



## University Industry Interaction Centre (UIIC)

### Director's Message



Greetings from University Industry Interaction Centre, JNTUH!!

UIIC is committed to enhance the employability and develop the skill set through University Industry Interaction and continuous training. Nowadays, competition is getting tougher day by day and get into the best career path is quite challenging. Success is more likely when students make decisions about what they are to learn in a well-informed manner. UIIC, JNTUH focuses in imparting training to the students for taking up career in their chosen field. The University offers soft skills training, remedial coaching, language lab, bridge courses, personal counseling and provides necessary awareness, knowledge and skill required for their career under 'Campus to Corporate' programs. Several seminars, webinars and workshops have been organized to develop key skills for placements. UIIC also aims to encourage the students for general reading, general observation and thinking power for reasoning and courage for facing various examinations. Institute organizes workshops on Aptitude and Reasoning for all students.

The University has entered in to MoU with NASSCOM-Future Skills Prime Program to upskill University students by providing anytime anywhere digital platform. The University has entered in to MoU with mUni Digital Services for centralized campus engagement platform. Hackathon and Internship Fair have been organized to nurture the students to enhance critical thinking and problem solving. UIIC conducted three mega job fairs in this year for the unemployed youth and recruited 20000 plus candidates in various core and service sectors.

### About UIIC

The Economic Development of a country primarily depends on the synchronized efforts of both the Industry and the University because the Industry drives the Economic Development and the University fuels it. In order to facilitate such synchronized efforts of Industry and the University, JNTUH has instituted a dedicated dais called University Industry Interaction Centre (UIIC) in the year, 2009. JNTU Hyderabad has been a pioneer in promoting industry-academia interaction and the scope of the activities has been steadily growing. JNTUH-UIIC strives to systematize and catalyse the various joint activities between the Industry and the University. Industry interactions relating to Engineering and Technology, Basic and Applied Sciences, Pharmacy and Management come under University Industry Interaction Centre. College Placement Umbrella (CPU) has been established in 2020 to centralize the placement activities of all colleges of the university. The main focus of UIIC & CPU is to bridge the gap between Institute & Industry. UIIC conducts several training programs to improve the job-readiness of the students and

increase their employability. This directorate carries forward the interaction of university with the industrial bodies of Public, Private and Government sector organizations and also handles campus placement activities for all constituent units and colleges.

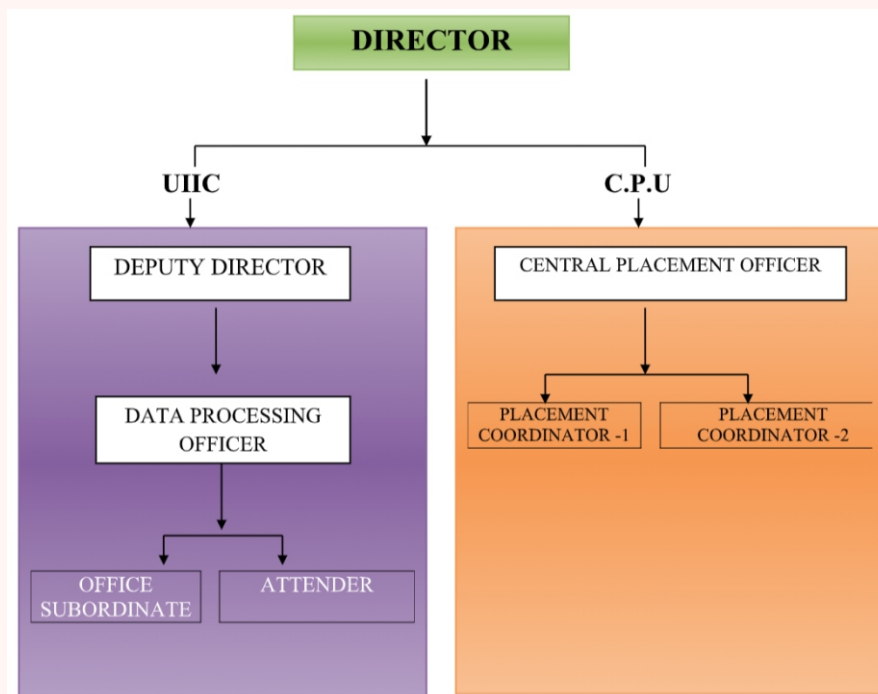
### **Vision**

Strive to excel as the best interaction centre in the University system by promoting collaboration between the University and the Industry for imparting quality education and employability skills.

