elective - III)

B.Tech. III Year II Sem.

L T P C 3 0 0 3

Course Objectives:

- Understanding and being able to use basic programming concepts
- · Automate data analysis
- · Working collaboratively and openly on code
- Knowing how to generate dynamic documents
- Being able to use a continuous test-driven development approach

Course Outcomes:

- Understand to use and program in the programming language R
- Understand to use R to solve statistical problems
- Implement and describe Monte Carlo the technology
- Implement minimize and maximize functions using R

UNIT - I

Introduction: Overview of R, R data types and objects, reading and writing data, sub setting R Objects, Essentials of the R Language, Installing R, Running R, Packages in R, Calculations, Complex numbers in R, Rounding, Arithmetic, Modulo and integer quotients, Variable names and assignment, Operators, Integers, Factors, Logical operations

UNIT - II

Control structures, functions, scoping rules, dates and times, Introduction to Functions, preview of Some Important R Data Structures, Vectors, Character Strings, Matrices, Lists, Data Frames, Classes Vectors: Generating sequences, Vectors and subscripts, Extracting elements of a vector using subscripts, Working with logical subscripts, Scalars, Vectors, Arrays, and Matrices, Adding and Deleting Vector Elements, Obtaining the Length of a Vector, Matrices and Arrays as Vectors Vector Arithmetic and Logical Operations, Vector Indexing, Common Vector Operations

UNIT - III

Lists: Creating Lists, General List Operations, List Indexing Adding and Deleting List Elements, Getting the Size of a List, Extended Example: Text Concordance Accessing List Components and Values Applying Functions to Lists, DATA FRAMES, Creating Data Frames, Accessing Data Frames, Other Matrix-Like Operations

UNIT - IV

Factors And Tables: Factors and Levels, Common Functions Used with Factors, Working with Tables, Matrix/Array-Like Operations on Tables , Extracting a Subtable, Finding the Largest Cells in a Table, Math Functions, Calculating a Probability, Cumulative Sums and Products, Minima and Maxima, Calculus, Functions for Statistical Distributions

UNIT - V

Graphics: Creating Graphs, Customizing Graphs, Saving Graphs to Files, Customizing Graphs, Creating Three-Dimensional Plots.

Debugging: Fundamental Principles of Debugging, Why Use a Debugging Tool?, Using R Debugging Facilities, Moving Up in the World: More Convenient Debugging Tools, Ensuring Consistency in Debugging Simulation Code, Syntax and Runtime Errors, Running GDB on R Itself.

TEXT BOOK:

1. The Art of R Programming by Norman Matloff, Cengage Learning India.

- 1. R Programming for Data Science by Roger D. Peng.
- 2. Hadley Wickham, Garrett Grolemund, R for Data Science: Import, Tidy, Transform, Visualize, and Model Data 1st Edition, O'Reilly.
- 3. Tilman M. Davies, The book of R a first course in programming and statistics, no starch press.

BS634PE: RECOMMENDER SYSTEMS (Professional Elective - III)

B.Tech. III Year II Sem.

L T P C 3 0 0 3

Course Objectives:

- Understanding about the evolution of various recommender systems and their applicability.
- Understanding the context aware recommender systems in the User and vendor perspectives.
- Understanding the User behavioural issues and user choice engineering principles

Course Outcomes:

- Ability to identify various issues related to collaborative and content-based Recommender systems.
- Ability to assess user behaviour pertaining to content, knowledge based and collaborative feature selection methods.
- Understand the context aware Recommender Systems and its effect on reinforced Learing methods.

UNIT - I

Introduction

Introduction and basic taxonomy of Recommender Systems (RS). Traditional and non-personalized RSs. Types of Recommended Systems – Content-based RS and Collaborated RS. The long-tail principle. Domain-specific challenges in recommender systems. Applications and examples of RSs.

Performance evaluation of RSs

Experimental settings. Working with RSs data sets. Examples. The cold-start problem. Evaluation metrics. Rating prediction and accuracy. Other metrics (fairness, coverage, diversity, novelty, serendipity).

UNIT - II

Types of Recommender Systems

Content-based recommender systems – Introduction, Basic components of content-based RSs. Feature selection. Item representation Methods for learning user-profiles and filtering. Advantages and drawbacks

Knowledge-based recommender systems – Constraint-based recommender systems, case-based recommenders.

UNIT - III

Collaborative Filtering (CF)-based RSs

Key Properties of Rating Matrices, Predicting Ratings with Neighborhood-Based Methods – User-based and Item-based Models.

Advanced CF methods - Matrix factorization models and dimensionality reduction. Matrix Decomposition. Latent factor models. Solution via alternative projections method. Examples. The Netflix data challenge. Constraint-based RSs. Introduction to tensors and their applications.

UNIT - IV

Context awareness and Learning principles in RSs

Context-aware recommender systems. Contextual information models for RSs. Incorporating context in Rs. Learning to rank. Active learning in RSs. Multi-armed bandits and Reinforcement learning in RSs. Dynamic RSs.

User behaviour understanding in RSs - Foundations of behavioural science. User choice and decision models. Choice models in RSs. Digital nudging and user choice engineering principles. Applications and examples for recommender systems.

UNIT - V

Other types of RSs

Attack-Resistant Recommender Systems - Understanding the Trade-Offs in Attack Models, Types of Attacks, Detecting Attacks on Recommender Systems, Strategies for Robust Recommender Design Advanced Topics in Recommender Systems - Learning to Rank, Multi-Armed Bandit Algorithms, Group Recommender Systems, Multi-Criteria Recommender Systems, Active Learning in Recommender Systems.

TEXT BOOKS

- 1. C.C. Aggarwal, Recommender Systems: The Textbook, Springer, 2016.
- 2. F. Ricci, L Rokach, B. Shapira and P.B. Kantor, Recommender systems handbook, Springer 2010.

- 1. J. Leskovec, A. Rajaraman and J. Ullman, Mining of massive datasets, 2nd Ed., Cambridge, 2012.
- 2. M. Chiang, Networking Life, Cambridge, 2010.

BS635PE: MOBILE APPLICATION DEVELOPMENT (Professional Elective - III)

B.Tech. III Year II Sem.

L T P C 3 0 0 3

Prerequisites

- 1. Acquaintance with JAVA programming
- 2. A Course on DBMS

Course Objectives:

- To demonstrate their understanding of the fundamentals of Android operating systems
- To improves their skills of using Android software development tools
- To demonstrate their ability to develop software with reasonable complexity on mobile platform
- To demonstrate their ability to deploy software to mobile devices
- To demonstrate their ability to debug programs running on mobile devices

Course Outcomes:

- Understand the working of Android OS Practically.
- Develop Android user interfaces
- Develop, deploy and maintain the Android Applications.

UNIT - I

Introduction to Android Operating System: Android OS design and Features – Android development framework, SDK features, Installing and running applications on Android Studio, Creating AVDs, Types of Android applications, Best practices in Android programming, Android tools Android application components – Android Manifest file, Externalizing resources like values, themes, layouts, Menus etc, Resources for different devices and languages, Runtime Configuration Changes

Android Application Lifecycle - Activities, Activity lifecycle, activity states, monitoring state changes

UNIT - II

Android User Interface: Measurements – Device and pixel density independent measuring unit - s Layouts – Linear, Relative, Grid and Table Layouts

User Interface (UI) Components –Editable and non-editable TextViews, Buttons, Radio and Toggle Buttons, Checkboxes, Spinners, Dialog and pickers

Event Handling - Handling clicks or changes of various UI components

Fragments – Creating fragments, Lifecycle of fragments, Fragment states, Adding fragments to Activity, adding, removing and replacing fragments with fragment transactions, interfacing between fragments and Activities, Multi-screen Activities

UNIT - III

Intents and Broadcasts: Intent – Using intents to launch Activities, Explicitly starting new Activity, Implicit Intents, Passing data to Intents, Getting results from Activities, Native Actions, using Intent to dial a number or to send SMS

Broadcast Receivers – Using Intent filters to service implicit Intents, Resolving Intent filters, finding and using Intents received within an Activity

Notifications - Creating and Displaying notifications, Displaying Toasts

UNIT - IV

Persistent Storage: Files – Using application specific folders and files, creating files, reading data from files, listing contents of a directory Shared Preferences – Creating shared preferences, saving and retrieving data using Shared Preference

UNIT - V

Database – Introduction to SQLite database, creating and opening a database, creating tables, inserting retrieving and etindelg data, Registering Content Providers, Using content Providers (insert, delete, retrieve and update).

TEXT BOOK:

1. Professional Android 4 Application Development, Reto Meier, Wiley India, (Wrox), 2012.

- 1. Android Application Development for Java Programmers, James C Sheusi, Cengage Learning, 2013.
- 2. Beginning Android 4 Application Development, Wei-Meng Lee, Wiley India (Wrox), 2013.

BS6110E: OPERATIONS RESEARCH (Open Elective - I)

B.Tech. III Year II Sem. L T P C 3 0 0 3

Prerequisites: Linux Programming, Operating System, Computer Networks

Course Objectives:

• To train the students in networking, troubleshooting and administration

Course Outcomes:

- · Learn adding and creating user accounts and rights
- Set-up and configure File servers, Networked nodes and Services
- Troubleshoot Network issues
- To maintain Network, security and accounting

UNIT - I

Setting up Your Environment: Getting started, Distributions to consider, Physical machines versus virtual machines, Setting up and configuring VirtualBox, Acquiring VirtualBox, Downloading and installing the Extension Pack, Acquiring and installing Debian 8, Acquiring and installing CentOS 7 **Revisiting Linux Network Basics:** Understanding the TCP/IP protocol suite, Naming the network device, Understanding Linux hostname resolution, Understanding the net-tools and iproute2 suites, Manually managing network interfaces, Managing connections with Network Manager

UNIT - II

Communicating Between Nodes via SSH: Using OpenSSH, Installing and configuring OpenSSH, connecting to network hosts via openssh-client, The OpenSSH config file, Understanding and utilizing scp Transferring files to another node via scp, Tunneling traffic via SSH, Generating public keys, Keeping SSH connections alive, Exploring an alternative to SSH – utilizing Mosh (mobile shell)

Setting up a File Server: File server considerations, NFS v3 versus NFS v4, Setting up an NFS server, Learning the basics of Samba, Setting up a Samba server, Mounting network shares, Automatically mounting network shares via fstab and systemd, Creating networked filesystems with SSHFS

UNIT - III

Monitoring System Resources: Inspecting and managing processes, Understanding load average, Checking available memory, Using shell-based resource monitors, Scanning used storage, Introduction to logging, Maintaining log size with logrotate, Understanding the systemd init system, Understanding the systemd journal

Configuring Network Services: Planning your IP address layout, Installing and configuring a DHCP server, Installing and configuring a DNS server, Setting up an internal NTP server

UNIT - IV

Hosting HTTP Content via Apache: Installing Apache, Configuring Apache, Adding modules, Setting up virtual hosts

Understanding Advanced Networking Concepts: Dividing your network into subnets, Understanding the CIDR notation, Implementing Quality of Service, Routing TCP/IP traffic, Creating redundant DHCP and DNS servers

UNIT - V

Securing Your Network: Limiting the attack surface, Securing OpenSSH, Configuring the iptables firewall Protecting system services with fail2ban, Understanding SELinux, Configuring Apache to utilize SSL, Deploying security updates

Troubleshooting Network Issues: Tracing routing issues, Troubleshooting DHCP issues, Troubleshooting DNS issues, Displaying connection statistics with netstat, Scanning your network with Nmap and Zenmap, Installing missing firmware on Debian systems, Troubleshooting issues with Network Manager.

TEXT BOOKS:

- 1. Mastering Linux Network Administration, 2015 Packt Publishing, Packt Publishing,
- 2. Linux Network Administrator's Guide, 2nd Edition By Olaf Kirch & Terry Dawson 2nd Edition June 2000, Oreilly Publishers.

- 1. The Complete Reference Linux, Richard Petersen, Mc Graw Hill.
- 2. Maurice J. Bach, "Design of UNIX Operating System", PHI.
- 3. Linux system Administration, Tom Adelstein & Bill Lubanovic, Oreilly.
- 4. Unix the ultimate guide, sumithabha Das, TMH
- 5. Microsoft® Windows Server® 2008 Administration, STEVE SEGUIS, McGraw Hill.
- 6. Red Hat Enterprise Linux 6 Administration, Sander van Vugt, John Wiley & Sons.

BS612OE: CLOUD COMPUTING (Open Elective - I)

B.Tech. III Year II Sem.

L T P C 3 0 0 3

Pre-requisites:

- 1. A course on "Computer Networks".
- 2. A course on "Operating System".

Course Objectives:

- This course provides an insight into cloud computing
- Topics covered include- Cloud Computing Architecture, Deployment Models, Service Models, Technological Drivers for Cloud Computing, Networking for Cloud Computing and Security in Cloud Computing

Course Outcomes:

- Understand different computing paradigms and potential of the paradigms and specifically cloud computing
- Understand cloud service types, cloud deployment models and technologies supporting and driving the cloud
- Acquire the knowledge of programming models for cloud and development of software application that runs the cloud and various services available from major cloud providers
- Understand the security concerns and issues in cloud computing
- Acquire the knowledge of advances in cloud computing.

UNIT - I

Computing Paradigms, Cloud Computing Fundamentals, Cloud Computing Architecture and Management

UNIT - II

Cloud Deployment Models, Cloud Service Models, Technological Drivers for Cloud Computing: SOA and Cloud, Multicore Technology, Web 2.0 and Web 3.0, Pervasive Computing, Operating System, Application Environment

UNIT - III

Virtualization, Programming Models for Cloud Computing: MapReduce, Cloud Haskell, Software Development in Cloud

UNIT - IV

Networking for Cloud Computing: Introduction, Overview of Data Center Environment, Networking Issues in Data Centers, Transport Layer Issues in DCNs, Cloud Service Providers

UNIT - V

Security in Cloud Computing, and Advanced Concepts in Cloud Computing

TEXT BOOK:

1. Chandrasekaran, K. Essentials of cloud computing. CRC Press, 2014

- Cloud Computing: Principles and Paradigms, Editors: Rajkumar Buyya, James Broberg, Andrzej M. Goscinski, Wiley, 2011
- Enterprise Cloud Computing Technology, Architecture, Applications, Gautam Shroff, Cambridge University Press, 2010
- 4. Cloud Computing Bible, Barrie Sosinsky, Wiley-India, 2010.

