



## University Industry Interaction Centre (UIIC)

### Director's Message



Greetings from University Industry Interaction Centre, JNTUH!!

University Industry Interaction Centre is committed to enhance the employability and develop the skill set through University Industry Interaction and continuous training. Nowadays, competition is getting tougher day by day and get into the best career path is quite challenging. Success is more likely when students make decisions about what they are to learn in a well-informed manner. UIIC, JNTUH focuses in imparting training to the students for taking up career in their chosen field. UIIC offers soft skills training, remedial coaching, language lab, bridge courses, personal counseling and provides necessary awareness, knowledge and skill required for their career. UIIC also aims to encourage the students for general reading, general observation and thinking power for reasoning and courage for facing various examinations. UIIC organizes workshops on Aptitude and Reasoning for all students. UIIC aims on building the career readiness of students. UIIC conducts various programs to foster meaningful engagement among students, alumni and industry and develops strong relationships with employers, alumni, faculty and other university stakeholders. UIIC aims on building the career readiness of students. The University conducts various programs to foster meaningful engagement among students, alumni and industry and develops strong relationships with employers, alumni, faculty and other university stakeholders.

### About UIIC

The Economic Development of a country primarily depends on the synchronized efforts of both the Industry and the University because the Industry drives the Economic Development and the University fuels it. In order to facilitate such synchronized efforts of Industry and the University, JNTUH has instituted a dedicated dais called University Industry Interaction Centre (UIIC) in the year, 2009. JNTU Hyderabad has been a pioneer in promoting industry-academia interaction and the scope of the activities has been steadily growing. JNTUH-UIIC strives to systematize and catalyse the various joint activities between the Industry and the University. Industry interactions relating to Engineering and Technology, Basic and Applied Sciences, Pharmacy and Management come under University Industry Interaction Centre. The main focus of UIIC is to bridge the gap between Institute & Industry. UIIC conducts several training programs to improve the job-readiness of the students and increase their employability. This directorate carries forward the interaction of university with the industrial bodies of Public, Private and Government sector organizations and also handles campus placement activities for all constituent units and colleges.

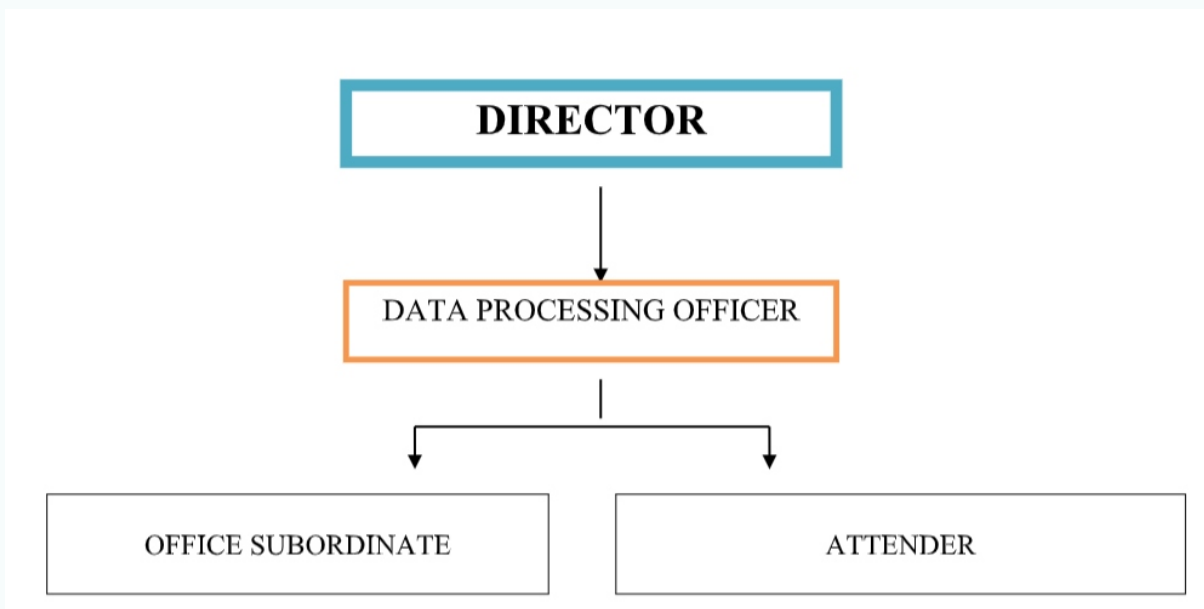
## Vision

Strive to excel as the best interaction centre in the University system by promoting collaboration between the University and the Industry for imparting quality education and employability skills.

## Mission

Our mission is to act as a catalyst for promoting collaboration amongst academicians, scientists, and industrialists to achieve competitiveness in developing the technical man-power for socio-economic development under the present scenario of global competition and challenges.