### **Mission**

Our mission is to act as a catalyst for promoting collaboration amongst academicians, scientists, and industrialists to achieve competitiveness in developing the technical man-power for socio-economic development under the present scenario of global competition and challenges.

### **UIIC Structure**



### **Objectives:**

- To help the Industry to hire the right talent from its students' community at the right time.
- To facilitate the students' internships, academic projects, training programs and placements to the students by the Industries and other employers.
- To facilitate the Training, Research and Consultancy projects by the Industries to the faculty of JNTUH.
- To organise industry collaborative programs as seminars, workshops, industry visits etc. for the Students and Faculty.

### **Functions / Responsibilities of the UIIC:**

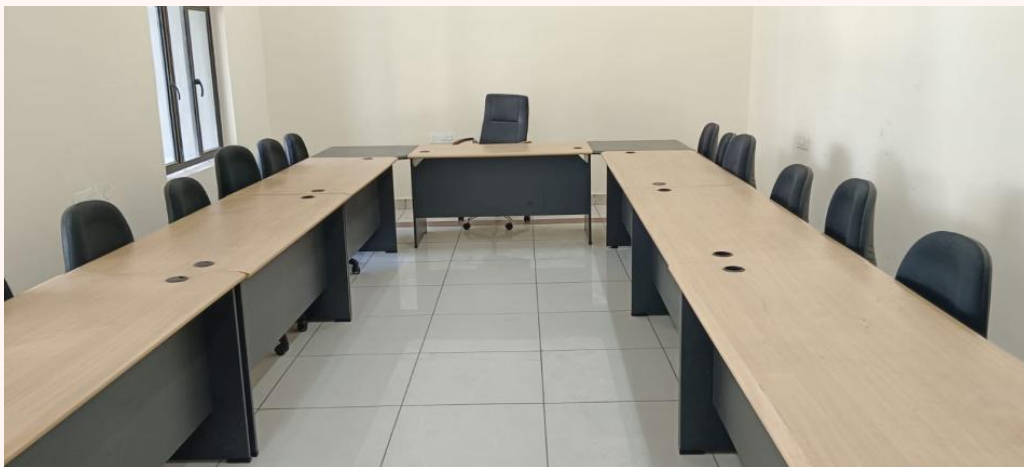
- Industry Collaborative Activities to the students & faculty
- Career Guidance & Training to the students
- Placements to the students

## Facilities available in UIIC, JNTUH

University Industry Interaction Centre has a computer lab with 30 systems and MATLAB Software to conduct industry oriented training programs. UIIC also has a Conference room to facilitate meetings and discussion with industry experts and HRs.