BS604PC: ALGORITHMS & COMPILER DESIGN LAB

B.Tech. III Year II Sem.

L T P C 0 0 3 1.5

Prerequisites

- Data Structures"
- Formal Languages and Automata Theory"
- · Objected Oriented Programming through Java"

Course Objectives

- To understand the algorithms design techniques
- · To provide practical programming skills necessary for constructing a compiler

Course Outcomes:

- Develop feasible and optimal solutions by using Greedy and dynamic programming.
- Design the searching algorithms and design a compiler given a set of language features.
- Use the knowledge of patterns, tokens & regular expressions for lexical analysis.
- Use lex tool & yacc tool to develop a scanner & parser.
- Design and implement LL(1), SLR, LR(1), LALR and operator precedence parsers

List of Experiments (Algorithms):

- 1. Write a program to implement n-Queen's problem
- 2. Write a program to implement Optimal Binary Search Tree
- 3. Write a program to implement 0/1 Knapsack problem by using Dynamic Programming
- 4. Write a program to implement Greedy Knapsack problem
- 5. Write a program to implement Prim's minimum cost spanning tree by using Greedy Method
- 6. Write a program to implement Kruskal's minimum cost spanning tree by using Greedy Method

List of Experiments (Compiler Design)

- 1. Write a lex program to implement lexical analyzer functionality.
- 2. Write a lex program to count the number of words and number of lines in a given file or program.
- 3. Write a 'C' program to implement lexical analyzer using c program.
- 4. write recursive descent parser for the grammar E->E+T E->T T->T*F T->F
 - a. F->(E)/id.
- 5. write recursive descent parser for the grammar S->(L) S->a

6. Write a C program to calculate first function for the grammar

7. Write a YACC program to implement a top down parser for the given grammar.

TEXT BOOKS:

- 1. Fundamentals of Computer Algorithms, Ellis Horowitz, Satraj Sahni and Rajasekharan, University Press.
- Compilers: Principles, Techniques and Tools: Alfred V. Aho, Ravi Sethi, Jeffrey D. Ullman; Pearson Education

- 1. Design and Analysis of algorithms, Aho, Ullman and Hopcroft, Pearson education.
- 2. Introduction to Algorithms, second edition, T. H. Cormen, C. E. Leiserson, R. L. Rivest, and C. Stein, PHI Pvt. Ltd./ Pearson Education.
- 3. Algorithm Design: Foundations, Analysis and Internet Examples, M.T. Goodrich and R. Tamassia, John Wiley and sons

- 4. Java The Complete Reference, Herbert Schildt's, 9th Edition, TATA McGraw HILL.
- 5. Modern Compiler Implementation in C- Andrew N. Appel, Cambridge University Press.
- 6. lex & yacc John R. Levine, Tony Mason, Doug Brown, O'reilly
- 7. Modern Compiler Design- Dick Grune, Henry E. Bal, Cariel T. H. Jacobs, Wiley Dreamtech.
- 8. Engineering a Compiler-Cooper & Linda, Elsevier.
- 9. Compiler Construction, Louden, Thomson.

BS611PE: IT PROJECT MANAGEMENT LAB (Professional Elective – III)

B.Tech. III Year II Sem.

L T P C 0 0 2 1

Course Objectives:

 Knowledge on fundamental concepts of project management. Understanding the usage on the tools such as MS Project. Knowledge on scope, time, quality of information technology project management.

Course Outcomes:

- Understand the MS Project tool and creating task lists in projects.
- Creation of resources and assign resources to tasks.
- Use MS Project to print project plans and track progress and there by understanding importance of project quality management

List of Experiments:

- 1. Introduction to MS Project: Perform the following activities
 - A. Start MS Project
 - B. Create a Project Plan from template
 - C. Switch to a different view
 - D. View a report
 - E. Create a visual report
- 2. Create Tasks List in MS Project and perform the following activities
 - A. Create a new project plan & its start date
 - B. Set working & non-working time
 - C. Enter properties about a project plan
 - D. Enter new tasks in the project, set duration for each task & to create a milestone task
 - E. Organizing tasks into phases
 - F. Link adjacent and non-adjacent tasks
 - G. Enter a task note
 - H. Enter a task hyperlink
 - I. Check a Project plans duration and other statistics
 - J. Display projects entire duration in Gantt Chart View
- 3. Set-up Resources in MS Project and perform the following activities
 - A. Setup work (people and equipment) resources
 - B. Setup material resources
 - C. Setup cost resources
 - D. Enter work (people & material) resource pay rates
 - E. Make a onetime adjustment to an individual resource s working time
 - F. Edit regular work week for an individual resource
 - G. Document resources with resource notes
- 4. Assign Resources to Tasks
 - A. Assign resources to tasks
 - B. Control how MS Project schedules the work on a task after assigning an additional resource
 - C. Assign material resources to tasks
 - D. Assign cost resources to tasks
- 5. Formatting & Printing Project Plan

- A. Display the project summary tasks
- B. Create a new view based on an existing view
- C. Format Gantt Bars with the Gantt Chart Wizard
- D. Draw a text box on a Gantt Chart
- E. Format a category of text in a view
- F. Format selected text in a view
- G. Edit a report s header or footer
- 6. Tracking Progress on different tasks in a planned project.
 - A. Set current values in a schedule as a baseline
 - B. Display the Variance table in the Task Sheet view
 - C. Record project progress as scheduled
 - D. Record a task s completion percentage
 - E. Enter actual work values for tasks
 - F. Enter actual start and duration values for tasks

TEXT BOOK:

1. Kathy Schwalbe, information Technology Project Management, 8th edition.

- 1. Software Project Management, Bob Hughes and Mike Cotterell: Tata McGraw-Hill Edition.
- 2. Software Project Management, Joel Henry, Pearson Education.
- 3. Software Project Management in practice, Pankaj Jalote, Pearson Education. 2005

BS612PE: INTERNET OF THINGS LAB (Professional Elective - III)

B.Tech. III Year II Sem.

L T P C 0 0 2 1

Course Objectives

- To introduce the raspberry PI platform, that is widely used in IoT applications
- To introduce the implementation of distance sensor on IoT devices

Course Outcomes

- 1. Ability to introduce the concept of M2M (machine to machine) with necessary protocols and get awareness in implementation of distance sensor
- 2. Get the skill to program using python scripting language which is used in many IoT devices

List of Experiments

- 1. Using Raspberry pi
 - a. Calculate the distance using a distance sensor.
 - b. Interface an LED and switch with Raspberry pi.
 - c. Interface an LDR with Raspberrry Pi.

2. Using Arduino

- a. Calculate the distance using a distance sensor.
- b. Interface an LED and switch with Aurdino.
- c. Interface an LDR with Aurdino
- d. Calculate temperature using a temperature sensor.

3. Using Node MCU

- a. Calculate the distance using a distance sensor.
- b. Interface an LED and switch with Raspberry pi.
- c. Interface an LDR with Node MCU
- d. Calculate temperature using a temperature sensor.

4. Installing OS on Raspberry Pi

- a) Installation using Pilmager
- b) Installation using image file
 - Downloading an Image
 - · Writing the image to an SD card
 - using Linux
 - using Windows
 - Booting up Follow the instructions given in the URL https://www.raspberrypi.com/documentation/computers/getting-started.html

5. Accessing GPIO pins using Python

a) Installing GPIO Zero library.

update your repositories list:

install the package for Python 3:

- b) Blinking an LED connected to one of the GPIO pin
- c) Adjusting the brightness of an LED Adjust the brightness of an LED (0 to 100, where 100 means maximum brightness) using the in-built PWM wavelength.
- 6. Create a DJANGO project and an app.
- 7. Create a DJANGO view for weather station REST API
- 8. Create DJANGO template

9. Configure MYSQL with DJANGO framework

TEXT BOOKS

- 1. Internet of Things A Hands-on Approach, Arshdeep Bahga and Vijay Madisetti, Universities Press, 2015, ISBN: 9788173719547
- 2. Getting Started with Raspberry Pi, Matt Richardson & Shawn Wallace, O'Reilly (SPD), 2014, ISBN: 9789350239759

- 1. Bernd Scholz-Reiter, Florian Michahelles, "Architecting the Internet of Things", ISBN 978-3-642-19156-5 e-ISBN 978-3-642-19157-2, Springer, 2016
- 2. N. Ida, Sensors, Actuators and Their Interfaces, SciTech Publishers, 2014.

BS613PE: R-PROGRAMMING LAB (Professional Elective - III)

B.Tech. III Year II Sem.

L T P C 0 0 2 1

Pre-requisites:

Any programming language.

Course Objectives:

 Familiarize with R basic programming concepts, various data structures for handling datasets, various graph representations and Exploratory Data Analysis concepts

Course Outcomes:

- Setup R programming environment.
- Understand and use R Data types and R Data Structures.
- Develop programming logic using R Packages.
- Analyze data sets using R programming capabilities

LIST OF EXPERIMENTS:

- Download and install R-Programming environment and install basic packages using install.packages() command in R.
- 2. Learn all the basics of R-Programming (Data types, Variables, Operators etc,.)
- 3. Write R command to
 - i) Illustrate summation, subtraction, multiplication, and division operations on vectors using vectors.
 - ii) Enumerate multiplication and division operations between matrices and vectors in R console
- 4. Write R command to
 - i) Illustrates the usage of Vector subsetting and Matrix subsetting
 - ii) Write a program to create an array of 3×3 matrixes with 3 rows and 3 columns.
- 5. Write an R program to draw i) Pie chart ii) 3D Pie Chart, iii) Bar Chart along with chart legend by considering suitable CSV file
- 6. Create a CSV file having Speed and Distance attributes with 1000 records. Write R program to draw i) Box plots
 - ii) Histogram
 - iii) Line Graph
 - iv) Multiple line graphs
 - v) Scatter plot

to demonstrate the relation between the cars speed and the distance.

- 7. Implement different data structures in R (Vectors, Lists, Data Frames)
- 8. Write an R program to read a csv file and analyze the data in the file using EDA (Explorative Data Analysis) techniques.
- 9. Write an R program to illustrate Linear Regression and Multi linear Regression considering suitable CSV file

TEXT BOOKS:

- 1. R Programming for Data Science by Roger D. Peng
- 2. The Art of R Programming by Norman Matloff Cengage Learning India.

- 1. Hadley Wickham, Garrett Grolemund, R for Data Science: Import, Tidy, Transform, Visualize, and Model Data 1st Edition, O'Reilly
- 2. Tilman M. Davies, The book of R a first course in programming and statistics, no starch press.

BS614PE: RECOMMENDER SYSTEMS LAB (Professional Elective - III)

B.Tech. III Year II Sem.

L T P C 0 0 2 1

Course Objectives

- Design a recommender system for various problems.
- Build different types of recommendation engines.
- Build Recommenders using various algorithms.
- · Compare the performance of different recommender systems

Course Outcomes

- Build a Recommendation Engine and Recommender System.
- Implement Recommendation System.
- Evaluate the Recommendation System.
- Compare the performance of different Recommender Systems.

LIST OF EXPERIMENTS:

- 1. Build a Recommendation Engine with Item-Based Collaborative Filtering.
- 2. Build Content-based recommendation engine on different datasets.
- 3. Build Recommender System using association rule mining.
- 4. Implement Recommendation System using K-Nearest Neighbors
- 5. Build Context-Aware Recommender Systems.
- 6. Build Constraint-based Recommenders.
- 7. Implement knowledge-based recommender system.
- 8. Compare the performance of different recommender systems

TEXT BOOKS:

1. C. C. Aggarwal, "Recommender Systems: The Textbook", Springer, 1st Edition, 2016.

- 1. Jannach D, Zanker M. And Fel Fering A., "Recommender Systems: An Introduction", Cambridge University Press, 1st Edition, 2011.
- 2. Kim Falk, "Practical Recommender Systems", Manning, 1st Edition, 2019
- 3. Rounak Banik, "Hands-On Recommendation Systems with Python: Start building powerful and personalized, recommendation engines with Python", 2018.
- 4. D. Ekstrand, J. T. Riedl, J. A. Konstan, "Collaborative filtering recommender systems", Now publishers, 1st Edition, 2011.
- 5. J. Leskovec, A. Raja ramanan d J. Ullman, "Mining of massive data sets", Cambridge, 2nd Edition, 2012.
- 6. P. Pavan Kumar, S. Vairachilai, Sirisha Potluri, "Recommender Systems: Algorithms and Applications, CRC Press, 1st Edition, 2021.

BS615PE: MOBILE APPLICATION DEVELOPMENT LAB (Professional Elective - III)

B.Tech. III Year II Sem. L T P C 0 0 2 1

Course Objectives:

- To learn how to develop Applications in an android environment.
- To learn how to develop user interface applications.
- To learn how to develop URL related applications.

Course Outcomes:

- Understand the working of Android OS Practically.
- Develop user interfaces.
- Develop, deploy and maintain the Android Applications.