## UIIC Structure



## Objectives:

- To help the Industry to hire the right talent from its students' community at the right time.
- To facilitate the students' internships, academic projects, training programs and placements to the students by the Industries and other employers.
- To facilitate the Training, Research and Consultancy projects by the Industries to the faculty of JNTUH.
- To organise industry collaborative programs as seminars, workshops, industry visits etc. for the Students and Faculty.

## Functions / Responsibilities of the UIIC:

- Industry Collaborative Activities to the students & faculty
- Career Guidance & Training to the students
- Placements to the students

## Facilities available in UIIC, JNTUH

University Industry Interaction Centre has a computer lab with 30 systems and MATLAB Software to conduct industry oriented training programs. UIIC also has a Conference room to facilitate meetings and discussion with industry experts and HRs.



**Computer Lab with 30 systems**



### **Conference Hall**

#### **Activities organized by UIIC, JNTUH:**

University Industry Interaction Centre has organized exhibition, motivation drives, seminars, workshops, career guidance programs and training programs in the endeavour of promoting employability skills in students of JNTUH.

#### **Exhibition**

1. An Exhibition cum Motivation drive for Recruitment by Indian Air Force for Engineering Students on 25 November, 2019. More than 800 students and faculty members have visited the stalls during the exhibition.



The event started with a motivational lecture delivered by Wing Commander Vishal Anil Kale, highlighting functioning of Indian Air Force, its role in national security and in providing aid to civil power in peace time. Various career options in the IAF were also covered in the lecture.

The 'Induction Publicity Exhibition Vehicle' installed with aircraft simulator and other gadgets drew attention and appreciation of young and vibrant aspirants. Mr. N Rajasekhar Reddy, Chief Administration Officer of JB Institute of Engineering & Technology, expressed gratitude to the IPEV team for their support and guidance to the students in career oriented awareness. The drive was conducted for the students of JNTU, Hyderabad.

### Seminars

1. A Seminar on 'Ph.D Admissions & Career Opportunities at IIM-Bangalore' for Engineering AND MBA Students has been organized on 22 November, 2019 in association with IIM-Bangalore. 120 students participated in this program.

### Workshops

1. A 3-day workshop on "Designing with ZYNQ SOC and its Applications" in association with M/s Corel Technologies has been organized during 16 - 18 October, 2019. 30 faculties from various colleges have participated in this program.

### Mega Job Mela/Fair

#### 1. Mega Job Mela for Unemployed Graduates on 20 July, 2019

A Mega Job Melahas beenorganised on 20 July, 2019. About 35 Companies with Job openings in IT, Engineering, Management, Auto Mobile, Banking and Service sectors etc., have participated. About 7600

unemployed Engineering & other degree holders have participated in the Job Mela. About 970 Placements were offered in this Job Mela.

## **2. Job Mela for Unemployed Graduates on 2 November, 2019**

A Mega Job Melahas beenorganized on 2 November, 2019. About 20 Companies with Job openings in IT, Engineering, Management, Auto Mobile, Banking and Service sectors etc., have participated. About 2300 unemployed Engineering & other degree holders have participated in the Job Mela. About 320 Placements were offeredin this Job Mela.

## **3. Job Fair with HYSEA**

A Job Fair on 8<sup>th</sup> February 2020 in Collaboration with HYSEA was organized by the University Industry Interaction Centre (UIIC), JNTUH on Friday. The Job fair was inaugurated jointly by Prof. A.Govardhan, Rector, JNTUH, Prof.Ch. VenkataRamana Reddy, Director, UIIC,JNTUH, Mr.MuraliBollu, President HYSEA and Mr.Kiran, MC,HYSEA. About 7500 unemployed Engineering & MCA Graduates from Telangana and AP have registered for the job fair of which 2000 candidates were short listed by online written test and called for interview. 58 companies including Infosys, CTS, Tech Mahindra etc., participated with over 700 Job openings.







### **Placement Activities:**

During the academic year 2019-20, about 425 students have been selected for paid internships in various companies viz., Hyundai, Maruthi Suzuki, Quantum Analytics, Honeywell, TCS, etc. out of which 260 are from JNTUH UCEH and remaining are from other JNTUH University Colleges of Engineering. In on-campus placements, the number of students placed during this academic year from the University is about 548 in 128 various companies viz., Oracle, Amazon, Wipro Turbo, TCS, Darwin Box, Epam Accenture, IBM, etc. out of which the number of students selected from JNTUH UCEH are 335, 124 from JNTUH UCEJ, 65 from JNTUH UCES and 24 students from JNTUH UCEM. The highest CTC is 16 LPA with an average of 5.7 LPA.



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