**Computer Lab with 30 systems**



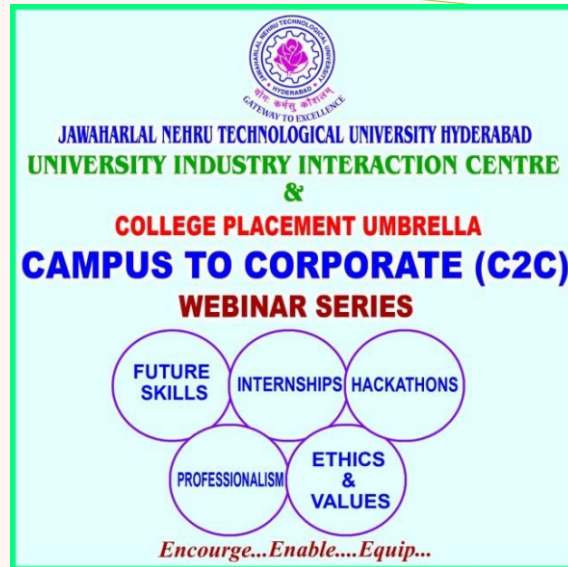
## Conference Hall

### **Activities organized by UIIC, JNTUH:**

University Industry Interaction Centre has organized 'Campus to Corporate' programs, Seminars, Workshops, Job Fairs and training programs in the endeavour of promoting employability skills in students of JNTUH.

### **'Campus to Corporate' Webinar Series**

The University aims on building the career readiness of students by encouraging, enabling and equipping. The University conducts various programs under '**Campus to Corporate' Webinar Series** to foster meaningful engagement among students, alumni and industry and develops strong relationships with employers, alumni, faculty and other university stakeholders.



1. UIIC, JNTUH Conducted Webinar on “**Key Skills for Placements – Future Skills**” by Mr. Vijay Banda, Senior Director of Cyber Security, QUALCOMM on 6<sup>th</sup> September 2021, from 3.30 to 5.00 pm for final year students of all affiliated colleges under 'Campus to Corporate' program. 800 students from different affiliated colleges participated in this webinar
2. UIIC, JNTUH Organized Webinar on “**Inevitable Hackathons**” by Ramesh Loganathan, Prof. Co-innovation/Outreach, IIIT Hyderabad on 7<sup>th</sup> September 2021, from 3.30 to 5.00pm for final year students of all affiliated colleges under 'Campus to Corporate' program.
3. UIIC, JNTUH Conducted Webinar on “**Invaluable Internships**” by Mohamed Abdullah, Chief Mentor, CONDUIRA on 8<sup>th</sup> September 2021 from 3.30 to 5.00 pm for final year students of all affiliated colleges under 'Campus to Corporate' program.
4. UIIC, JNTUH Organized a Webinar on “**Etiquette for Professional Engineers**”, for final year students of JNTUHCES on 9<sup>th</sup> September 2021, from 10.00 am to 1.00 pm under 'Campus to Corporate' program.
5. UIIC, JNTUH Conducted Webinar on “**Attitude, Skill and Knowledge for Employability**”, for final year students of JNTUHCEM on 9<sup>th</sup> September 2021, from 2.00 pm to 5.00 pm under 'Campus to Corporate' program.

#### **Orientation Program:**

JNTUH has entered into a MoU with NASSCOM FutureSkills Prime for training students in advanced technologies. NASSCOM Orientation Program has been organized for first batch of onboarded students on 3<sup>rd</sup> December 2021 in online mode. Around 600 plus students of various constituent and affiliated colleges participated.

#### **Workshops**

1. A one-day workshop on '**Aptitude and Reasoning**' is organized on 21<sup>st</sup> December 2021 at JNTUH College of Engineering Sultanpur for all the students of 3<sup>rd</sup> and 4<sup>th</sup> year. Dr. S. Tara Kalyani, Director of UIIC, Dr. J. Suresh Kumar, Deputy Director, UIIC, Dr. G. N. Srinivas, Prinicpal, JNTUHCES, Dr. G. Narsimha, Vice-Principal, JNTUHCES and Dr. V. Rajaneesh, TPO, JNTUHCES participated in the event of inauguration. Mr. Anil Nair, ex-employee of Infosys and Trainer for all competitive examinations, is the resource person. 350 students participated in this workshop.



2. A one-day workshop on '**Aptitude and Reasoning**' is organized on 22<sup>nd</sup> December 2021 at JNTUH College of Engineering Manthani for all the students of 3<sup>rd</sup> and 4<sup>th</sup> year. Mr. Anil Nair, ex-employee of Infosys and Trainer for all competitive examinations, is the resource person. 300 students participated in this workshop.