List of Experiments:

- Create an Android application that shows Hello + name of the user and run it on an emulator.
 (b) Create an application that takes the name from a text box and shows hello message along with the name entered in the text box, when the user clicks the OK button.
- 2. Create a screen that has input boxes for User Name, Password, Address, Gender (radio buttons for male and female), Age (numeric), Date of Birth (Datepicker), State (Spinner) and a Submit button. On clicking the submit button, print all the data below the Submit Button. Use (a) Linear Layout (b) Relative Layout and (c) Grid Layout or Table Layout.
- 3. Develop an application that shows names as a list and on selecting a name it should show the details of the candidate on the next screen with a "Back" button. If the screen is rotated to landscape mode (width greater than height), then the screen should show list on left fragment and details on the right fragment instead of the second screen with the back button. Use Fragment transactions and Rotation event listeners.
- 4. Develop an application that uses a menu with 3 options for dialing a number, opening a website and to send an SMS. On selecting an option, the appropriate action should be invoked using intents.
- 5. Develop an application that inserts some notifications into Notification area and whenever a notification is inserted, it should show a toast with details of the notification.
- 6. Create an application that uses a text file to store usernames and passwords (tab separated fields and one record per line). When the user submits a login name and password through a screen, the details should be verified with the text file data and if they match, show a dialog saying that login is successful. Otherwise, show the dialog with a Login Failed message.
- 7. Create a user registration application that stores the user details in a database table.
- 8. Create a database and a user table where the details of login names and passwords are stored. Insert some names and passwords initially. Now the login details entered by the user should be verified with the database and an appropriate dialog should be shown to the user.
- 9. Create an admin application for the user table, which shows all records as a list and the admin can select any record for edit or modify. The results should be reflected in the table.
- Develop an application that shows all contacts of the phone along with details like name, phone number, mobile number etc.
- 11. Create an application that saves user information like name, age, gender etc. in shared preference and retrieves them when the program restarts.
- 12. Create an alarm that rings every Sunday at 8:00 AM. Modify it to use a time picker to set alarm time.

TEXT BOOKS:

- 1. Professional Android 4 Application Development, Reto Meier, Wiley India, (Wrox), 2012
- Android Application Development for Java Programmers, James C Sheusi, Cengage Learning, 2013

REFERENCE BOOK:

1. Beginning Android 4 Application Development, Wei-Meng Lee, Wiley India (Wrox), 2013.

BS605PC: BIG DATA - SPARK

B.Tech. III Year II Sem. L T P C 0 0 4 2

Course Objectives:

• The main objective of the course is to process Big Data with advance architecture like spark and streaming data in Spark

Course Outcomes:

- Develop MapReduce Programs to analyze large dataset Using Hadoop and Spark
- Write Hive queries to analyze large dataset Outline the Spark Ecosystem and its components
- Perform the filter, count, distinct, map, flatMap RDD Operations in Spark.
- Build Queries using Spark SQL
- · Apply Spark joins on Sample Data Sets
- Make use of sqoop to import and export data from hadoop to database and vice-versa

List of Experiments:

- 1. To Study of Big Data Analytics and Hadoop Architecture
 - (i) know the concept of big data architecture
 - (ii) know the concept of Hadoop architecture
- 2. Loading DataSet in to HDFS for Spark Analysis

Installation of Hadoop and cluster management

- (i) Installing Hadoop single node cluster in ubuntu environment
- (ii) Knowing the differencing between single node clusters and multi-node clusters
- (iii) Accessing WEB-UI and the port number
- (iv) Installing and accessing the environments such as hive and sqoop
- 3. File management tasks & Basic linux commands
 - (i) Creating a directory in HDFS
 - (ii) Moving forth and back to directories
 - (iii) Listing directory contents
 - (iv) Uploading and downloading a file in HDFS
 - (v) Checking the contents of the file
 - (vi) Copying and moving files
 - (vii) Copying and moving files between local to HDFS environment
 - (viii) Removing files and paths
 - (ix) Displaying few lines of a file
 - (x) Display the aggregate length of a file
 - (xi) Checking the permissions of a file
 - (xii) Zipping and unzipping the files with & without permission pasting it to a location
 - (xiii) Copy, Paste commands
- 4. Map-reducing
 - (i) Definition of Map-reduce
 - (ii) Its stages and terminologies
 - (iii) Word-count program to understand map-reduce (Mapper phase, Reducer phase, Driver code)
- 5. Implementing Matrix-Multiplication with Hadoop Map-reduce
- 6. Compute Average Salary and Total Salary by Gender for an Enterprise.

- 7. (i) Creating hive tables (External and internal)
 - (ii) Loading data to external hive tables from sql tables(or)Structured c.s.v using scoop
 - (iii) Performing operations like filterations and updations
 - (iv) Performing Join (inner, outer etc)
 - (v) Writing User defined function on hive tables
- 8. Create a sql table of employees Employee table with id,designation Salary table (salary ,dept id) Create external table in hive with similar schema of above tables,Move data to hive using scoop and load the contents into tables,filter a new table and write a UDF to encrypt the table with AES-algorithm, Decrypt it with key to show contents
- 9. (i) Pyspark Definition(Apache Pyspark) and difference between Pyspark, Scala, pandas
 - (ii) Pyspark files and class methods
 - (iii) get(file name)
 - (iv) get root directory()
- 10. Pyspark -RDD'S
 - (i) what is RDD's?
 - (ii) ways to Create RDD
 - (iii) parallelized collections
 - (iv) external dataset
 - (v) existing RDD's
 - (vi) Spark RDD's operations (Count, foreach(), Collect, join, Cache()
- 11. Perform pyspark transformations
 - (i) map and flatMap
 - (ii) to remove the words, which are not necessary to analyze this text.
 - (iii) groupBy
 - (iv) What if we want to calculate how many times each word is coming in corpus?
 - (v) How do I perform a task (say count the words 'spark' and 'apache' in rdd3) separatly on each partition and get the output of the task performed in these partition?
 - (vi) unions of RDD
 - (vii) join two pairs of RDD Based upon their key
- 12. Pyspark sparkconf-Attributes and applications
 - (i) What is Pyspark spark conf ()
 - (ii) Using spark conf create a spark session to write a dataframe to read details in a c.s.v and later move that c.s.v to another location

TEXT BOOKS:

- 1. Spark in Action, Marko Bonaci and Petar Zecevic, Manning.
- 2. PySpark SQL Recipes: With HiveQL, Dataframe and Graphframes, Raju Kumar Mishra and Sundar Rajan Raman, Apress Media.

WEB LINKS:

- 1. https://infyspringboard.onwingspan.com/web/en/app/toc/lex_auth_013301505844518912251 8 2_shared/overview
- 2. https://infyspringboard.onwingspan.com/web/en/app/toc/lex_auth_01258388119638835242_s hared/overview
- 3. https://infyspringboard.onwingspan.com/web/en/app/toc/lex auth 012605268423008256169
 2 _shared/overview

*MC609: ENVIRONMENTAL SCIENCE

B.Tech. III Year II Sem.

L T P C 3 0 0 0

Course Objectives:

- Understanding the importance of ecological balance for sustainable development.
- Understanding the impacts of developmental activities and mitigation measures.
- Understanding the environmental policies and regulations.

Course Outcomes: Based on this course, the Engineering graduate will understand /evaluate / develop technologies on the basis of ecological principles and environmental regulations which in turn helps in sustainable development

UNIT - I

Ecosystems: Definition, Scope and Importance of ecosystem. Classification, structure, and function of an ecosystem, Food chains, food webs, and ecological pyramids. Flow of energy, Biogeochemical cycles, Bioaccumulation, Biomagnification, ecosystem value, services and carrying capacity, Field visits.

UNIT - II

Natural Resources: Classification of Resources: Living and Non-Living resources, **water resources:** use and over utilization of surface and ground water, floods and droughts, Dams: benefits and problems. **Mineral resources:** use and exploitation, environmental effects of extracting and using mineral resources, **Land resources:** Forest resources, **Energy resources:** growing energy needs, renewable and non renewable energy sources, use of alternate energy source, case studies.

UNIT - III

Biodiversity And Biotic Resources: Introduction, Definition, genetic, species and ecosystem diversity. Value of biodiversity; consumptive use, productive use, social, ethical, aesthetic and optional values. India as a mega diversity nation, Hot spots of biodiversity. Field visit. Threats to biodiversity: habitat loss, poaching of wildlife, man-wildlife conflicts; conservation of biodiversity: In-Situ and Ex-situ conservation. National Biodiversity act.

UNIT - IV

Environmental Pollution and Control Technologies: Environmental Pollution: Classification of pollution, **Air Pollution:** Primary and secondary pollutants, Automobile and Industrial pollution, Ambient air quality standards. **Water pollution:** Sources and types of pollution, drinking water quality standards. **Soil Pollution:** Sources and types, Impacts of modern agriculture, degradation of soil. **Noise Pollution:** Sources and Health hazards, standards, **Solid waste:** Municipal Solid Waste management, composition and characteristics of e-Waste and its management. **Pollution control technologies:** Wastewater Treatment methods: Primary, secondary and Tertiary.

Overview of air pollution control technologies, Concepts of bioremediation. **Global Environmental Problems and Global Efforts: C**limate change and impacts on human environment. Ozone depletion and Ozone depleting substances (ODS). Deforestation and desertification. International conventions / Protocols: Earth summit, Kyoto protocol, and Montréal Protocol.

UNIT-V

Environmental Policy, Legislation & EIA: Environmental Protection act, Legal aspects Air Act- 1981, Water Act, Forest Act, Wild life Act, Municipal solid waste management and handling rules, biomedical waste management and handling rules, hazardous waste management and handling rules. EIA: EIA structure, methods of baseline data acquisition. Overview on Impacts of air, water, biological and Socioeconomical aspects. Strategies for risk assessment, Concepts of Environmental Management Plan

(EMP). **Towards Sustainable Future:** Concept of Sustainable Development, Population and its explosion, Crazy Consumerism, Environmental Education, Urban Sprawl, Human health, Environmental Ethics, Concept of Green Building, Ecological Foot Print, Life Cycle assessment (LCA), Low carbon life style.

TEXT BOOKS:

- 1. Textbook of Environmental Studies for Undergraduate Courses by Erach Bharucha for University Grants Commission.
- 2. Environmental Studies by R. Rajagopalan, Oxford University Press.

- 1. Environmental Science: towards a sustainable future by Richard T. Wright. 2008 PHL Learning Private Ltd. New Delhi.
- 2. Environmental Engineering and science by Gilbert M. Masters and Wendell P. Ela. 2008 PHI Learning Pvt. Ltd.
- 3. Environmental Science by Daniel B. Botkin & Edward A. Keller, Wiley INDIA edition.
- 4. Environmental Studies by Anubha Kaushik, 4th Edition, New age international publishers.
- 5. Text book of Environmental Science and Technology Dr. M. Anji Reddy 2007, BS Publications.

BS701PC: OPERATIONS RESEARCH

B.Tech. IV Year I Sem. L T P C 3 0 0 3

Prerequisites: Linux Programming, Operating System, Computer Networks

Course Objectives:

• To train the students in networking, troubleshooting and administration

Course Outcomes:

- Learn adding and creating user accounts and rights
- Set-up and configure File servers, Networked nodes and Services
- Troubleshoot Network issues
- To maintain Network, security and accounting

UNIT - I

Setting up Your Environment: Getting started, Distributions to consider, Physical machines versus virtual machines, Setting up and configuring VirtualBox, Acquiring VirtualBox, Downloading and installing the Extension Pack, Acquiring and installing Debian 8, Acquiring and installing CentOS 7 Revisiting Linux Network Basics: Understanding the TCP/IP protocol suite, Naming the network device, Understanding Linux hostname resolution, Understanding the net-tools and iproute2 suites, Manually managing network interfaces, Managing connections with Network Manager

UNIT - II

Communicating Between Nodes via SSH: Using OpenSSH, Installing and configuring OpenSSH, connecting to network hosts via openssh-client, The OpenSSH config file, Understanding and utilizing scp Transferring files to another node via scp, Tunneling traffic via SSH, Generating public keys, Keeping SSH connections alive, Exploring an alternative to SSH – utilizing Mosh (mobile shell)

Setting up a File Server: File server considerations, NFS v3 versus NFS v4, Setting up an NFS server, Learning the basics of Samba, Setting up a Samba server, Mounting network shares, Automatically mounting network shares via fstab and systemd, Creating networked filesystems with SSHFS

UNIT - III

Monitoring System Resources: Inspecting and managing processes, Understanding load average, Checking available memory, Using shell-based resource monitors, Scanning used storage, Introduction to logging, Maintaining log size with logrotate, Understanding the systemd init system, Understanding the systemd journal

Configuring Network Services: Planning your IP address layout, Installing and configuring a DHCP server, Installing and configuring a DNS server, Setting up an internal NTP server

UNIT - IV

Hosting HTTP Content via Apache: Installing Apache, Configuring Apache, Adding modules, Setting up virtual hosts

Understanding Advanced Networking Concepts: Dividing your network into subnets, Understanding the CIDR notation, Implementing Quality of Service, Routing TCP/IP traffic, Creating redundant DHCP and DNS servers

UNIT - V

Securing Your Network: Limiting the attack surface, Securing OpenSSH, Configuring the iptables firewall Protecting system services with fail2ban, Understanding SELinux, Configuring Apache to utilize SSL, Deploying security updates

Troubleshooting Network Issues: Tracing routing issues, Troubleshooting DHCP issues, Troubleshooting DNS issues, Displaying connection statistics with netstat, Scanning your network with

Nmap and Zenmap, Installing missing firmware on Debian systems, Troubleshooting issues with Network Manager.

TEXT BOOKS:

- 1. Mastering Linux Network Administration, 2015 Packt Publishing, Packt Publishing,
- 2. Linux Network Administrator's Guide, 2nd Edition By Olaf Kirch & Terry Dawson 2nd Edition June 2000, Oreilly Publishers.

- 1. The Complete Reference Linux, Richard Petersen, Mc Graw Hill.
- 2. Maurice J. Bach, "Design of UNIX Operating System", PHI.
- 3. Linux system Administration, Tom Adelstein & Bill Lubanovic, Oreilly.
- 4. Unix the ultimate guide, sumithabha Das, TMH
- 5. Microsoft® Windows Server® 2008 Administration, STEVE SEGUIS, McGraw Hill.
- 6. Red Hat Enterprise Linux 6 Administration, Sander van Vugt, John Wiley & Sons.

