



Jawaharlal Nehru Technological University Hyderabad



Introduces

Bachelor of Business Administration in Data Analytics (BBA-DA)

“Enhance your Skills & Employability Opportunities by Upgrading your Qualification through BBA-DA”

As a **Second Degree** Course in **Blended Mode** from Academic Year **2022-2023** Commencement of **class work: 16-02-2023**

Are you a student of B. Tech/ B. Pharmacy?

Then you are eligible to Register for Second Degree BBA-DA

In your own college

Unique opportunity for B. Tech/B. Pharmacy students as Simultaneous Degree

Program Highlights:

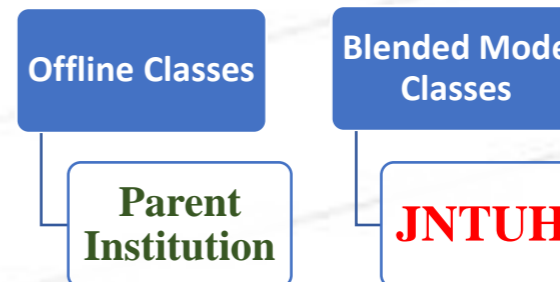
- **Business Statistics**
- **Financial Accounting, Marketing, HRM**
- **Startup Management**
- **Business Analytics**
- **Data Science**
- **Python Programming**
- **Data Visualization**
- **R Programming and many more.**

Program Objectives:

- **To provide conceptual knowledge, principles & practices of various functions of management.**
- **To provide the required functional knowledge of Finance, Human Resource Management, Marketing Management and Technology to solve business problems.**
- **To prepare students to communicate & adapt themselves to be Management Professionals in the dynamic business environment.**

Please contact the Principal of your college for Registration for BBA(DA)

“Always one Step Ahead”
Data Analytics is the beginning.
DA is the future and the future is now!



BBA in DA Course Details

Course Level	Under Graduate
Course Duration	3 Years (6 Semesters)
Eligibility	Current students of I/II/III B. Tech./B. Pharmacy of JNTUH
Fee Details(self financing)	Rs. 30,000/ Per semester
Last Date for Payment of Fee	16-02-2023

For more details visit website: www.jntuh.ac.in

For any queries contact: 9154251963

e-mail: pa2scdedirector@gmail.com