- A one-day workshop on '**Aptitude and Reasoning**' is organized on 23<sup>rd</sup> December 2021 at JNTUH College of Engineering Jagtial for all the students of 3<sup>rd</sup> and 4<sup>th</sup> year. Mr. Anil Nair, ex-employee of Infosys and Trainer for all competitive examinations, is the resource person. 300 students participated in this workshop.

## INTERNSHIPS FAIR:

UIIC, JNTUH has launched a Mega Internship Fair -2021 on 7<sup>th</sup> August 2021 from 3.30 pm to 5.00 pm with 240 participants.

On this occasion panel discussion is arranged on “**Are We Bridging the Gap Right?**” with the panel members as *Dr. A Govardhan*, Rector & Prof. of CSE, JNTU Hyderabad, *Mr. Srikant Sinha*, CEO - TASK, *Mr. Vinay Agrawal*, Vice President, Business HR-Tech Mahindra, *Ms. Manisha Saboo*, Associate Vice President & Delivery Head, Infosys and *Mr. Prakash Yalla Veera*, Technology Transfer Officer & Head, IIIT, Hyderabad. The chief Guest of the event is Mr. V. Laxmikanth, Managing Director, Broadridge (India)

UIIC, JNTUH conducted A Mega Internship Fair-2021 in collaboration with HYSEA and TASK on 30<sup>th</sup> July 2021 with the cooperation of CONDUIRA and with 1000 internships on offer. 14000 registrations received from various colleges. About 50 companies have given to give 800 paid internship offers.

## JOB FAIRS

- As a part of Golden Jubilee Celebrations of JNT University, Hyderabad, UIIC organized a MEGA JOB MELA on 6<sup>th</sup> December 2021. For the inauguration of the program Hon'ble Vice Chancellor, Prof. Katta Narasimha Reddy graced as the Chief Guest, Prof. A. Govardhan, Rector, JNTUH and Prof. M. Manzoor Hussain, Registrar, JNTUH took part as the Guests of Honor. In this event 39 companies participated and around 20000 unemployed youth registered in online to participate in the Job Mela. Approximately 7500 candidates have been turned up to attend the face-to-face interviews. About 2000 plus offers have been given for different roles.



2. As a part of Golden Jubilee Celebrations of JNT University, Hyderabad, UIIC organized a MEGA JOB FAIR on 18th & 19th December 2021. For the inauguration of the program Hon'ble Governor of Telangana State, Hon'ble Lt. Governor of Puducherry & Hon'ble Chancellor of JNTUH, Dr. (Smt.) Tamilisai Soundararajan, graced as the Chief Guest. Hon'ble Vice Chancellor, Prof. Katta Narasimha Reddy, Prof. A. Govardhan, Rector, JNTUH and Prof. M. Manzoor Hussain, Registrar, JNTUH took part in the Inaugural program. In this event 144 companies participated and around 65000 unemployed youth registered in online to participate in the Job Fair. Approximately 39000 candidates have been turned up on 18th December 2021 and 32000 candidates have turned up on 19th December 2021 to Mega Job Fair. From the candidates attended, about 15000 plus offers have been rolled out for different







**UNIVERSITY INDUSTRY INTERACTION CENTER  
J N T UNIVERSITY HYDERABAD**  
Kukatpally, Hyderabad-85, Telangana.

**As a Part of Golden Jubilee Celebrations of JNTUH**

&  
NIPUNA HUMAN DEVELOPMENT SOCIETY & SEWA INTERNATIONAL  
**LOKESWARA AARADHANA**  
TELANGANA

**ORGANIZING  
A MEGA JOB FAIR - 2021**

**18<sup>th</sup> & 19<sup>th</sup> DEC-2021**  
Time: 8:30 am to 6:00 pm  
Venue: JNTUH Campus

**120 +  
Companies**

**10,000 +  
Job Offers**



**SECTORS:**  
IT, ITES, Core, Management, Pharma & Banking

**ELIGIBILITY:**  
10<sup>th</sup>, Inter, B.Tech., M.Tech., any Degree/PG, B.Pharm, M.Pharm  
For Freshers and Experienced Candidates of 2012 to 2022