BS702PC: DATA ANALYTICS

B.Tech. IV Year I Sem.

L T P C 3 0 0 3

Prerequisites

- 1. A course on "Database Management Systems".
- 2. Knowledge of probability and statistics.

Course Objectives:

- To explore the fundamental concepts of data analytics.
- To learn the principles and methods of statistical analysis
- Discover interesting patterns, analyze supervised and unsupervised models and estimate the accuracy of the algorithms.
- To understand the various search methods and visualization techniques.

Course Outcomes: After completion of this course students will be able to

- Understand the impact of data analytics for business decisions and strategy
- Carry out data analysis/statistical analysis
- To carry out standard data visualization and formal inference procedures
- Design Data Architecture
- Understand various Data Sources

UNIT - I

Data Management: Design Data Architecture and manage the data for analysis, understand various sources of Data like Sensors/Signals/GPS etc. Data Management, Data Quality(noise, outliers, missing values, duplicate data) and Data Processing & Processing.

UNIT - II

Data Analytics: Introduction to Analytics, Introduction to Tools and Environment, Application of Modeling in Business, Databases & Types of Data and Variables, Data Modeling Techniques, Missing Imputations etc. Need for Business Modeling.

UNIT - III

Regression – Concepts, Blue property assumptions, Least Square Estimation, Variable Rationalization, and Model Building etc.

Logistic Regression: Model Theory, Model fit Statistics, Model Construction, Analytics applications to various Business Domains etc.

UNIT - IV

Object Segmentation: Regression Vs Segmentation – Supervised and Unsupervised Learning, Tree Building – Regression, Classification, Overfitting, Pruning and Complexity, Multiple Decision Trees etc. **Time Series Methods:** Arima, Measures of Forecast Accuracy, STL approach, Extract features from generated model as Height, Average Energy etc and Analyze for prediction

UNIT - V

Data Visualization: Pixel-Oriented Visualization Techniques, Geometric Projection Visualization Techniques, Icon-Based Visualization Techniques, Hierarchical Visualization Techniques, Visualizing Complex Data and Relations.

TEXT BOOKS:

- 1. Student's Handbook for Associate Analytics II, III.
- 2. Data Mining Concepts and Techniques, Han, Kamber, 3rd Edition, Morgan Kaufmann Publishers.

- 1. Introduction to Data Mining, Tan, Steinbach and Kumar, Addision Wisley, 2006.
- 2. Data Mining Analysis and Concepts, M. Zaki and W. Meira
- 3. Mining of Massive Datasets, Jure Leskovec Stanford Univ. Anand Rajaraman Milliway Labs Jeffrey D Ullman Stanford Univ.

BS741PE: SERVICES SCIENCE & SERVICE ORIENTED MANAGEMENT (Professional Elective – IV)

B.Tech. IV Year II Sem.

L T P C 3 0 0 3

Course Objectives:

 To understand the management of services, assess and improve service quality, efficiency, effectiveness of service processes and integration of new technologies into service operations.

Course Outcomes:

- Understand concepts about Services and distinguish it from Goods
- Identify characteristics and nature of Services
- Comprehend ways to design Services and evaluate them using Service qualities
- Understand various methods to be used to operate and manage Service businesses

UNIT - I

Introduction to services: Introduction to the course, introduction to service operations, role of service in economy and society, introduction to Indian service sector, differences between services and operations, service package, characteristics, various frameworks to design service operation system, kind of service encounter, importance of encounters

UNIT - II

Service Design: Service-Dominant Logic, Goods-Dominant logic to Service-Dominant logic, Value Cocreation, Customer Journey and Service Design, Design Thinking methods to aid Service Design, Development of Strategic Service Vision (SSV), Data Envelopment Analysis, NSD cycle, Service Blueprinting, Elements of Service delivery system

UNIT - III

Quality and Yield Management: Software quality, Process analysis, Process improvement, service facility management, Models of facility locations (Huff's retail model), role of service-scape in layout design, SERVQUAL, walk through audit, dimensions of service quality & other quality tools

UNIT - IV

Service Guarantee & Service Recovery: Service guarantee, benefits, types, design of service of guarantees, service failure, service recovery, strategy, customer response analysis.

UNIT - V

Forecasting, Managing Capacity and facilities: Forecasting Demand for Services, review of different types of forecasting methods, managing capacity and demand: Strategies for matching capacity and demand, psychology of waiting, application of various tools used in managing waiting line in services, managing facilitating Goods, review of inventory models, role of inventory in services

TEXT BOOK:

1. Fitzsimmons & Fitzsimmons, Service Management: Operations, Strategy, Information Technology, 2019, 9th edition, McGraw Hill publications.

- 1. Wilson, A., Zeithaml, V. A., Bitner, M. J., &Gremler, D. D. Services marketing: Integrating customer focus across the firm. 2012. McGraw Hill publications.
- 2. Reason, Ben, and Lovlie, Lavrans, Service Design for Business: A Practical Guide to Optimizing the Customer Experience, 2016, Pan Macmillan India

BS742PE: BIG DATA ANALYTICS (Professional Elective - IV)

B.Tech. IV Year II Sem.

L T P C 3 0 0 3

Course Objectives:

• Provide the knowledge of principles and techniques for Big data Analytics and give an exposure of the frontiers of Big data Analytics

Courses Outcomes:

- Understand the importance of big data analytics and its types
- · Perform analytics on big data
- Proficiency in big data storage and processing in Hadoop
- Data analytics through MongoDB
- Data analytics through R

UNIT - I

Types of Digital data: Classification of Digital Data,

Introduction to Big Data: Evolution of Big Data, definition of big data, Traditional Business Intelligence vs BigData, Coexistence of Big Data and Data Warehouse.

Big Data Analytics: introduction to Big Data Analytics, What Big Data Analytics Isn't, Sudden Hype Around Big Data Analytics, Classification of Analytics, Greatest Challenges that Prevent Business from Capitalizing Big Data, Top Challenges Facing Big Data, Big Data Analytics Importance, Data Science, Terminologies used in Big Data Environments.

UNIT - II

Hadoop: Features of Hadoop, Key advantages of hadoop, versions of hadoop, overview of hadoop ecosystem, Hadoop distributions. Need of hadoop, RDBMS vs Hadoop, Distribution computing challenges, History of hadoop, Hadoop overview, HDFS

UNIT - III

Processing data with hadoop, introduction to mapreduce programming, mapper, reducer, combiner, partitioner

NoSQL: Types of NoSQL Databases, advantages of NoSQL, Use of NoSQL in industry, SQL vs NoSQL, newSQL, comparison of Nosql, sql and newsql

UNIT - IV

MongoDB, necessity of mongodb, terms used in mongodb and RDBMS, datatypes in mongoDB, mongodb query language

UNIT - V

Introduction to R programming, operators, control statements and functions, interfacing with R, vectors, matrices, lists, data frames, factors and tables, accessing input and output, graphs in R, R apply family

TEXT BOOKS:

- 1. Big Data Analytics, Seema Acharya, Subhashini Chellappan, Wiley 2015.
- 2. R programming for beginners, sandhya arora, latesh malik, university press.

- chandramouli subramanian, Asha A Geroge, C R Rene Robin, big data analytics, University press.
- Big Data, Big Analytics: Emerging Business Intelligence and Analytic Trends for Today's Business, Michael Minelli, Michehe Chambers, 1st Edition, Ambiga Dhiraj, Wiley CIO Series, 2013.
- 3. Hadoop: The Definitive Guide, Tom White, 3rd Edition, O'Reilly Media, 2012.
- 4. Big Data Analytics: Disruptive Technologies for Changing the Game, Arvind Sathi, 1st Edition, IBM Corporation, 2012.

BS743PE: NATURAL LANGUAGE PROCESSING (Professional Elective - IV)

B.Tech. IV Year I Sem. L T P C 3 0 0 3

Prerequisites:

1. Data structures and compiler design

Course Objectives:

 Introduction to some of the problems and solutions of NLP and their relation to linguistics and statistics

Course Outcomes:

- Show sensitivity to linguistic phenomena and an ability to model them with formal grammars.
- Understand and carry out proper experimental methodology for training and evaluating empirical NLP systems
- Manipulate probabilities, construct statistical models over strings and trees, and estimate parameters using supervised and unsupervised training methods.
- Design, implement, and analyze NLP algorithms; and design different language modeling Techniques.

UNIT - I

Finding the Structure of Words: Words and Their Components, Issues and Challenges, Morphological Models

Finding the Structure of Documents: Introduction, Methods, Complexity of the Approaches, Performances of the Approaches, Features

UNIT - II

Syntax I: Parsing Natural Language, Treebanks: A Data-Driven Approach to Syntax, Representation of Syntactic Structure, Parsing Algorithms

UNIT - III

Syntax II: Models for Ambiguity Resolution in Parsing, Multilingual Issues

Semantic Parsing I: Introduction, Semantic Interpretation, System Paradigms, Word Sense

UNIT - IV

Semantic Parsing II: Predicate-Argument Structure, Meaning Representation Systems

UNIT - V

Language Modeling: Introduction, N-Gram Models, Language Model Evaluation, Bayesian parameter estimation, Language Model Adaptation, Language Models- class based, variable length, Bayesian topic based, Multilingual and Cross Lingual Language Modeling

TEXT BOOKS:

1. Multilingual natural Language Processing Applications: From Theory to Practice – Daniel M. Bikel and Imed Zitouni, Pearson Publication.

- 1. Speech and Natural Language Processing Daniel Jurafsky & James H Martin, Pearson Publications.
- 2. Natural Language Processing and Information Retrieval: Tanvier Siddigui, U.S. Tiwary.

BS744PE: DIGITAL MARKETING (Professional Elective - IV)

B.Tech. IV Year I Sem. L T P C

3 0 0 3

Course Objectives:

 The objective of this course is to understand the importance of digital marketing and its applications.

Course Outcomes:

- Understand the applications of digital marketing in the globalized market
- Understand the channels of Digital Marketing
- · Understand the digital marketing plan
- Understand Search engine marketing and Online Advertising

UNIT - I

Understanding Digital Marketing: Concept, Components of Digital Marketing, Need and Scope of Digital Marketing, Benefits of Digital Marketing, Digital Marketing Platforms and Strategies, Comparison of Marketing and Digital Marketing, Digital Marketing Trends.

UNIT - II

Channels of Digital Marketing: Digital Marketing, Website Marketing, Search Engine Marketing, Online Advertising, Email Marketing, Blog Marketing, Social Media Marketing, Audio, Video and Interactive Marketing, Online Public Relations, Mobile Marketing, Migrating from Traditional Channels to Digital Channels.

UNIT - II

Marketing in the Digital Era: Segmentation – Importance of Audience Segmentation, How different segments use Digital Media – Organizational Characteristics, Purchasing Characteristics, Using Digital Media to Reach, Acquisition and Retention of new customers, Digital Media for Customer Loyalty.

UNIT - III

Digital Marketing Plan: Need of a Digital Marketing Plan, Elements of a Digital Marketing Plan – Marketing Plan, Executive Summary, Mission, Situational Analysis, Opportunities and Issues, Goals and Objectives, Marketing Strategy, Action Plan, Budget, Writing the Marketing Plan and Implementing the Plan.

UNIT - IV

Search Engine Marketing and Online Advertising: Importance of SEM, understanding Web Search – keywords, HTML tags, Inbound Links, Online Advertising vs. Traditional Advertising, Payment Methods of Online Advertising – CPM (Cost-per-Thousand) and CPC (Cost-per-click), Display Ads - choosing a Display Ad Format, Landing Page and its importance.

UNIT-V

Social Media Marketing: Understanding social media, Social Networking with Facebook, LinkedIn, Blogging as a social medium, Micro blogging with Twitter, Social Sharing with YouTube, social media for Customer Reach, Acquisition and Retention.

Measurement of Digital Media: Analyzing Digital Media Performance, Analyzing Website Performance, Analyzing Advertising Performance.

TEXT BOOKS:

- 1. Michael Miller, B2B Digital Marketing, 1e, Pearson, 2014.
- 2. Vandana Ahuja, Digital marketing, Oxford University Press 2015
- 3. Michael R Solomon, Tracy Tuten, Social Media Marketing, Pearson, 1e, 2015.
- 4. Judy Strauss & Raymond Frost, E-Marketing, Pearson, 2016
- Richard Gay, Alan Charles worth and Rita Esen, Online marketing A customer led approach Oxford University Press 2007.
- 6. Chuck Hemann & Ken Burbary, Digital Marketing Analytics, Pearson, 2019.

BS745PE: DEVOPS (Professional Elective - IV)

B.Tech. IV Year I Sem.

L T P C 3 0 0 3

Pre-Requisites:

- 1. Software Engineering
- 2. Software Project Management

Course Objectives:

- Understand the skill sets and high-functioning teams involved in Agile, DevOps and related methods to reach a continuous delivery capability.
- Implement automated system update and DevOps lifecycle.

Course Outcomes:

- Understand the various components of DevOps environment.
- Identify Software development models and architectures of DevOps
- Use different project management and integration tools.
- Select an appropriate testing tool and deployment model for project.

UNIT- I

Introduction to DevOps:

Introduction, Agile development model, DevOps and ITIL. DevOps process and Continuous Delivery, Release management, Scrum, Kanban, delivery pipeline, identifying bottlenecks.

UNIT- II:

Software development models and DevOps:

DevOps Lifecycle for Business Agility, DevOps, and Continuous Testing. DevOps influence on Architecture: Introducing software architecture, The monolithic scenario, Architecture rules of thumb, The separation of concerns, Handling database migrations, Micro services and the data tier, DevOps, architecture, and resilience.

UNIT-III

Introduction to project management:

The need for source code control, the history of source code management, Roles and code, source code management system and migrations, shared authentication, Hosted Git servers, Different Git server implementations, Docker intermission, Gerrit, The pull request model, GitLab.

