

PROFILE

Dr. Sindhu, Professor, Director and Chairperson, Board of Studies, School of Management Studies, JNTU Hyderabad.

Dr. Sindhu MBA. Ph.D. in Business Management from Osmania University, Hyderabad and has more than 22 years of experience in teaching, training, and research. She qualified in the JRF and UGC-National Eligibility Test (NET) conducted by University Grants Commission (UGC) New Delhi in 1997. Her passion includes motivating, mentoring, and facilitating Management students to perform at their best. She uses interactive teaching methodology as pedagogy. Her Research Interests are in the area of Finance especially in Investment Management, Risk Management, Corporate Governance, Equity and Bond Valuation, Contemporary Issues in Finance, Human Resources Management.

Dr. Sindhu worked as a co-ordinator for MBA (PTPG) and joint MBA Program of Central Michigan University (CMU), USA and School of Management Studies, JNTUH. She has been the mentor, student advisor, and also co-ordinator in organizing Management Fest- Synergy, Viruddhi, and Nipuna, the annual event aimed at promoting the students' competencies on soft skills and providing an understanding of Management Dynamics.

She has also worked as Coordinator, Directorate of Research and Development of JNTUH from September 2012 to October 2015. The conduct of Research methodology course work, Research Review Meetings, colloquiums, viva-voce examinations etc. were some of the activities of DRD. She was a team member in organizing a six-day research methodology course work for 1044 research scholars in December 2013 of the various streams of Engineering, Sciences & Technology, Management Studies, Humanities, and Social Sciences.

Dr. Sindhu has published 109 research papers in International and National Journals and Conferences/ Seminars. She has authored four books. She is an editorial board member and reviewer for many Management Journals. Dr. Sindhu is awarded Women in Education in 25th Business School Affaire – Dewang Mehta National Education Award, on 15th April 2017 at the Institute of Public Enterprise, Hyderabad.

Six Ph. Ds in the area of Business management has been awarded under her guidance. Presently she is guiding four(4) Ph.D. scholars as a Supervisor and Six (4) as a co-Supervisor. She is also an examiner for Doctoral Programmes (Ph.D.) for the universities of Telangana, Andhra Pradesh, Tamil Nadu, and also foreign universities in the area of Business Management. She has guided more than 522 projects of MBA students of all the programs of the school.

She is the Member, Board of Studies (BOS) – Management Studies in various affiliated colleges as a University Nominee, board of studies member Osmania University, CBIT, Engineering Staff College of India, and other universities. She has developed a study material for MBA –Distance Education at Osmania University and BRAOU Hyderabad.

She has organized more than Thirty-six (36) Seminar/ workshops/ conferences/ training and refresher courses in association with academia and industry. She is a life member of various professional bodies like NHRD, Hyderabad, Hyderabad Management Association (HMA), etc.

She has delivered Forty-nine (49) expert lectures in various institutions and universities in the areas of Finance, Research Methodology, Interactive Teaching Methodology, Team Building etc. Earlier, She was also an officer- In-charge examinations, School of Management Studies, JNTUH, and placement officer as well.

She has initiated Women Entrepreneurship during 2010-12 as a president of the JNTUH Women Employees Association. She actively conducted Seminars/Workshop and health Check-up for the

employees of JNTUH and as a social responsibility visited and contributed funds to blind school, orphanages, old-age homes, etc. during her tenure.