RSVP: 9848484264, 87900 06745, 9032199661, 9154251963  
Registration Link : <https://forms.gle/Ns11rsPLMNamQRyUs>  
[www.jntuh.ac.in](http://www.jntuh.ac.in) [www.nipunahds.com](http://www.nipunahds.com)





- Organized a Job Fair on 15th and 16th March 2022 with the support of Solvix Skill Development Center (SSDC), Telangana Academy for Skill and Knowledge (TASK) and Digital Employment Exchange of Telangana (DEET). Around 150 companies participated in the Job Fair. As per the information from HRs participated in the job fair, approximately 2000 candidates were short listed for next round of interviews at their premises. 702 offers have been rolled out for different job profiles. The maximum CTC offered is 4.8 LPA and minimum is 1.8 LPA.



## MoUs

- As a part of Golden Jubilee Celebrations of JNT University, Hyderabad, UIIC organized JNTUH-NASSCOM MoU Exchange & Orientation program on NASSCOM FUTURESILLS PRIME on 20<sup>th</sup> November 2021. For this program, Hon'ble Vice Chancellor, Prof. Katta Narasimha Reddy is the Chief Guest, Prof. A. Govardhan, Rector of JNTUH, Mr. Srikanth Srinivasan, Vice-President, Head – Membership & Outreach, NASSCOM, Dr. Sandhya Chintala, Executive Director, NASSCOM, Ms. Sridevi Sira, National Lead – FutureSkills Academia, NASSCOM are other dignitaries.

Salient points of 'NASSCOM FutureSkills Prime':

- To undertake relevant skills upgradation via training program/s in the emerging technologies for the candidates/students & faculty/staff of JNTUH

- To implement short-term awareness and skill competency development programs including Foundation and Deep Skilling courses (both free and paid) in the emerging technologies area
- To encourage any-time, any-where, continuous self-paced learning for acquiring newer and industry relevant skill sets, build digital fluency on emerging technologies & professional skills.
- To equip with diagnostic facility that offers participants an analysis of their aptitude and capabilities
- To equip with specific skills that are important in today's context
- To keep updated with the key trends/challenges in today's digital ecosystem.
- To motivate and create value at every step through innovative mechanisms such as 'skills passport', 'skills wallet', 'badges' etc. based on participant's effort.
- To build advanced skills by getting certified on Industry defined training programs
- To build digital fluency on emerging technologies & professional skills through bytesized micro learning content.
- To take up Industry recommended and validated courses in the form of foundation, bridge and technical competency based courses developed by the industry
- To leverage the diverse opportunities that would be made available on the platform –viz. virtual internships, competitions, etc.

**GOLDEN JUBILEE YEAR OF JNTUH (1972-2021)**

**A PROGRAM**

On

**JNTUH-NASSCOM MOU EXCHANGE & ORIENTATION ON NASSCOM FUTURESKILLS PRIME UNIVERSITY INDUSTRY INTERACTION CENTER JNT UNIVERSITY HYDERABAD KUKATPALLY, HYDERABAD.**

**NASSCOM**

As a part of Golden Jubilee Celebrations of JNT University, Hyderabad the University Industry Interaction Center, JNTUH is organizing NASSCOM-MOU exchange and orientation on NASSCOM FutureSkills Prime Program on 20-11-2021 from 10.00 am to 12.30 pm at UGC-HRDC Auditorium (offline mode). All the Principals/Directors/TPOs of the University are invited to participate in MoU Exchange and Orientation Program.