UNIT-IV

Integrating the system:

Build systems, Jenkins build server, Managing build dependencies, Jenkins plugins, and file system layout, The host server, Build slaves, Software on the host, Triggers, Job chaining and build pipelines, Build servers and infrastructure as code, Building by dependency order, Build phases, Alternative build servers, Collating quality measures.

UNIT-V

Testing Tools and Deployment:

Various types of testing, Automation of testing Pros and cons, Selenium - Introduction, Selenium features, JavaScript testing, Testing backend integration points, Test-driven development, REPL-driven development. Deployment of the system: Deployment systems, Virtualization stacks, code execution at the client, Puppet master and agents, Ansible, Deployment tools: Chef, SaltStack and Docker.

TEXT BOOK:

1. Joakim Verona., Practical DevOps, Packt Publishing, 2016.

- 1. Deepak Gaikwad, Viral Thakkar. DevOps Tools from Practitioner's Viewpoint. Wiley publications.
- Len Bass, Ingo Weber, Liming Zhu. DevOps: A Software Architect's Perspective. Addison Wesley.

BS751PE: ARTIFICIAL INTELLIGENCE (Professional Elective - V)

B.Tech. IV Year I Sem.

L T P C 3 0 0 3

Prerequisites:

1. Programming for problem solving, Data Structures.

Course Objectives:

- To learn the distinction between optimal reasoning Vs. human like reasoning
- To understand the concepts of state space representation, exhaustive search, heuristic search together with the time and space complexities.
- To learn different knowledge representation techniques.
- To understand the applications of AI, namely game playing, theorem proving, and machine learning.

Course Outcomes:

- Understand search strategies and intelligent agents
- Understand different adversarial search techniques
- · Apply propositional logic, predicate logic for knowledge representation
- Apply AI techniques to solve problems of game playing, and machine learning.

UNIT - I

Introduction to AI, Intelligent Agents, problem-Solving Agents, Searching for Solutions, Uninformed Search Strategies: Breadth-first search, Uniform cost search, Depth-first search, Iterative deepening Depth-first search, Bidirectional search, Informed (Heuristic) Search Strategies: Greedy best-first search, A* search, Heuristic Functions, Beyond Classical Search: Hill-climbing search, Simulated annealing search, Local Search in Continuous Spaces

UNIT - II

Problem Solving by Search-II and Propositional Logic

Adversarial Search: Games, Optimal Decisions in Games, Alpha–Beta Pruning, Imperfect Real-Time Decisions. Constraint Satisfaction Problems: Defining Constraint Satisfaction Problems, Constraint Propagation, Backtracking Search for CSPs, Local Search for CSPs, The Structure of Problems. Propositional Logic: Knowledge-Based Agents, The Wumpus World, Logic, Propositional Logic, Propositional Theorem Proving: Inference and proofs, Proof by resolution, Horn clauses and definite clauses, Forward and backward chaining, Effective Propositional Model Checking, Agents Based on Propositional Logic.

UNIT - III

Logic and Knowledge Representation

First-Order Logic: Representation, Syntax and Semantics of First-Order Logic, Using First-Order Logic, Knowledge Engineering in First-Order Logic.

Inference in First-Order Logic: Propositional vs. First-Order Inference, Unification and Lifting, Forward Chaining, Backward Chaining, Resolution.

UNIT - IV

Knowledge Representation: Ontological Engineering, Categories and Objects, Events. Mental Events and Mental Objects, Reasoning Systems for Categories, Reasoning with Default Information.

Classical Planning: Definition of Classical Planning, Algorithms for Planning with State-Space Search, Planning Graphs, other Classical Planning Approaches, Analysis of Planning approaches.

UNIT - V

Uncertain knowledge and Learning Uncertainty: Acting under Uncertainty, Basic Probability Notation, Inference Using Full Joint Distributions, Independence, Bayes' Rule and Its Use **Probabilistic Reasoning:** Representing Knowledge in an Uncertain Domain, The Semantics of Bayesian Networks, Efficient Representation of Conditional Distributions, Approximate Inference in Bayesian Networks, Relational and First-Order Probability, Other Approaches to Uncertain Reasoning; Dempster-Shafer theory.

TEXT BOOK:

1. Artificial Intelligence: A Modern Approach, Third Edition, Stuart Russell and Peter Norvig, Pearson Education.

- 1. Artificial Intelligence, 3rd Edn, E. Rich and K. Knight (TMH).
- 2. Artificial Intelligence, 3rd Edn., Patrick Henry Winston, Pearson Education.
- 3. Artificial Intelligence, Shivani Goel, Pearson Education.
- 4. Artificial Intelligence and Expert systems Patterson, Pearson Education.

BS752PE: DIGITAL PAYMENT SYSTEMS (Professional Elective - V)

B.Tech. IV Year I Sem.

L T P C 3 0 0 3

Course Objectives:

- Discuss the players and processes involved in e-payments
- Discuss the different categories and potential uses of smart cards

Course Outcomes:

- Understand the shifts that are occurring with regard to digital payments.
- Acquire a comprehensive understanding of different tasks associated in usage of digital payment systems
- Understand risks involved in e-payments and their counter-measures to provide secure transactions.
- Understand and analyze chip card technology for digital payment systems

UNIT - I

Introduction, Magnetic stripe debit and Credit cards, Chip Migration with EMVTM, Remote debit and credit with EMVTM

Payment Card Processing

Roles involved in payment card processing, payment card brands, Credit and debit payment cards, Focusing on the magnetic stripe card, Threats and security protections, Processing at the point of service, Payment network and interchange message, On-line authorization, Clearing and Settlement.

UNIT - II

A business case for chip migration, An overview of the chip card technology, proprietary payment application, interoperable payment application, EMVTM data elements, EMVTM file system, EMVTM application selection.

SMS Payments, USSD Payments, UPI Payments, Mobile Wallets, Bharat Bill Payments, NEFT, IMPS, QR Code, Merchants Payments, Internet Banking & Payments. ATM Payments, Interoperable Payments.

UNIT - III

Certification mechanism and algorithm, Public key certificate for RSA scheme, Entities and certifiers, Entity public key remainder, EMVTM certification chain, Issuing EMVTM public key certificates, Verifying EMVTM public key certificates, Issuing signed static application data, Verifying the signed static application data.

UNIT - IV

Overview of the EMVTM debit/credit transaction, Initiate application processing, Read application data, Off-line data authentication, Processing restrictions, Cardholder Verification, Terminal risk management, Terminal action analysis, On-line processing and issuer authentication.

UNIT - V

EMVTM regulatory framework, Deriving ICC specifications by issuers, Selection criteria of the ICC architecture, Multiplication ICC, Issuer's business case, adaptive initiate application processing, Design criteria for CAM selection, Design criteria for CVM, Processing restrictions, Card risk management.

TEXT BOOK:

 Cristian Radu, Artech House, Implementing Electronic Card Payment Systems, Computer Security Series

- 1. Electronic Payment Systems for E-Commerce by Donal O'Mahony, Michael Peirce and Hitesh Tewari, Artech House, Computer Security Series
- 2. David A. Buchanan, James McCalman, High Performance Work Systems: The Digital Experience, Routledge
- 3. David A. Montague, Essentials of Online payment Security and Fraud Prevention, Wiley.

BS753PE: IMAGE PROCESSING (Professional Elective - V)

B.Tech. IV Year I Sem.

L T P C 3 0 0 3

Prerequisites:

- Students are expected to have knowledge in linear signals and systems, Fourier Transform, basic linear algebra, basic probability theory and basic programming techniques; knowledge of digital signal processing is desirable.
- 2. A course on "Computational Mathematics"
- 3. A course on "Computer Oriented Statistical Methods"

Course Objectives

- Provide a theoretical and mathematical foundation of fundamental Digital Image Processing concepts.
- The topics include image acquisition; sampling and quantization; preprocessing; enhancement; restoration; segmentation; and compression.

Course Outcomes

- Demonstrate the knowledge of the basic concepts of two-dimensional signal acquisition, sampling, and quantization.
- Demonstrate the knowledge of filtering techniques.
- Demonstrate the knowledge of 2D transformation techniques.
- Demonstrate the knowledge of image enhancement, segmentation, restoration and compression techniques.

UNIT - I

Digital Image Fundamentals: Digital Image through Scanner, Digital Camera. Concept of Gray Levels. Gray Level to Binary Image Conversion. Sampling and Quantization. Relationship between Pixels. Imaging Geometry. 2D Transformations-DFT, DCT, KLT and SVD.

UNIT - II

Image Enhancement in Spatial Domain Point Processing, Histogram Processing, Spatial Filtering, Enhancement in Frequency Domain, Image Smoothing, Image Sharpening.

UNIT - III

Image Restoration Degradation Model, Algebraic Approach to Restoration, Inverse Filtering, Least Mean Square Filters, Constrained Least Squares Restoration, Interactive Restoration.

UNIT - IV

Image Segmentation Detection of Discontinuities, Edge Linking and Boundary Detection, Thresholding, Region Oriented Segmentation.

UNIT - V

Image Compression Redundancies and their Removal Methods, Fidelity Criteria, Image Compression Models, Source Encoder and Decoder, Error Free Compression, Lossy Compression.

TEXT BOOK:

 Digital Image Processing: R.C. Gonzalez & R. E. Woods, Addison Wesley/ Pearson Education, 2nd Ed. 2004.

- 1. Fundamentals of Digital Image Processing: A. K. Jain, PHI.
- Digital Image Processing using MAT LAB: Rafael C. Gonzalez, Richard E. Woods, Steven L. Eddins: Pearson Education India, 2004.
- 3. Digital Image Processing: William K. Pratt, John Wiley, 3rd Edition, 2004.

BS754PE: SOCIAL MEDIA ANALYTICS (Professional Elective - V)

B.Tech. IV Year I Sem.

L T P C 3 0 0 3

Course Objectives:

Knowledge on social media and its analytics.

Course Outcomes:

- Understanding characteristics and types of social media
- Knowledge on layers of social media analytics
- · Apply text analysis tools on social media data
- Understand the significance of action analytics
- Detect viral topics on social media (YouTube)

UNIT - I

Introduction To social media

World Wide Web, Web 1.0, Web 2.0, Web 3.0, social media, Core Characteristics Of Social Media, Types Of Social Media, Social Networking Sites, Using Facebook For Business Purposes, Content Communities

UNIT - II

Social Media Analytics Overview

Purpose Of Social Media Analytics, social media Vs. Traditional Business Analytics, Seven Layers Of Social Media Analytics, Types Of Social Media Analytics, Social Media Analytics, Cycle, Challenges To Social Media Analytics, Social Media Analytics Tools.

Case Study: The Underground Campaign That Scored Big

UNIT - III

Social Media Text Analytics

Types Of social media Text, Purpose of Text Analytics, Steps In Text Analytics, Social Media Text Analysis Tools.

Case Study: Tapping Into Online Customer Opinions

UNIT - IV

Social Media Actions Analytics

Introduction To Actions Analytics, Common Social Media Actions, Actions Analytics Tools.

Case Study: Cover-More Group

UNIT - V

Social Media Hyperlink Analytics

Types Of Hyperlinks, Hyperlink Analytics, Types Of Hyperlink Analytics, Hyperlink Analytics Tools. **Case Study**: Hyperlinks And Viral YouTube Videos

TEXT BOOK:

 Seven Layers of Social Media Analytics Mining Business Insights from social media Text, Actions, Networks, Hyperlinks, Apps, Search Engine, And Location Data by Gohar F. Khan Isbn: 1507823207, Isbn-13: 9781507823200.

- Social Media Analytics: Techniques And Insights for Extracting Business Value Out of social media By Matthew Ganis, Avinash Kohirkar, Pearson Education.
- Social Media Analytics: Effective Tools for Building, Interpreting, and Using Metrics, Marshall Sponder, MGH.
- Big Data and Analytics, Seema Acharya, Subhasinin Chellappan, Wiley Publications.
 Big Data, Black Book, Dreamtech Press, 2015 Edition.

BS755PE: BLOCKCHAIN TECHNOLOGY (Professional Elective -V)

B.Tech. IV Year I Sem.

L T P C 3 0 0 3

Prerequisites:

- 1. Knowledge in information security and applied cryptography.
- 2. Knowledge in Computer Networks

Course Objectives:

- To learn the fundamentals of Blockchain and various types of block chain and consensus mechanisms.
- To understand the public block chain system, Private block chain system and consortium blockchain.
- Able to know the security issues of blockchain technology.

Course Outcomes:

- Understanding concepts behind crypto currency
- Applications of smart contracts in decentralized application development
- Understand frameworks related to public, private and hybrid blockchain
- Create blockchain for different application case studies

UNIT - I

Fundamentals of Blockchain: Introduction, Origin of Blockchain, Blockchain Solution, Components of Blockchain, Block in a Blockchain, The Technology and the Future.

Blockchain Types and Consensus Mechanism: Introduction, Decentralization and Distribution, Types of Blockchain, Consensus Protocol.

Cryptocurrency – Bitcoin, Altcoin and Token: Introduction, Bitcoin and the Cryptocurrency, Cryptocurrency Basics, Types of Cryptocurrencies, Cryptocurrency Usage.

UNIT - II

Public Blockchain System: Introduction, Public Blockchain, Popular Public Blockchains, The Bitcoin Blockchain, Ethereum Blockchain.

Smart Contracts: Introduction, Smart Contract, Characteristics of a Smart Contract, Types of Smart Contracts, Types of Oracles, Smart Contracts in Ethereum, Smart Contracts in Industry.

UNIT - III

Private Blockchain System: Introduction, Key Characteristics of Private Blockchain, Need of Private Blockchain, Private Blockchain Examples, Private Blockchain and Open Source, E- commerce Site Example, Various Commands (Instructions) in E-commerce Blockchain, Smart Contract in Private Environment, State Machine, Different Algorithms of Permissioned Blockchain, Byzantine Fault, Multichain.

Consortium Blockchain: Introduction, Key Characteristics of Consortium Blockchain, Need of Consortium Blockchain, Hyperledger Platform, Overview of Ripple, Overview of Corda.

