



## University Industry Interaction Centre (UIIC)

### Director's Message



Greetings from University Industry Interaction Centre, JNTUH!!

University Industry Interaction Centre is committed to enhance the employability and develop the skill set through University Industry Interaction and continuous training. Nowadays, competition is getting tougher day by day and get into the best career path is quite challenging. Success is more likely when students make decisions about what they are to learn in a well-informed manner. UIIC, JNTUH focuses in imparting training to the students for taking up career in their chosen field. UIIC offers soft skills training, remedial coaching, language lab, bridge courses, personal counseling and provides necessary awareness, knowledge and skill required for their career. UIIC also aims to encourage the students for general reading, general observation and thinking power for reasoning and courage for facing various examinations. UIIC organizes workshops on Aptitude and Reasoning for all students. UIIC aims on building the career readiness of students. UIIC conducts various programs to foster meaningful engagement among students, alumni and industry and develops strong relationships with employers, alumni, faculty and other university stakeholders. UIIC aims on building the career readiness of students. The University conducts various programs to foster meaningful engagement among students, alumni and industry and develops strong relationships with employers, alumni, faculty and other university stakeholders.

### About UIIC

JNTU Hyderabad has been a pioneer in promoting industry-academia interaction and the scope of the activities has been steadily growing. In order to facilitate such synchronized efforts of Industry and the University, JNTUH has instituted a dedicated dais called University Industry Interaction Centre (UIIC) in the year, 2009. JNTUH-UIIC strives to systematize and catalyse the various joint activities between the Industry and the University. Industry interactions relating to Engineering and Technology, Basic and Applied Sciences, Pharmacy and Management come under University Industry Interaction Centre. College Placement Umbrella (CPU) has been established in 2020 to centralize the placement activities of all colleges of the university. The main focus of UIIC & CPU is to bridge the gap between Institute & Industry. UIIC conducts several training programs to improve the job-readiness of the students and increase their employability. This directorate carries forward the interaction of university with the industrial bodies of Public, Private and Government sector organizations and also handles campus placement activities for all constituent units and colleges.

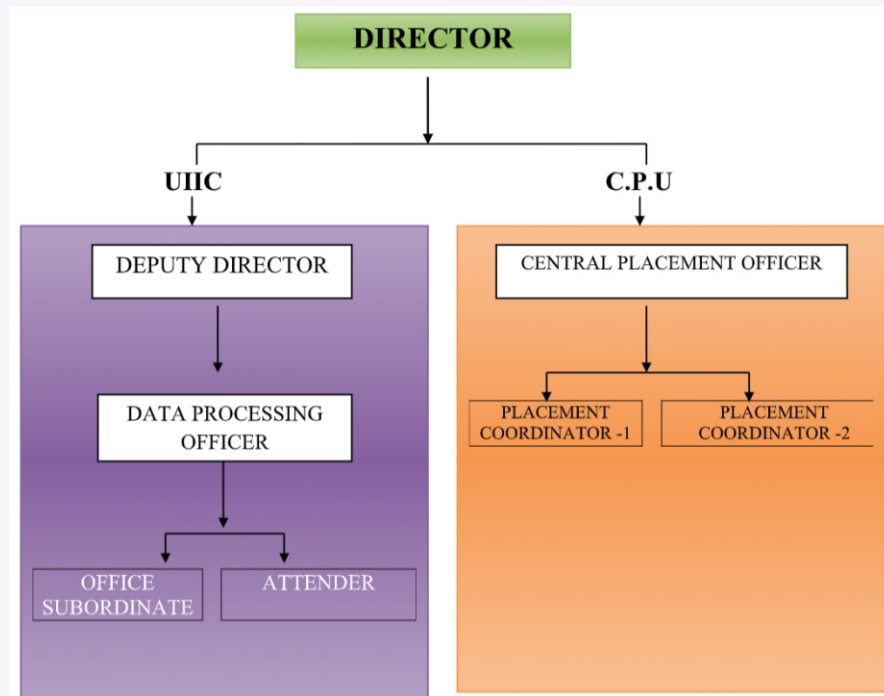
## Vision

Strive to excel as the best interaction centre in the University system by promoting collaboration between the University and the Industry for imparting quality education and employability skills.

## Mission

Our mission is to act as a catalyst for promoting collaboration amongst academicians, scientists, and industrialists to achieve competitiveness in developing the technical man-power for socio-economic development under the present scenario of global competition and challenges.

## UIIC Structure



## Objectives:

- To help the Industry to hire the right talent from its students' community at the right time.
- To facilitate the students' internships, academic projects, training programs and placements to the students by the Industries and other employers.
- To facilitate the Training, Research and Consultancy projects by the Industries to the faculty of JNTUH.
- To organise industry collaborative programs as seminars, workshops, industry visits etc. for the Students and Faculty.