**CHIEF GUEST**  
**Prof. Katta Narasimha Reddy**  
 Vice-Chancellor, JNTUH, Hyderabad

**DIGNITARIES**

<p><b>Dr. A. Govardhan</b> Rector, JNTUH Kukatpally, Hyderabad</p> <p><b>Dr. M. Manzoor Hussain</b> Registrar, JNTUH Kukatpally, Hyderabad</p> <p><b>Dr. S. Tara Kalayani</b> Director UIIC, JNTUH Kukatpally, Hyderabad</p>	<p><b>Mr. Sirkanth Srinivasan</b> V P &amp; Head Member &amp; Out Reach NASSCOM</p> <p><b>Dr. Sandhya Chintala</b> Vice –President NASSCOM</p> <p><b>Mrs. Sridevi Sira</b> National Lead- Future Skills-Academia NASSCOM</p>
--	--

**Participants:** Principals, Directors, Faculty, TPOs and Students.  
**Registration Fee:** There is No Registration Fee for participation.  
 The members who are desirous to participate in the program are requested to register with given link on or before 18/11/2021.  
<https://forms.gle/CoXzD48VtAFSUJne8>

**DIRECTOR**  
UIIC, JNTUH



2. JNTUH has entered into a Memorandum of Understanding with mUni Campus Pvt. Ltd. on 8<sup>th</sup> March 2022 for Centralised Campus Recruitment portal services as a part of its Golden Jubilee celebrations. MUni Campus has developed mUni Seagull platform for managing campus placement and internship activities. This platform brings Students, Industry, and Colleges together on a single cloud platform aimed at reducing challenges in the job and talent discovery process, resulting an improved job placement of the university. This MoU provides JNTUH a cloud-based robust digital infrastructure for improving learning outcomes, improving efficiency, and effectiveness of the entire education system. With this platform recruiters can seamlessly recruit students from JNTU Hyderabad and its Affiliated Colleges for full time as well as internship opportunities from anywhere.



#### **Networking Activities:**

Director, UIIC and Deputy Director, UIIC have attended 'Mindtree - CXOs Connect' on 16 November 2021. Placement Officers from different Engineering Colleges all over India have participated in this network event.

#### **International Conference on Innovations in Engineering and Technology (ICIET-2022) Website Launch and Brochure Release**

The University Industry Interaction Center (UIIC), JNTUH, Hyderabad is organizing an **International Conference on Innovations in Engineering and Technology (ICIET - 2022)** as a part of Golden Jubilee celebrations of JNTU Hyderabad from **15<sup>th</sup> to 17<sup>th</sup> September 2022**. Dr. A. Jayalaxmi, Head of Electrical & Electronics Engineering Department, Dr. M. Indira Rani, Head of Mechanical Engineering Department, Dr. K. AnithaSheela, Head of Electronics and Communication Engineering Department, Dr. D. Vasumathi, Head of Computer Science & Engineering Department, Dr. B. Ramesh Chandra, Head of Metallurgical Engineering Department, Dr. T. BalaNarasaiah, Head of Chemical Engineering Department are Organizing Secretaries of ICIET-2022. Dr. S. Tara Kalyani, Director, University Industry Interaction Center, and Dr. J Suresh Kumar, Deputy Director, UIIC are the Convenors of the Conference ICIET-2022.



#### **Placement Activities:**

During the academic year 2021-22, about 720 students have been selected for paid internships in various companies viz., Mindtree, Verizon, Dupont, Oracle, TMS First, Aliant Group, Cognizant etc. out of which 455 are from JNTUH UCEH and remaining are from other JNTUH University Colleges of Engineering. In on-campus placements, the number of students placed during this academic year from the University is about 1325 in 158 various companies viz., Cognizant, Wipro Elite, Mindtree, L & T, Infosys, Den Next, TCS etc. out of which the number of students selected from JNTUH UCEH are 603, 233 from JNTUH UCEJ, 346 from JNTUH UCES and 143 students from JNTUH UCEM. The highest CTC is 45.4 LPA with an average of 6.5 LPA.