Initial Coin Offering: Introduction, Blockchain Fundraising Methods, Launching an ICO, Investing in an ICO, Pros and Cons of Initial Coin Offering, Successful Initial Coin Offerings, Evolution of ICO, ICO Platforms.

UNIT - IV

Security in Blockchain: Introduction, Security Aspects in Bitcoin, Security and Privacy Challenges of Blockchain in General, Performance and Scalability, Identity Management and Authentication, Regulatory Compliance and Assurance, Safeguarding Blockchain Smart Contract (DApp), Security Aspects in Hyperledger Fabric.

Applications of Blockchain: Introduction, Blockchain in Banking and Finance, Blockchain in Education, Blockchain in Energy, Blockchain in Healthcare, Blockchain in Real-estate, Blockchain In Supply Chain, The Blockchain and IoT. Limitations and Challenges of Blockchain.

UNIT - V

Blockchain Case Studies: Case Study 1 – Retail, Case Study 2 – Banking and Financial Services, Case Study 3 – Healthcare, Case Study 4 – Energy and Utilities.

Blockchain Platform using Python: Introduction, Learn How to Use Python Online Editor, Basic Programming Using Python, Python Packages for Blockchain.

Blockchain platform using Hyperledger Fabric: Introduction, Components of Hyper ledger Fabric Network, Chain codes from Developer.ibm.com, Blockchain Application Using Fabric Java SDK.

TEXT BOOK:

1. "Blockchain Technology", Chandramouli Subramanian, Asha A. George, Abhilasj K A and Meena Karthikeyan, Universities Press.

- 1. Michael Juntao Yuan, Building Blockchain Apps, Pearson, India.
- 2. Blockchain Blueprint for Economy, Melanie Swan, SPD O'reilly.
- 3. Blockchain for Business, Jai Singh Arun, Jerry Cuomo, Nitin Gaur, Pearson.

BS7210E: ENTERPRISE RESOURCE PLANNING (Open Elective - II)

B.Tech. IV Year I Sem.

L T P C 3 0 0 3

Course Objectives

- To provide a contemporary and forward-looking view on the theory and practice of Enterprise Resource Planning Technology.
- To focus on a strong emphasis upon practice of theory in Applications and Practical Oriented approach.
- To train the students to develop the basic understanding of how ERP enriches the business organizations in achieving a multidimensional growth.
- To aim at preparing the students technologically competitive and make them ready to selfupgrade with the higher technical skills.

Course Outcomes

- Make basic use of Enterprise software, and its role in integrating business functions
- Analyze the strategic options for ERP identification and adoption.
- Design the ERP implementation strategies.
- Create reengineered business processes for successful ERP implementation.

UNIT - I

ERP Introduction, Origin, Evolution and Structure: Conceptual Model of ERP, the Evolution of ERP, the Structure of ERP. Integrated Data Model. Scope – Technology – Benefits of ERP: Reduction in cycle Time, Lead Time & Cost, Improved Resource Utilization, Supplier Performance. Flexibility, Accuracy & Decision Making, Customer Satisfaction & On-time Shipment.

UNIT - II

Business Process Reengineering, Management Information system, Decision Support System, Executive Information System. Data ware Housing, Data Mining, Online Analytic Processing (OLAP), Product Life Cycle Management (PLM), LAP, Supply chain Management.

UNIT - III

ERP Marketplace and Marketplace Dynamics: Market Overview, Marketplace Dynamics, the Changing ERP Market. ERP-Modules: Functional Modules, Functional Modules of ERP Software, Integration of ERP, Supply chain and Customer Relationship Applications, Manufacturing and logistics modules.

UNIT - IV

ERP Implementation: Implementation Life Cycle -Implementation Methodology - Hidden Costs - Organizing Implementation - Vendors, Consultants and Users Contracts-Project Management and Monitoring- Role of SDLC/SSAD.

UNIT - V

ERP & E-Commerce, Future Directives- in ERP, ERP and Internet, Critical success and failure factors, Integrating ERP into organizational culture.

TEXT BOOKS:

- Vinod Kumar Garg and Venkitakrishnan N K, "Enterprise Resource Planning Concepts and Practice", PHI.
- Joseph A Brady, Ellen F Monk, Bret Wagner, "Concepts in Enterprise Resource Planning", Thompson Course Technology.

- 1. Alexis Leon, "ERP Demystified", Tata McGraw Hill.
- 2. Rahul V. Altekar "Enterprise Resource Planning", Tata McGraw Hill.
- 3. Vinod Kumar Garg and Venkitakrishnan N K, "Enterprise Resource Planning A Concepts and Practice", PHI.
- 4. Mary Summer, "Enterprise Resource Planning"- Pearson Education.

BS722OE: DESIGN THINKING (Open Elective – II)

B.Tech. IV Year I Sem.

L T P C 3 0 0 3

Course Objectives:

- To inculcate core design principles and applied creativity to develop innovative strategies that better connect engineers with their end users
- To build mindset leading to flow of creative ideas, validating those ideas and prioritizing the best ones
- To incorporate tools that designers need to take a design project from inspiration and insights to ideation and implementation
- To instill full scope of organizational innovation and strategy through knowledge, insight and analytical skills

Course Outcomes:

- Use design thinking and hypothesis-driven innovation processes to develop viable solutions to user challenges
- Use multiple brainstorming techniques to find innovative solutions
- Develop and test a business model or business case to support the viability of the solution
- Prototype a solution to a user challenge
- Investigate the cultural, emotional, technological and business factors relevant to developing new product or service design concept

UNIT - I

Introduction to Design Thinking: Design Thinking: Features - Principles of Design Thinking- Creating Ideal Conditions- Need of Design in Engineering; The 7 Steps of the Engineering Design thinking Process- Define, Ask, Imagine, Plan, Prototype, Test, Improve.

Creative thinking as basis of innovation; Empathy process for deep understanding of challenge with practical ingenuity; Making sense of observations and insights.

UNIT - II

Ideation Process: Clear Articulation of problem statement with focus on latent needs; Brainstorming potential solutions; Ideation methods with case-study based approach to using Systematic Inventive Thinking (SIT) Methods such as Addition, Subtraction, Multiplication, Division and Task Unification Strategic Innovation for competition in future: Linear Innovation vs. non-linear innovation, Understanding and identifying weak signals, 3-box thinking, 3-Box framework and Box-3 ideation

UNIT - III

Designing Customer Experience: Understanding Innovation through Design Thinking; Use of Diagrams and Maps in Design Thinking – Empathy map. Affinity diagram, mind map, journey map, combining ideas into complex innovation concepts.

Enhancing Customer Experience; Service Design and Development Process, Service Experience Cycle and Case Studies

UNIT - IV

Sustainable Design Approaches: Concern for Environment and Sustainability in Design, Case Studies to understand good Design for Environment (DFE) Decisions; Design Considerations in the five stages of the Product Life Cycle.

UNIT - V

Integrative Engineering Design Solutions: Identifying and resolving issues with working in diverse teams, Modularising, prototype building by different engineering disciplines within the team, validated learning with accessible metrics

Capstone Project (Interdisciplinary)

Applying Design Thinking Principles and Methods for Ideation and Prototyping, Testing Solution, Refining Solution, and Taking the Solution to the Users

TEXT BOOKS:

- 1. 101 Design Methods: A Structured Approach for Driving Innovation in Your Organization, Vijay Kumar, John Wiley & Sons, ISBN: 978-1118083468, 2012
- 2. Living with Complexity, Donald A Norman, MIT Press, ISBN: 978-0262528948, 2016
- 3. Design Thinking for Entrepreneurs and Small Businesses: Putting the Power of Design to Work, Beverly Rudkin Ingle, A Press, ISBN: 978-1430261810, 2013

- 1. Emotionally Durable Design: Objects, Experiences and Empathy, Jonathan Chapman, 2nd Edition, Routledge, ISBN: 978-0415732161, 2015
- Innovation Design: How Any Organization Can Leverage Design Thinking to Produce Change, Drive New Ideas, and Deliver Meaningful Solutions, Thomas Lockwood, Edgar Papke, New Page Books, ISBN: 978-1632651167, 2017
- Design Thinking Business Analysis: Business Concept Mapping Applied, Thomas Frisendal, Springer, ISBN: 978-3642434822, 2012
- 4. Chapter 1: A Simple Framework for Leading Innovation, The Three Box Solution, HBR Press, 2016
- Design a Better Business: New Tools, Skills and Mindset for Strategy and Innovation, Patrick Van Der Pijl, Justin Lokitz, Lisa Kay Solomon, Erik van der Pluijm, Maarten van Lieshout, Wiley, ISBN: 978-8126565085, 2016.

BS703PC: DATA ANALYTICS LAB

B.Tech. IV Year I Sem.

L T P C 0 0 2 1

Course Objectives:

- To explore the fundamental concepts of data analytics.
- To learn the principles and methods of statistical analysis
- Discover interesting patterns, analyze supervised and unsupervised models and estimate the accuracy of the algorithms.
- To understand the various search methods and visualization techniques.

Course Outcomes:

- Understand linear regression and logistic regression
- · Understand the functionality of different classifiers
- Implement visualization techniques using different graphs
- · Apply descriptive and predictive analytics for different types of data

List of Experiments:

- 1. Data Preprocessing
 - a. Handling missing values
 - b. Noise detection removal
 - c. Identifying data redundancy and elimination
- 2. Implement any one imputation model
- 3. Implement Linear Regression
- 4. Implement Logistic Regression
- 5. Implement Decision Tree Induction for classification
- 6. Implement Random Forest Classifier
- 7. Implement ARIMA on Time Series data
- 8. Object segmentation using hierarchical based methods
- 9. Perform Visualization techniques (types of maps Bar, Colum, Line, Scatter, 3D Cubes etc)
- 10. Perform Descriptive analytics on Healthcare data
- 11. Perform Predictive analytics on Product Sales data
- 12. Apply Predictive analytics for Weather forecasting.

TEXT BOOKS:

- 1. Student's Handbook for Associate Analytics II, III.
- Data Mining Concepts and Techniques, Han, Kamber, 3rd Edition, Morgan Kaufmann Publishers.

- 1. Introduction to Data Mining, Tan, Steinbach and Kumar, Addison Wesley, 2006.
- Data Mining Analysis and Concepts, M. Zaki and W. Meira
- 3. Mining of Massive Datasets, Jure Leskovec Stanford Univ. Anand Rajaraman Milliway Labs Jeffrey D Ullman Stanford Univ.

BS704PC: OPERATIONS RESEARCH LAB

B.Tech. IV Year I Sem. L T P C 0 0 2 1

Course Objectives:

- To solve operations research problems using both linear and non-linear programming.
- To transform the problems into convex and non-convex function optimization
- To frame engineering minima maxima problems using linear algebra and probability theory in the framework of optimization problems.

Course Outcomes:

- Understand the basic principles and concepts of Python
- Explore the applicability of programming skills in Python.
- Summarize various optimization techniques like LPP models.
- Analyze the transportation, inventory and assignment problems.
- Explain the concepts of sequencing, game theory and dynamic programming

List of Experiments:

- 1. Write a Python program to find out when given an array of size N, to partition the given array into two subsets such that the average of all the elements in both subsets is equal. If no such partition exists print -1. Otherwise, print the partitions. If multiple solutions exist, print the solution where the length of the first subset is minimum. If there is still a tie then print the partitions where the first subset is lexicographically smallest.
- 2. Write a Python program to find out when given an array of positive elements, flip the sign of some of its elements such that the resultant sum of the elements of array should be minimum non-negative (as close to zero as possible). Return the minimum no. of elements whose sign needs to be flipped such that the resultant sum is minimum non-negative. Note that the sum of all the array elements shall not exceed 10⁴.
- 3. Write a Python program to find out when given a two-dimensional grid, each cell of which contains integer cost which represents a cost to traverse through that cell. The task is to find the minimum cost path from the bottom-left corner to the top-right corner.
- 4. Write a Python program to find out when given an array of non-negative integers arr[], the task is to find a pair (n, r) such that ${}^{n}P_{r}$ is maximum possible and $r \le n$.
- 5. Linear Programming Problem: (Use TORA)
 - A store sells men's and women's tennis shoes. It makes a profit of \$1 per pair of men's shoes and \$1.20 per pair of women's shoes. It takes two minutes of a salesperson's time and two minutes of a cashier's time to sell a pair of men's shoes. It takes three minutes of a salesperson's time and one minute of a cashier's time per pair of women's shoes. The store is open eight hours per day, during which time there are two salespersons and one cashier on duty. How many pairs of shoes of each type should the store sell in order to maximize profit each day?
- 6. Queuing Problem (Use TORA)
 - A super market has two girls looking sales at the counters. The service time for each customer is exponential with mean 4 minutes and people arrive 3 in a poison fashion at the 10/hour. Find Waiting Time of customer.
- 7. Sequencing Problem (Use TORA)
 - Five jobs each of which must go through two machines in the order BA, processing times are given in the table.

| Job | 1 | 2 | 3 | 4 | 5 |
|-----------|----|----|----|----|----|
| Machine A | 10 | 2 | 18 | 6 | 20 |
| Machine B | 4 | 12 | 14 | 16 | 8 |

Determine a sequence for the five jobs that will minimize the total elapsed time. Also compute idle times for each of the machine

8. Game Theory (Use TORA)

Using the dominance property obtain the optimal strategy for both the players and determine the value of game. The payoff matrix for player A is given.

| | Player -B | | | | | | |
|----------|-----------|---|---|---|----|---|--|
| Player-A | | - | = | Ξ | IV | ٧ | |
| | I | 2 | 4 | 3 | 8 | 4 | |
| | = | 5 | 6 | 8 | 7 | 8 | |
| | III | 6 | 7 | 9 | 8 | 7 | |
| | IV | 4 | 2 | 8 | 4 | 3 | |

9. Assignment Problem (Use TORA)

A Company has three plants at locations A, B and C which supply to warehouses located at D, E, F, G and H. Monthly plant capacities are 800, 500 and 900 units respectively. Monthly warehouse requirements are 400, 500, 400 and 800 units respectively. Unit transportation cost in rupees is given below.

| | | Ware Houses | | | | | |
|-------|---|-------------|---|---|---|---|--|
| | | D | Е | F | G | Ι | |
| Plant | Α | 5 | 8 | 6 | 6 | 3 | |
| | В | 4 | 7 | 7 | 6 | 5 | |
| | С | 8 | 4 | 6 | 6 | 4 | |

Determine an optimum distribution for the company in order to minimize the total transportation cost.