## Functions /Responsibilities of the UIIC:

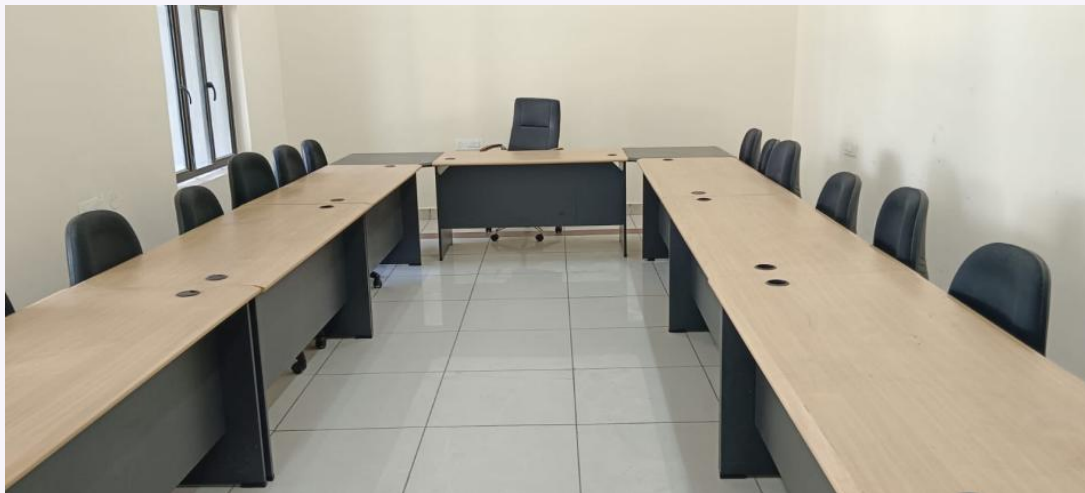
- Industry Collaborative Activities to the students & faculty
- Career Guidance & Training to the students
- Placements to the students

## Facilities available in UIIC, JNTUH

University Industry Interaction Centre has a computer lab with 30 systems and MATLAB Software to conduct industry oriented training programs. UIIC also has a Conference room to facilitate meetings and discussion with industry experts and HRs.



**Computer Lab with 30 systems**



### **Conference Hall**

#### **Activities organized by UIIC, JNTUH:**

University Industry Interaction Centre has organized exhibition, motivation drives, seminars, workshops, career guidance programs and training programs in the endeavour of promoting employability skills in students of JNTUH.

#### **Seminars**

1. Conducted a seminar on “Power of Synergy” by Ms.Kiran Dutt Pendyala, Global HR Head, Western Digital for the Directors, Principals and Training & Placement Officers on 7<sup>th</sup> December 2020. Around 40 administrators in various roles from affiliated and constituent colleges have participated in this event.



2. Organised a seminar on 'Future Skills' with an Industry expert Mr. Vijay Banda dated on 17<sup>th</sup> February 2021 for all constituent colleges and units. 255 students from affiliated colleges have participated in this program.
3. Organized a seminar on 'Power of Synergy' for Training & Placement Officers of Khammam cluster colleges on 5<sup>th</sup> March 2021. 25 Training & Placement Officers participated in this program.

### Training Programs

Organised 'Employability' Training Program by Mr. M. Avanish, CEO, Cantilever Systems on 5<sup>th</sup> February 2021 for all final year students constituent colleges and units. 200 students participated in this program.

## Design-athon

Design-athon has been organized in collaboration with HYSEA. HYSEA sponsored 2 lakhs for conducting student hackathon. Around 2200 students from 60 colleges have participated in this Design-athon. A jury of 25 JNTUH faculty members evaluated and an industry jury panel finalized top 5 teams of 12 students. Winners were rewarded with internships on 11<sup>th</sup> December 2020 at JNTU-Hyderabad by Hon'ble Vice-Chancellor.

### Placement Activities:

During the academic year 2020-21, about 575 students have been selected for paid internships in various companies viz., Hexagon, Amazon, Honeywell, Wipro, Microsoft India etc. out of which 285 are from JNTUH UCEH and remaining are from other JNTUH University Colleges of Engineering. In on-campus placements, the number of students placed during this academic year from the University is about 824 in 130 various companies viz., Cognizant, Deloitte, Hero Motocorp, Amazon, Wipro Turbo, Innominds, Accenture, Verizon,, etc. out of which the number of students selected from JNTUH UCEH are 377, 152 from JNTUH UCEJ, 202 from JNTUH UCES and 93 students from JNTUH UCEM. The highest CTC is 41 LPA with an average of 6.3 LPA.

**HYSEA**  
Hyderabad Software Enterprises Association

INVITING YOU TO JOIN  
**DESIGN-ATHON**  
AWARD CEREMONY

**2300+ STUDENTS**    **190 TEAMS**    **50+ FINALISTS**

WINNERS GET INTERNSHIPS  
WITH HYSEA'S CORPORATE PARTNERS

AWARDS PRESENTED BY  
 **SRI JAYESH RANJAN, IAS**  
Principal Secretary,  
Government of Telangana,  
In-Charge Vice-Chancellor,  
JNTU Hyderabad.

**4:00PM IST**  
**11<sup>th</sup> DEC**  
**2020**  
**JNTU**  
**HYDERABAD**

OUTREACH PARTNERS:  **THE DEVERAKONDA FOUNDATION**

HACKATHON PARTNER:  **TASK**     **HACKMANIA**