10. Dynamic Programming Problem

Given an array arr[] of N integers, the task is to sort the array in non-decreasing order by performing the minimum number of operations. In a single operation, an element of the array can either be incremented or decremented by 1. Print the minimum number of operations required.

11. Inventory Problem (USE: LINGO)

Following information a product is as follows: annual demand =10,000 units, ordering cost Rs.10/order, Price Rs.20/unit. Inventory carrying cost is 20% of the value of inventory per year. The dealer is considering the possibility of allowing some back orders to occur. It is estimated that the annual cost of back ordering will be 25% of the value of inventory.

- a. What should be the optimum no of units he should buy in 1lot?
- b. What qty of the product should be allowed to be back ordered.

c. What would be the max qty of inventory at any time of year. Would you recommend to allow backordering? If so what would be the annual cost saving by adopting the policy of back ordering.

TEXT BOOKS:

- 1. H.A. Taha, Operations Research, An Introduction, PHI, 2008
- 2. H.M. Wagner, Principles of Operations Research, PHI, Delhi, 1982.

- 1. J.C. Pant, Introduction to Optimization: Operations Research, Jain Brothers, Delhi, 2008
- 2. Hitler Libermann Operations Research: McGraw Hill Pub. 2009
- 3. Pannerselvam, Operations Research: Prentice Hall of India 2010
- 4. Harvey M Wagner, Principles of Operations Research: Prentice Hall of India 2010

BS801PC: HUMAN RESOURCE MANAGEMENT

B.Tech. IV Year II Sem.

L T P C 3 0 0 3

Course Objectives:

 To understand various functions of HRM and able to manage the human resources of any organization effectively.

Course Outcomes:

- Understand Fundamentals of Basic HR concepts
- Understand the process of recruitment and selection
- Learning and development, Performance Management and Compensation
- Understand Employee retention strategies, importance of employee welfare and grievances.

UNIT - I

Introduction of HRM: Introduction to HRM – Line Managers – HR Role and responsibilities, New Approaches to Organizing HR – Globalization & Competition Trends – Technological Trends – Trends in Nature of Work – Workforce and Demographic Trends – Economic Challenges – High Performance Work System's – Labor Legislation in India – Equal Employment Opportunity – HR Score Card developed. Human Resource Information System.

UNIT - II

Recruitment and Selection: Basics of Job Analysis and talent Management process – Methods for Collecting Job Analysis Information – Job Descriptions and specifications – Job Satisfaction– Job Enlargement, Job Enrichment, Job Rotation, HR Planning – Recruitment & Selection Process – Planning & Forecasting of human resources – Sources of Recruitment – Recruitment on Diverse Work Force – Employee Testing and Selection – Basic types of Interviews – Errors in Interviews

UNIT - III

Training and Developing and Performance Management – Importance of Training and Development – Training process - Analyzing Training needs & Designing the program – Implementation of training programmes – training methods – Management development process – Evaluation of training and development programmes. Performance Management - Concept of Performance management and appraisal, the performance appraisal process, Techniques for Performance Appraisal – Career Management.

UNIT - IV

Compensation and Employee welfare – Basic factors in determining pay rates – Job evaluation methods - Establishing pay rates – Pricing Managerial and Professional Jobs – Performance based pay -Benefits – Insurance – Retirement Benefits – Employee Welfare facilities. Salient Features of Workmen Compensation Act & Minimum Wages Act.

UNIT - V

Employee Relations – Labor Movement – Collective Bargaining Process – Grievances – Grievances handling procedure – Employee Separation – Employee Safety and Health – Occupational Safety Law – Work Place Health Hazards Problems & Remedies – Salient features of Industrial Disputes Acts 1947 – Factories Act, POSH act.

TEXT BOOKS:

- 1. Gary Dessler, Biju Varkkey, Human Resource Management, 4e, Pearson 2017.
- Robert L. Mathis, John H. Jackson, Manas Ranjan Tripathy, Human Resource Management, Cengage Learning 2016.
- 3. Uday Kumar Haldar, Juthika Sarkar, Human Resource Management, Oxford University Press 2013.

- 1. K. Aswathappa, Human Resource Management, Text and Cases, TMH, 2011.
- 2. Sharon Pande and Swapnalekha Basak, Human Resource Management, Text and Cases, Vikas Publishing, 2e, 2015.

BS861PE: INNOVATION IP MANAGEMENT AND ENTREPRENEURSHIP (Professional Elective – VI)

B.Tech. IV Year II Sem. L T P C 3 0 0 3

Course Objectives:

- To develop entrepreneurship skills of commercial appreciation by allocating knowledge about substantive aspects of management, strategy and legal literature.
- To discuss intellectual property strategy to protect inventions and innovations of new ventures.
- The course will make the students understand the nature, scope and differences of IP, its different utilities and approaches
- The course will manage and strategize IP lifecycle effectively throughout the journey of startup, in a time when it is aspired highly by the economy and society.
- Participants will learn the fundamentals and advanced strategies of IP. They will be given the
 opportunity for understanding the same in the MSME sector. They will finally be provided brief
 exposure about the valuation techniques and audits of IP.

Course Outcomes:

- Describe the requirements and responsibilities put on management, board members and shareholders in different development situations
- Define the needs for resources as well as obstacles in the early stages of the development of a business independently formulate a business plan based on a business idea in technology
- Plan and implement a development project in a team
- Describe the fundamentals of intellectual property rights and legislation, particularly in the biotech industry.

UNIT - I

Entrepreneurship

Introduction, Relation between IP and Entrepreneurship, Types of entrepreneurships, entrepreneurship models, Role of IP identifying threshold innovative entrepreneurs. Innovative entrepreneurship, Opportunity recognisation and entry strategies. Competitive advantage through IP protection, IP protection for Startups.

UNIT - II

Innovation

Introduction to innovation, Creativity, Different types of innovation, Open innovation, Adaptability of an innovation, Innovation vs. Invention, Divergent and convergent thinking, Idea generation, Idea validation, Idea protection, Necessity of innovation in current business world.

UNIT - III

Intellectual Property

Introduction, Traditional knowledge vs. Intellectual Property, Different types of IP, Copyrights, Trademarks, Geographical Indications, Trade secrets, Patents; Transforming IP into Economy; IP protection in developed nations, and developing nations. Position of India in IP protection (Agriculture, Pharmaceutical and engineering sectors).

UNIT - IV

IPR and Technical Inventions

Patent, Patentability requirements, Patent drafting, Patent lifecycle; Software Patents: Design Patents; Protection of Various aspects of Embodied Inventions; Integrated circuit designs protection; Software Inventions or algorithms: Copyright vs Patent.

UNIT - V

IP strategy and Entrepreneurship

IP strategy for start-up and MSME, IP transaction, IP valuation, Government Initiatives: Incubators, research parks, Various Government policies, Integrative approach – Entrepreneurship & IP strategy, Fee relaxations for patents for Start-ups and small entities.

TEXT BOOKS:

- 1. Ove Granstrand, The Economic and management of Intellectual Property, (1999).
- 2. Narayanan, V. K., Managing technology and innovation for competitive advantage, first edition, Pearson education, New Delhi, (2006).
- 3. Idris, K. (2003), Intellectual property: a power tool for economic growth, second edition, WIPO publication no. 888, Switzerland.
- 4. Bosworth D. & Webster E, The Management of Intellectual Property, Edward Elgar.

REFERENCE BOOKS:

- 1. Berman, Ideas to Assets, Wiley publications.
- 2. Richard Dorf& Thomas Byers, Technology ventures from idea to enterprise, 2nd edition.

ADDITIONAL READING:

WIPO - http://www.wipo.int/patents/en

BS862PE: DECISION SUPPORT SYSTEMS (Professional Elective - VI)

B.Tech. IV Year II Sem.

L T P C 3 0 0 3

Course objectives:

- Introduce decision support systems and their relationship to other computer-based information systems
- Demonstrate DSS development approaches and utilize DSS capacities to support different types of decisions.

Course Outcomes:

- Understand the decision-making process.
- Perform decision analysis and modeling
- Develop a DSS and Analyze the role of knowledge management in DSS.
- Understand knowledge-based system and knowledge engineering.
- · Design Advanced Intelligent Systems

UNIT - I

Decision Making and Computerized Support

Computerized Decision Support and the Supporting Technologies; A Framework for Decision Support; The Concept of Decision Support Systems.

Decision-Making Systems, Modeling, and Support Decision-Making

Introduction and Definitions; Systems; Models; Phases of the Decision- Making Process; The Intelligence Phase; The Design Phase; The Choice Phase; The Implementation Phase; How Decisions Are Supported; Personality Types, Gender, Human Cognition, and Decision Styles; The Decision-Makers

UNIT - II

Decision Support Systems

An Overview DSS Configurations; What Is a DSS?; Characteristics and Capabilities of DSS; Components of DSS; The Data Management Subsystem; The Model Management Subsystem; The User Interface (Dialog) Subsystem; The Knowledge-Based Management Subsystem; The User; DSS Hardware; DSS Classifications

Modeling and Analysis

MSS Modeling; Static and Dynamic Models; Certainty, Uncertainty, and Risk; Influence Diagrams; MSS Modeling with Spreadsheets; Decision Analysis of a Few Alternatives (Decision Tables and Decision Trees); The Structure of MSS Mathematical Models; Mathematical Programming Optimization; Multiple Goals, Sensitivity Analysis, What-If, and Goal Seeking; Problem-Solving Search Methods

UNIT - III

Decision Support System Development

Introduction to DSS Development; The Traditional System Development Life Cycle; Alternative Development Methodologies; Prototyping: The DSS Development Methodology; Change Management; DSS Technology Levels and Tools; DSS Development Platforms; DSS Development Tool Selection; Team-Developed DSS; End User Developed DSS.

Knowledge Management

Introduction to Knowledge Management; Organizational Learning and Transformation; Knowledge Management Initiatives; Approaches to Knowledge Management; Information Technology in Knowledge Management; Knowledge Management Systems Implementation; Roles of People in Knowledge Management; Ensuring Success of Knowledge Management

UNIT - IV

Artificial Intelligence and Expert Systems

Knowledge-Based Systems Concepts and Definitions of Artificial Intelligence; Evolution of Artificial Intelligence; The Artificial Intelligence Field; Basic Concepts of Expert Systems; Applications of Expert Systems; Structure of Expert Systems; How Expert Systems Work; Problem Areas Suitable for Expert Systems; Benefits and Capabilities of Expert Systems; Problems and Limitations of Expert Systems; Expert Systems on the Web

Knowledge Acquisition, Representation, and Reasoning

Concepts of Knowledge Engineering; Scope and Types of Knowledge; Methods of Knowledge Acquisition from Experts; Knowledge Acquisition from Multiple Experts; Automated Knowledge Acquisition from Data and Documents; Knowledge Verification and Validation; Representation of Knowledge; Reasoning in Rule-Based Systems; Explanation and Meta knowledge; Inferencing with Uncertainty; Expert Systems Development; Knowledge Acquisition and the Internet

UNIT - V

Advanced Intelligent Systems

Machine-Learning Techniques; Case-Based Reasoning; Basic Concept of Neural Computing; Learning in Artificial Neural Networks; Developing Neural Network-Based Systems; Genetic Algorithms Fundamentals; Developing Genetic Algorithm Applications; Fuzzy Logic Fundamentals; Developing Integrated Advanced Systems

Intelligent Systems over the Internet

Web-Based Intelligent Systems; Intelligent Agents: An Overview; Characteristics of Agents; Why Intelligent Agents? Classification and Types of Agents; Internet-Based Software Agents; DSS Agents and Multi-Agents; Semantic Web: Representing Knowledge for Intelligent Agents; Web-Based Recommendation Systems; Managerial Issues of Intelligent Agents

TEXT BOOKS:

- 1. Efraim Turban and Jay E. Aronson. Decision Support Systems and Intelligent Systems, 8th edition, Prentice Hall, 2007
- 2. Burstein F., Holsapple C.W. (eds.) Handbook on Decision Support Systems, Springer, 2008

- 1. Decision Management Systems: A Practical Guide to Using Business Rules and Predictive Analytics, 1 edition (October 10, 2011), by James Taylor. IBM Press;
- 2. Decision Support Systems, 2nd Edition, by George Marakas, Prentice-Hall, 2003. Aking Hard Decisions, 2nd Edition, Robert Clemen, Duxbury, 2001.
- 3. Understanding Decision Support Systems and Expert Systems, by Efrem Mallach, Irwin, 1994.
- 4. Value-Focused Thinking: A Path to Creative Decision making, Ralph L. Keeney, Harvard University Press, 1996.
- 5. Decision Support Systems Hyperbook, Power, D.J., accessed August, 2006

BS863PE: DEEP LEARNING (Professional Elective - VI)

B.Tech. IV Year II Sem.

L T P C 3 0 0 3

Course Objectives:

• To understand deep Learning algorithms and their applications in real-world data

Course Outcomes:

- Understand machine learning basics and neural networks
- · Understand optimal usage of data for training deep models
- · Apply CNN and RNN models for real-world data
- Evaluate deep models
- Develop deep models for real-world problems

UNIT - I

Machine Learning Basics

Learning Algorithms, Capacity, Overfitting and Underfitting, Hyperparameters and Validation Sets, Estimators, Bias and Variance, Maximum Likelihood Estimation, Bayesian Statistics, Supervised Learning Algorithms, Unsupervised Learning Algorithms, Stochastic Gradient Descent, Building a Machine Learning Algorithm, Challenges Motivating Deep Learning

Deep Feedforward Networks Learning XOR, Gradient-Based Learning, Hidden Units, Architecture Design, Back-Propagation and Other Differentiation Algorithms

UNIT - II

Regularization for Deep Learning

Parameter Norm Penalties, Norm Penalties as Constrained Optimization, Regularization and Under-Constrained Problems, Dataset Augmentation, Noise Robustness, Semi-Supervised Learning, Multi-Task Learning, Early Stopping, Parameter Tying and Parameter Sharing, Sparse Representations, Bagging and Other Ensemble Methods, Dropout, Adversarial Training, Tangent Distance, Tangent Prop, and Manifold Tangent Classifier, Optimization for Training Deep Models, Learning vs Pure Optimization, Challenges in Neural Network Optimization, Basic Algorithms, Parameter Initialization Strategies, Algorithms with Adaptive Learning Rates

UNIT - III

Convolutional Networks

The Convolution Operation, Motivation, Pooling, Convolution and Pooling as an Infinitely Strong Prior, Variants of the Basic Convolution Function, Structured Outputs, Data Types, Efficient Convolution Algorithms, Random or Unsupervised Features

UNIT - IV

Recurrent and Recursive Nets

Unfolding Computational Graphs, Recurrent Neural Networks, Bidirectional RNNs, Encoder-Decoder Sequence-to-Sequence Architectures, Deep Recurrent Networks, Recursive Neural Networks, The Challenge of Long-Term Dependencies, Echo State Networks, Leaky Units and Other Strategies for Multiple Time Scales, The Long Short-Term Memory and Other Gated RNNs, Optimization for Long-Term Dependencies, Explicit Memory

UNIT - V

Practical Methodology: Performance Metrics, Default Baseline Models, Determining Whether to Gather More Data, Selecting Hyperparameters, Debugging Strategies, Example: Multi-Digit Number Recognition

Applications: Large-Scale Deep Learning, Computer Vision, Speech Recognition, Natural Language Processing, Other Applications.

TEXT BOOK:

1. Deep Learning by Ian Goodfellow, Yoshua Bengio and Aaron Courville, MIT Press.

- 1. The Elements of Statistical Learning. Hastie, R. Tibshirani, and J. Friedman, Springer.
- 2. Probabilistic Graphical Models. Koller, and N. Friedman, MIT Press.
- 3. Bishop, C, M., Pattern Recognition and Machine Learning, Springer, 2006.
- 4. Yegnanarayana, B., Artificial Neural Networks PHI Learning Pvt. Ltd, 2009.
- 5. Golub, G, H., and Van Loan, C, F., Matrix Computations, JHU Press, 2013.
- 6. Satish Kumar, Neural Networks: A Classroom Approach, Tata McGraw-Hill Education, 2004.

BS864PE: DATA VISUALIZATION TECHNIQUES (Professional Elective – VI)

B.Tech. IV Year II Sem. L T P C 3 0 0 3

Course Objectives:

• To understand various data visualization techniques

Course Outcomes:

- Know the historical development and evolution of data visualization techniques.
- Analyze and visualize high-dimensional datasets using appropriate techniques.
- Visualize large multidimensional datasets using appropriate methods.
- Create insightful visual representations for diverse types of data.

UNIT - I

Introduction, A Brief History of Data Visualization, Good Graphics, Static Graphics.

UNIT - II

Data Visualization Through Their Graph Representations, Graph-theoretic Graphics, High-dimensional Data Visualization, Multivariate Data Glyphs: Principles and Practice, Linked Views for Visual Exploration, Linked Data Views, Visualizing Trees and Forests.

UNIT - III

Multidimensional Scaling, Huge Multidimensional Data Visualization, Multivariate Visualization by Density Estimation, Structured Sets of Graphs, Structural Adaptive Smoothing by Propagation—Separation Methods, Smoothing Techniques for Visualization.

UNIT - IV

Data Visualization via Kernel Machines, Visualizing Cluster Analysis and Finite Mixture Models, Visualizing Contingency Tables, Mosaic Plots and their Variants.

UNIT-V

Parallel Coordinates: Visualization, Exploration and Classification of High- Dimensional Data, Matrix Visualization, Visualization in Bayesian Data Analysis.

TEXT BOOKS:

- 1. Handbook of Data Visualization by Chun-houh Chen, 2008.
- 2. Matthew Ward, Georges Grinstein and Daniel Keim, "Interactive Data Visualization Foundations, Techniques, Applications", 2010.
- 3. Colin Ware, "Information Visualization Perception for Design", 2nd edition, Margon Kaufmann Publishers, 2004.

- 1. Robert Spence "Information visualization Design for interaction", Pearson Education, 2nd Edition, 2007.
- 2. Alexandru C. Telea, "Data Visualization: Principles and Practice," A. K. Peters Ltd, 2008.

BS865PE: CYBER SECURITY (Professional Elective – VI)

B.Tech. IV Year II Sem.

L T P C 3 0 0 3

Course objectives:

- To understand various types of cyber-attacks and cyber-crimes.
- To learn threats and risks within the context of cyber security.
- To have an overview of the cyber laws & concepts of cyber forensics.
- To study the defensive techniques against these attacks.

Course Outcomes:

- · Analyze and evaluate the cyber security needs of an organization.
- Understand Cyber Security Regulations and Roles of International Law.
- Design and develop security architecture for an organization.
- Understand fundamental concepts of data privacy attacks.

UNIT - I

Introduction to Cyber Security: Basic Cyber Security Concepts, layers of security, Vulnerability, threat, Harmful acts, Internet Governance – Challenges and Constraints, Computer Criminals, CIA Triad, Assets and Threat, motive of attackers, active attacks, passive attacks, Software attacks, hardware attacks, Cyber Threats-Cyber Warfare, Cyber Crime, Cyber terrorism, Cyber Espionage, etc., Comprehensive Cyber Security Policy.

UNIT - II

Cyberspace and the Law & Cyber Forensics: Introduction, Cyber Security Regulations, Roles of International Law. The INDIAN Cyberspace, National Cyber Security Policy.

Introduction, Historical background of Cyber forensics, Digital Forensics Science, The Need for Computer Forensics, Cyber Forensics and Digital evidence, Forensics Analysis of Email, Digital Forensics Lifecycle, Forensics Investigation, Challenges in Computer Forensics.

UNIT - III

Cybercrime: Mobile and Wireless Devices: Introduction, Proliferation of Mobile and Wireless Devices, Trends in Mobility, Credit card Frauds in Mobile and Wireless Computing Era, Security Challenges Posed by Mobile Devices, Registry Settings for Mobile Devices, Authentication service Security, Attacks on Mobile/Cell Phones, Organizational security Policies and Measures in Mobile Computing Era, Laptops.

UNIT-IV

Cyber Security: Organizational Implications: Introduction, cost of cybercrimes and IPR issues, web threats for organizations, security and privacy implications, social media marketing: security risks and perils for organizations, social computing and the associated challenges for organizations.

UNIT-V

Privacy Issues: Basic Data Privacy Concepts: Fundamental Concepts, Data Privacy Attacks, Data linking and profiling, privacy policies and their specifications, privacy policy languages, privacy in different domains- medical, financial, etc.

Cybercrime: Examples and Mini-Cases

Examples: Official Website of Maharashtra Government Hacked, Indian Banks Lose Millions of Rupees, Parliament Attack, Pune City Police Bust Nigerian Racket, e-mail spoofing instances.

Mini-Cases: The Indian Case of online Gambling, An Indian Case of Intellectual Property Crime, Financial Frauds in Cyber Domain.

TEXT BOOKS:

1. Nina Godbole and Sunit Belpure, Cyber Security Understanding Cyber Crimes, Computer Forensics and Legal Perspectives, Wiley

- 1. B. B. Gupta, D.P. Agrawal, Haoxiang Wang, Computer and Cyber Security: Principles, Algorithm, Applications, and Perspectives, CRC Press
- Cyber Security Essentials, James Graham, Richard Howard and Ryan Otson, CRC Press
- 3. Introduction to Cyber Security, Chwan-Hwa(john) Wu, J.David Irwin, CRC Press T&F Group.

BS8310E: INNOVATION IP MANAGEMENT AND ENTREPRENEURSHIP (Open Elective – III)

B.Tech. IV Year II Sem.

L T P C 3 0 0 3

Course Objectives:

- To develop entrepreneurship skills of commercial appreciation by allocating knowledge about substantive aspects of management, strategy and legal literature.
- To discuss intellectual property strategy to protect inventions and innovations of new ventures.
- The course will make the students understand the nature, scope and differences of IP, its different utilities and approaches
- The course will manage and strategize IP lifecycle effectively throughout the journey of startup, in a time when it is aspired highly by the economy and society.
- Participants will learn the fundamentals and advanced strategies of IP. They will be given the
 opportunity for understanding the same in the MSME sector. They will finally be provided brief
 exposure about the valuation techniques and audits of IP.

Course Outcomes:

- Describe the requirements and responsibilities put on management, board members and shareholders in different development situations
- Define the needs for resources as well as obstacles in the early stages of the development of a business independently formulate a business plan based on a business idea in technology
- Plan and implement a development project in a team
- Describe the fundamentals of intellectual property rights and legislation, particularly in the biotech industry.

UNIT - I

Entrepreneurship

Introduction, Relation between IP and Entrepreneurship, Types of entrepreneurships, entrepreneurship models, Role of IP identifying threshold innovative entrepreneurs. Innovative entrepreneurship, Opportunity recognisation and entry strategies. Competitive advantage through IP protection, IP protection for Startups.

UNIT - II

Innovation

Introduction to innovation, Creativity, Different types of innovation, Open innovation, Adaptability of an innovation, Innovation vs. Invention, Divergent and convergent thinking, Idea generation, Idea validation, Idea protection, Necessity of innovation in current business world.

UNIT - III

Intellectual Property

Introduction, Traditional knowledge vs. Intellectual Property, Different types of IP, Copyrights, Trademarks, Geographical Indications, Trade secrets, Patents; Transforming IP into Economy; IP protection in developed nations, and developing nations. Position of India in IP protection (Agriculture, Pharmaceutical and engineering sectors).

UNIT - IV

IPR and Technical Inventions

Patent, Patentability requirements, Patent drafting, Patent lifecycle; Software Patents: Design Patents; Protection of Various aspects of Embodied Inventions; Integrated circuit designs protection; Software Inventions or algorithms: Copyright vs Patent.

UNIT - V

IP strategy and Entrepreneurship

IP strategy for start-up and MSME, IP transaction, IP valuation, Government Initiatives: Incubators, research parks, Various Government policies, Integrative approach – Entrepreneurship & IP strategy, Fee relaxations for patents for Start-ups and small entities.

TEXT BOOKS:

- 1. Ove Granstrand, The Economic and management of Intellectual Property, (1999).
- 2. Narayanan, V. K., Managing technology and innovation for competitive advantage, first edition, Pearson education, New Delhi, (2006).
- 3. Idris, K. (2003), Intellectual property: a power tool for economic growth, second edition, WIPO publication no. 888, Switzerland.
- 4. Bosworth D. & Webster E, The Management of Intellectual Property, Edward Elgar.

REFERENCE BOOKS:

- 1. Berman, Ideas to Assets, Wiley publications.
- 2. Richard Dorf& Thomas Byers, Technology ventures from idea to enterprise, 2nd edition.

ADDITIONAL READING:

WIPO - http://www.wipo.int/patents/en

BS8320E: SOCIAL MEDIA ANALYTICS (Open Elective - III)

B.Tech. IV Year II Sem.

L T P C 3 0 0 3

Course Objectives:

Knowledge on social media and its analytics.

Course Outcomes:

- Understanding characteristics and types of social media
- Knowledge on layers of social media analytics
- Apply text analysis tools on social media data
- Understand the significance of action analytics
- Detect viral topics on social media (YouTube)

UNIT - I

Introduction To social media

World Wide Web, Web 1.0, Web 2.0, Web 3.0, social media, Core Characteristics Of Social Media, Types Of Social Media, Social Networking Sites, Using Facebook For Business Purposes, Content Communities.

UNIT - II

Social Media Analytics Overview

Purpose Of Social Media Analytics, social media Vs. Traditional Business Analytics, Seven Layers Of Social Media Analytics, Types Of Social Media Analytics, Social Media Analytics, Cycle, Challenges To Social Media Analytics, Social Media Analytics Tools.

Case Study: The Underground Campaign That Scored Big.

UNIT - III

Social Media Text Analytics

Types Of social media Text, Purpose of Text Analytics, Steps In Text Analytics, Social Media Text Analysis Tools.

Case Study: Tapping Into Online Customer Opinions.

UNIT - IV

Social Media Actions Analytics

Introduction To Actions Analytics, Common Social Media Actions, Actions Analytics Tools.

Case Study: Cover-More Group.

UNIT - V

Social Media Hyperlink Analytics

Types Of Hyperlinks, Hyperlink Analytics, Types of Hyperlink Analytics, Hyperlink Analytics Tools. **Case Study**: Hyperlinks And Viral YouTube Videos.

TEXT BOOK:

 Seven Layers of Social Media Analytics Mining Business Insights from social media Text, Actions, Networks, Hyperlinks, Apps, Search Engine, And Location Data by Gohar F. Khan Isbn: 1507823207, Isbn-13: 9781507823200.

- Social Media Analytics: Techniques And Insights for Extracting Business Value Out of social media By Matthew Ganis, Avinash Kohirkar, Pearson Education.
- Social Media Analytics: Effective Tools for Building, Interpreting, and Using Metrics, Marshall Sponder, MGH.
- 3. Big Data and Analytics, Seema Acharya, Subhasinin Chellappan, Wiley Publications. Big Data, Black Book, Dreamtech Press, 2015 Edition.